



DATA REPORT

September 30, 2026

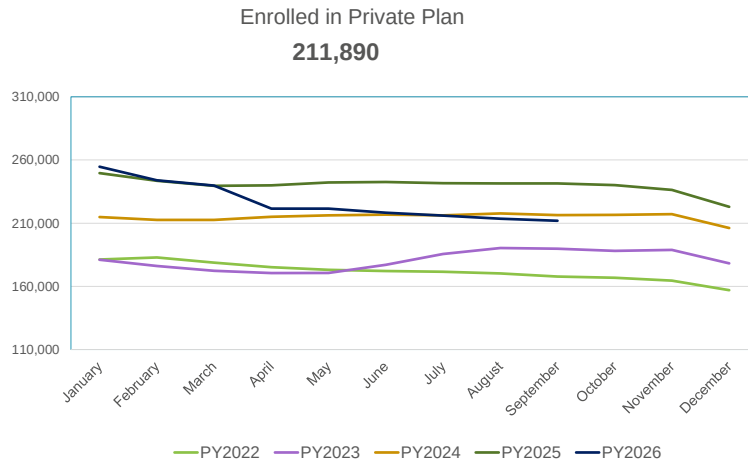
1-2 EXECUTIVE SUMMARY | 3-15 PRIVATE PLANS | 16 STATE SUBSIDY | 17 DENTAL | 18 VISION | 19 SHOP | 20-22 MEDICAID | 23 HOW CONSUMERS ENROLLED

- 211,890 Marylanders were enrolled in a qualified health plan (QHP), down 0.7% from August and 12.2% from a year earlier. New enrollments rose 13% from August to 6,368.
- Enrollment was 28% new and 72% renewals, compared with 35% new and 65% renewals a year earlier.
- 70% of enrollees received advance premium tax credits (APTC), down from 78% a year earlier.
- Separately, 133,832 enrollees (63%) received a state subsidy, compared to 64% in August, averaging \$91.84 a month.
- Monthly net premiums rose most for those earning 200% to 300% FPL. Enrollees in that range now pay \$111 to \$194 a month on average, up 38% to 44% from a year earlier. Premiums for those between 100% and 150% FPL held steady at about \$42.
- Bronze enrollment grew 6% from a year earlier to 59,524 and now covers 28% of enrollees, up from 23%. Gold remained the most chosen level at 87,082 enrollees (41%), down from 110,106 (46%). Silver and platinum enrollment also declined.
- Through Maryland's unemployment insurance Easy Enrollment program, 2,726 people enrolled in a private plan in September, up from 1,711 in August and 675 a year earlier.
- Dental enrollment rose 4% to 69,797, led by a 30% increase in stand-alone dental coverage. Vision rose 17% to 1,280, and small business enrollment rose to 701 from 657.

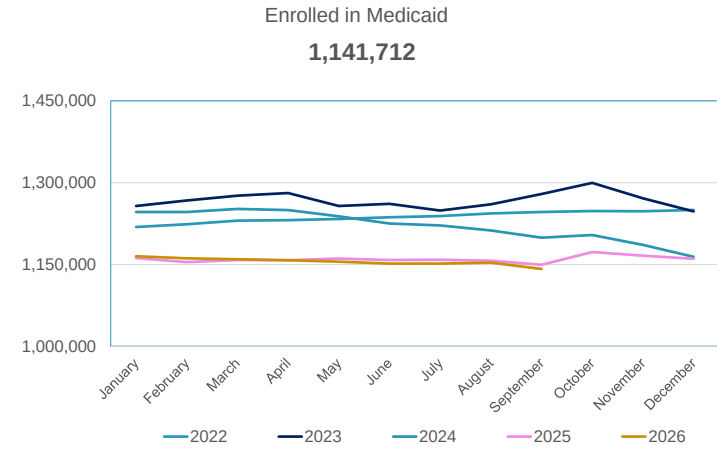
SUMMARY

Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month.

Private Plan Summary

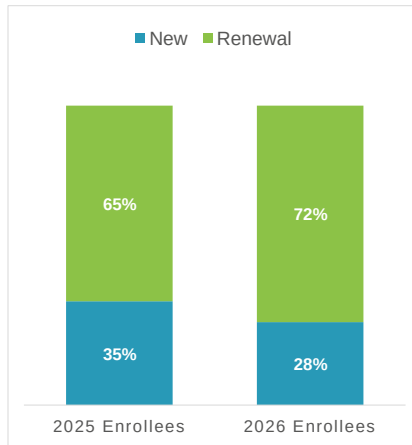


Income Based Medicaid Summary

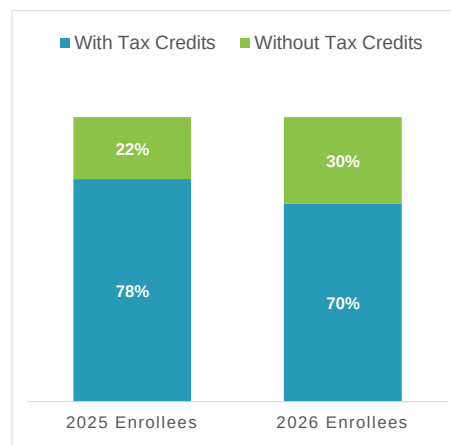


Enrollments 2025 vs 2026

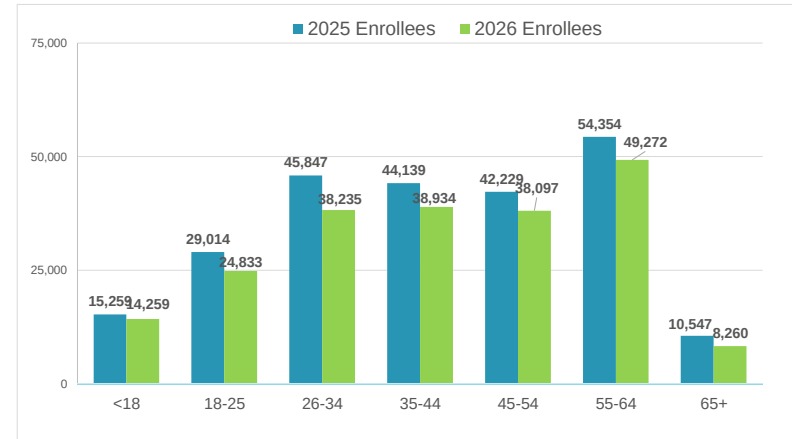
Enrollees by New/Renewal



Enrollees by Financial Help



Enrollees by Age Group



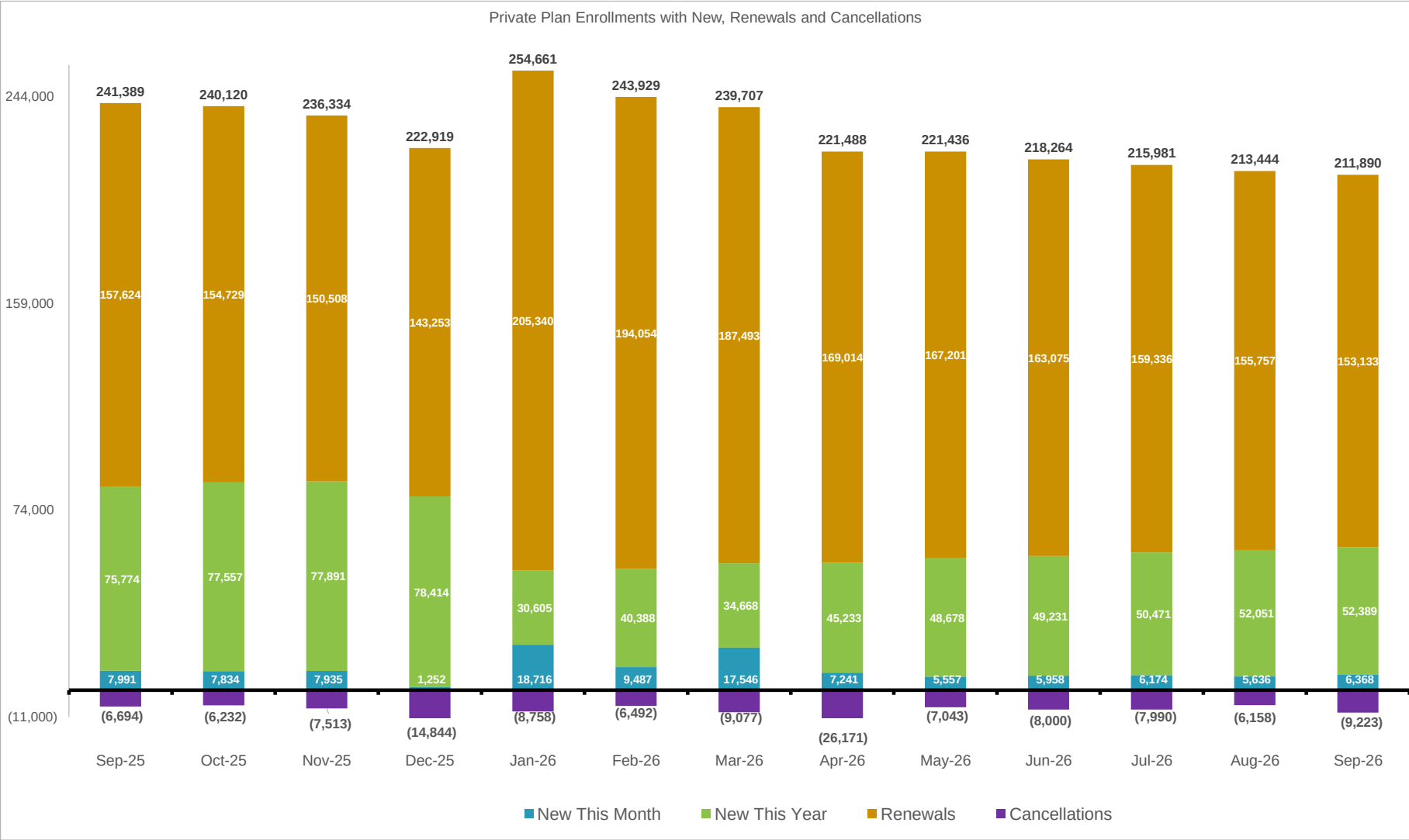
Enrollments: Data based on effectuated (paid up) enrollments plus all active enrollments for future coverage in the same plan year as of the last day of the month.

New Enrollments = All enrollments new to Maryland Health Connection compared to the prior plan year.

Cancelled enrollments = Cancellations cover those made during the month of the report.

PRIVATE PLANS

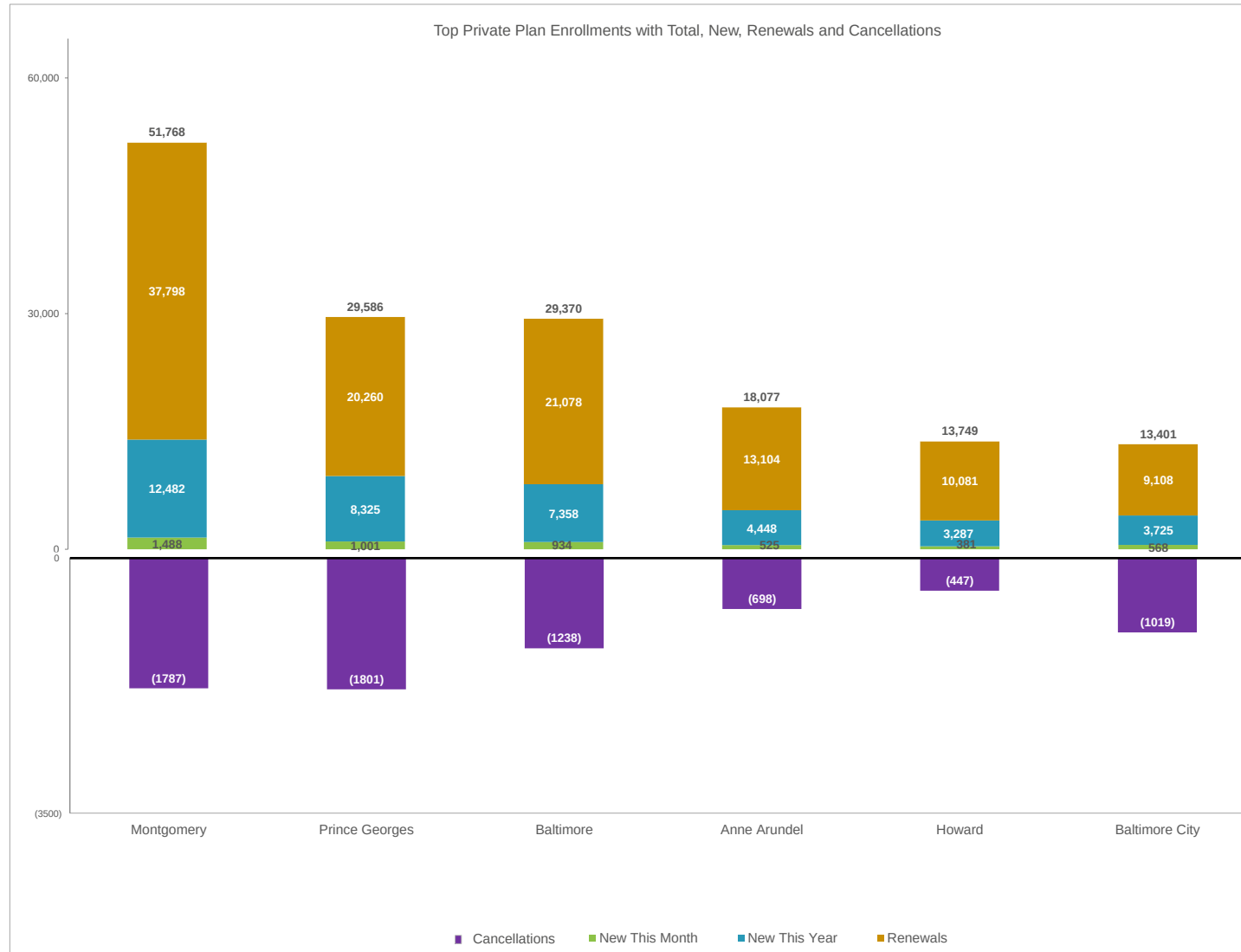
Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month.



Enrollees who did not submit household income information and thus were not eligible for financial help.
The Federal Poverty Level(FPL) for 2026 is an annual household income of \$15,960 for an individual and \$33,000 for a family of four.

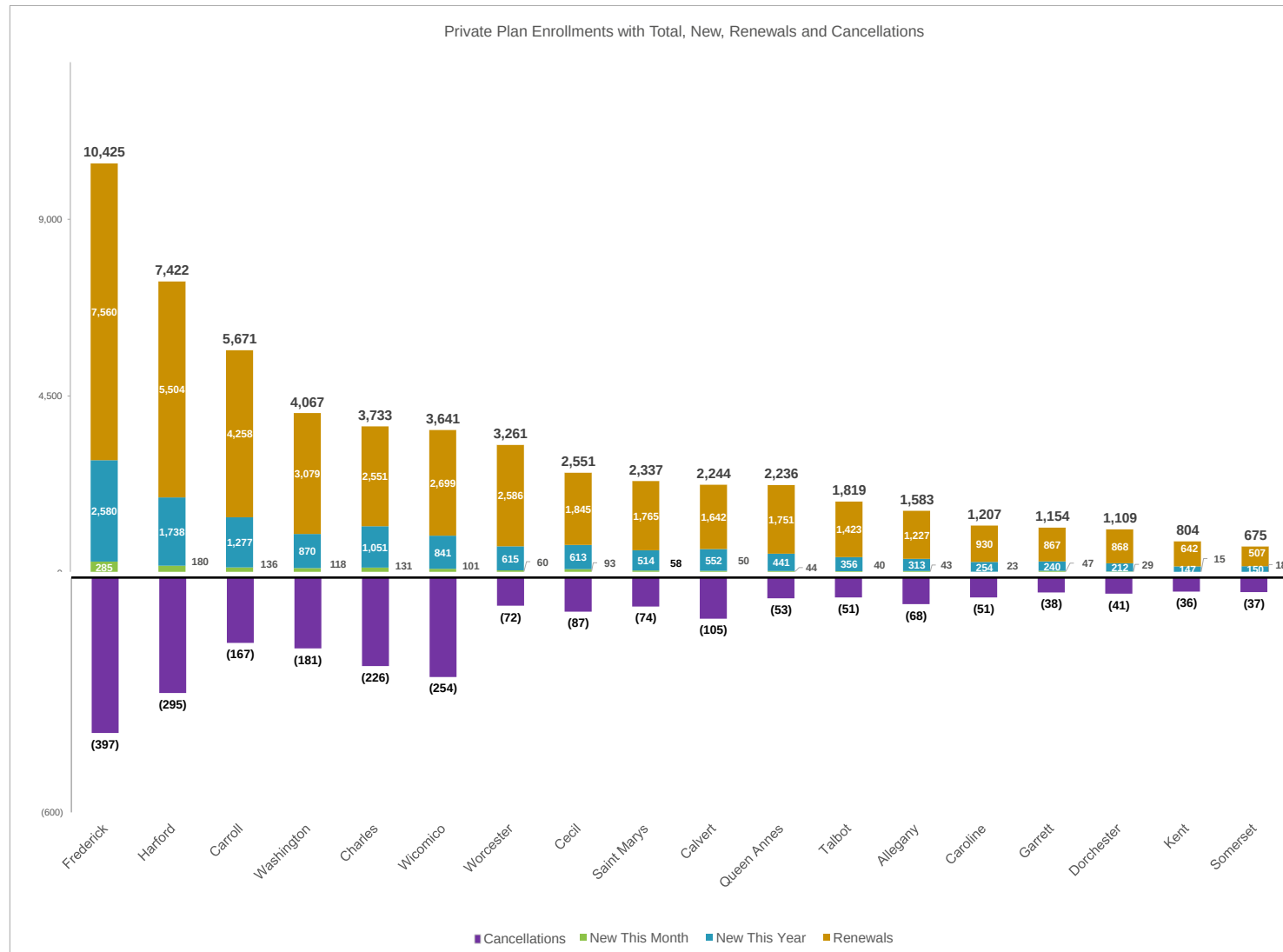
PRIVATE PLANS BY TOP 6 JURISDICTIONS

Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month.



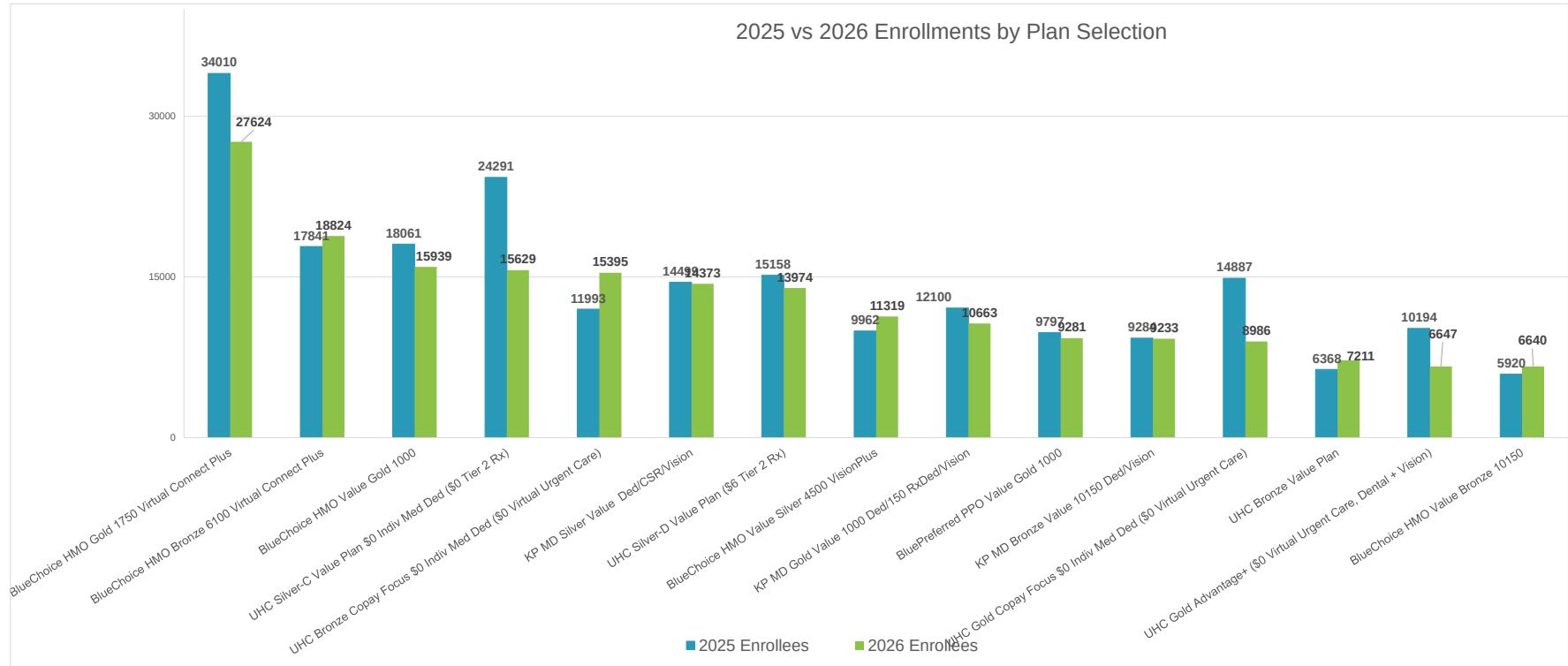
PRIVATE PLANS BY COUNTY

Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month.



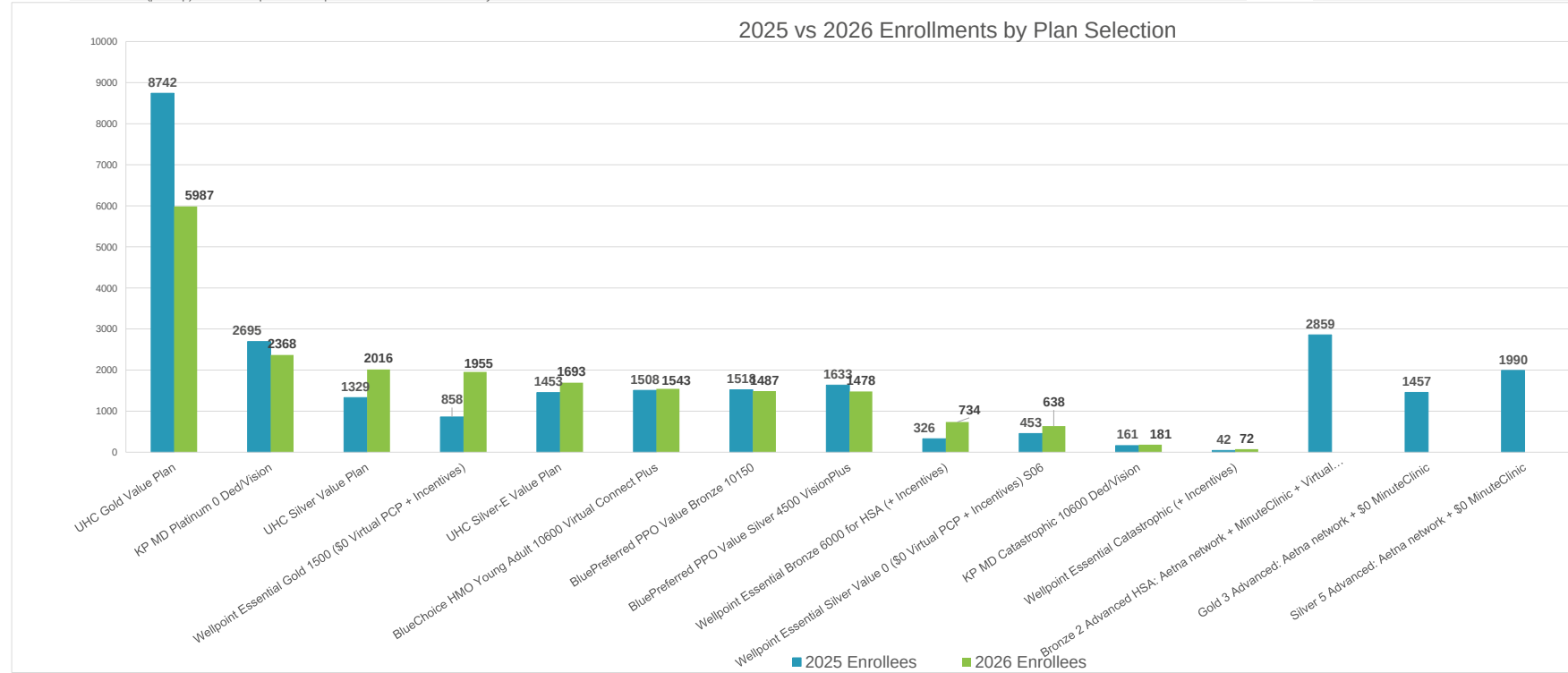
PRIVATE PLAN SELECTIONS - Top 15 Plans

Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



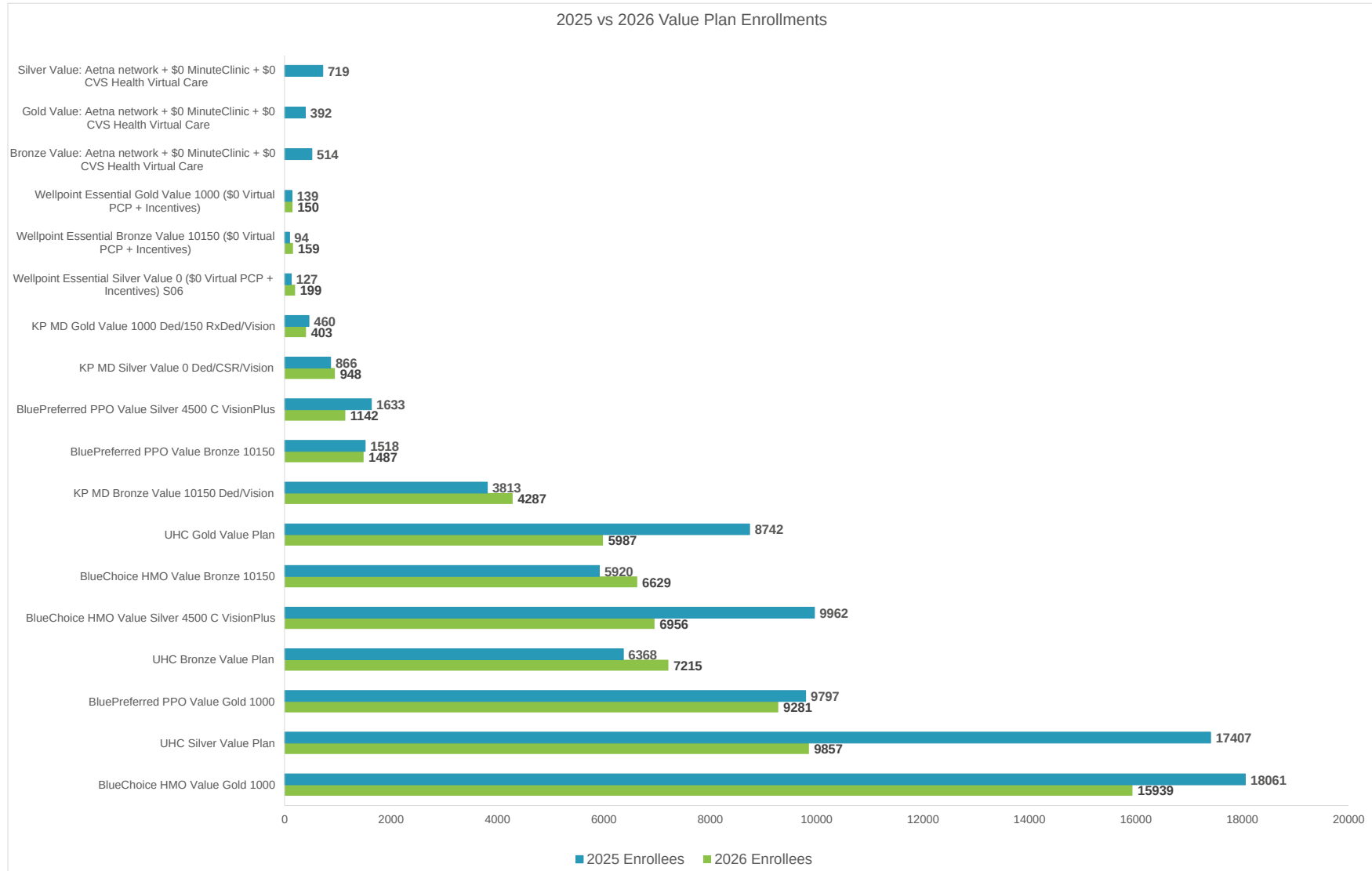
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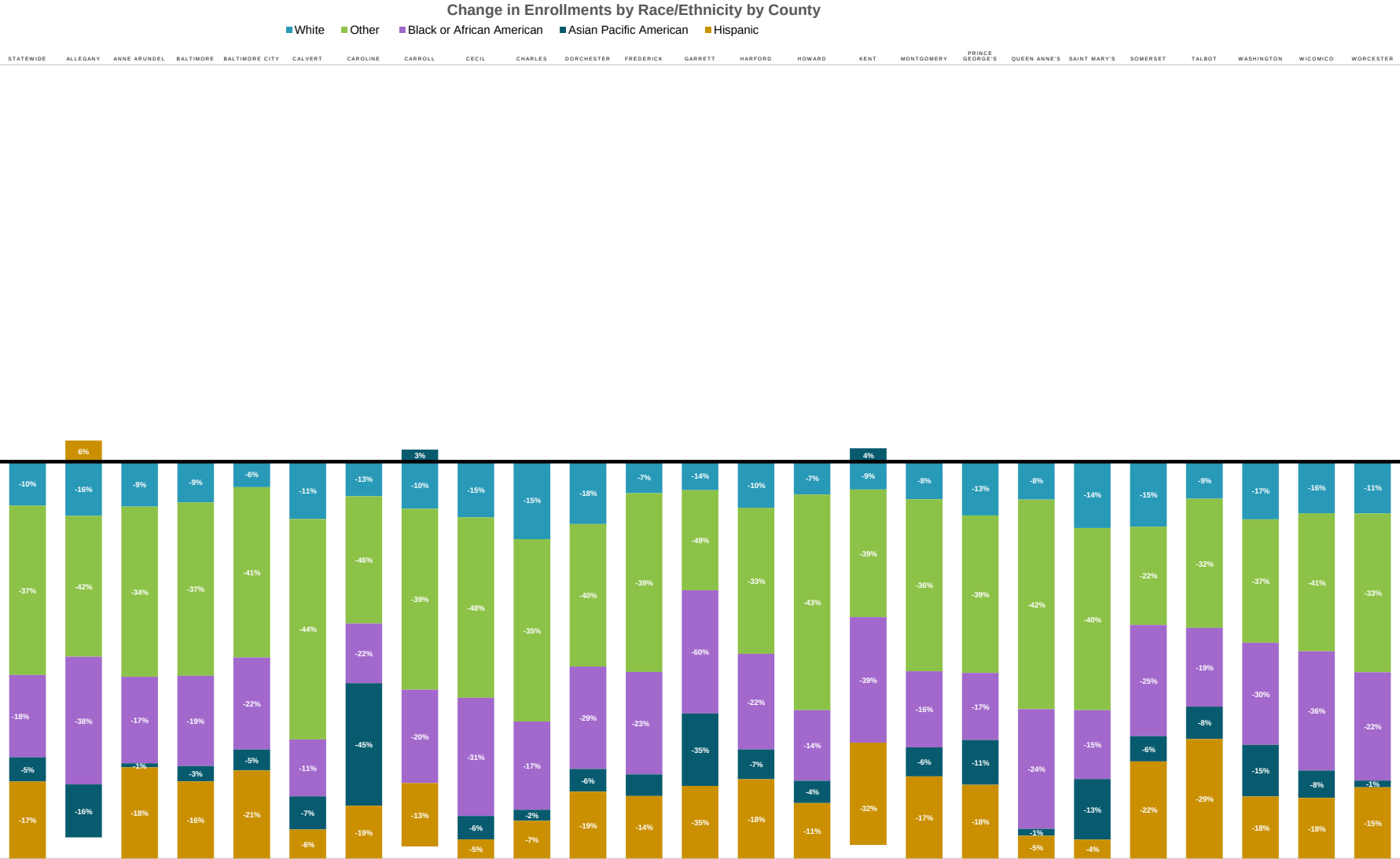
VALUE PLAN SELECTIONS

Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



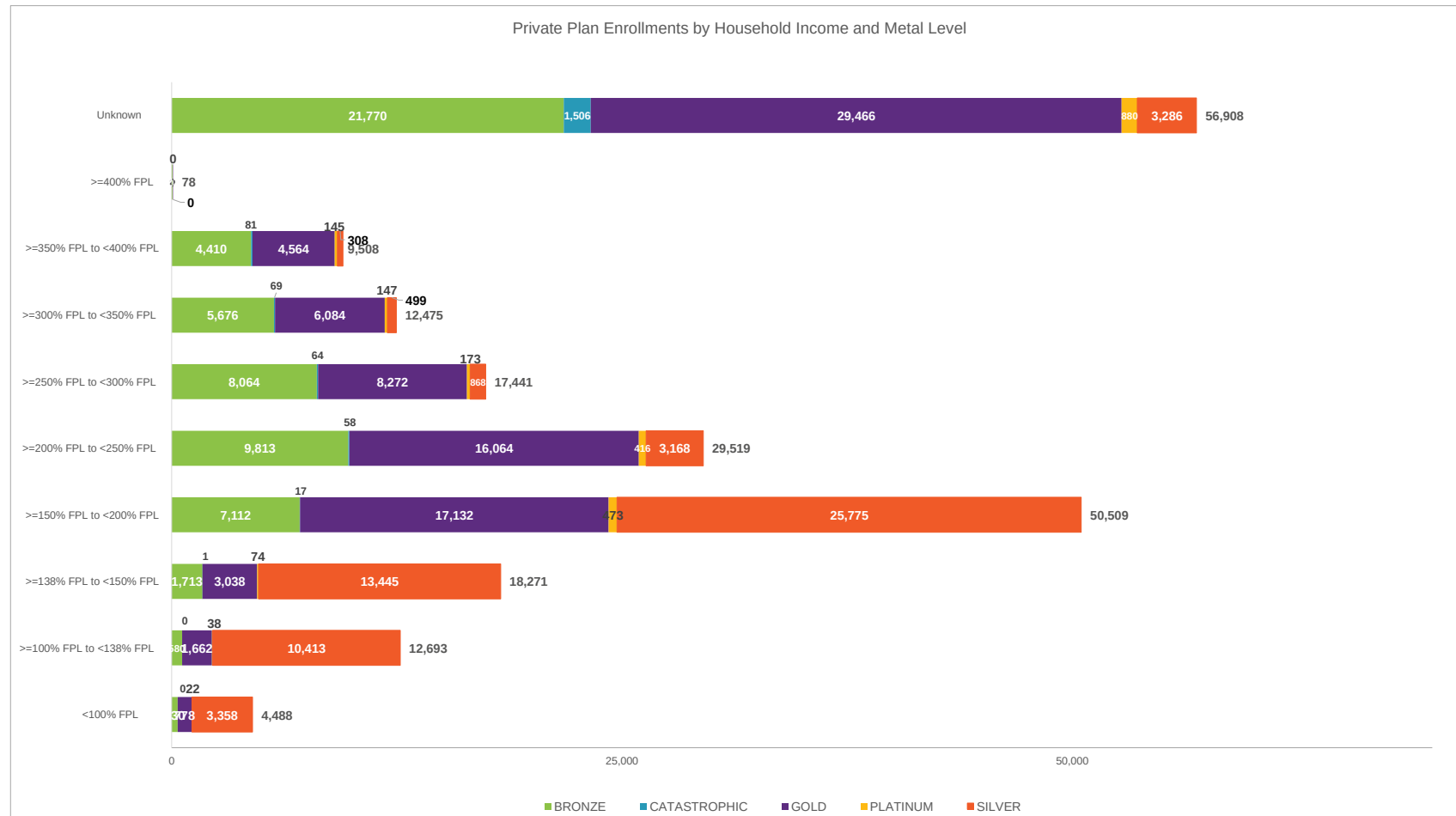
PRIVATE PLANS - CHANGE IN ENROLLMENTS BY RACE / ETHNICITY BY COUNTY (Compared to one year earlier)

Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



AFFORDABILITY

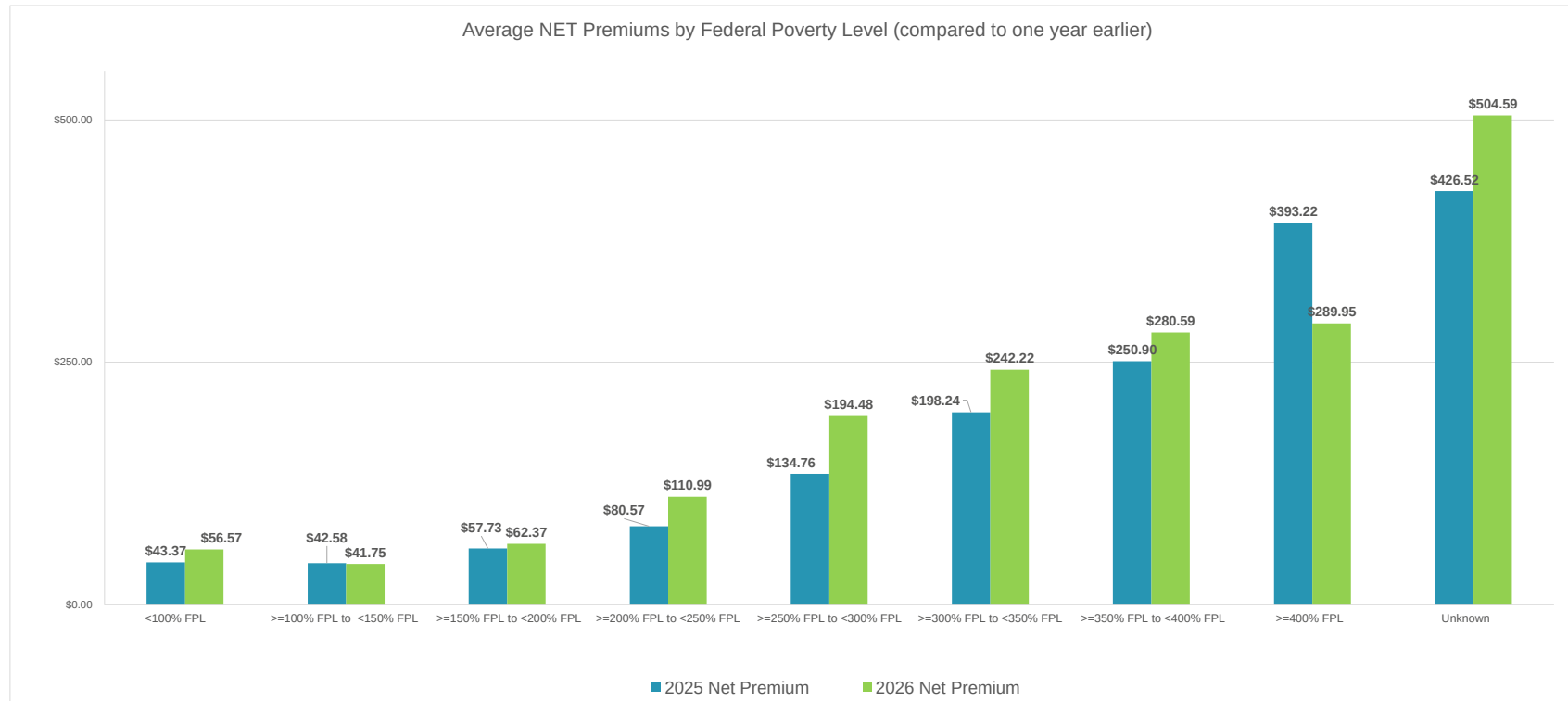
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The Federal Poverty Level(FPL) for 2026 is an annual household income of \$15,960 for an individual and \$33,000 for a family of four..
Unknown:Enrollees who did not submit household income information and thus were not eligible for financial help.

AFFORDABILITY

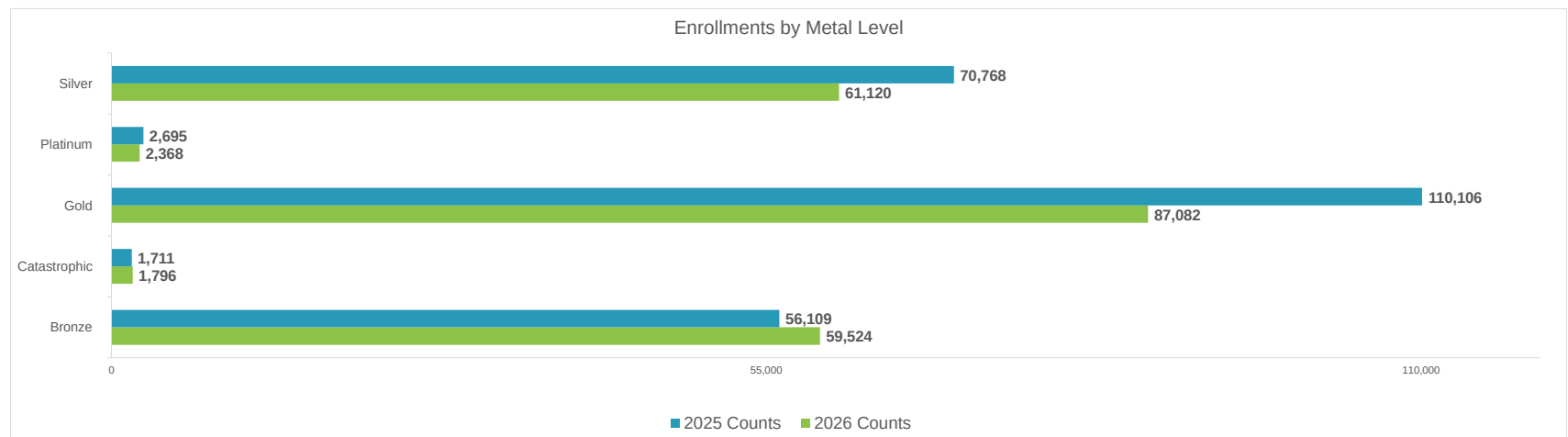
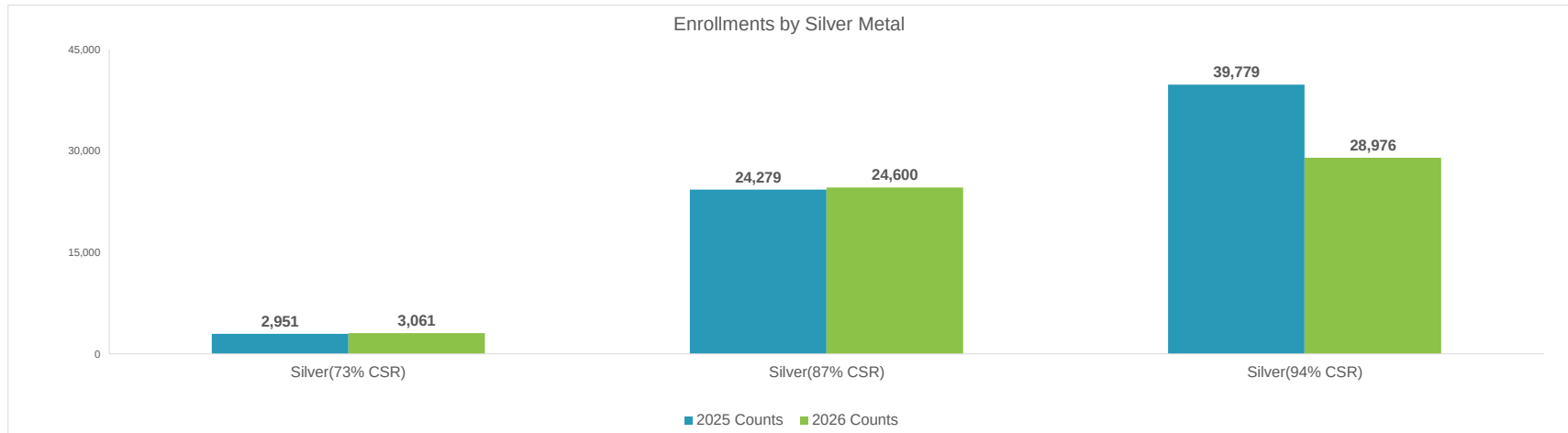
Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



Net premiums represent the average monthly individual premium after federal tax credits and state subsidies are applied.
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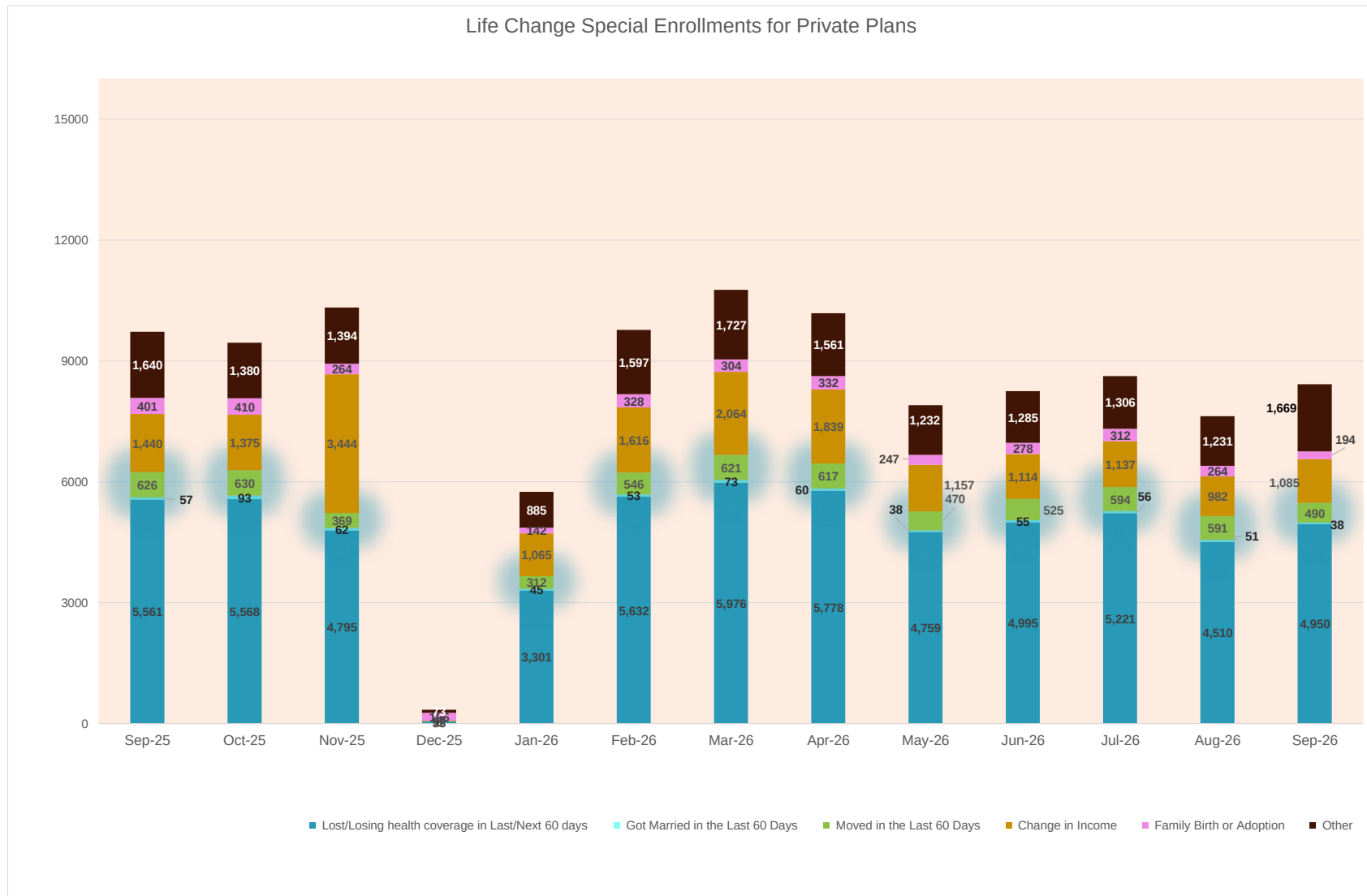
AFFORDABILITY

Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month

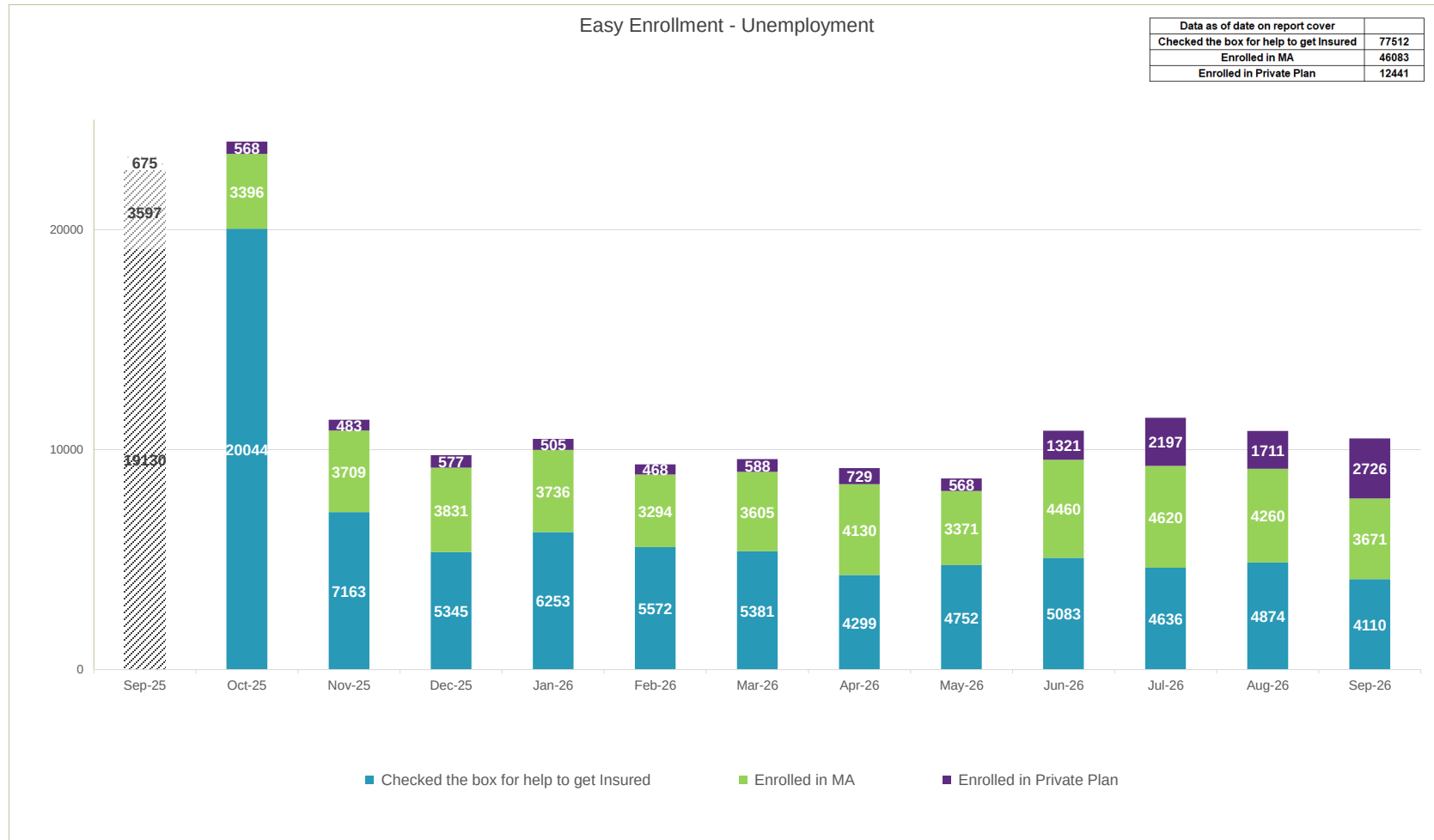


The Federal Poverty Level(FPL) for 2026 is an annual household income of \$15,960 for an individual and \$33,000 for a family of four.
 Enrollees who did not submit household income information and thus were not eligible for financial help.
 Cost-sharing reductions (CSRs) are credits to help pay out-of-pocket costs such as copays or deductibles. You must enroll through Maryland Health Connection and select a Silver plan to be eligible.

SPECIAL ENROLLMENT PERIODS (SEP) FOR PRIVATE PLANS

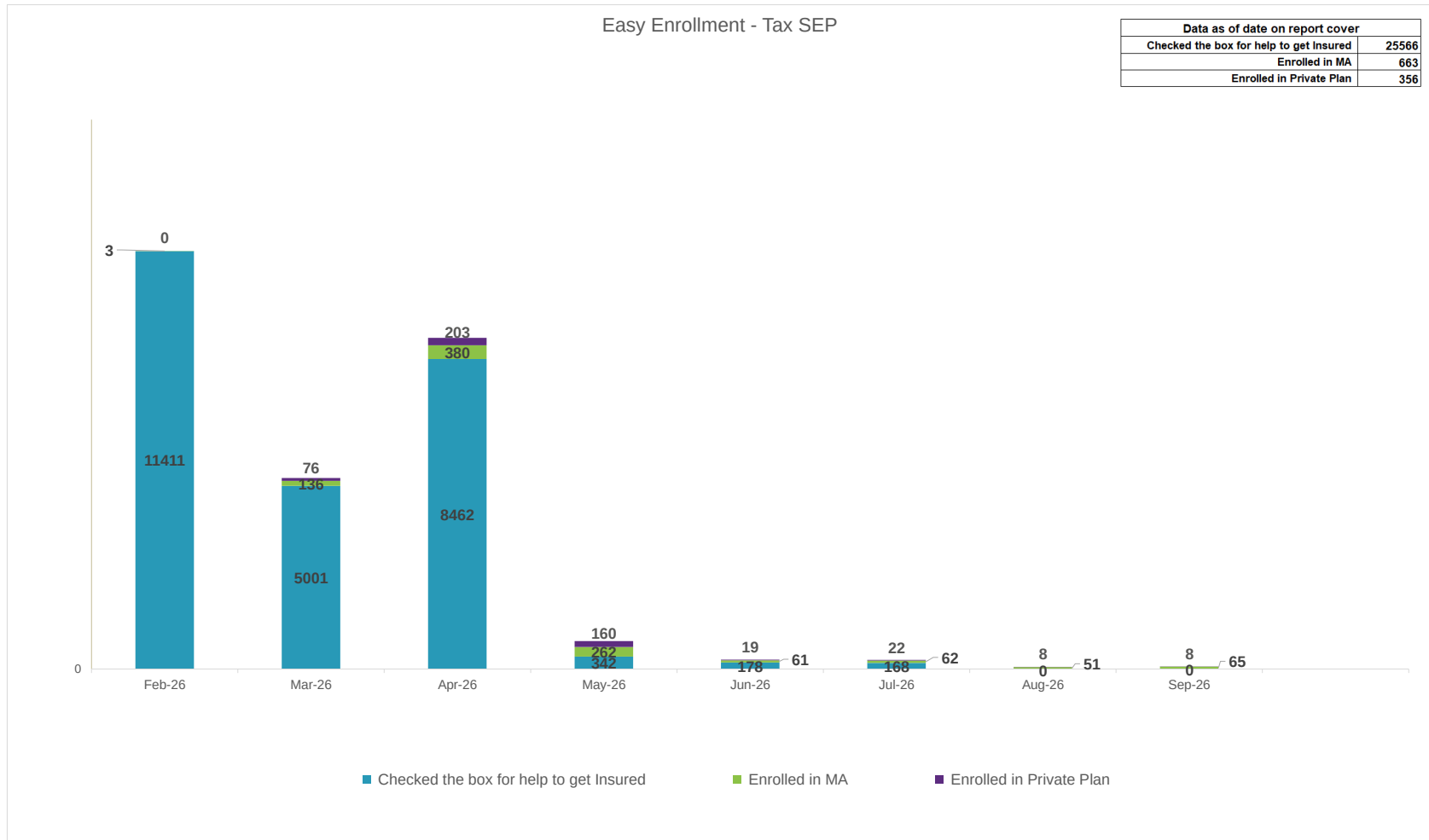


SPECIAL ENROLLMENT PERIODS (SEP) FOR PRIVATE PLANS



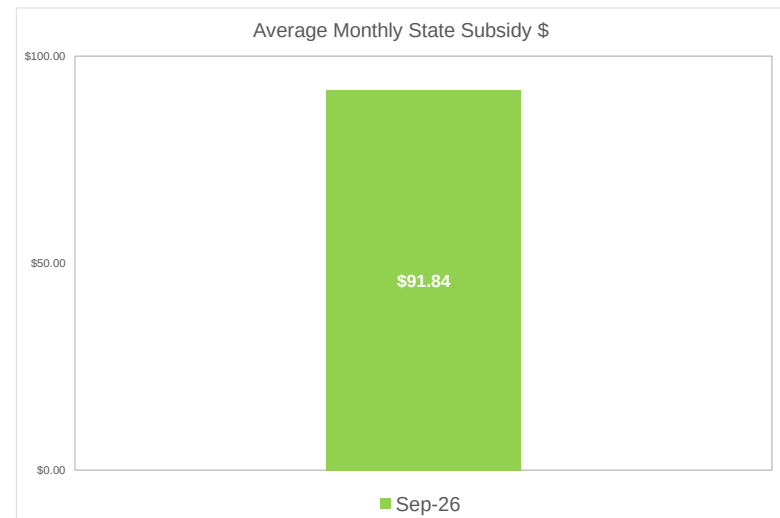
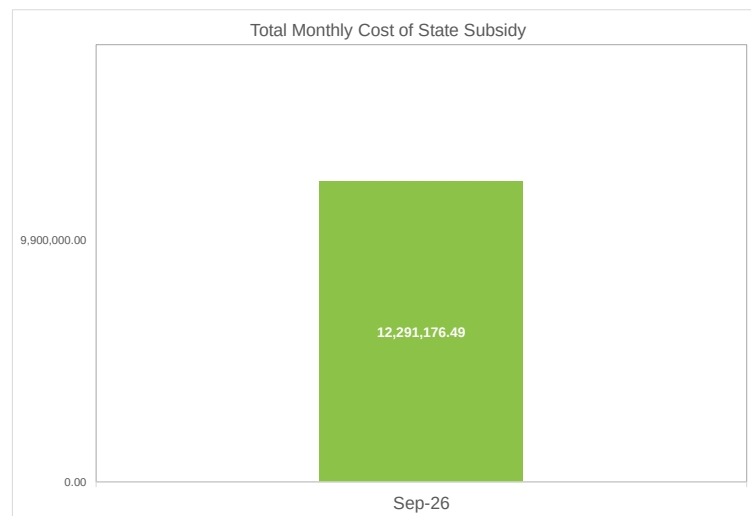
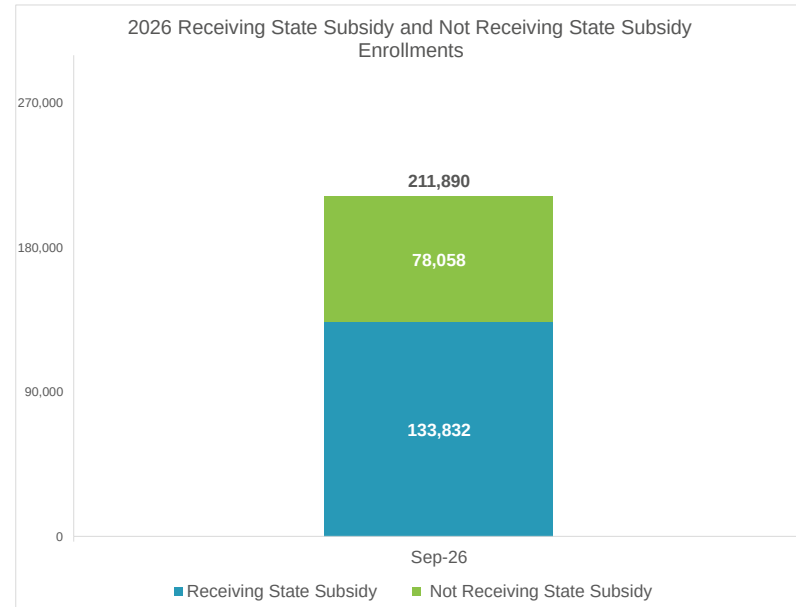
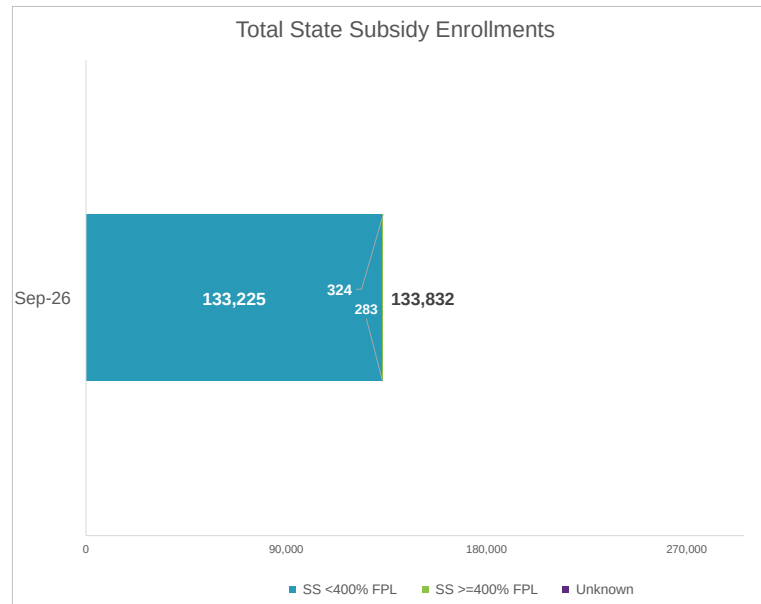
The program began in June '22.

SPECIAL ENROLLMENT PERIODS (SEP) FOR PRIVATE PLANS



STATE SUBSIDY

Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



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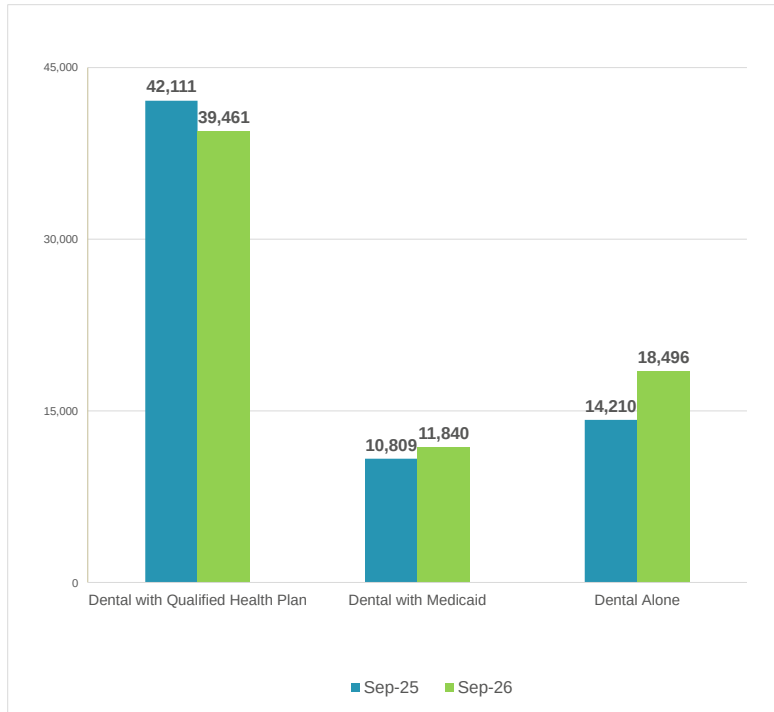
DENTAL

Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month

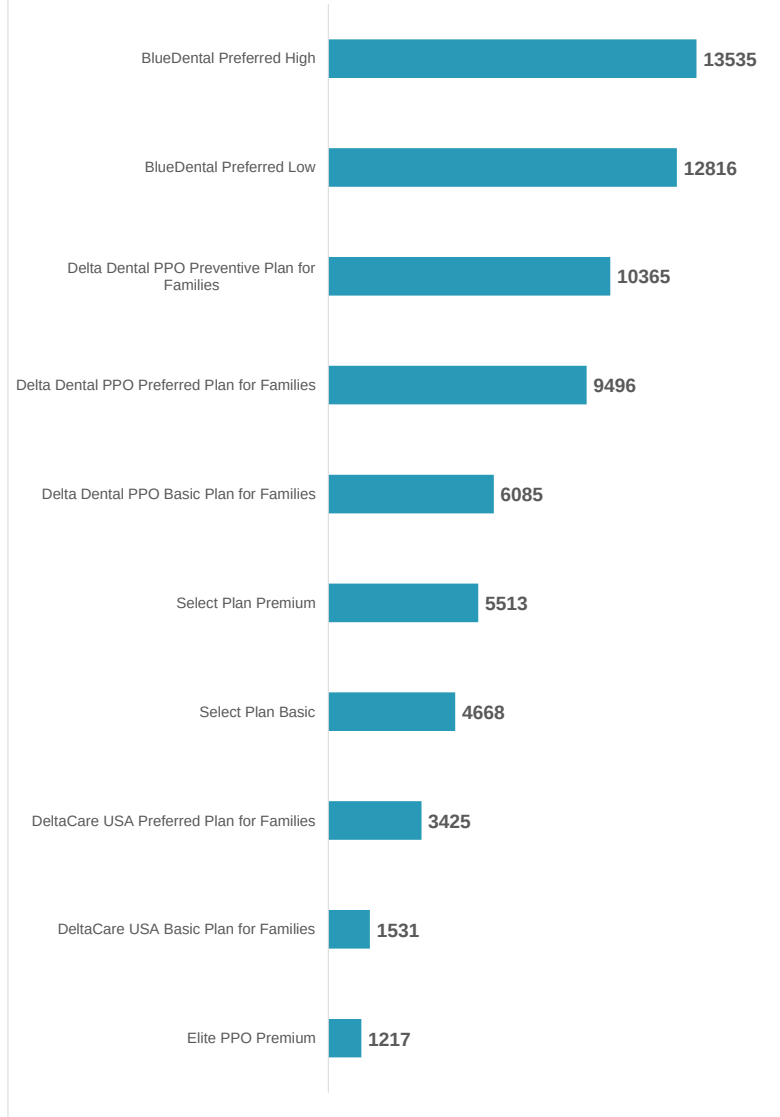
Total Dental

69,797

Dental Enrollments '25 vs. '26



Top 10 Enrollments for Dental Plans

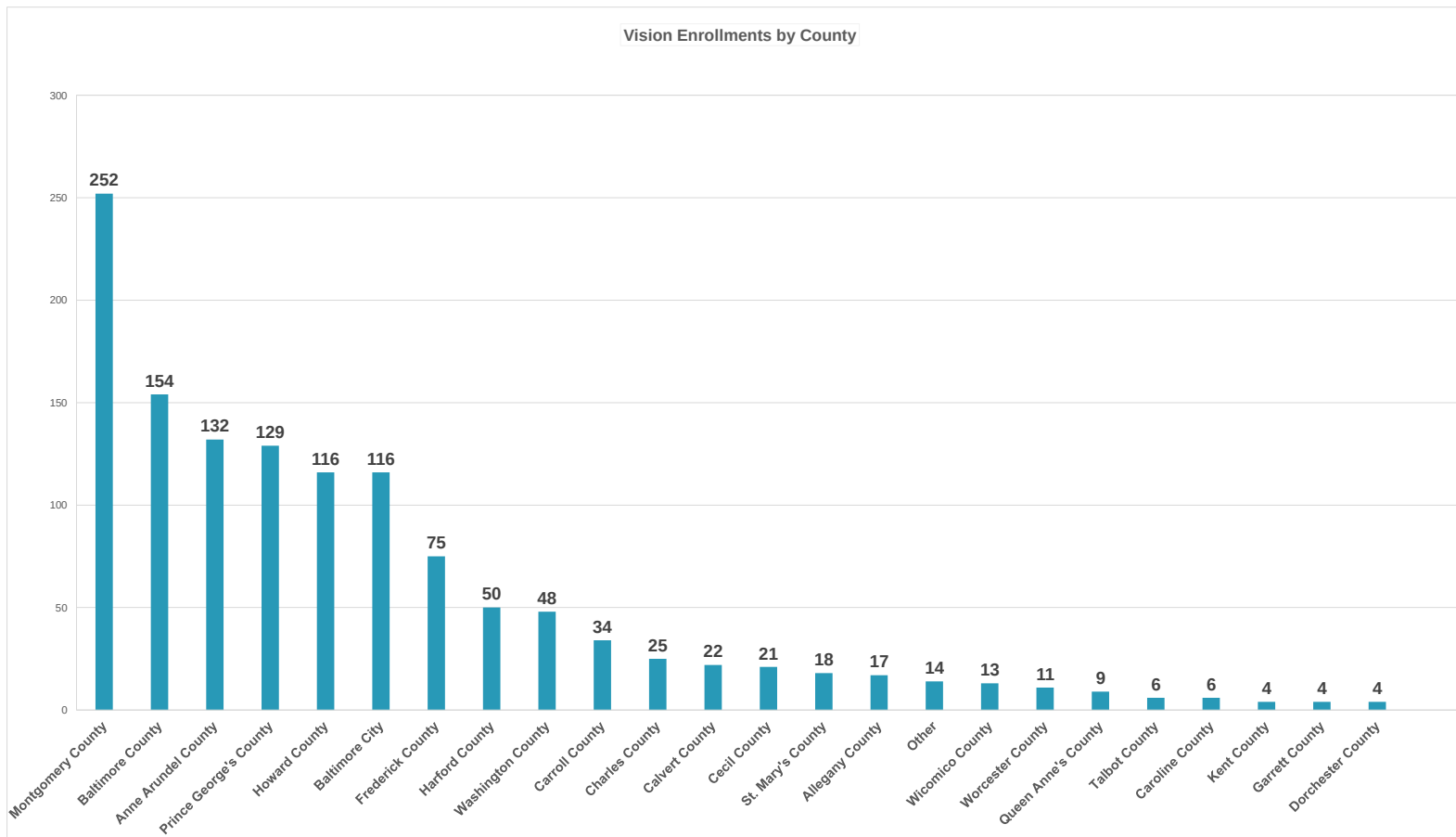


VISION

Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month

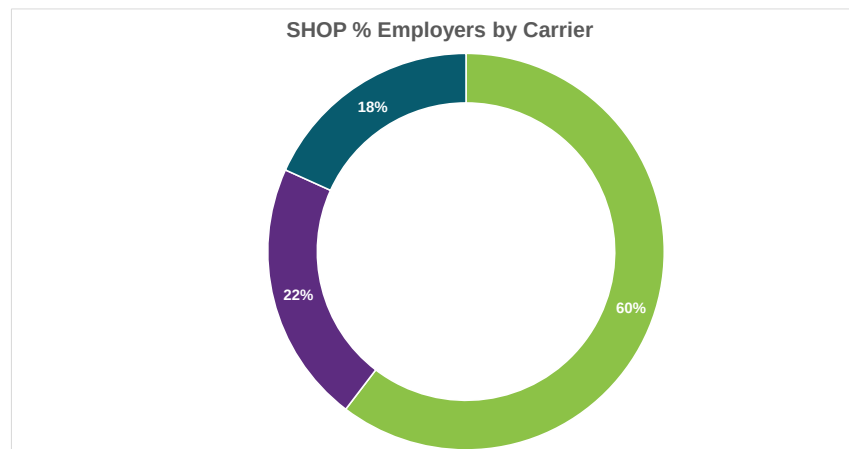
Total Vision

1,280

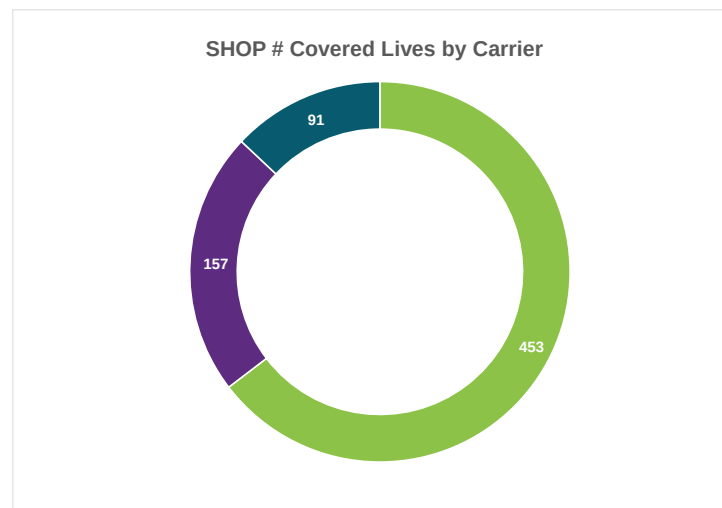
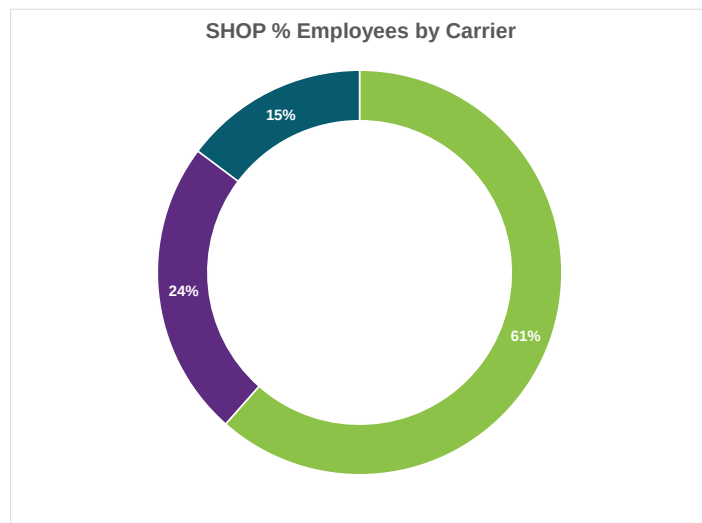


SMALL BUSINESS HEALTH OPTIONS PROGRAM (SHOP) ENROLLMENT

Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



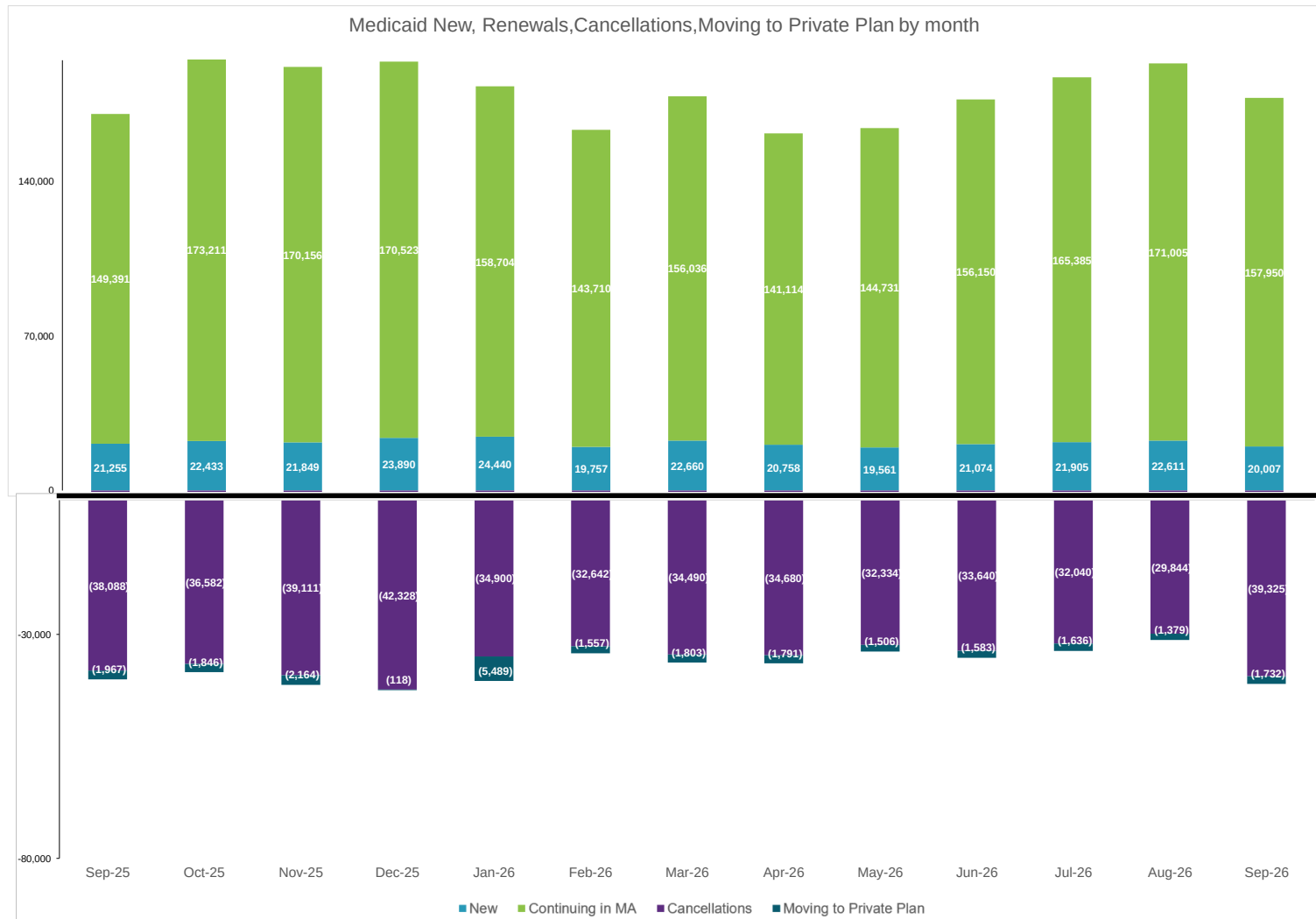
An employer may be enrolled in more than one carrier and dental



Due to the ongoing SHOP portal migration, enrollment figures now reflect the cumulative covered lives and groups from both carrier-reported data and portal data. Previously, reports reflected carrier data only, so totals may appear higher than in prior months.

MEDICAID (MAGI/Income-based)

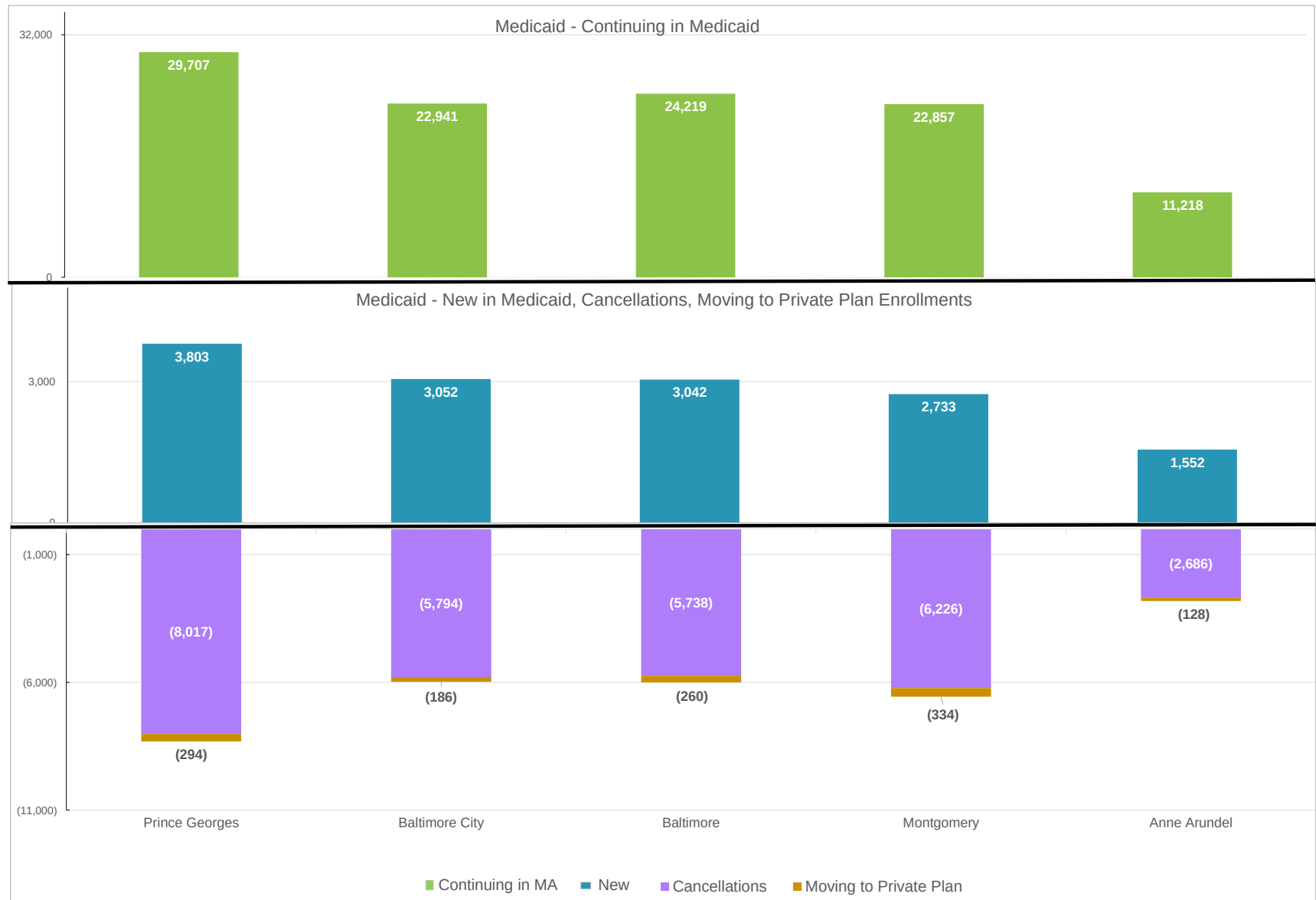
Enrollment as of date on report cover..



**Data includes all Medicaid enrollments through Maryland Health Connection, which are based on Modified Adjusted Gross Income (MAGI). Non-MAGI enrollments are processed by the Maryland Department of Health (MDH).

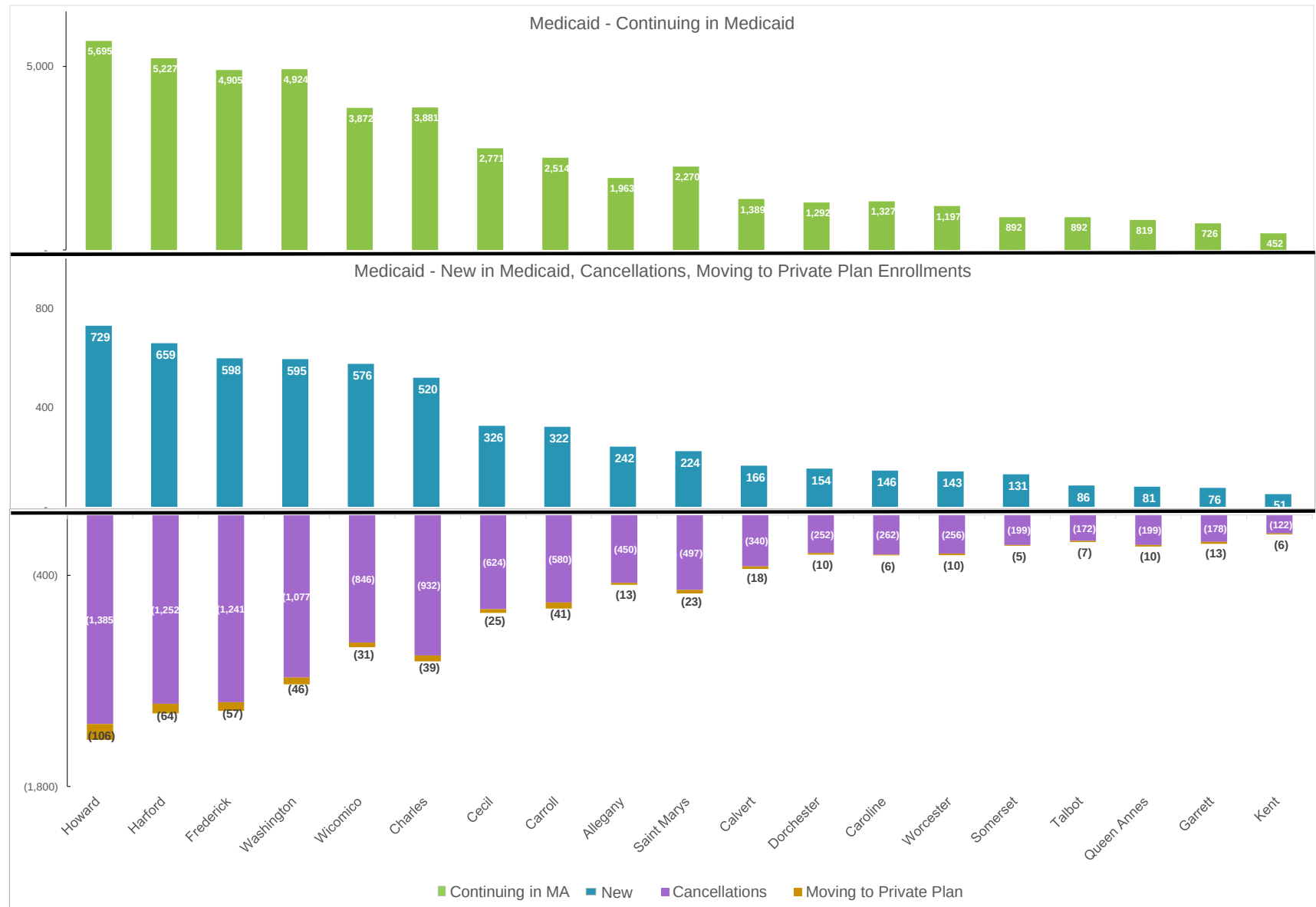
MEDICAID (MAGI/Income-based) BY COUNTY

Enrollment as of date on report cover..



MEDICAID (MAGI/Income-based) BY COUNTY

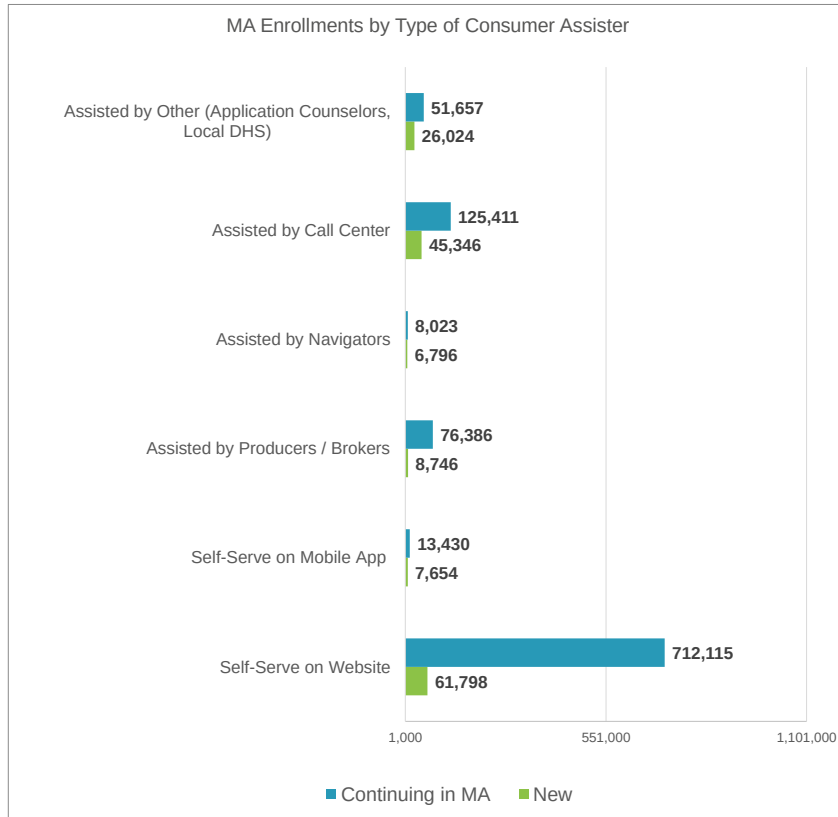
Enrollment as of date on report cover..



Other = Dependent family members who live outside Maryland

HOW CONSUMERS ENROLLED

Data as of date on the report cover..



**Data as of Plan Year beginning Jan. 1

