



DATA REPORT

September 30, 2019

2 SUMMARY DASHBOARD | 3-4 QUALIFIED HEALTH PLANS | 5-10 ENROLLMENT | 11 SHOP | 12 CONSUMER ASSISTANCE | 13 WEBSITE & MOBILE

SUMMARY DASHBOARD

QHPs are measured since Nov. 1 when enrollment began for 2019. Medicaid enrollments, which continue year-round, are as of report cover date.

SYSTEM DASHBOARD

Applications
148,819
 associated to users

Completed
80,586

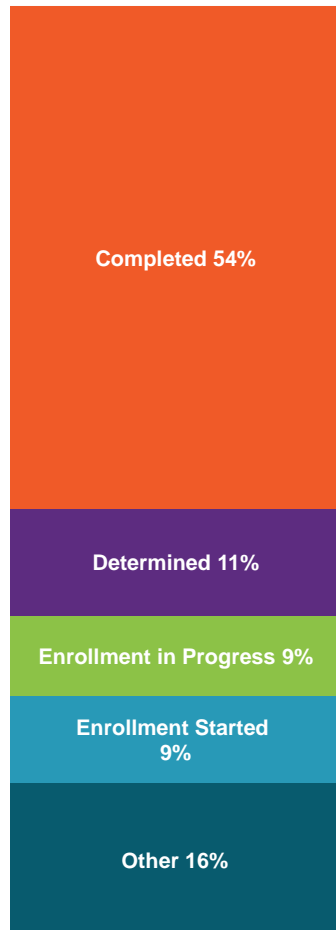
Determined
17,094

Enrollment in Progress
12,879

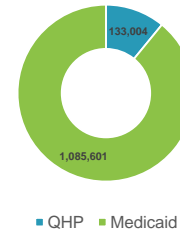
Enrollment Started
13,929

Other
24,331

Other includes: blank status, inactive, cancelled, denied, in process, partially enrolled and submitted.



Qualified Health Plans (QHP) vs. Medicaid Enrollment



Medicaid Auto enrolled for July

56%

Successfully selected MCO Plan

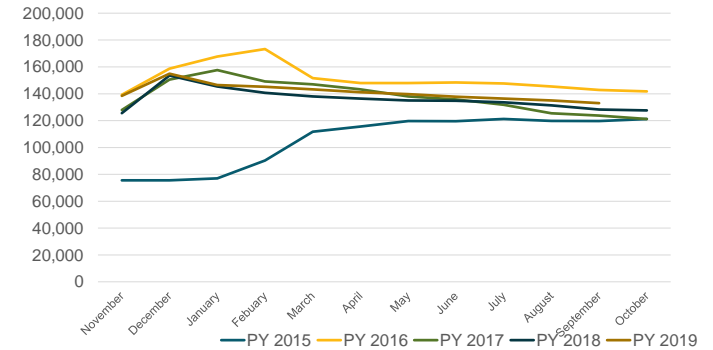
148,601

Primary Care Physician Selection

15,073

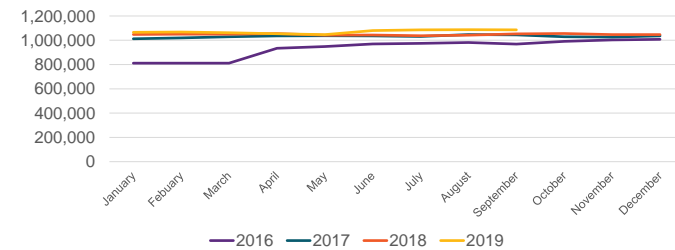
Enrolled in QHP

133,004



Enrolled in Medicaid

1,085,601



MAGI Medicaid enrollments (based Modified Adjusted Growth Income), covered in chart above, go through Maryland Health Connection. Non-MAGI Medicaid, about 300,000 enrollments with other eligibility criteria, go through the Maryland Department of Health (MDH).

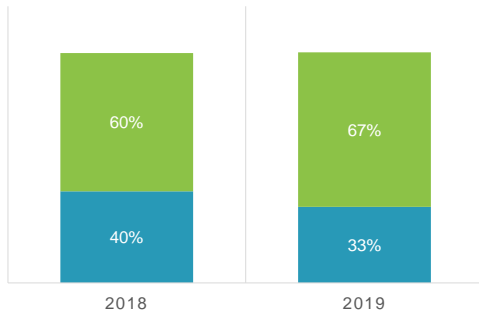
QUALIFIED HEALTH PLANS DASHBOARD

Period is from start of open enrollment Nov. 1 to the end date on report cover.

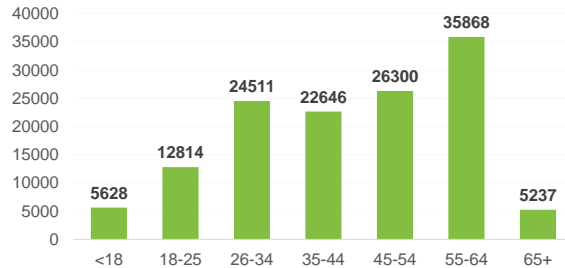
Total QHP Enrollees

133,004

■ New ■ Renewal



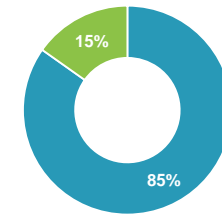
QHP Consumers by Age Group



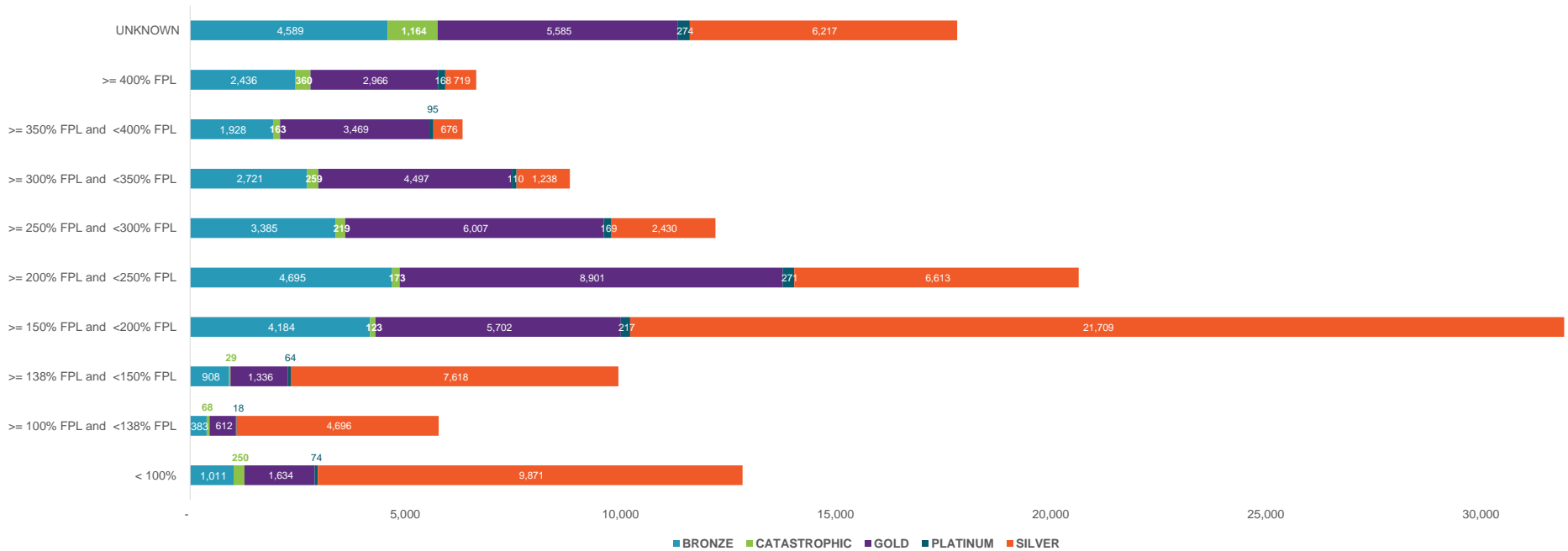
Target Enrollment for 18-34-year-olds: **30%**
 Current Enrollment for 18-34-year-olds: **28%**

Financial Help

■ With Tax Credits ■ Without Tax Credits



QHP Enrollment by Household Income and Metal Level

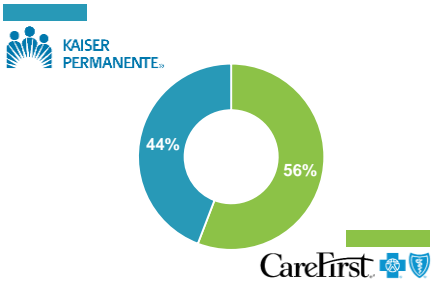


**Enrollees who did not submit household income information and thus were not eligible for financial help.
 Household income eligibility based on percentages above the Federal Poverty Level, defined as \$12,140 for an individual and \$25,100 for a family of four.

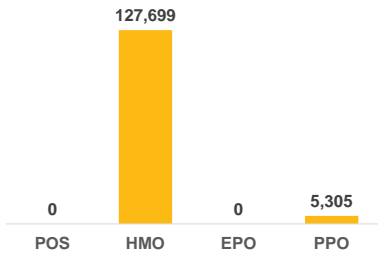
QUALIFIED HEALTH PLANS SELECTIONS

Period is from start of open enrollment Nov. 1 to the end date on report cover.

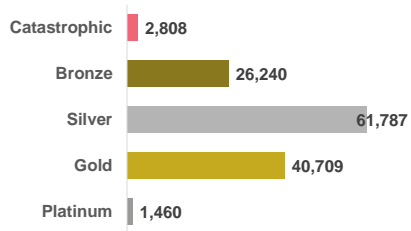
QHP Consumers by Carrier



Enrollment by Plan Type



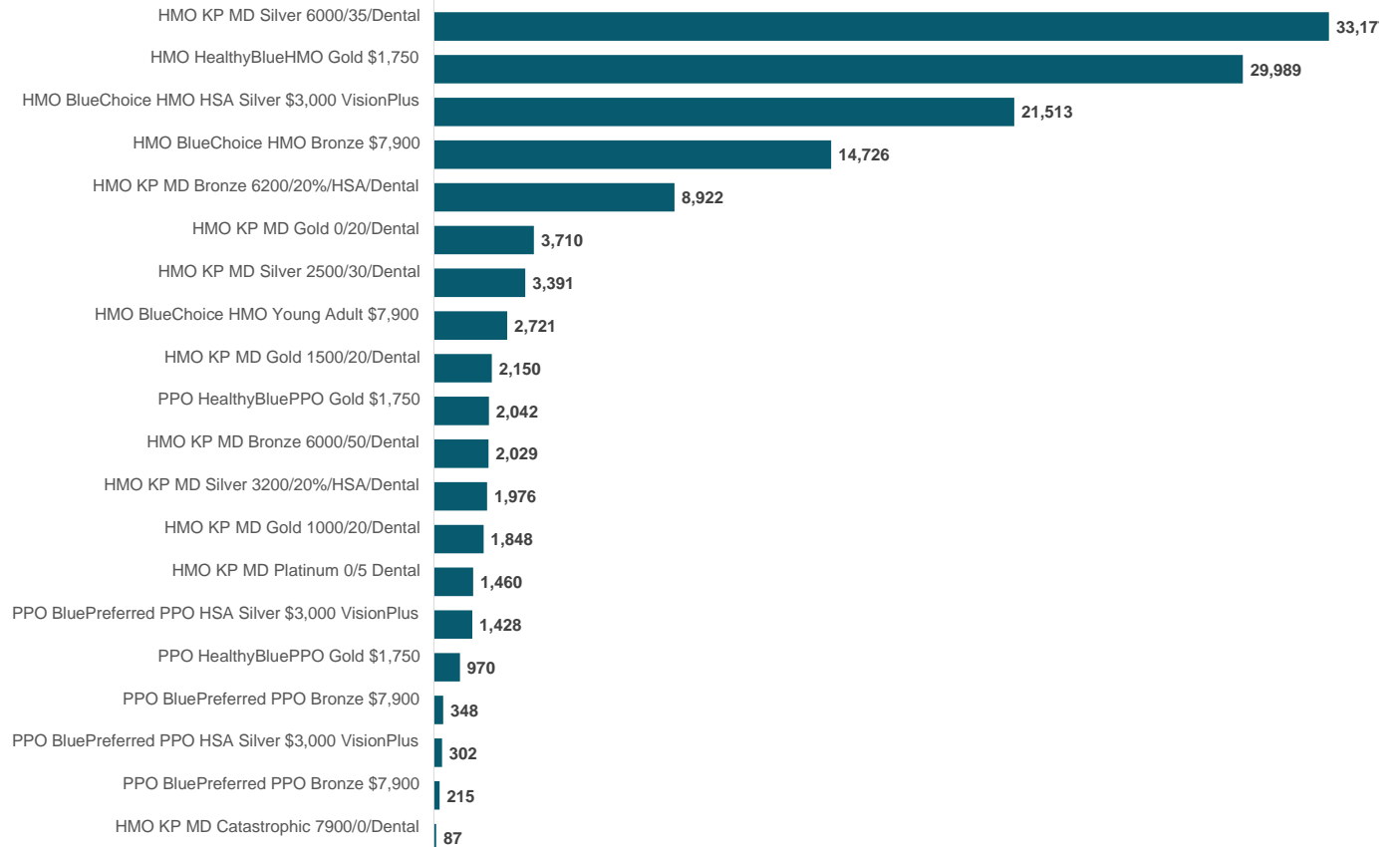
Enrollment by Metal Level



Metal levels (platinum, gold, silver, bronze) differ based on how you and the insurance company share the cost of your care. For example, insurance companies cover 90 cents on the dollar for platinum plans and 60 cents on the dollar for bronze plans. Financial help is only available through silver plans.

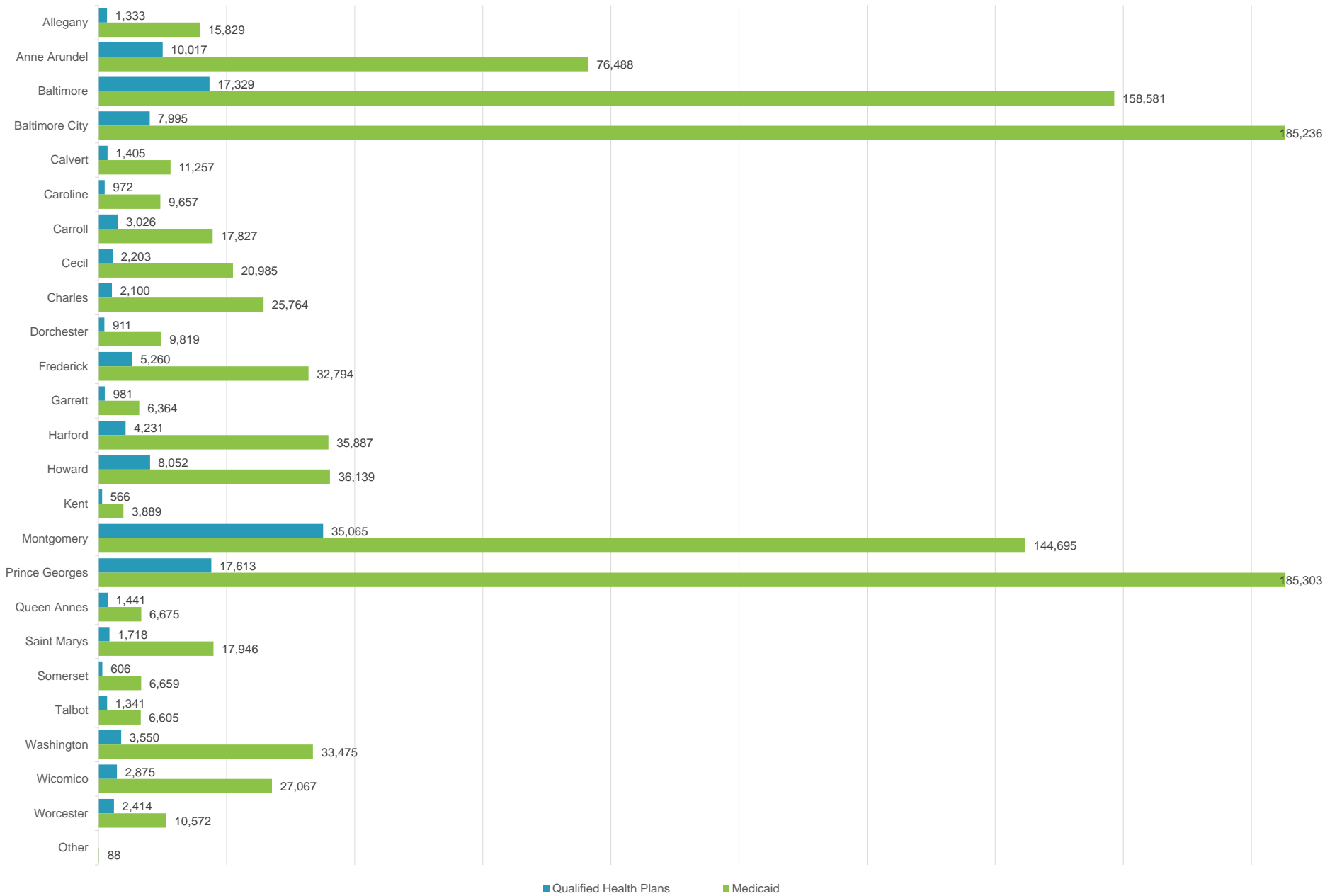
There are also different play types. Some allow you to see almost any doctor or healthcare facility; others limit your choices to a network of doctors and facilities or require you to pay more if you use providers outside the network.

Enrollment by Plan Choice



ENROLLMENT DISTRIBUTION BY COUNTY

Period is from start of open enrollment Nov. 1 to the end date on report cover.



"Other" enrollees may include dependents living out of state and residents of border counties whose mailing addresses may be in the ZIP code of a neighboring state.

■ Qualified Health Plans ■ Medicaid

QUALIFIED HEALTH PLANS BY COUNTY

Change compares period beginning with start of open enrollment Nov. 1 and ending on end date on the report cover with comparable time frame a year earlier (closest date available +/- 3 days).

Percent Enrollment Comparison by Month

Largest Growth by Month

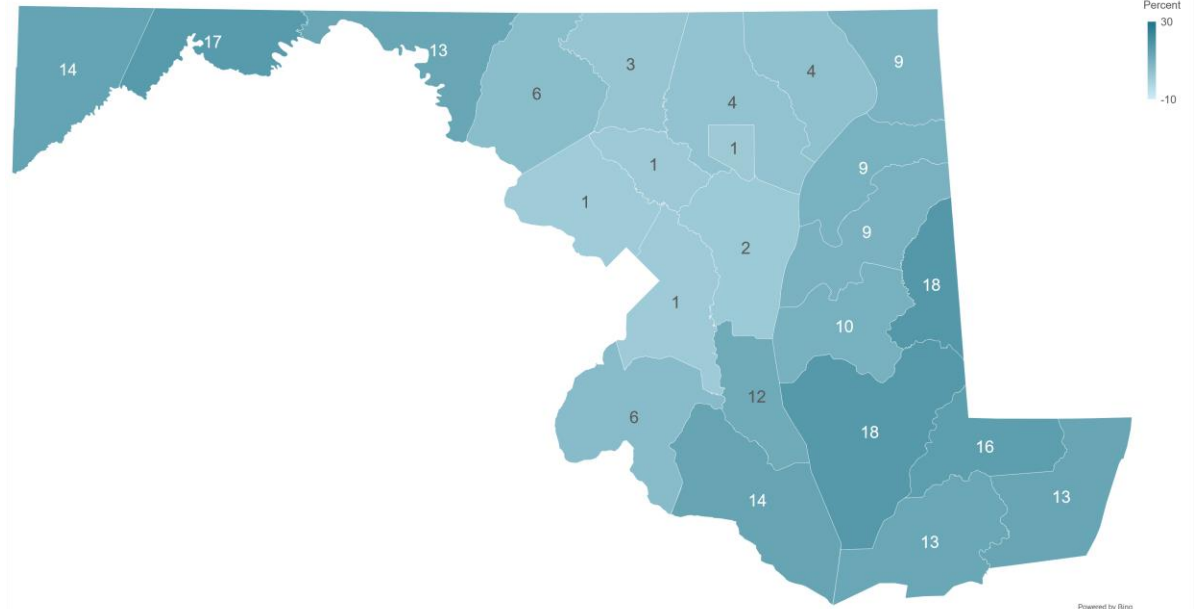
Caroline

18% change

Smallest Growth by Month

Montgomery

1% change



Powered by Bing
© GeoNames, Microsoft, Navteq

Percent Enrollment Comparison by Year

Largest Growth by Year

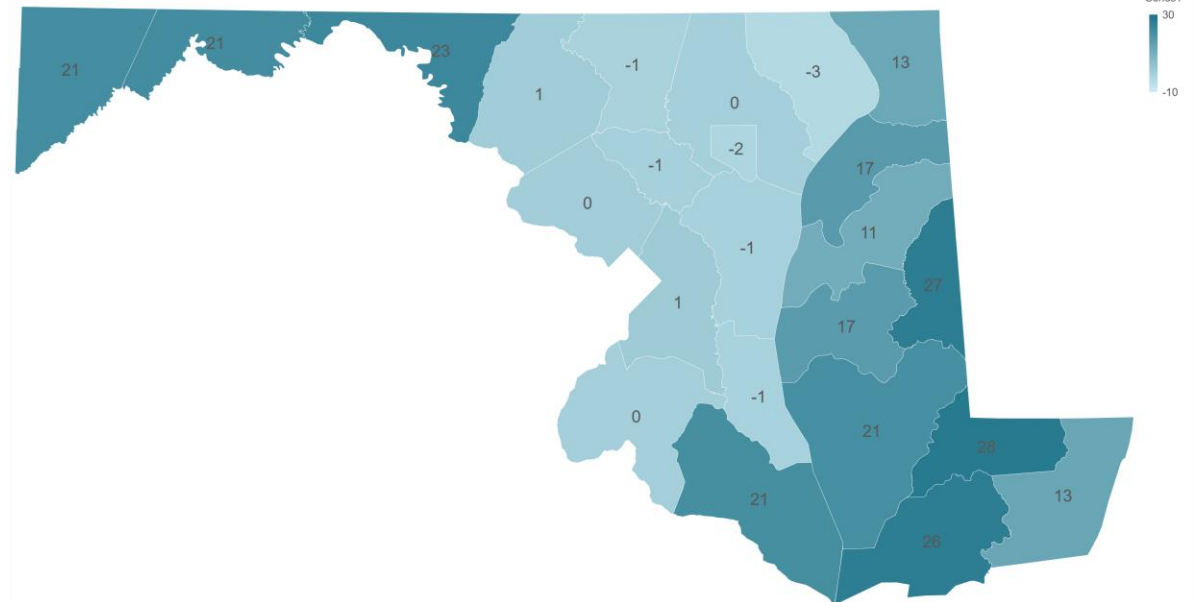
Wicomico

28% change

Smallest Growth by Year

Harford

-3% change

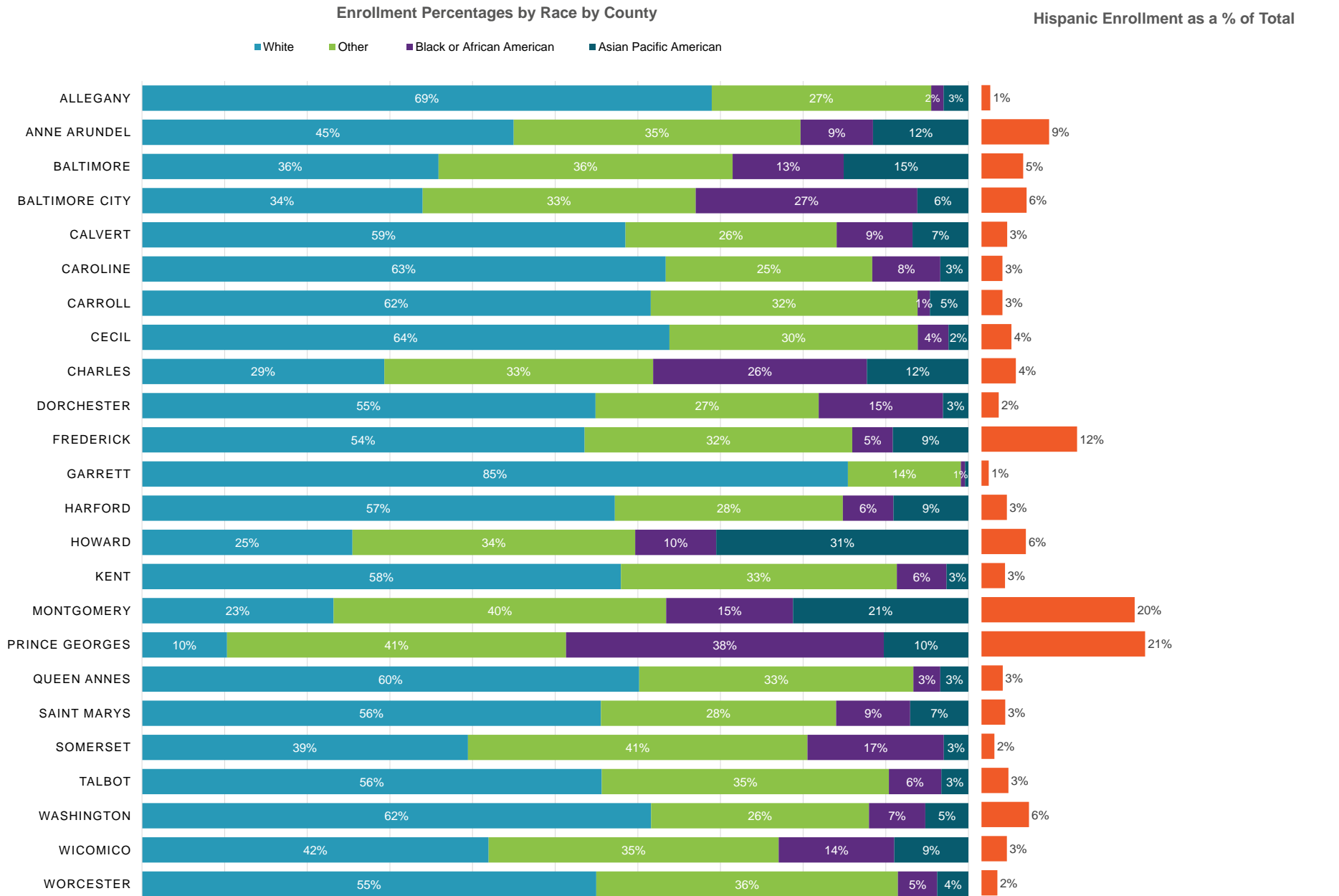


Powered by Bing
© GeoNames, Microsoft, Navteq

County lines include bodies of water.

QUALIFIED HEALTH PLANS RACE AND ETHNICITY

Period is from start of open enrollment Nov. 1 to the end date on report cover.



Race/ethnicity is reported voluntarily.

Individuals reporting voluntarily as Hispanic by ethnicity are also counted under race as they reported it.

MEDICAID BY COUNTY

Change compares enrollment on DATE OF report cover with one year earlier.

Largest Growth by Month

Frederick

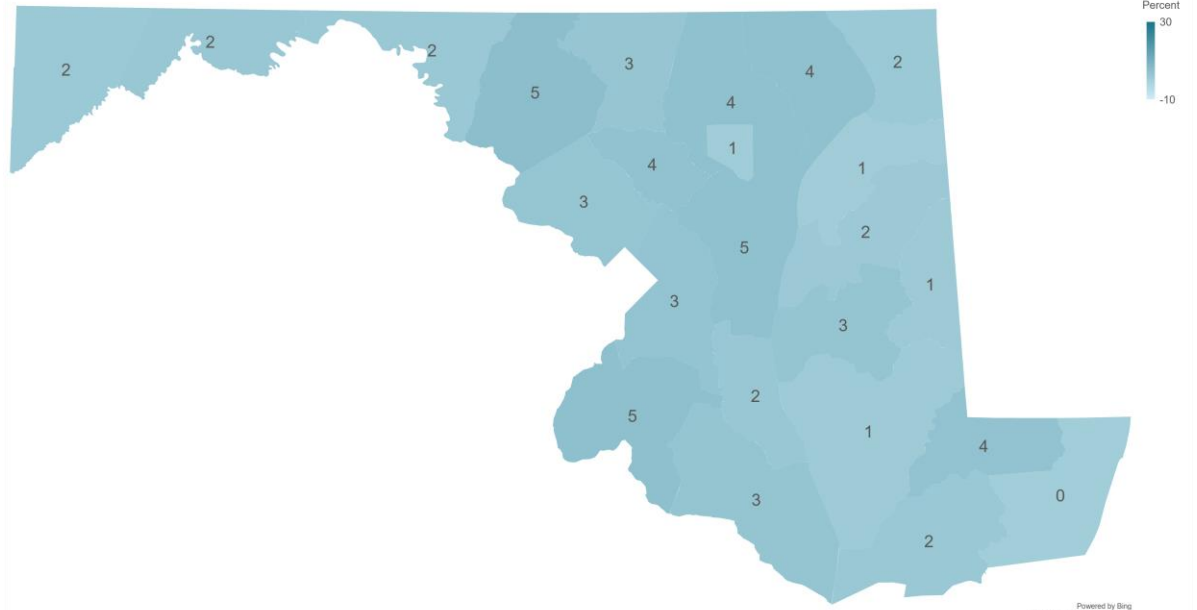
5% monthly growth

Smallest Growth by Month

Worcester

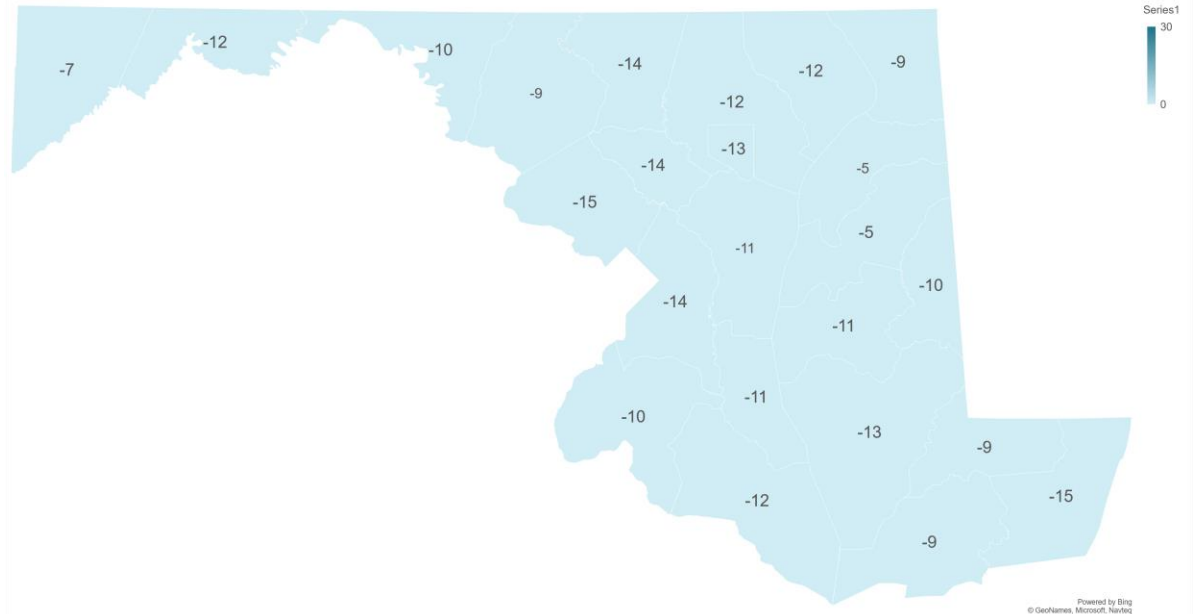
0% monthly growth

Percent Enrollment Comparison by Month



Powered by Bing © GeoNames, Microsoft, Navteq

Percent Enrollment Comparison by Year

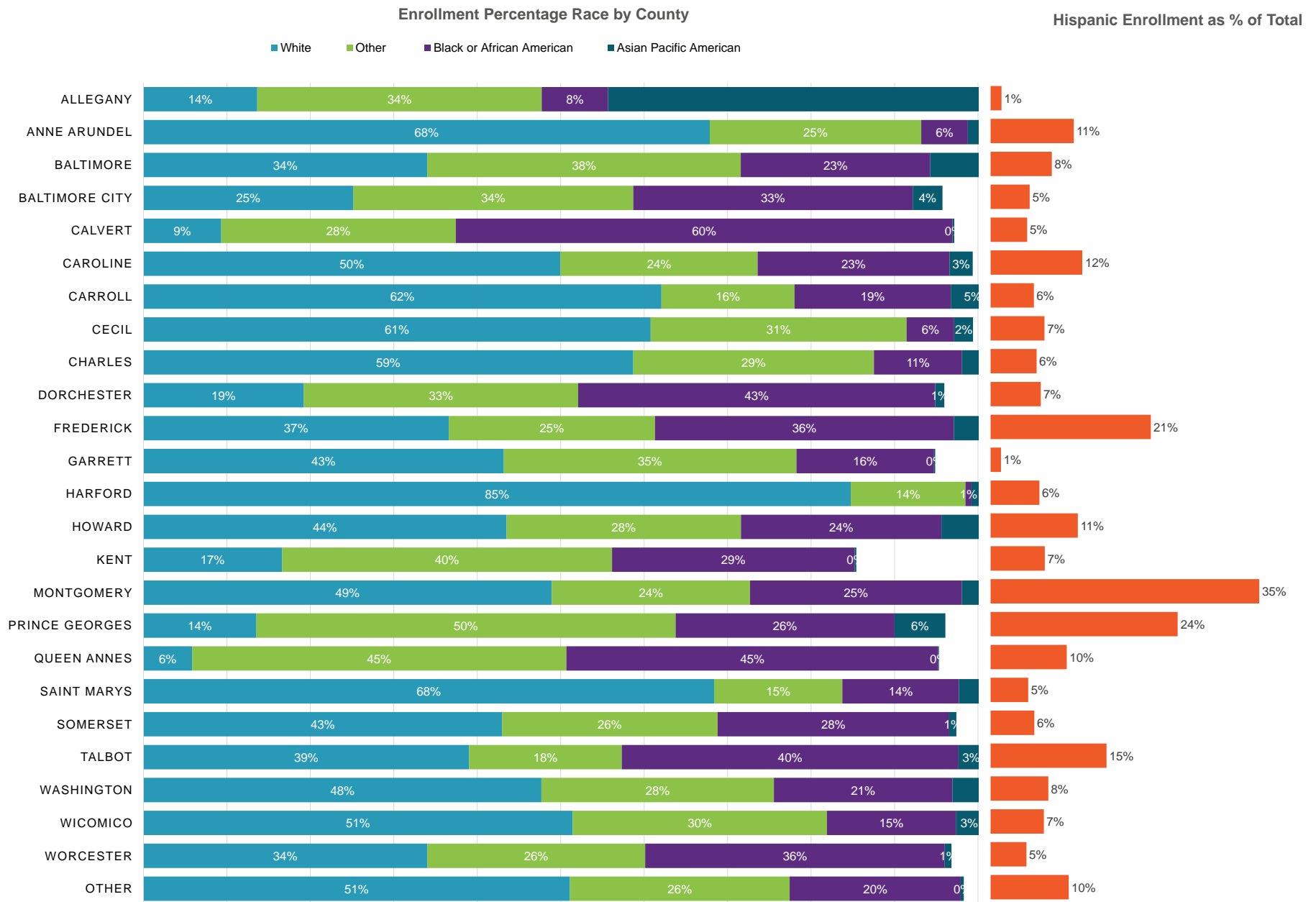


Powered by Bing © GeoNames, Microsoft, Navteq

County lines include bodies of water.

MEDICAID RACE AND ETHNICITY

Enrollment as of date on report cover..



Race/ethnicity is reported voluntarily.

Individuals reporting voluntarily as Hispanic by ethnicity are also counted under race as they reported it.

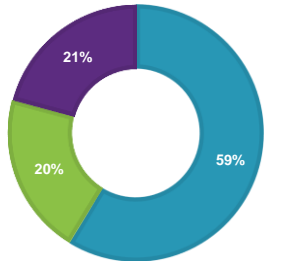
DENTAL HEALTH PLANS SELECTIONS

Period is from start of open enrollment Nov. 1 to the end date on report cover.

TOTAL DENTAL

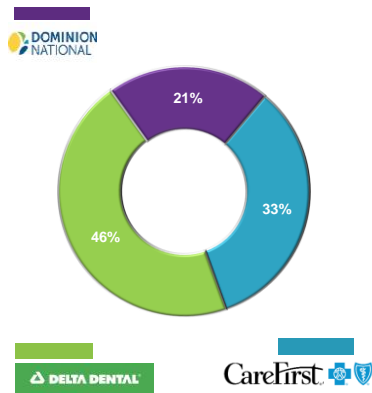
18,203

DENTAL ENROLLMENTS

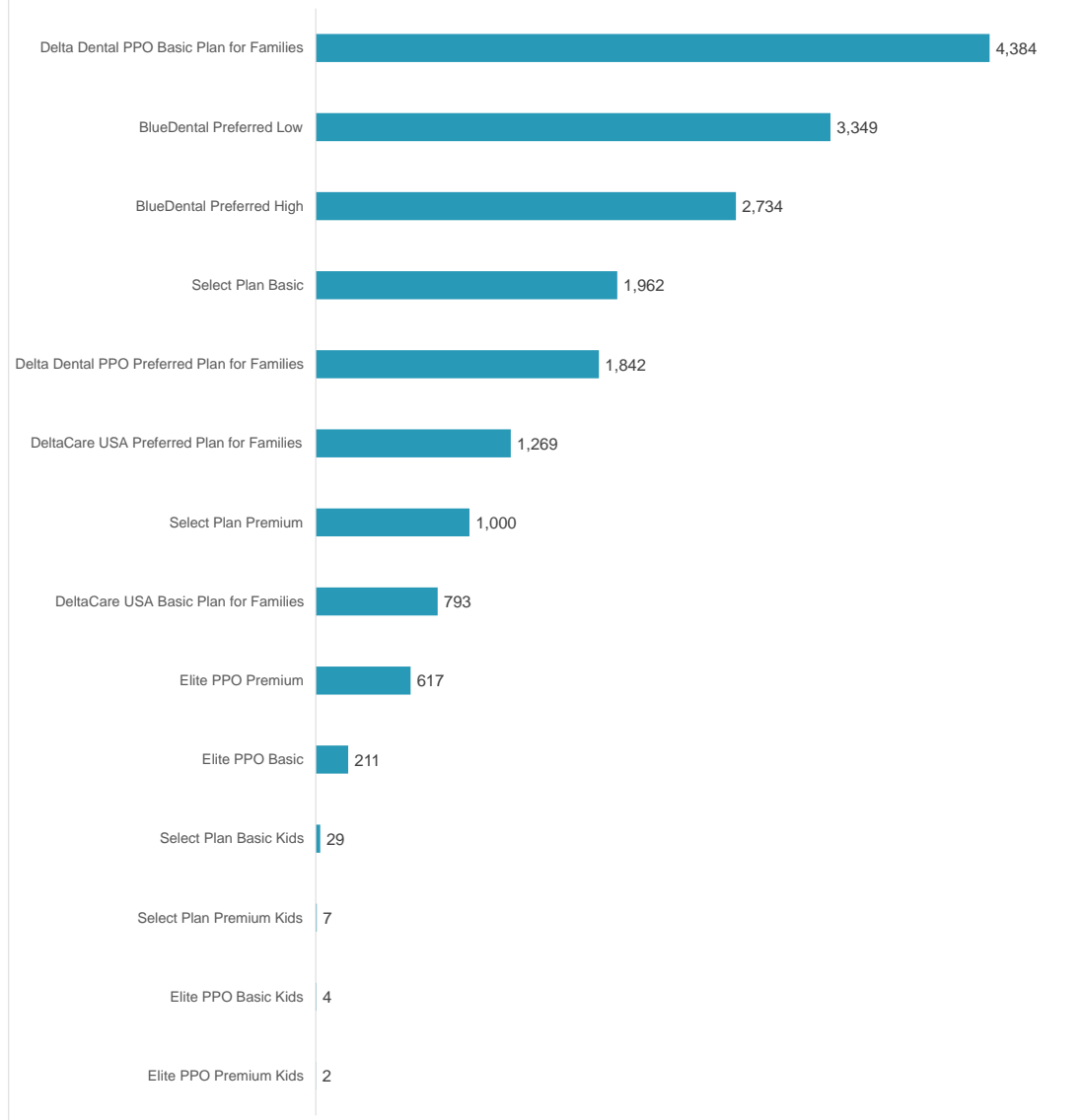


■ Dental with Qualified Health Plan
 ■ Dental with Medicaid
 ■ Dental Alone

Dental Consumers by Carrier



ENROLLMENT FOR DENTAL PLANS

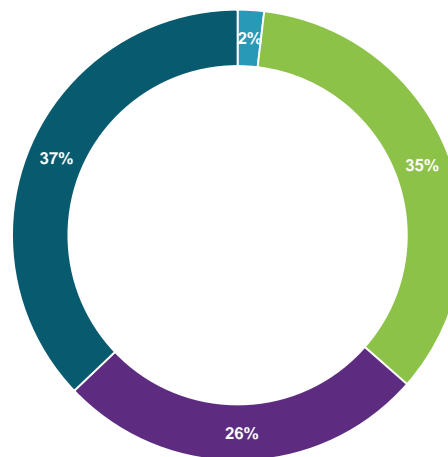


SMALL BUSINESS HEALTH OPTIONS PROGRAM (SHOP) ENROLLMENT

SHOP enrollments, which continue year-round, are as of Aug 31

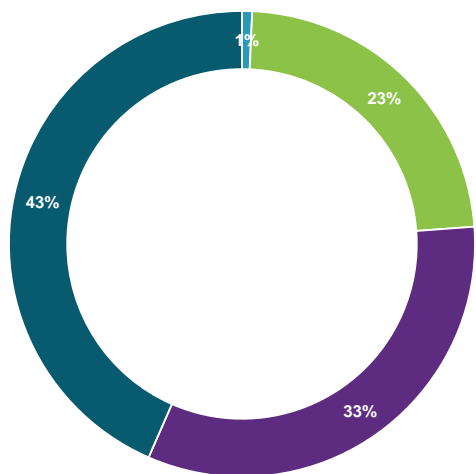


SHOP % Employers by Carrier

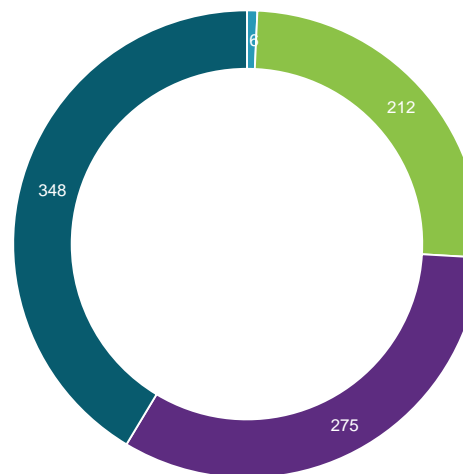


An employer may be enrolled in more than one carrier and dental

SHOP % Employees by Carrier



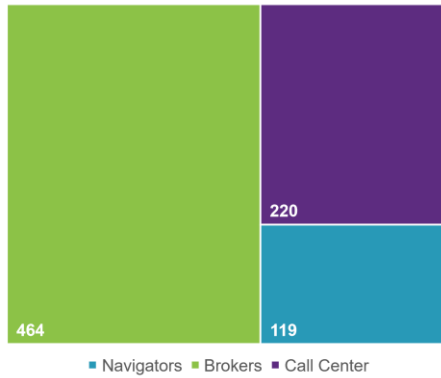
SHOP # Covered Lives by Carrier



CONSUMER ASSISTANCE

Change compares period from start of open enrollment Nov. 1 to the end date on report cover with comparable time frame a year earlier (closest date available +/- 3 days).

Number of Consumer Assistants



Calls Offered

84,221

0% from previous year.

Average Speed Answer

0:02:13 min

+ 0:00 from previous year.

Average Hold Time

0:01:25 min

+ 0:00 from previous year.

Calls Handled Time

0:10:41 min

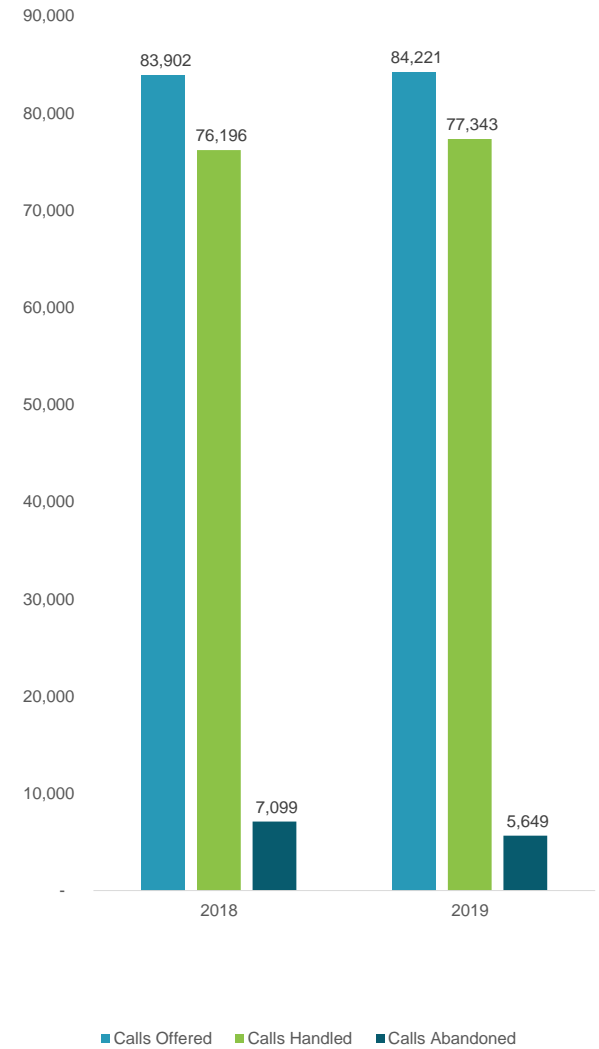
- 0:00 from previous year.

Average Quality Percent Rating

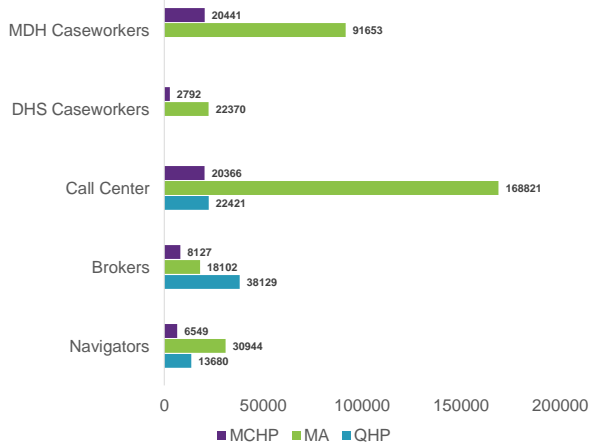
95%

1% from previous year.

Call Center Volumes



QHP vs. Medicaid vs. CHIP Enrollments by Type of Consumer Assister



WEBSITE AND MOBILE

Period is from start of open enrollment Nov. 1 to the end date on report cover.

Website Visitors

120,115

Mobile App Downloads

95,258

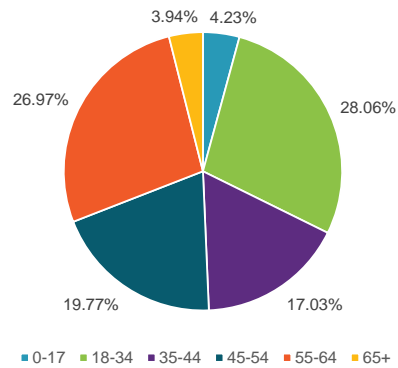
Enrollments Completed By Mobile App

MA
8,938

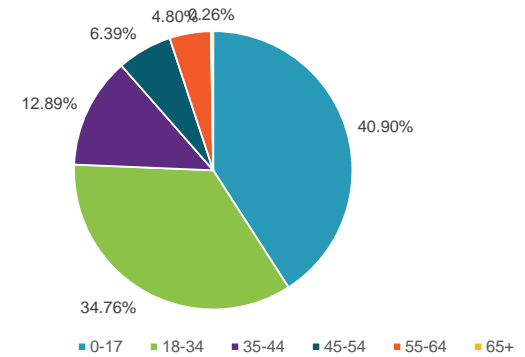
MCHIP
1,296

QHP
1,694

Website Enrollment By Age



Mobile Enrollment By Age



Unique Website Visitors By Month



Website vs Mobile App Enrollment

