Report from the Maryland Health Benefit Exchange about Maryland Health Connection, the state-based health insurance marketplace

Baltimore (April 4, 2014) -- Counting both individuals who have gained Medicaid coverage and those who have selected a private health plan through Maryland Health Connection, 295,077 Marylanders enrolled in coverage through March 31. This includes 232,075 Marylanders in Medicaid and 63,002 through private health plans. This puts Maryland over our goal of 260,000 enrollments during the first open enrollment period, which ended Monday, March 31.

While the deadline for open enrollment has passed, there are ongoing efforts to provide enrollment assistance to people who had tried to enroll before the deadline but were unable to complete their enrollments. Individuals who started an application at MarylandHealthConnection.gov by March 31, 2014, but had difficulty enrolling, may still be eligible to purchase health coverage that begins May 1:

- Marylanders who called the 1-800 hotline and registered by March 31, will receive a call back from a consumer assistance representative. They can also visit www.MarylandHealthConnection.gov to continue their application before April 18, 2014.
- Individuals who attempted to enroll online by March 31, but experienced technical issues and were unable to complete enrollment can visit the website to enroll by April 18, 2014. They can also get help in-person or by phone.

Individuals who did not begin the application process before the March 31 deadline may contact the consumer support center at 1-855-642-8572 to find out if they may be eligible for a special enrollment period. In our next report, we will provide an update on the efforts to complete enrollments since March 31.

Weekly Report

From October 1, 2013, through March 31, 2014, there were more than 1.3 million unique visitors to the Maryland Health Connection website. 246,052 Marylanders created identity-verified accounts. Through March 31, 63,002 Marylanders have chosen to enroll in private health plans through Maryland Health Connection.

As of March 31, 232,075 have gained Medicaid coverage in 2014 and remain active in Medicaid.
This includes the 95,889 PAC enrollees who were automatically converted on January 1, 2014 to full Medicaid coverage. In total, more than 150,000 Marylanders have received an initial determination of eligibility for a Medicaid program through Maryland Health Connection.¹

As noted in previous reports, some of these applications may have pending verifications before coverage is effective, others may be duplicates, and others may turn out to already have Medicaid coverage.

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