



# DATA REPORT

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August 31, 2019

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# SUMMARY DASHBOARD

QHPs are measured since Nov. 1 when enrollment began for 2019. Medicaid enrollments, which continue year-round, are as of report cover date.

## SYSTEM DASHBOARD

Applications  
**138,436**  
associated to users

Completed  
**74,859**

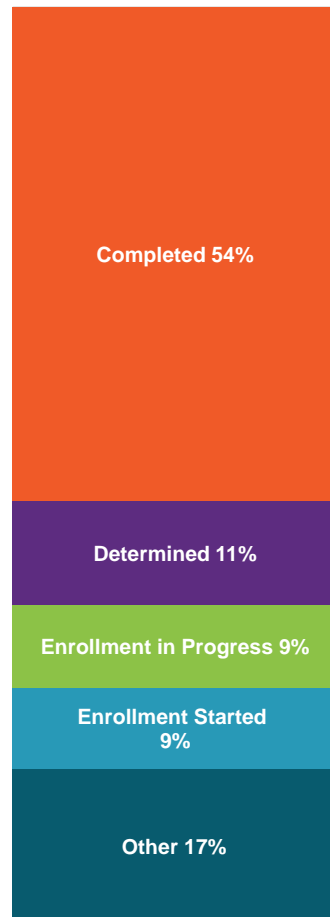
Determined  
**15,753**

Enrollment in Progress  
**12,546**

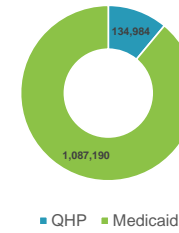
Enrollment Started  
**12,341**

Other  
**22,937**

Other includes: blank status, inactive, cancelled, denied, in process, partially enrolled and submitted.



## Qualified Health Plans (QHP) vs. Medicaid Enrollment



## Medicaid Auto enrolled for July

56%

## Successfully selected MCO Plan

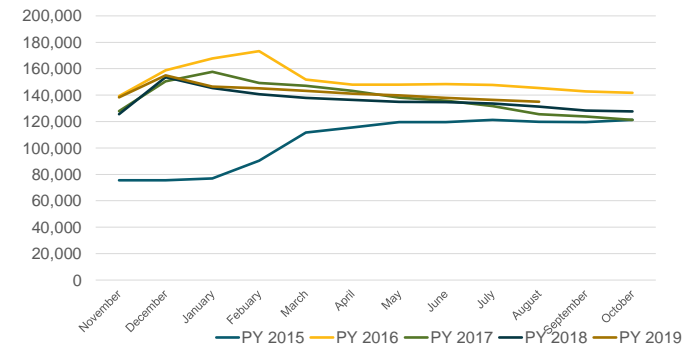
151,064

## Primary Care Physician Selection

15,286

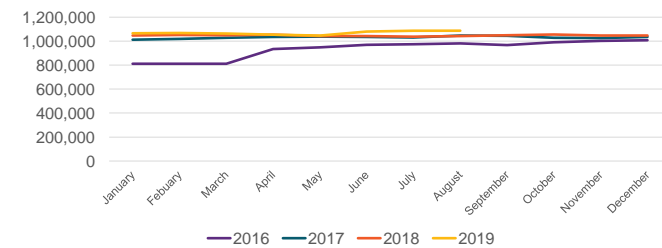
## Enrolled in QHP

134,984



## Enrolled in Medicaid

1,087,190



MAGI Medicaid enrollments (based Modified Adjusted Growth Income), covered in chart above, go through Maryland Health Connection. Non-MAGI Medicaid, about 300,000 enrollments with other eligibility criteria, go through the Maryland Department of Health (MDH).

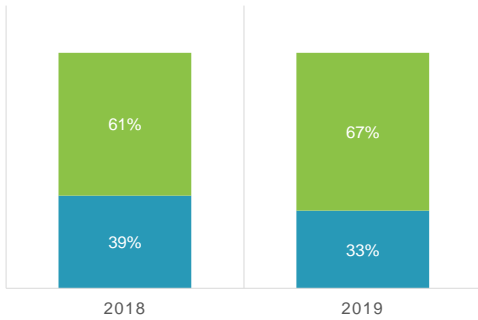
# QUALIFIED HEALTH PLANS DASHBOARD

Period is from start of open enrollment Nov. 1 to the end date on report cover.

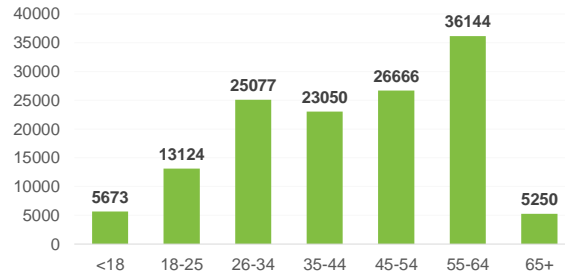
## Total QHP Enrollees

# 134,984

■ New ■ Renewal



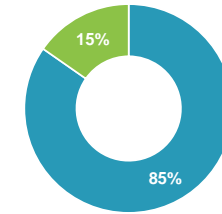
## QHP Consumers by Age Group



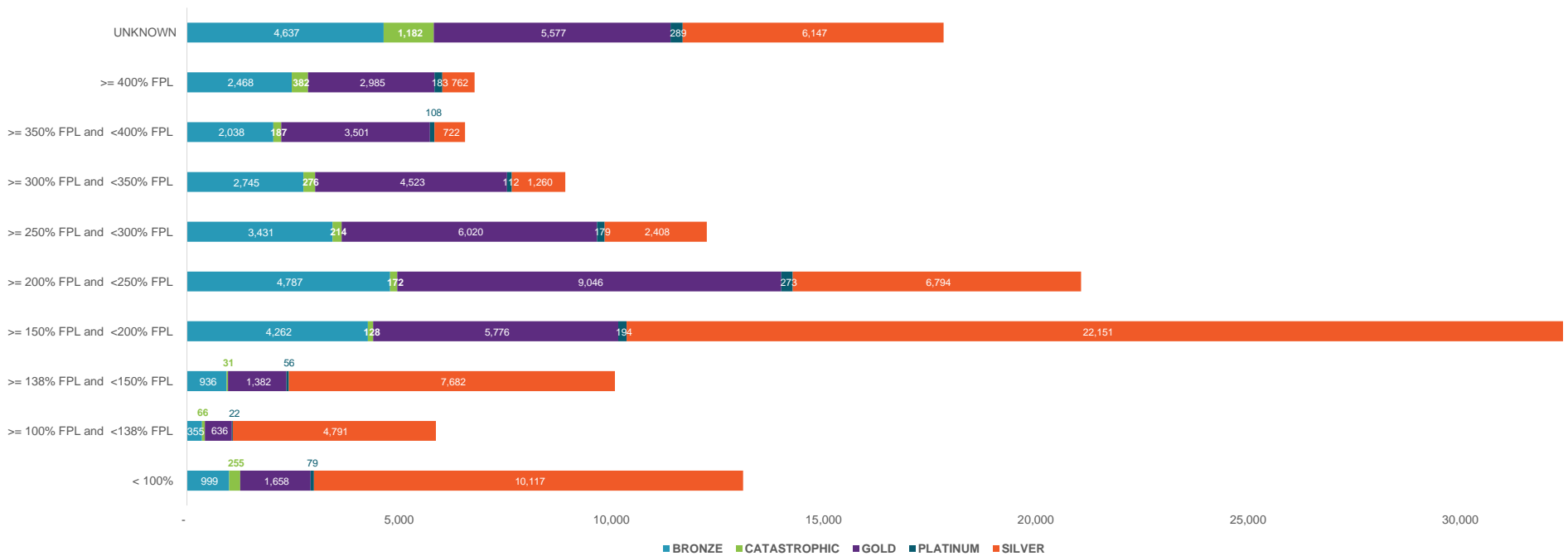
Target Enrollment for 18-34-year-olds: **30%**  
 Current Enrollment for 18-34-year-olds: **28%**

## Financial Help

■ With Tax Credits ■ Without Tax Credits



## QHP Enrollment by Household Income and Metal Level

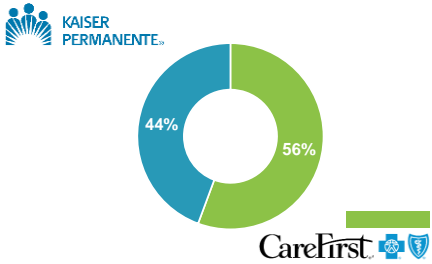


\*\*Enrollees who did not submit household income information and thus were not eligible for financial help.  
 Household income eligibility based on percentages above the Federal Poverty Level, defined as \$12,140 for an individual and \$25,100 for a family of four.

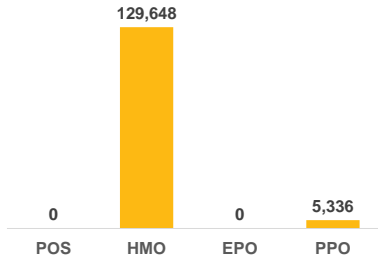
# QUALIFIED HEALTH PLANS SELECTIONS

Period is from start of open enrollment Nov. 1 to the end date on report cover.

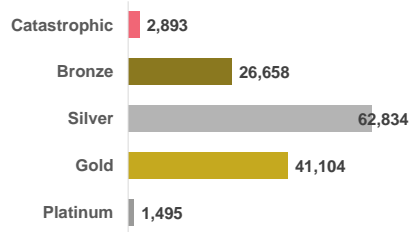
## QHP Consumers by Carrier



## Enrollment by Plan Type



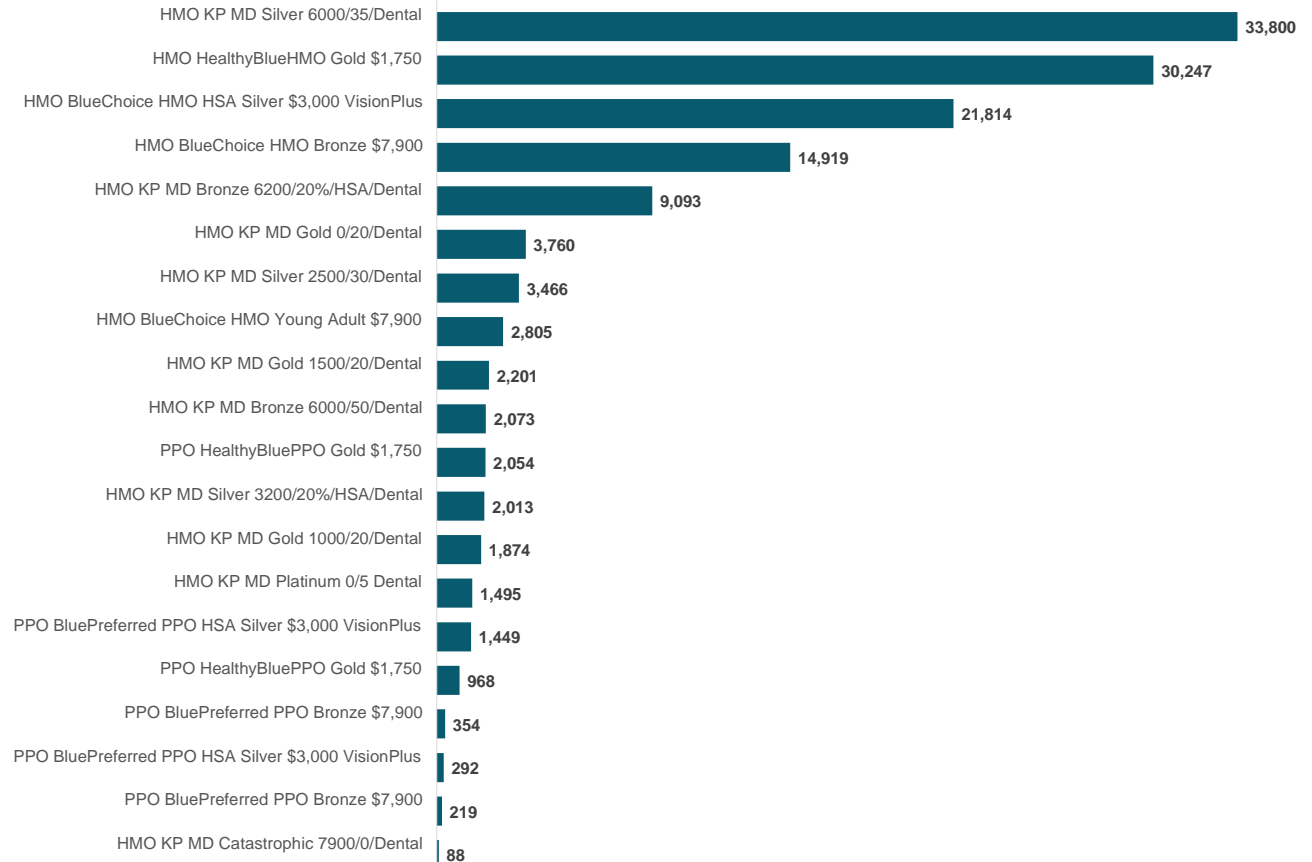
## Enrollment by Metal Level



Metal levels (platinum, gold, silver, bronze) differ based on how you and the insurance company share the cost of your care. For example, insurance companies cover 90 cents on the dollar for platinum plans and 60 cents on the dollar for bronze plans. Financial help is only available through silver plans.

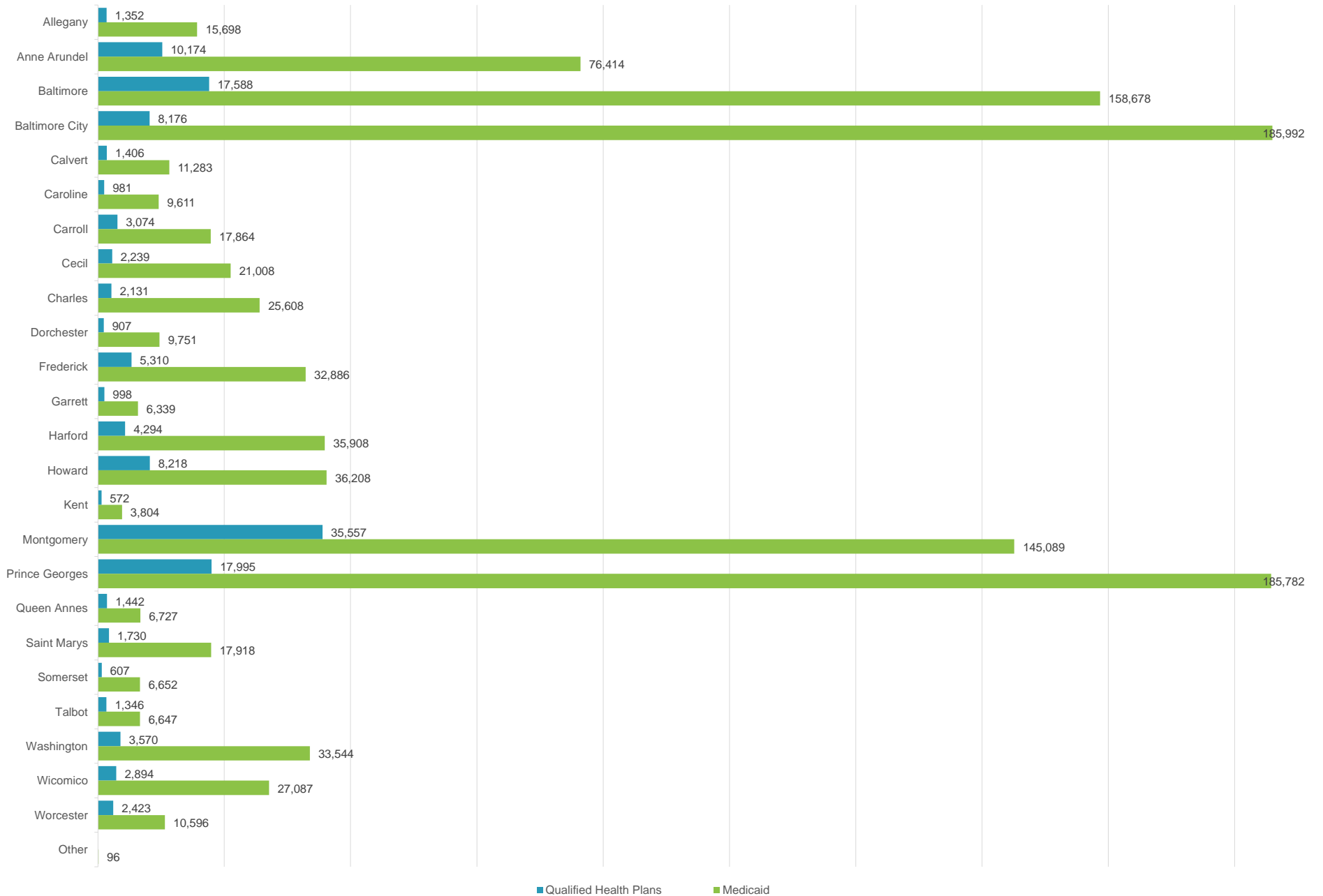
There are also different play types. Some allow you to see almost any doctor or healthcare facility; others limit your choices to a network of doctors and facilities or require you to pay more if you use providers outside the network.

## Enrollment by Plan Choice



# ENROLLMENT DISTRIBUTION BY COUNTY

Period is from start of open enrollment Nov. 1 to the end date on report cover.



■ Qualified Health Plans    ■ Medicaid

"Other" enrollees may include dependents living out of state and residents of border counties whose mailing addresses may be in the ZIP code of a neighboring state.  
Maryland Health Connection Data Report

# QUALIFIED HEALTH PLANS BY COUNTY

Change compares period beginning with start of open enrollment Nov. 1 and ending on end date on the report cover with comparable time frame a year earlier (closest date available +/- 3 days).

Largest Growth by Month

**Caroline**

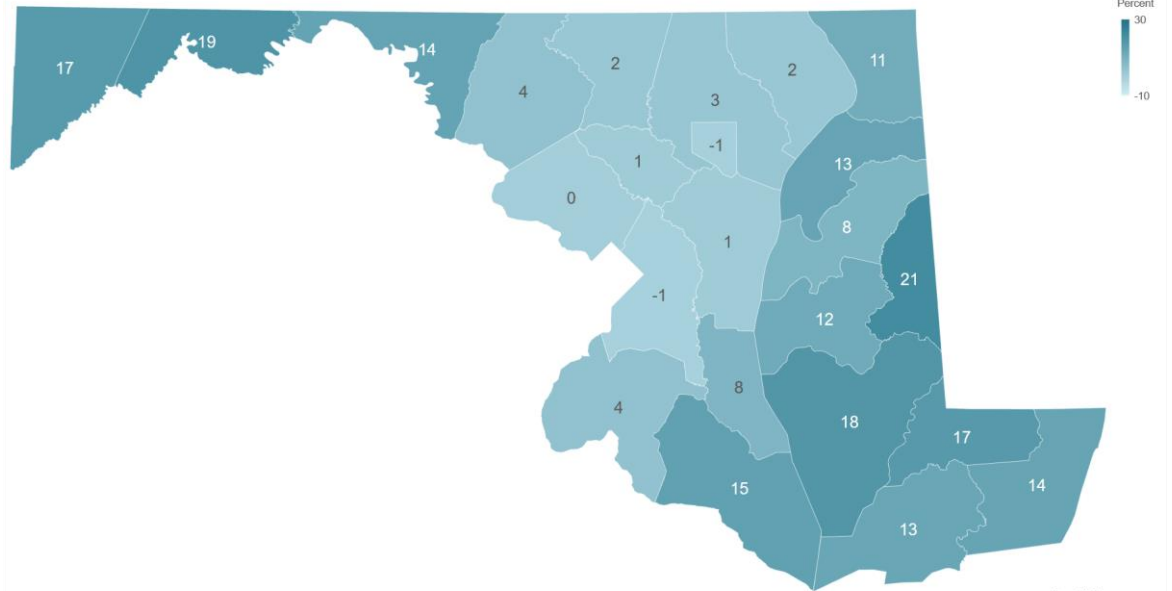
21% change

Smallest Growth by Month

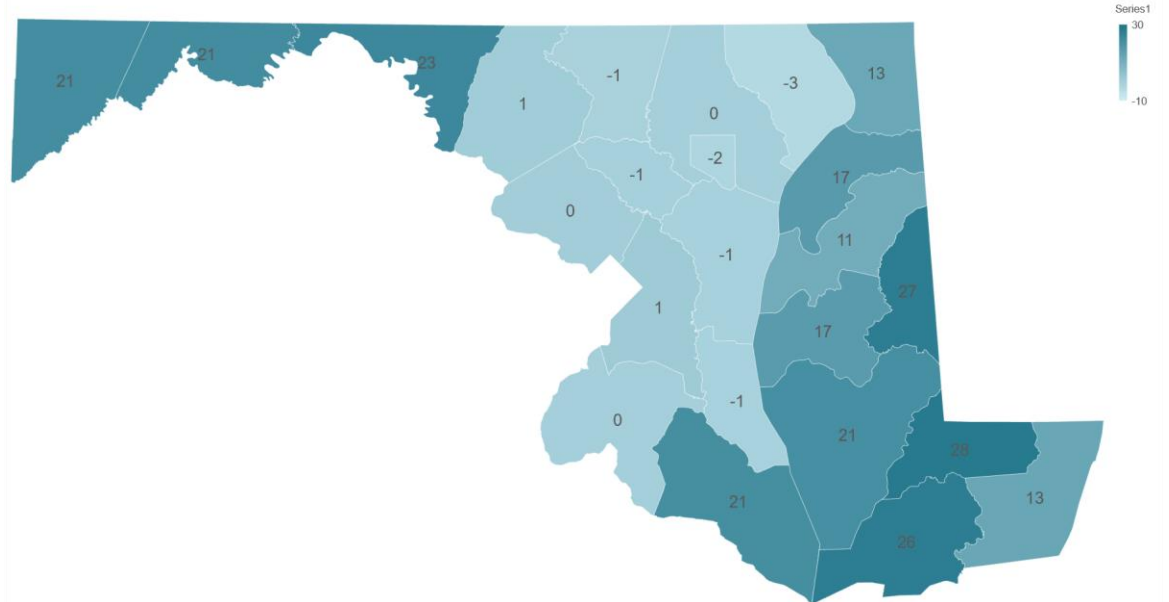
**Prince George's**

-1% change

Percent Enrollment Comparison by Month



Percent Enrollment Comparison by Year



Largest Growth by Year

**Wicomico**

28% change

Smallest Growth by Year

**Harford**

-3% change

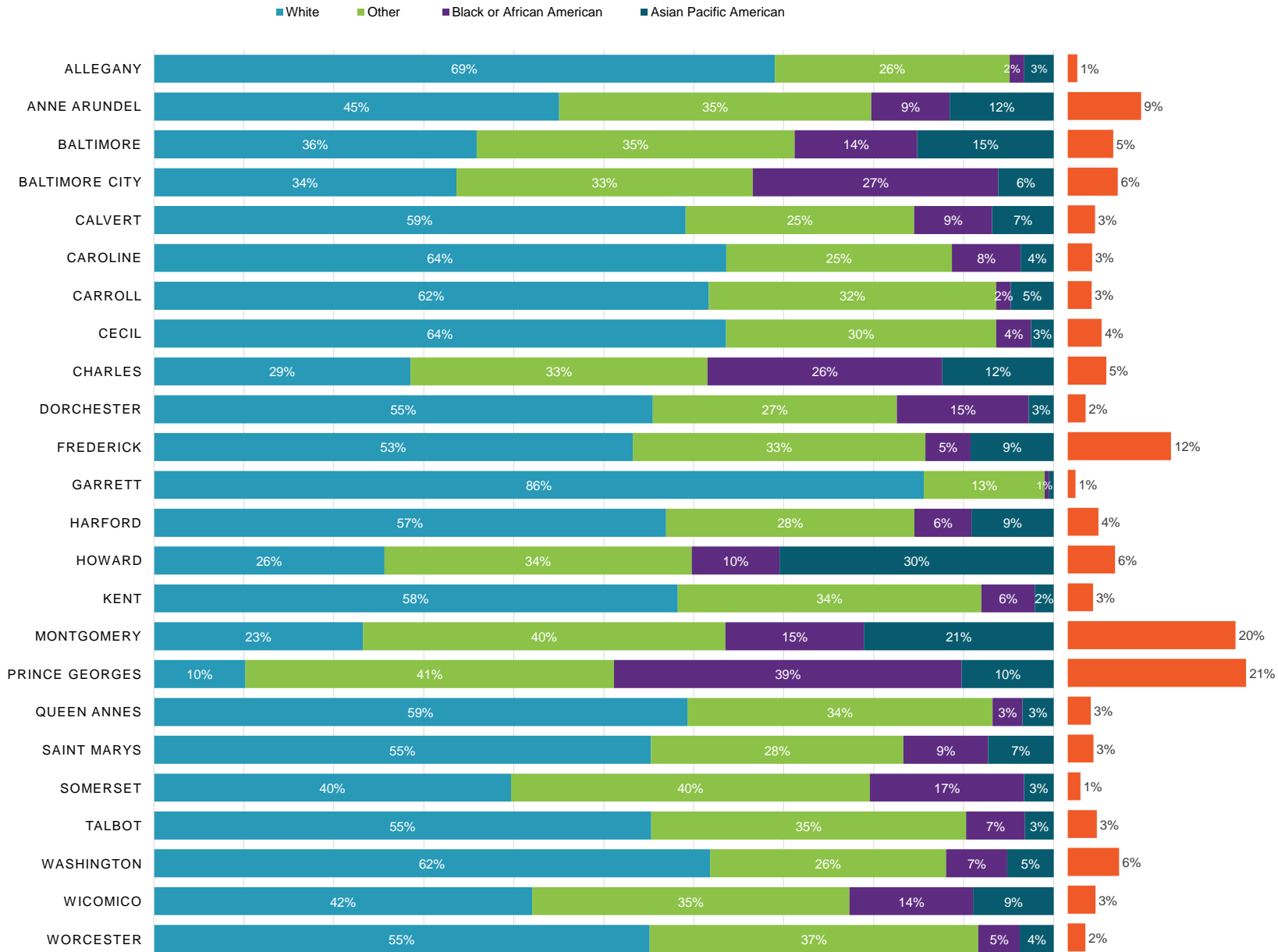
County lines include bodies of water.

# QUALIFIED HEALTH PLANS RACE AND ETHNICITY

Period is from start of open enrollment Nov. 1 to the end date on report cover.

## Enrollment Percentages by Race by County

## Hispanic Enrollment as a % of Total



Race/ethnicity is reported voluntarily.  
Maryland Health Connection Data Report

Individuals reporting voluntarily as Hispanic by ethnicity are also counted under race as they reported it.

# MEDICAID BY COUNTY

Change compares enrollment on DATE OF report cover with one year earlier.

Largest Growth by Month

**Frederick**

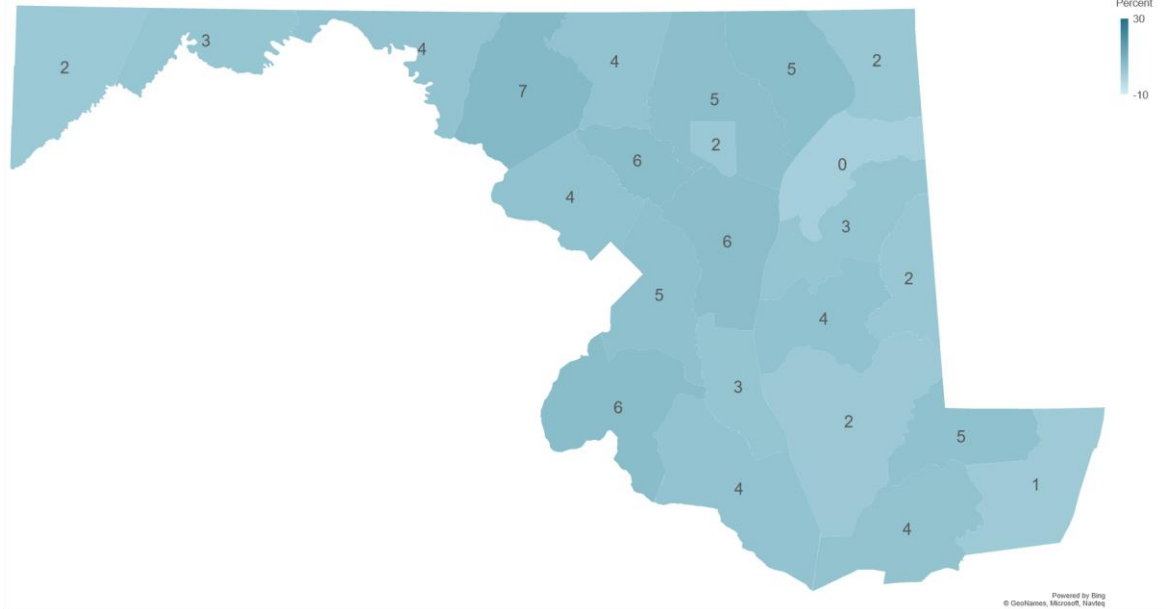
7% monthly growth

Smallest Growth by Month

**Kent**

0% monthly growth

Percent Enrollment Comparison by Month



Largest Growth by Year

**Kent**

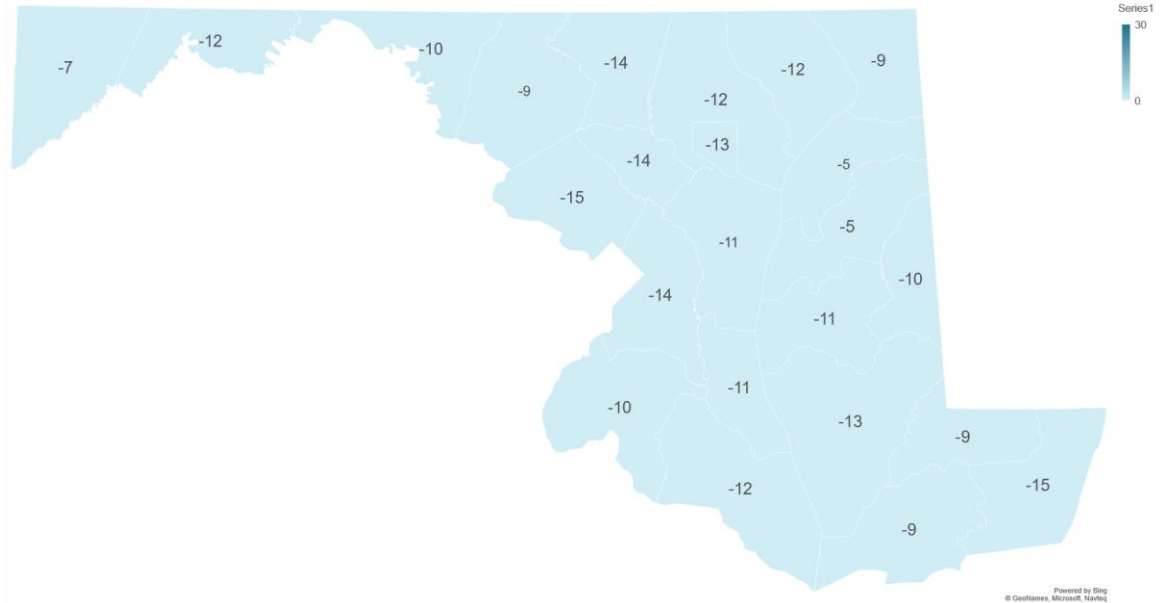
-5% yearly growth

Smallest Growth by Year:

**Worcester**

-15% yearly growth

Percent Enrollment Comparison by Year



County lines include bodies of water.

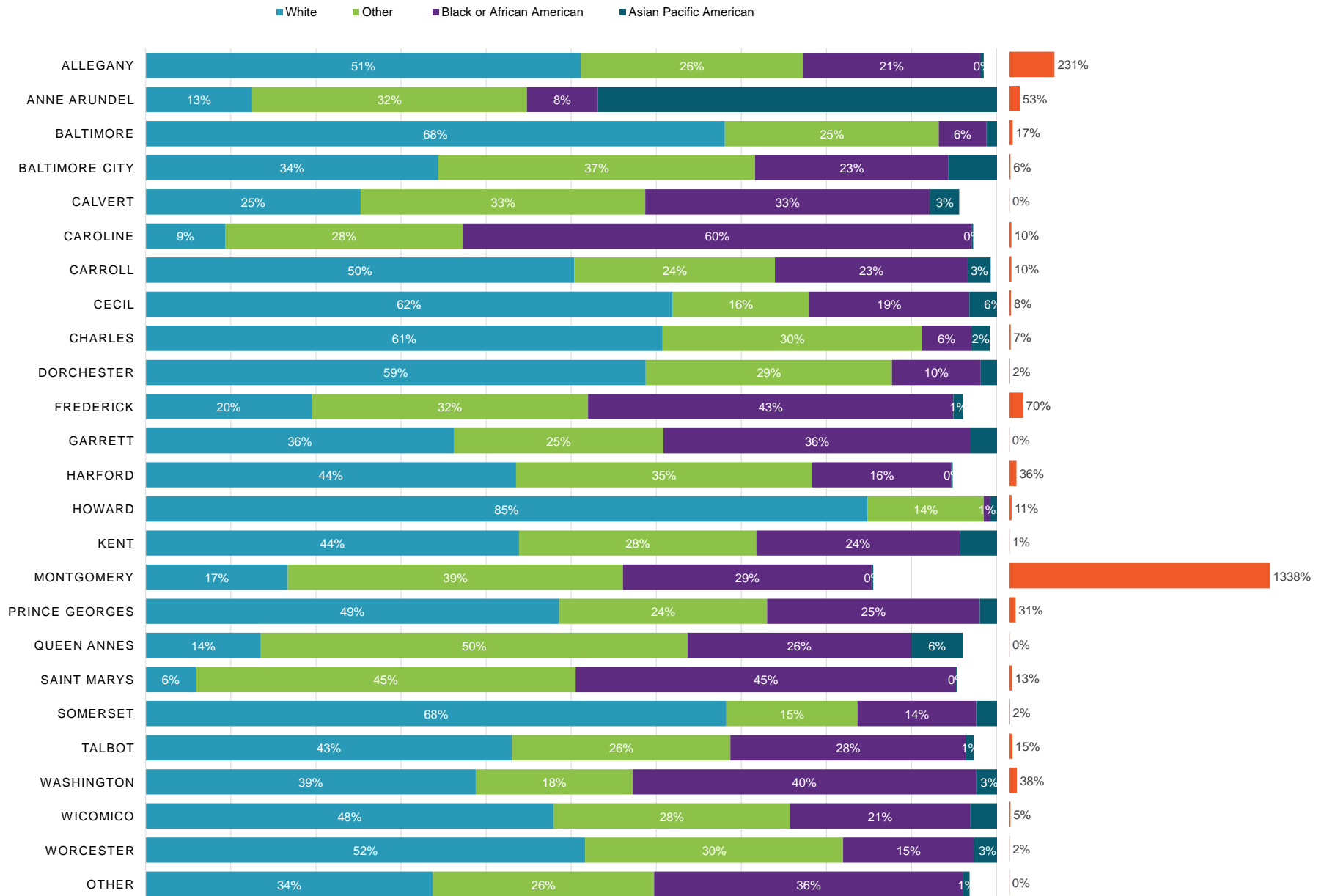


# MEDICAID RACE AND ETHNICITY

Enrollment as of date on report cover..

## Enrollment Percentage Race by County

## Hispanic Enrollment as % of Total



Race/ethnicity is reported voluntarily.  
Maryland Health Connection Data Report

Individuals reporting voluntarily as Hispanic by ethnicity are also counted under race as they reported it.

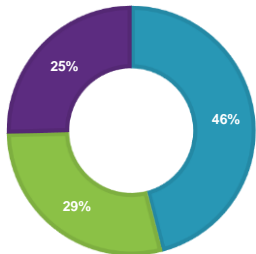
## DENTAL HEALTH PLANS SELECTIONS

Period is from start of open enrollment Nov. 1 to the end date on report cover.

### TOTAL DENTAL

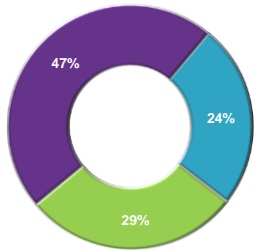
30,171

#### DENTAL ENROLLMENTS

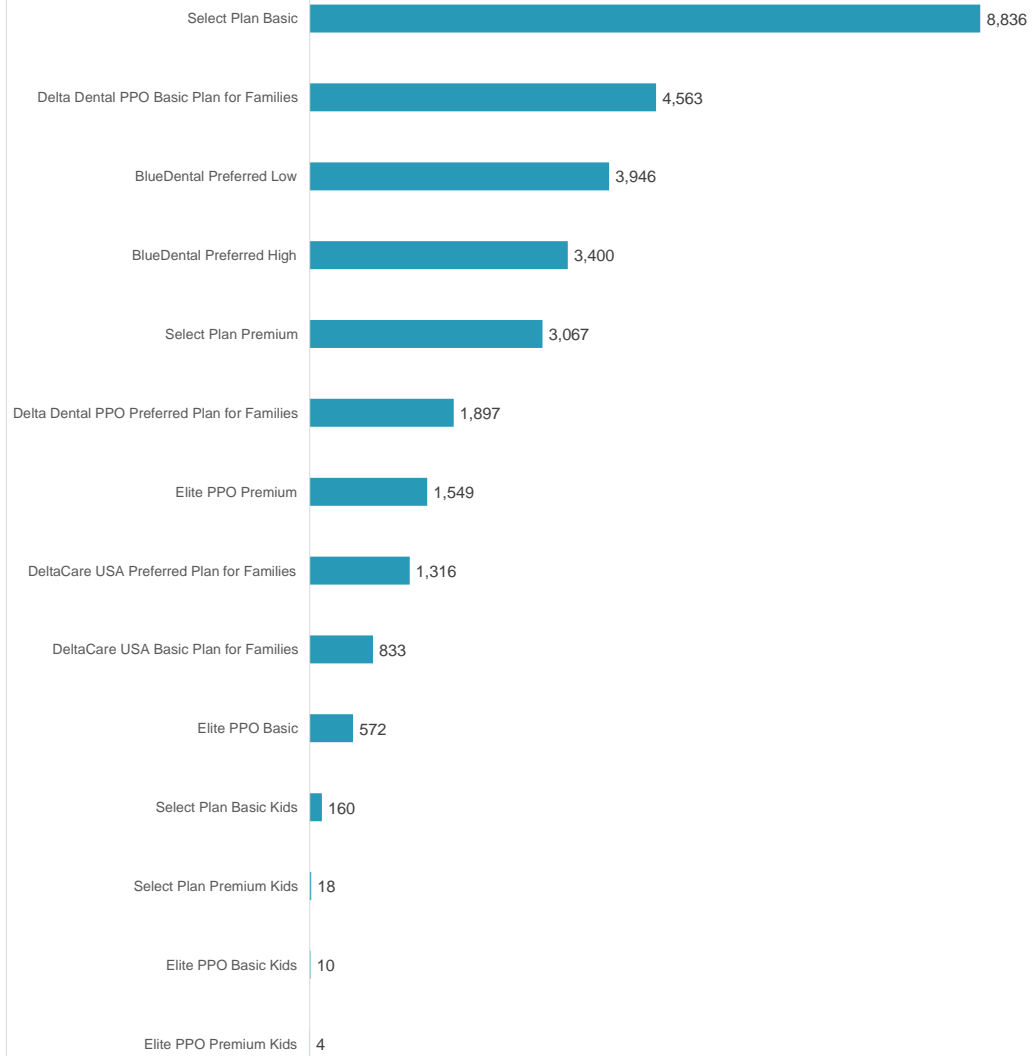


- Dental with Qualified Health Plan
- Dental with Medicaid
- Dental Alone

#### Dental Consumers by Carrier



#### ENROLLMENT FOR DENTAL PLANS

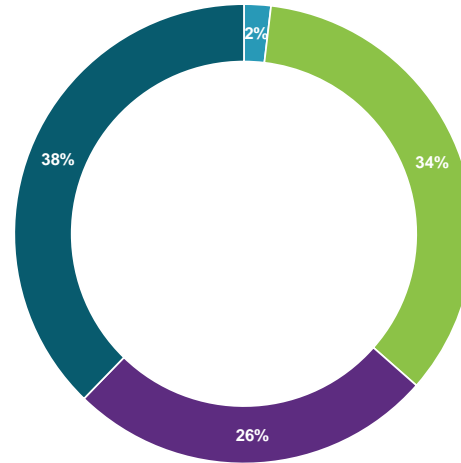


# SMALL BUSINESS HEALTH OPTIONS PROGRAM (SHOP) ENROLLMENT

SHOP enrollments, which continue year-round, are as of July 31

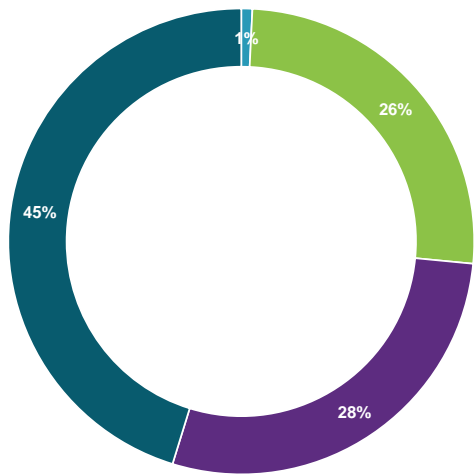


SHOP % Employers by Carrier

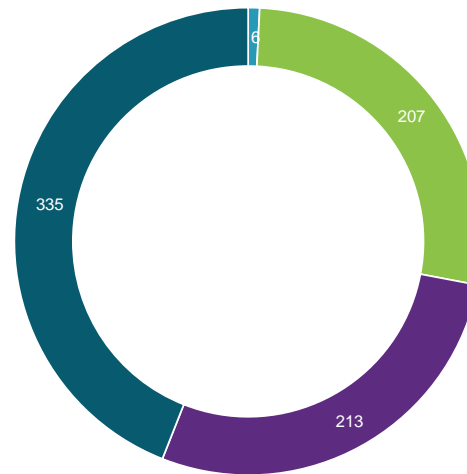


An employer may be enrolled in more than one carrier and dental

SHOP % Employees by Carrier



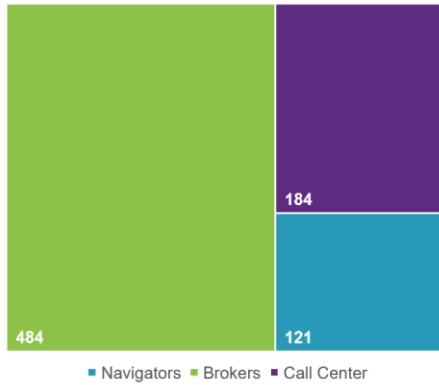
SHOP # Covered Lives by Carrier



# CONSUMER ASSISTANCE

Change compares period from start of open enrollment Nov. 1 to the end date on report cover with comparable time frame a year earlier (closest date available +/- 3 days).

### Number of Consumer Assistants



### Calls Offered

**91,442**

-6% from previous year.

### Average Speed Answer

**0:01:32 min**

+ 0:00 from previous year.

### Average Hold Time

**0:01:13 min**

- 0:00 from previous year.

### Calls Handled Time

**0:10:36 min**

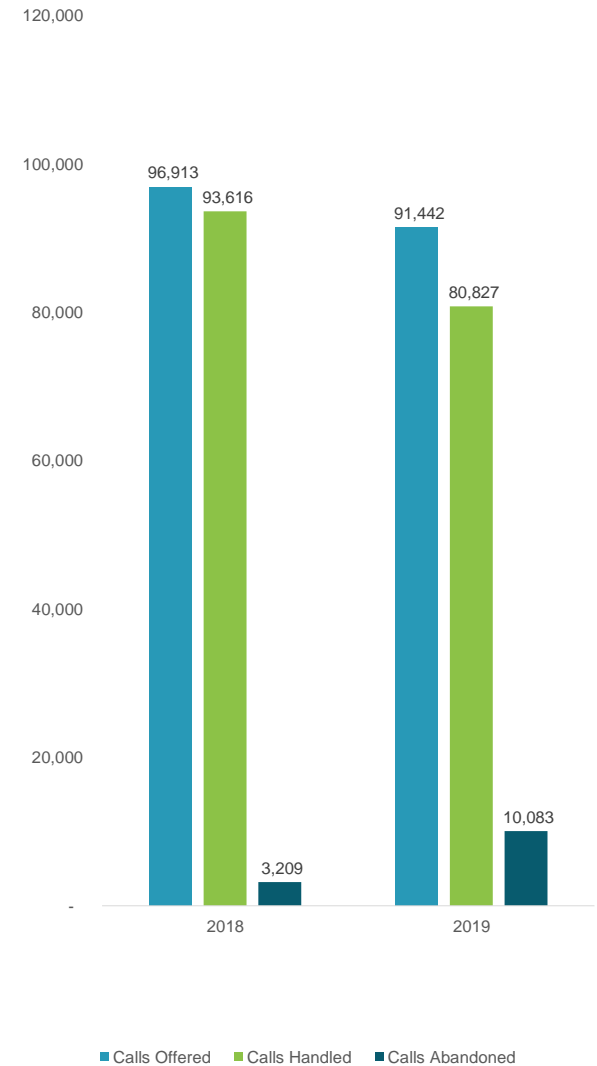
- 0:00 from previous year.

### Average Quality Percent Rating

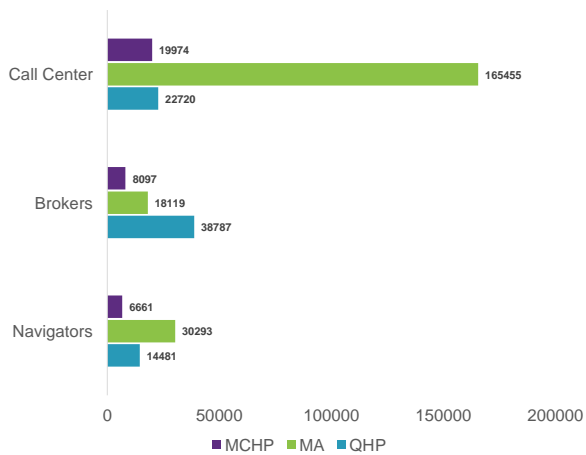
**95%**

1% from previous year.

### Call Center Volumes



### QHP vs. Medicaid vs. CHIP Enrollments by Type of Consumer Assister



# WEBSITE AND MOBILE

Period is from start of open enrollment Nov. 1 to the end date on report cover.

Website Visitors

**123,759**

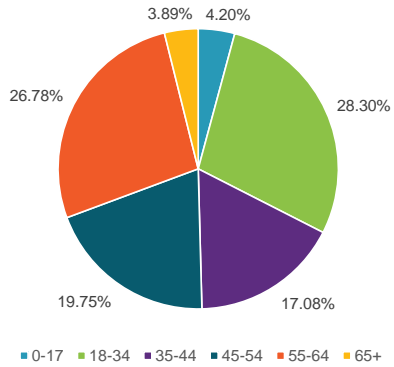
# Mobile App Downloads

**87,467**

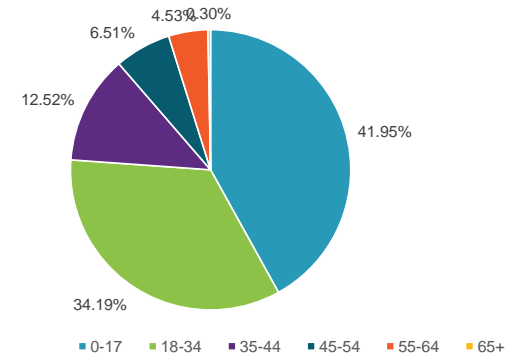
# Enrollments Completed By Mobile App

**10,849**

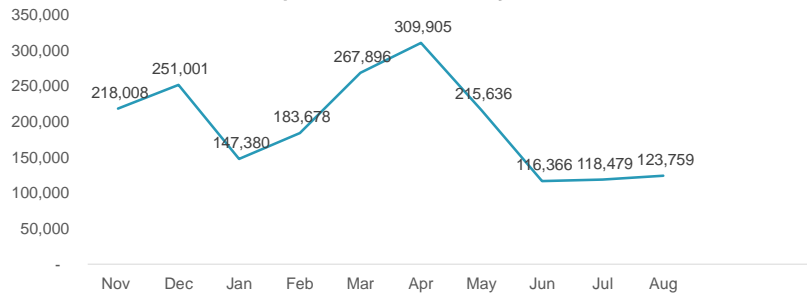
Website Enrollment By Age



Mobile Enrollment By Age



Unique Website Visitors By Month



Website vs Mobile App Enrollment

