# DATA REPORT

August 31, 2026

- 213,444 Marylanders were enrolled in a QHP in August, down 2,537 (1.2%) from July and down 11.6% from August 2025.
- Enrollment was 27% new and 73% renewals, compared with 34% new and 66% renewals a year earlier.
- New enrollments in August (5,636) were down from 6,174 in July and 38% below a year earlier. Cancellations (6,158) were the lowest of the past 13 months, down from 7,990 in July and 7,335 in August 2025.
- 70% of enrollees received an advance premium tax credit (APTC), down from 78% a year earlier.
- Year over year enrollment declines were steepest among enrollees 65 and older (down 21%), ages 26 to 34 (down 16%), and ages 18 to 25 (down 13%). Adults 55 to 64 remained the largest group at 49,723 (23% of enrollees).
- Of enrollees who reported income, 55% are below 200% of the federal poverty level (FPL). Enrollment between 100% and 150% FPL grew 20% to 31,154, while the 200% to 350% range declined 11% to 17%. Income was not reported for 56,987 enrollees (27%).
- Gold remained the most common tier at 88,147 (41% of enrollees) but fell 20% from 110,319 a year earlier. Silver was 61,331 (29%), down 13%. Bronze was the only major tier to grow, rising 6.5% to 59,758 (28%) from 56,088. Platinum (2,371) fell 13%, and catastrophic (1,837) rose 7%, both from a small base.
- Silver enrollees receiving a cost-sharing reduction (CSR) fell 14.5% from a year earlier, with the decline concentrated in the 94% CSR tier (down 27%).
- About 64% of enrollees received a state subsidy, down slightly from 66% in July, with an average monthly benefit of $92.21.
- Vision enrollment rose 14% from a year earlier and total dental rose 4%, as gains in standalone dental (up 30%) and dental paired with Medicaid (up 12%) outweighed a 6% dip in dental paired with a QHP. Small-business enrollment rose 7%.

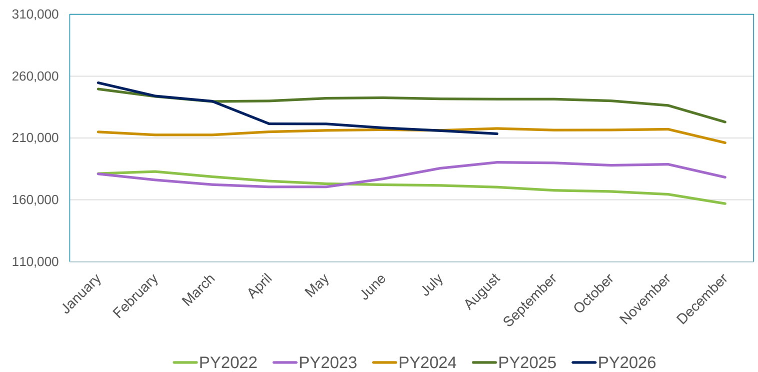
# SUMMARY

Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month.

## Private Plan Summary

Enrolled in Private Plan

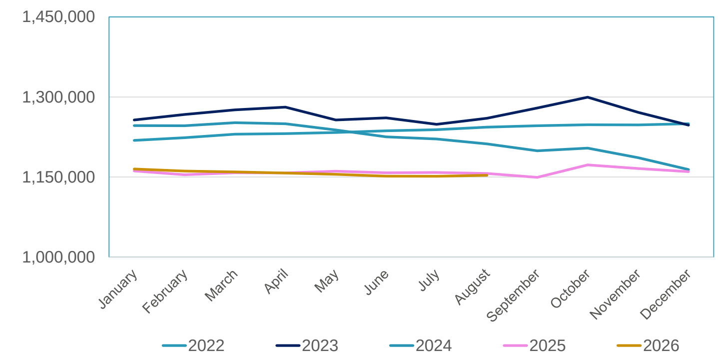
**213,444**




## Income Based Medicaid Summary

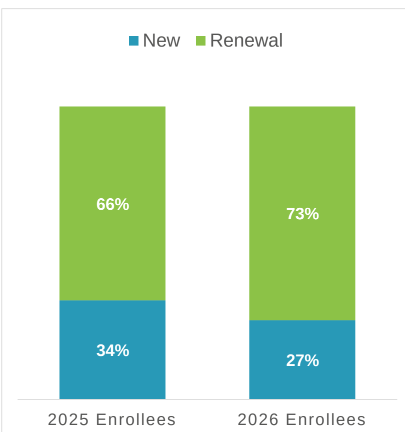
Enrolled in Medicaid

**1,153,113**

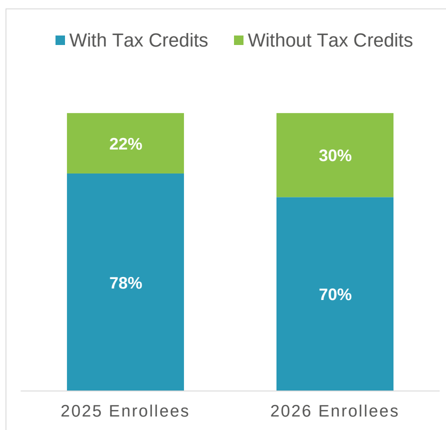



## Enrollments 2025 vs 2026

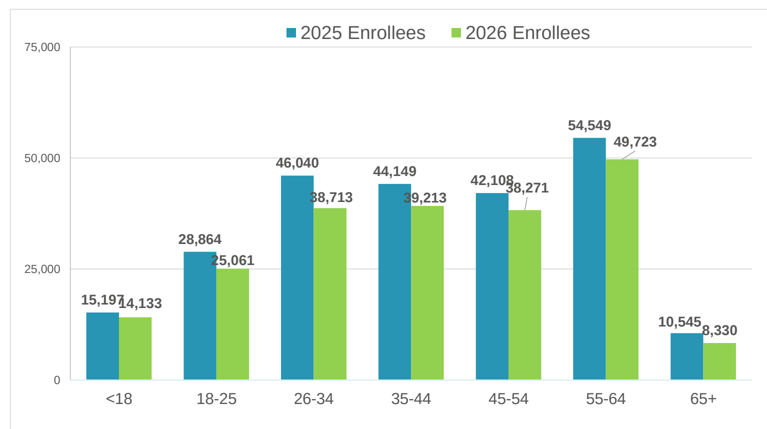
Enrollees by New/Renewal




Enrollees by Financial Help



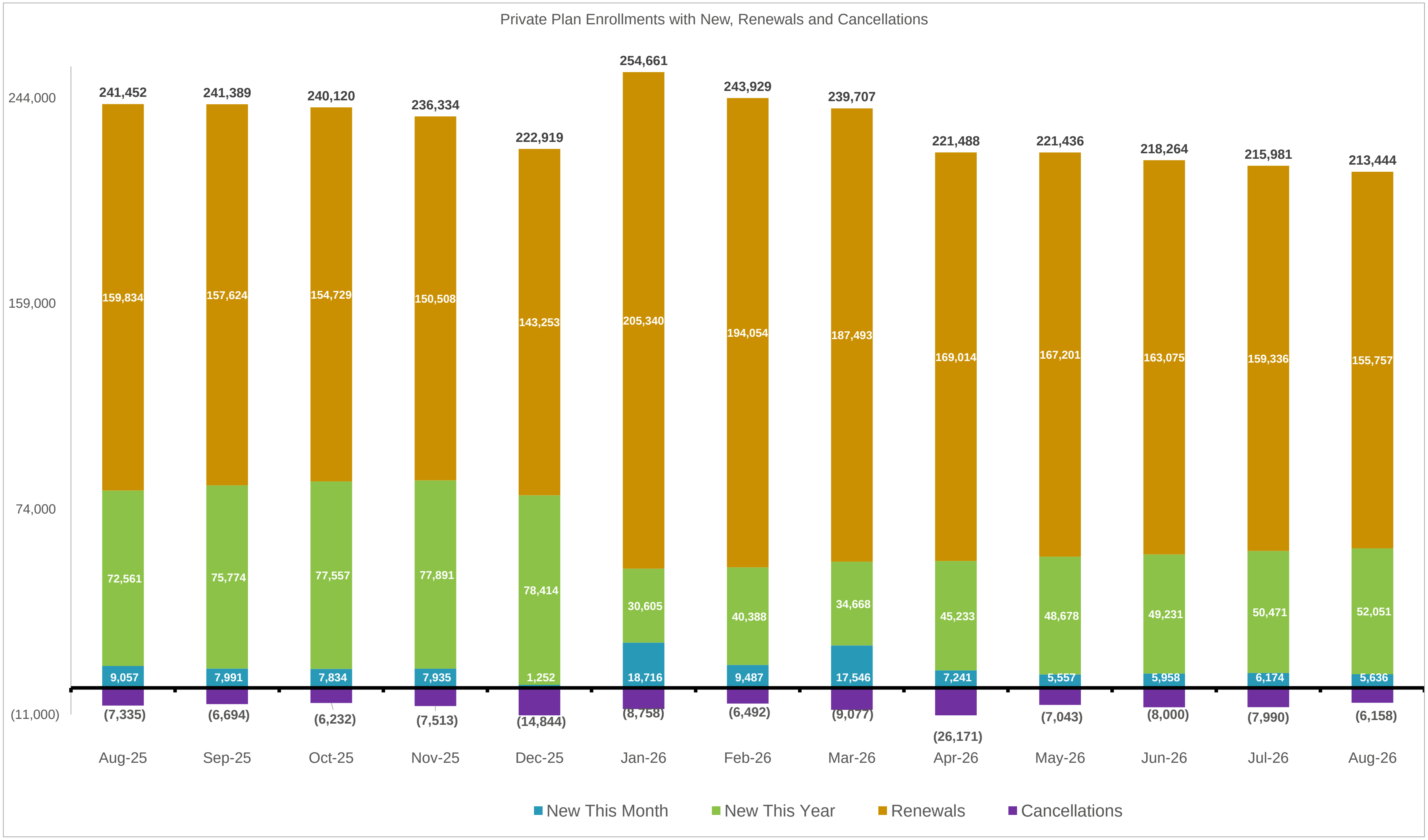

Enrollees by Age Group




Enrollments: Data based on effectuated (paid up) enrollments plus all active enrollments for future coverage in the same plan year as of the last day of the month.
New Enrollments = All enrollments new to Maryland Health Connection compared to the prior plan year.
Cancelled enrollments = Cancellations cover those made during the month of the report.

## P R I V A T E  P L A N S

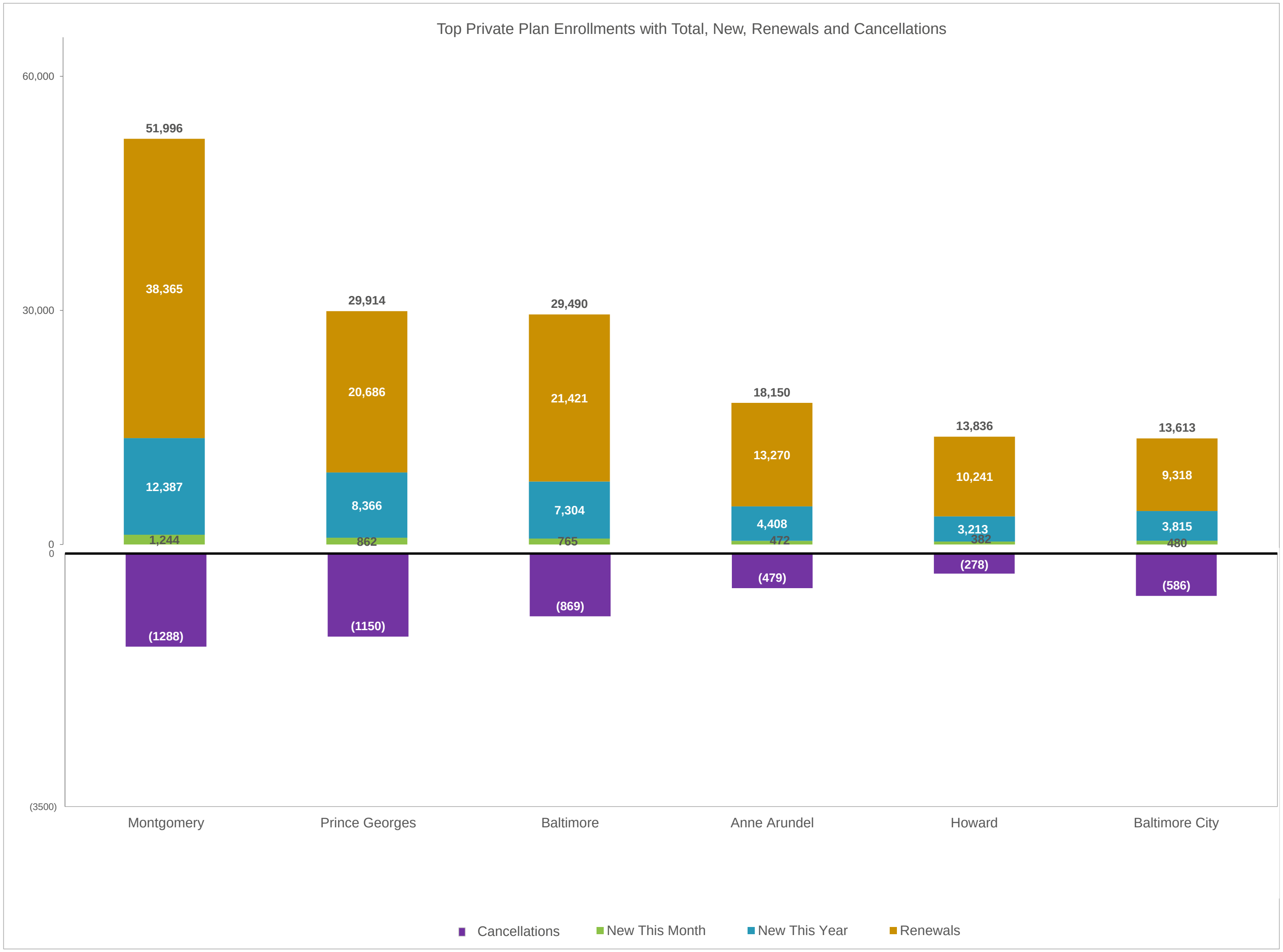
Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month.




Enrollees who did not submit household income information and thus were not eligible for financial help.
The Federal Poverty Level(FPL) for 2026 is an annual household income of $15,960 for an individual and $33,000 for a family of four.

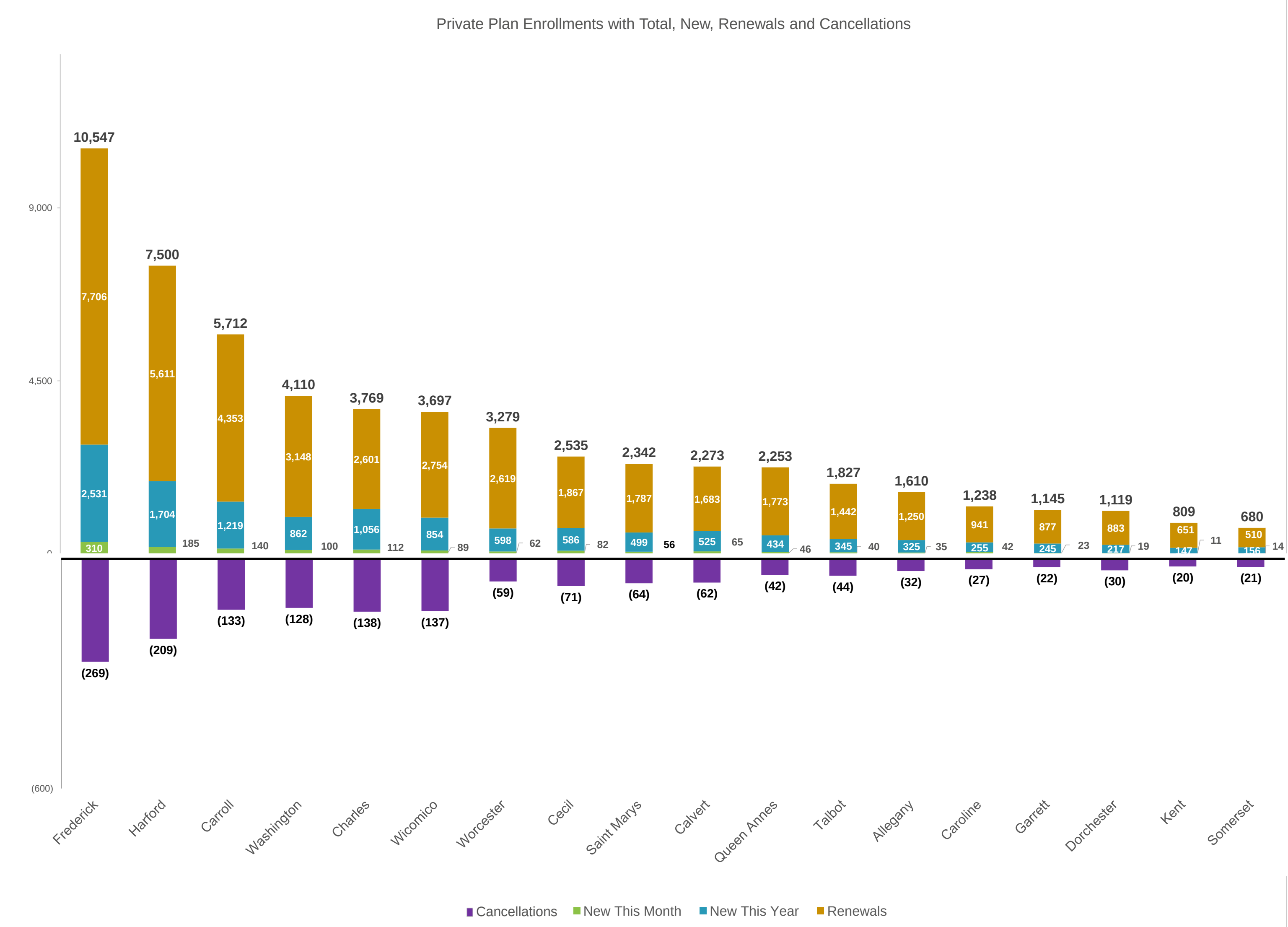
## PRIVATE PLANS BY TOP 6 JURISDICTIONS

Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month.



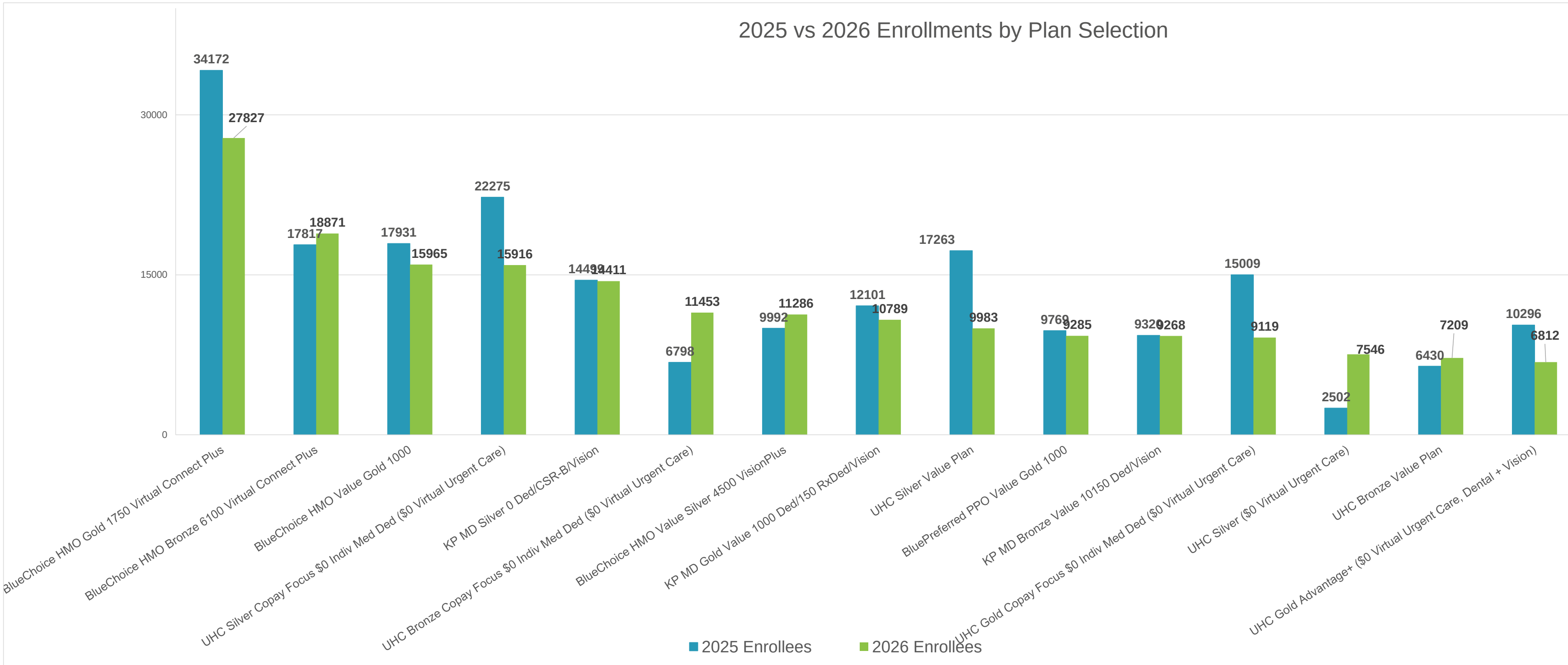
## PRIVATE PLANS BY COUNTY

Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month.



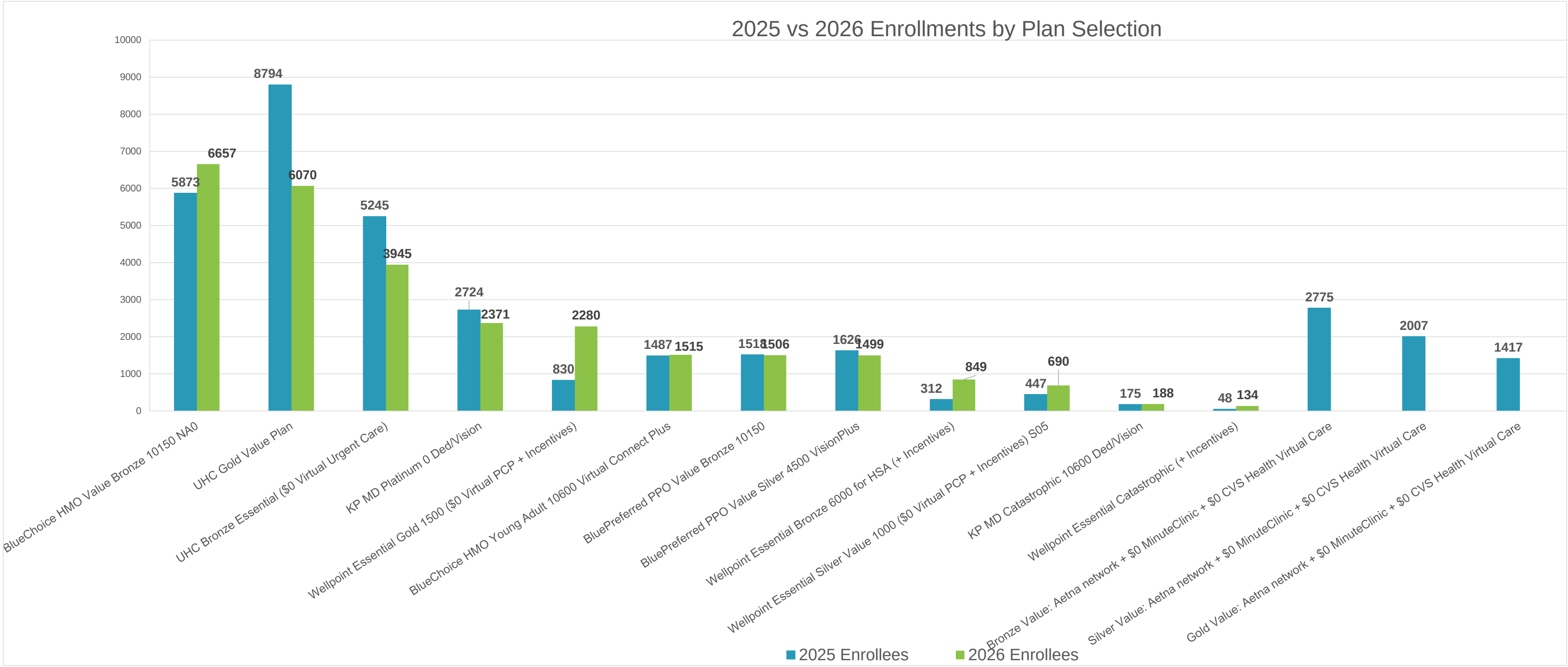
## P R I V A T E  P L A N  S E L E C T I O N S - Top 15 Plans

Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



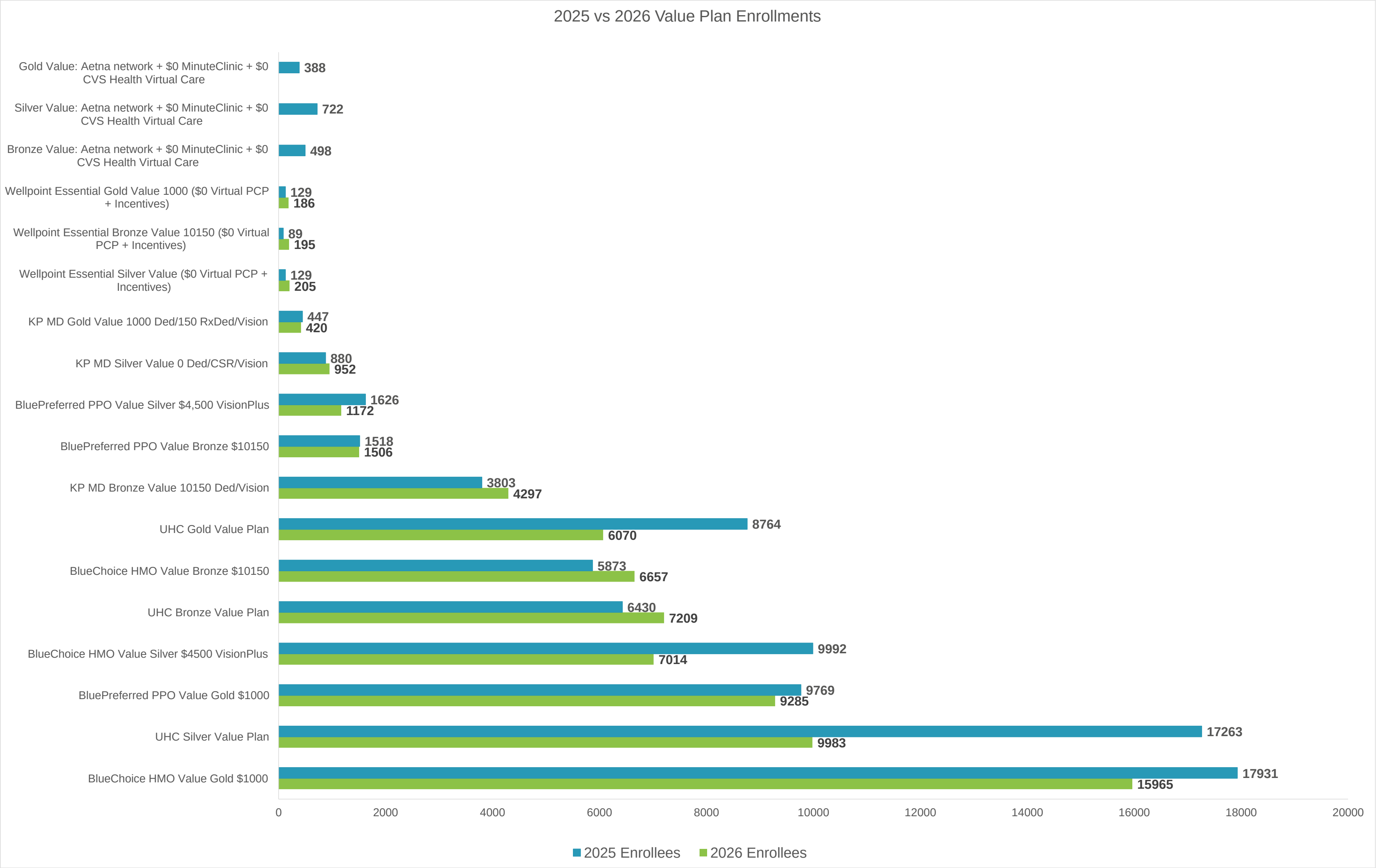
## PRIVATE PLAN SELECTIONS - Top 15 Plans

Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



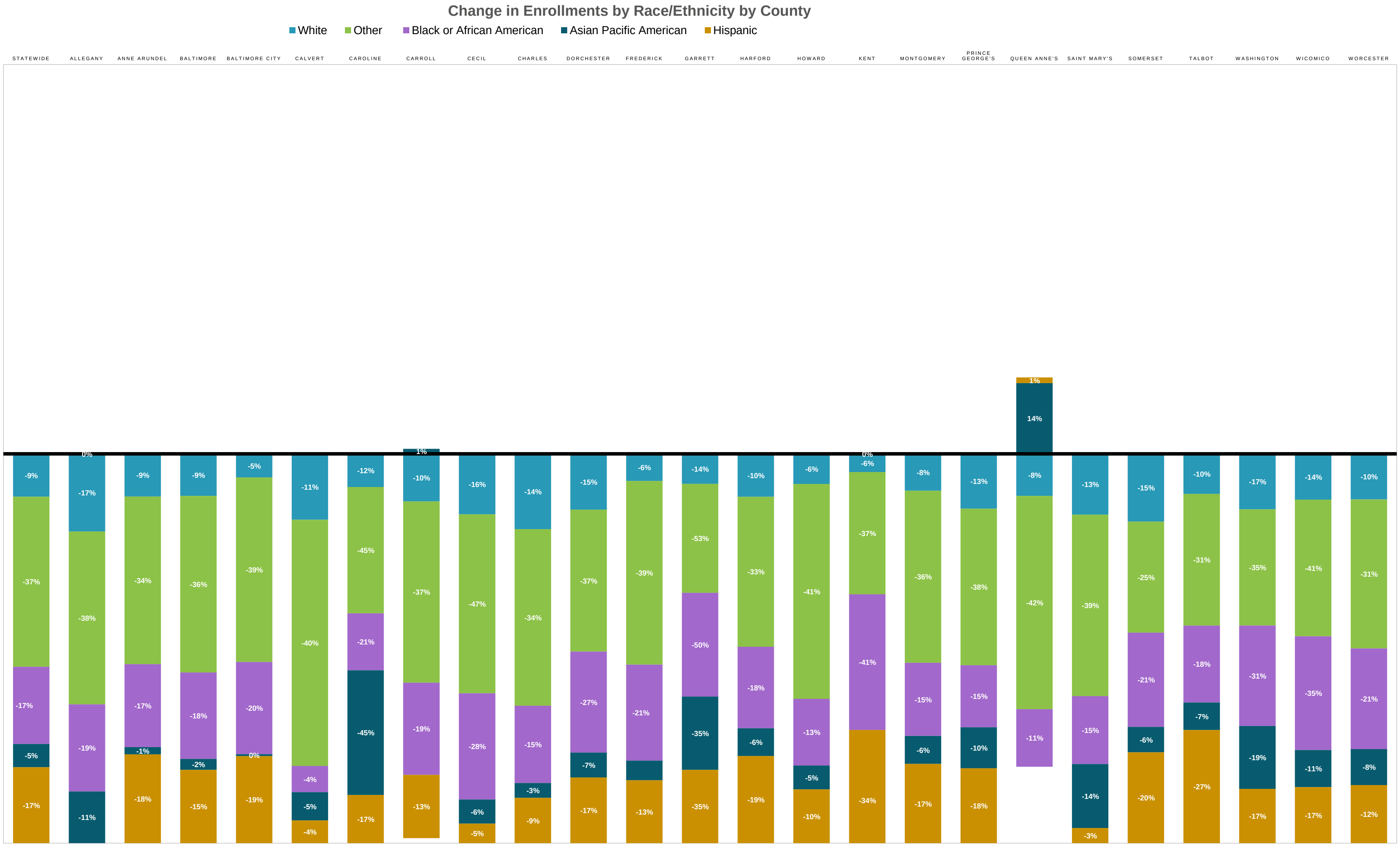
## VALUE PLAN SELECTIONS

Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



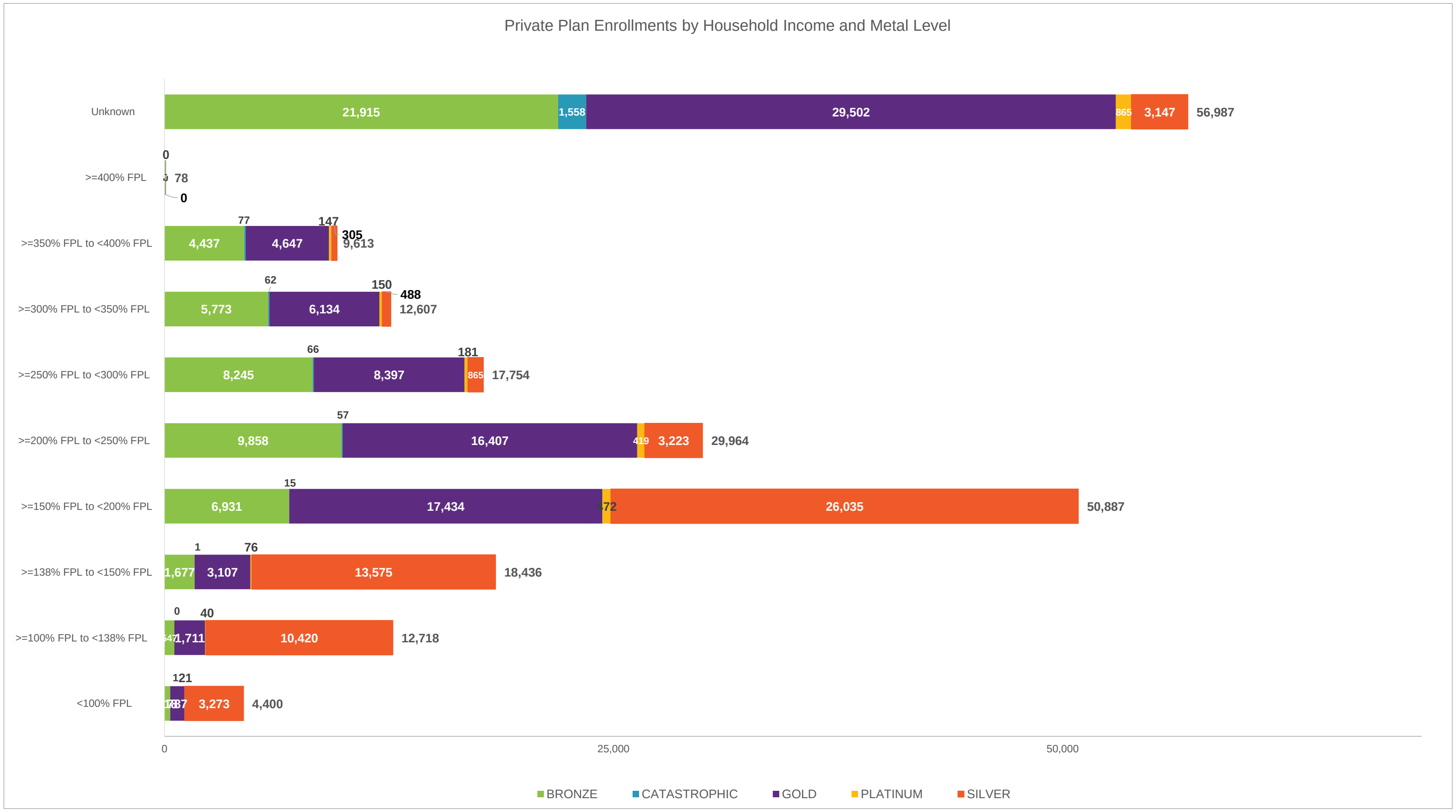
PRIVATE PLANS - CHANGE IN ENROLLMENTS BY RACE / ETHNICITY BY COUNTY (Compared to one year earlier)

Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



## AFFORDABILITY

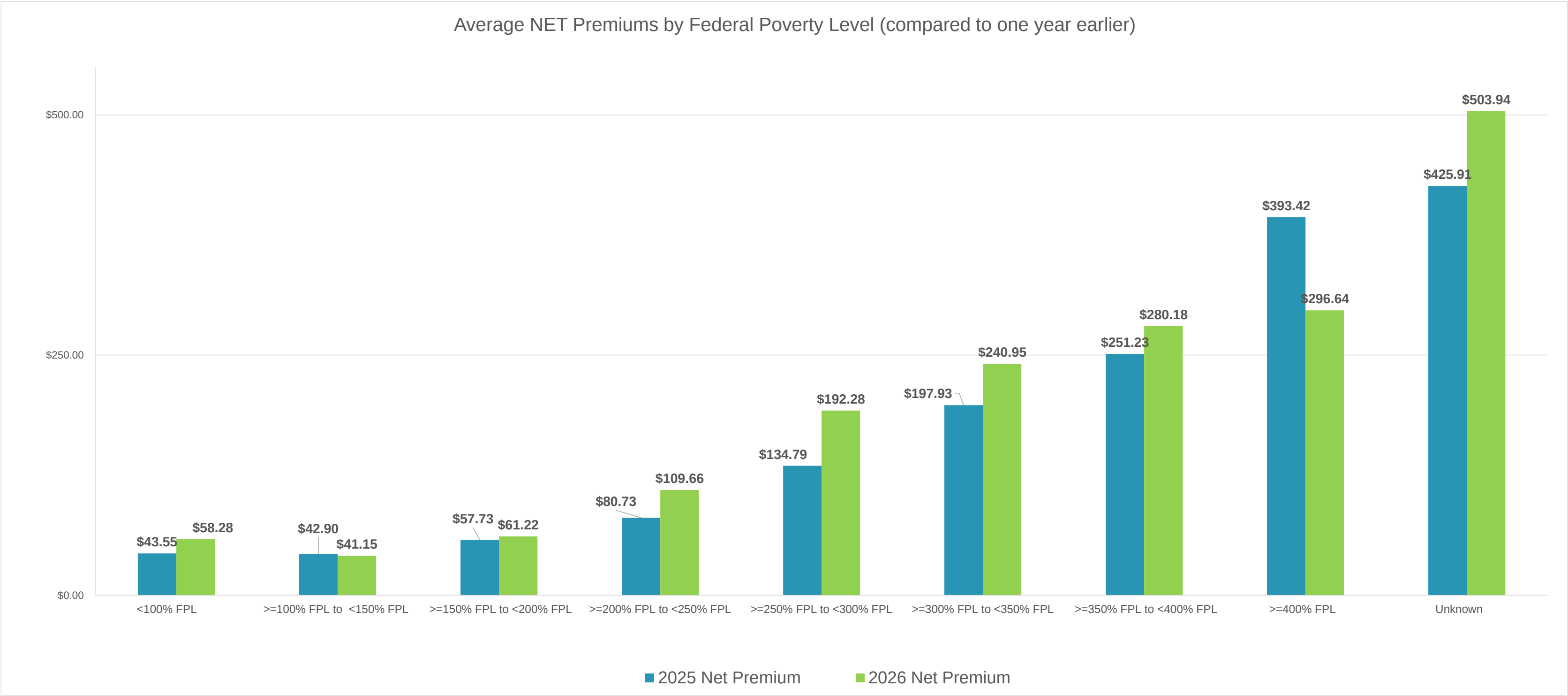
Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month




The Federal Poverty Level(FPL) for 2026 is an annual household income of $15,960 for an individual and $33,000 for a family of four..
Unknown:Enrollees who did not submit household income information and thus were not eligible for financial help.

## AFFORDABILITY

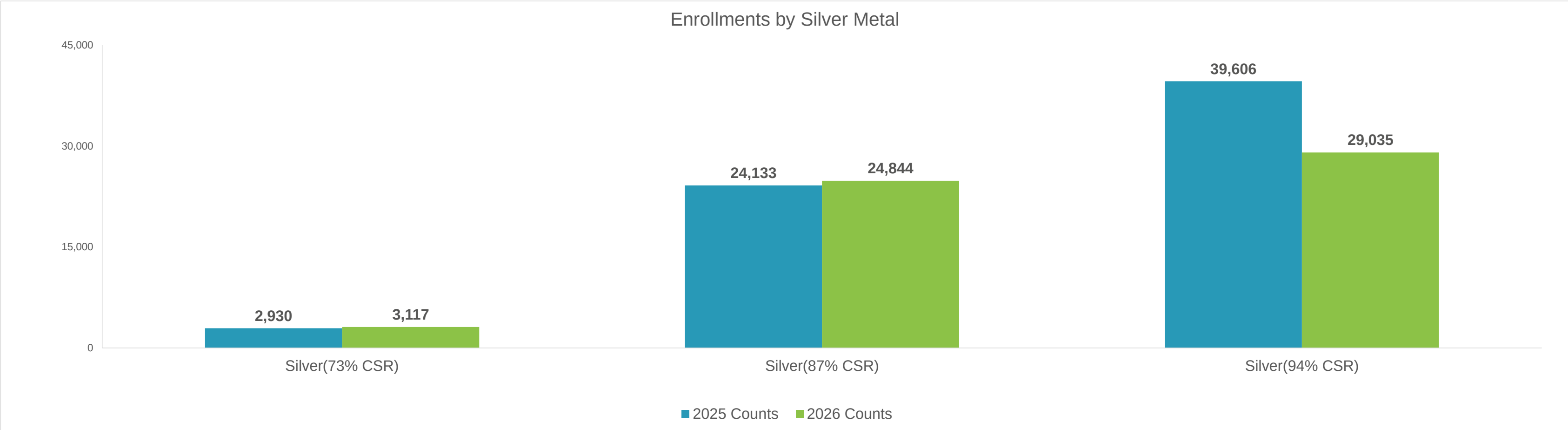
Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month

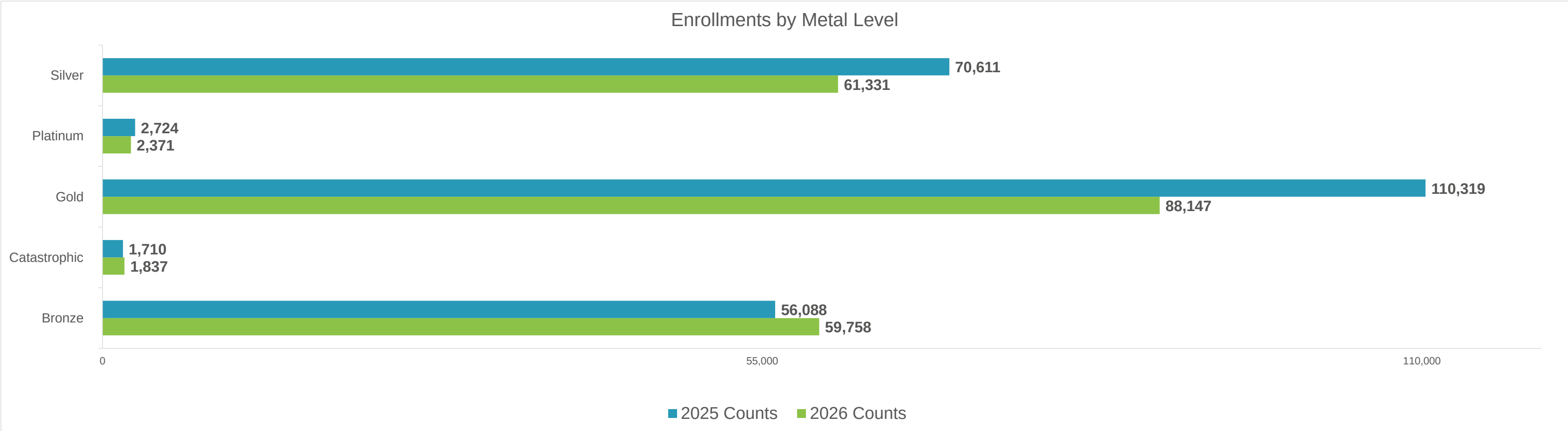



Net premiums represent the average monthly individual premium after federal tax credits and state subsidies are applied.
The Federal Poverty Level(FPL) for 2026 is an annual household income of $15,960 for an individual and $33,000 for a family of four.
Enrollees who did not submit household income information and thus were not eligible for financial help.
Unknown: Enrolles who did not submit household income information and thus were not eligible for financial help.

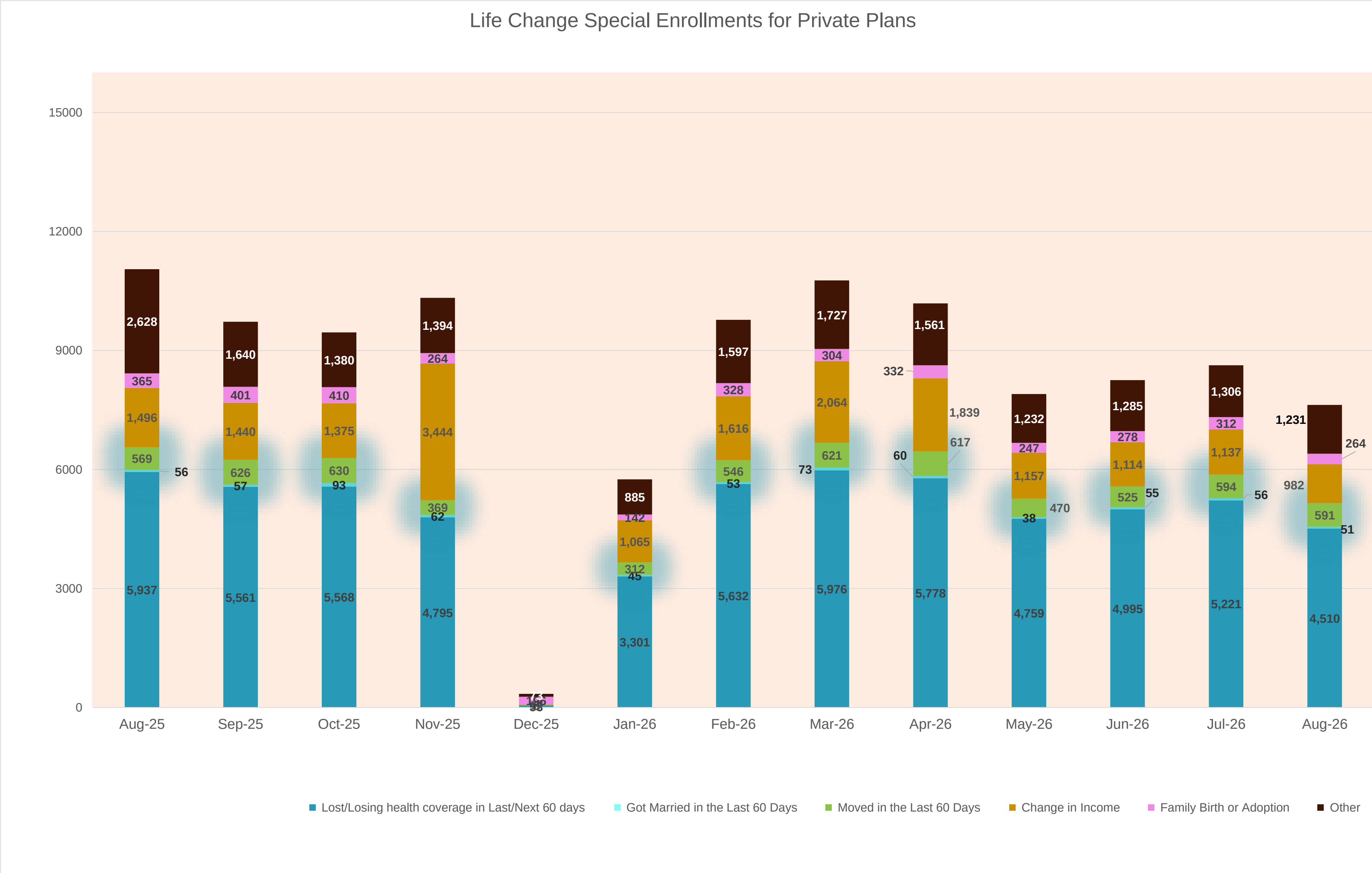
## AFFORDABILITY

Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



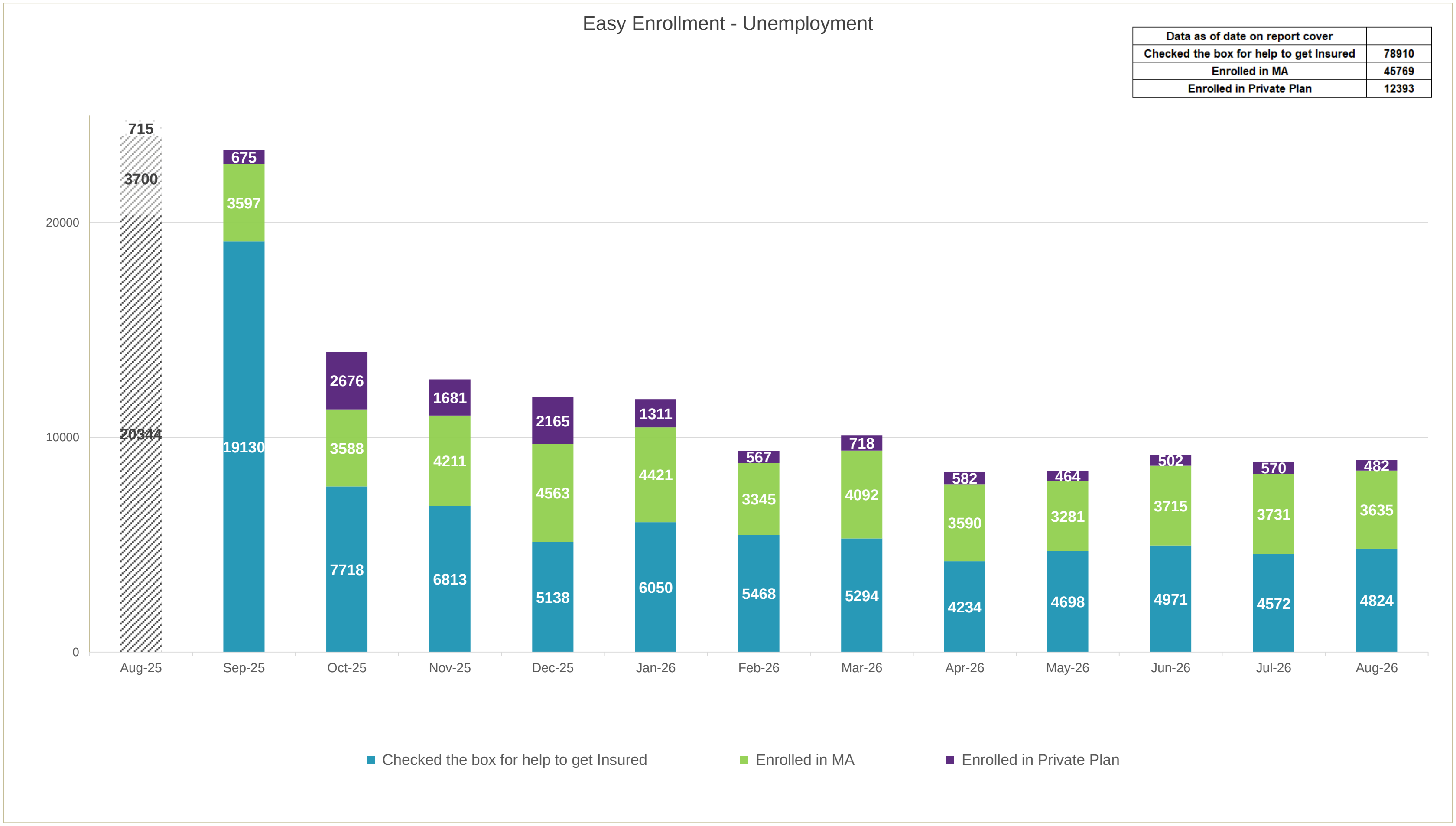




The Federal Poverty Level(FPL) for 2026 is an annual household income of $15,960 for an individual and $33,000 for a family of four.
Enrollees who did not submit household income information and thus were not eligible for financial help.
Cost-sharing reductions (CSRs) are credits to help pay out-of-pocket costs such as copays or deductibles. You must enroll through Maryland Health Connection and select a Silver plan to be eligible.


Life Change Special Enrollments for Private Plans
15000
12000
9000
6000
3000
0
Aug-25
Sep-25
Oct-25
Nov-25
Dec-25
Jan-26
Feb-26
Mar-26
Apr-26
May-26
Jun-26
Jul-26
Aug-26
2,628
365
1,496
569
56
5,937
1,640
401
1,440
626
57
5,561
1,380
410
1,375
630
93
5,568
1,394
264
3,444
369
62
4,795
885
142
1,065
312
45
3,301
1,597
328
1,616
546
53
5,632
1,727
304
2,064
621
73
5,976
1,561
332
1,839
617
60
5,778
1,232
247
1,157
470
38
4,759
1,285
278
1,114
525
55
4,995
1,306
312
1,137
594
56
5,221
1,231
264
982
591
51
4,510
Lost/Losing health coverage in Last/Next 60 days
Got Married in the Last 60 Days
Moved in the Last 60 Days
Change in Income
Family Birth or Adoption
Other

## SPECIAL ENROLLMENT PERIODS (SEP) FOR PRIVATE PLANS

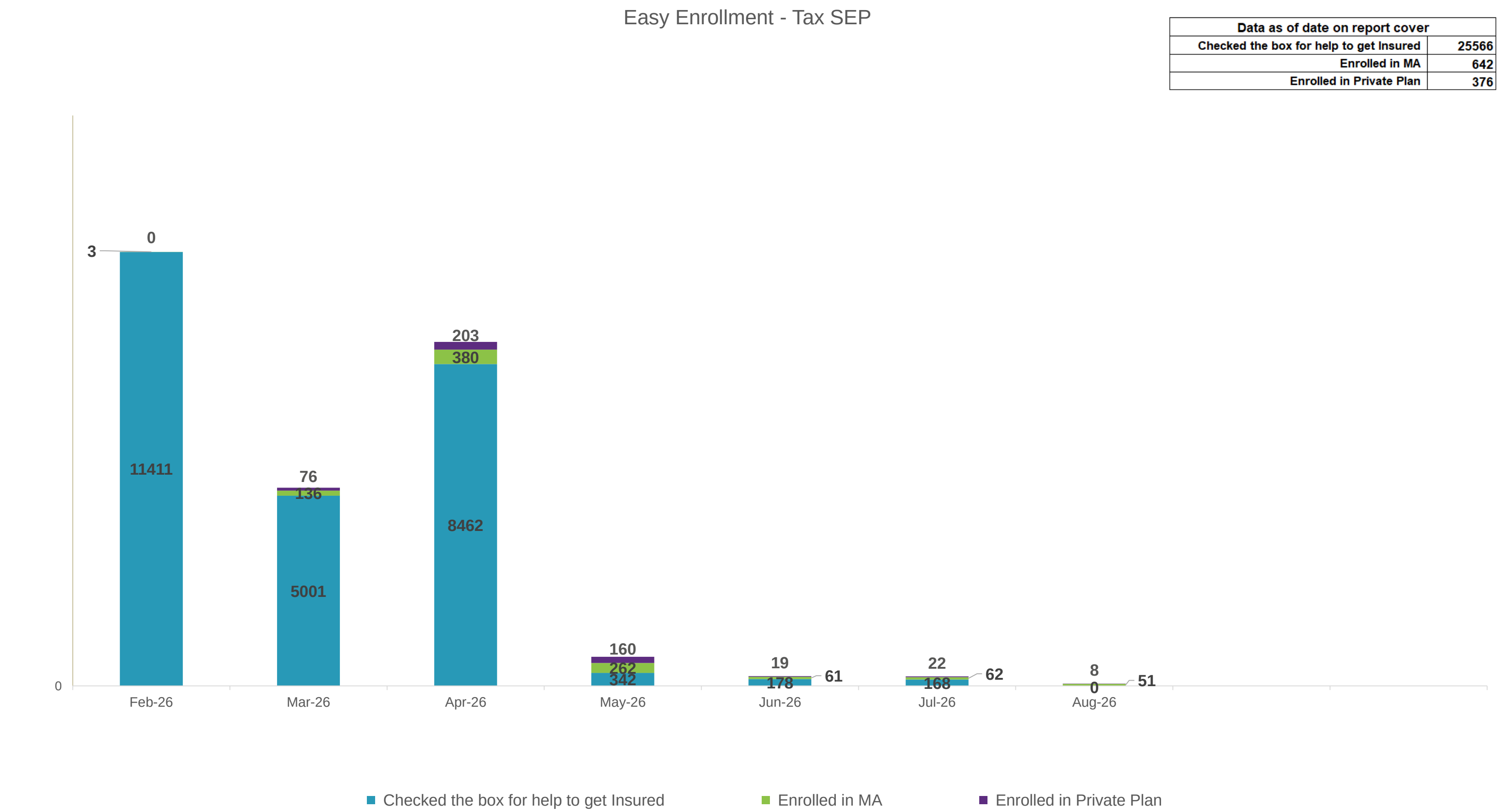
| Data as of date on report cover | |
|---|---|
| Checked the box for help to get Insured | 78910 |
| Enrolled in MA | 45769 |
| Enrolled in Private Plan | 12393 |




The program began in June '22.

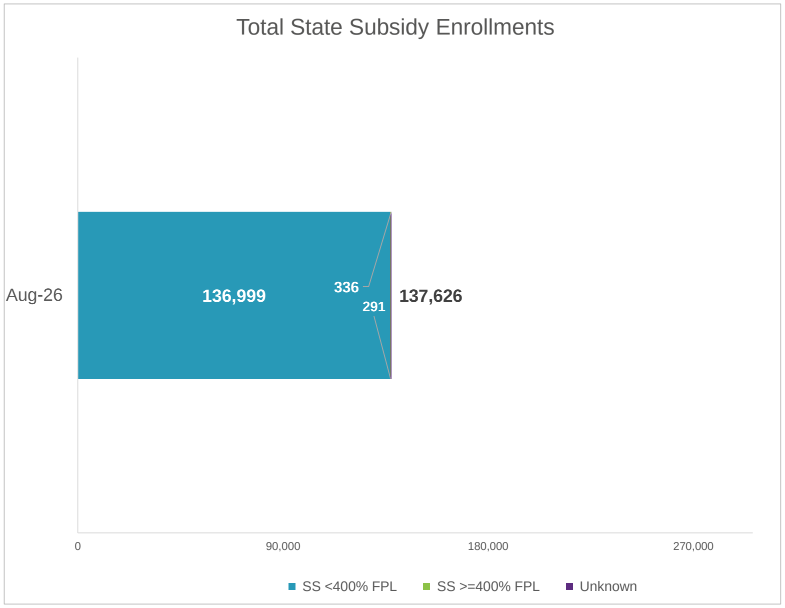
## SPECIAL ENROLLMENT PERIODS (SEP) FOR PRIVATE PLANS

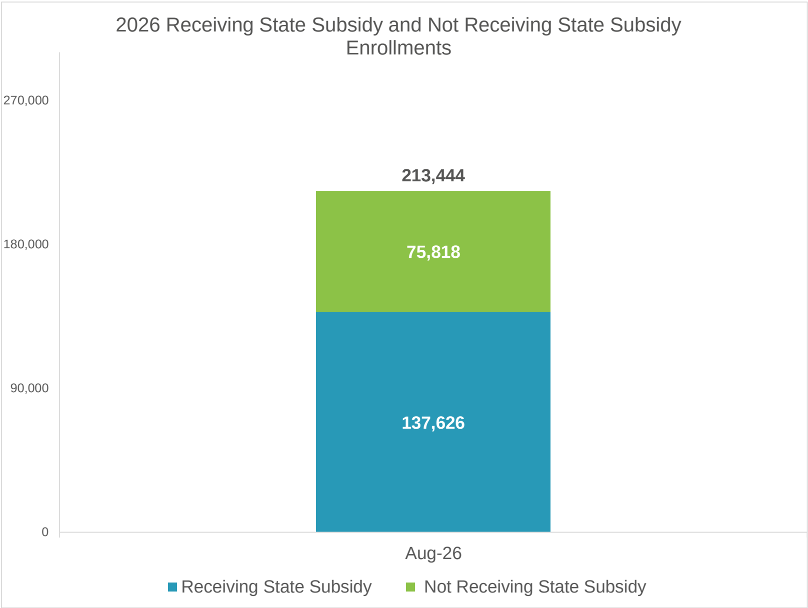
| Data as of date on report cover | |
|---|---|
| Checked the box for help to get Insured | 25566 |
| Enrolled in MA | 642 |
| Enrolled in Private Plan | 376 |

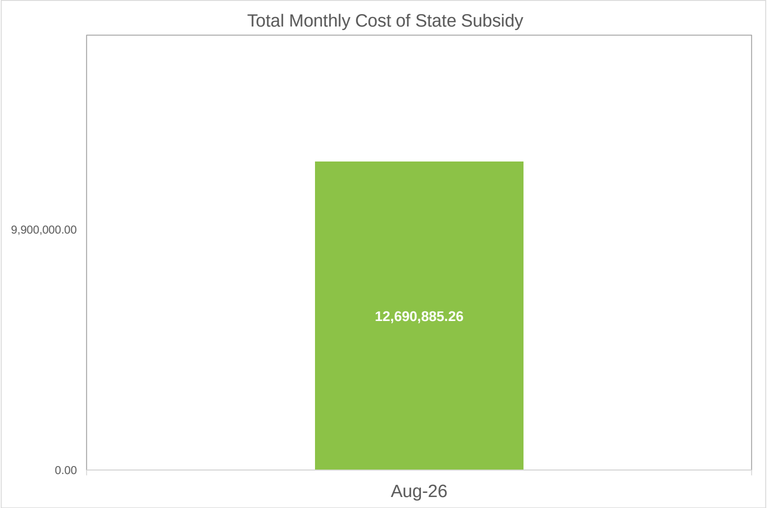


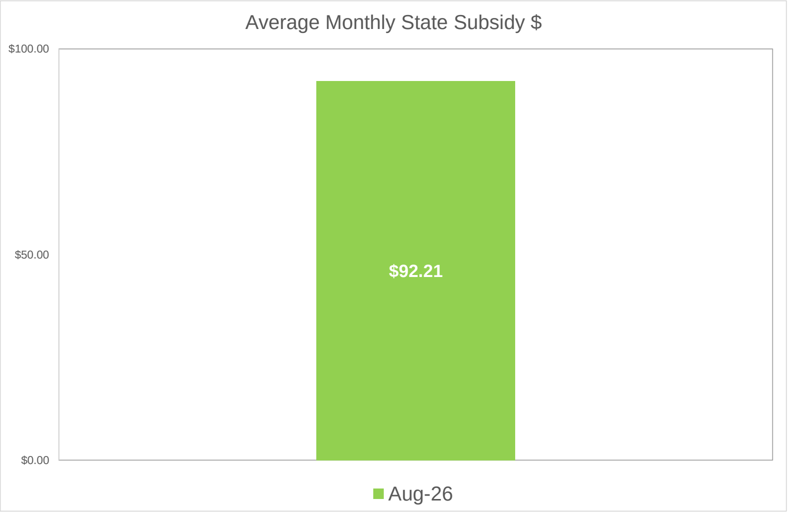
## STATE SUBSIDY

Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



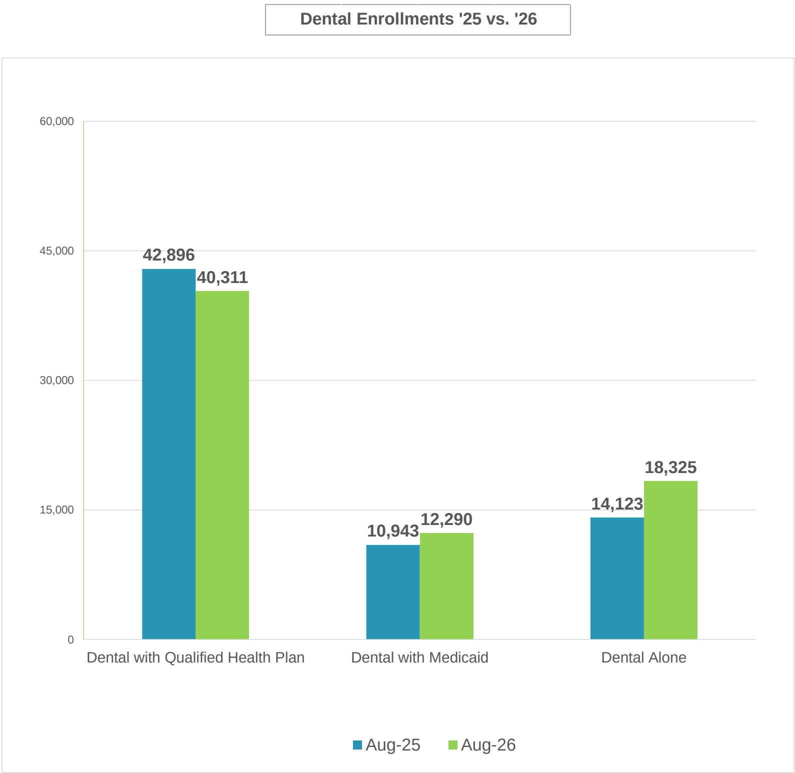



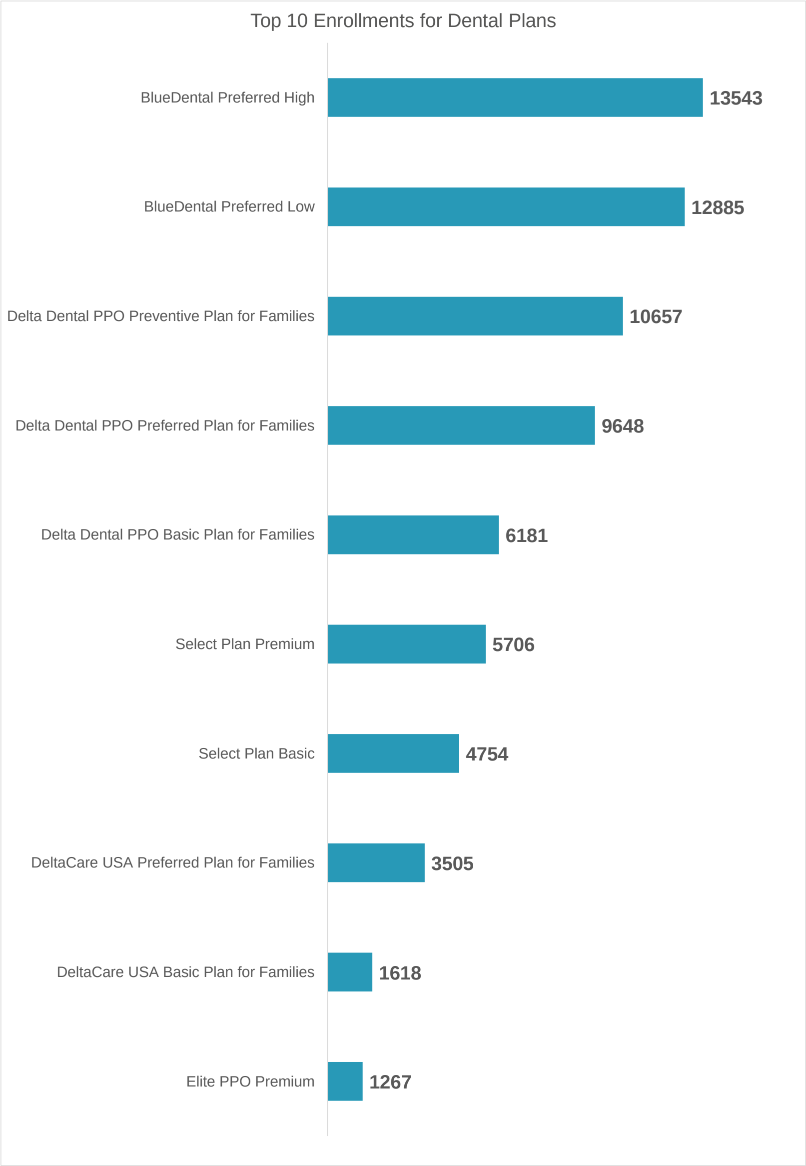

The Federal Poverty Level(FPL) for 2026 is an annual household income of $15,960 for an individual and $33,000 for a family of four.
Unknown:Enrollees who did not submit household income information and thus were not eligible for financial help

Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month

## Total Dental

**70,926**



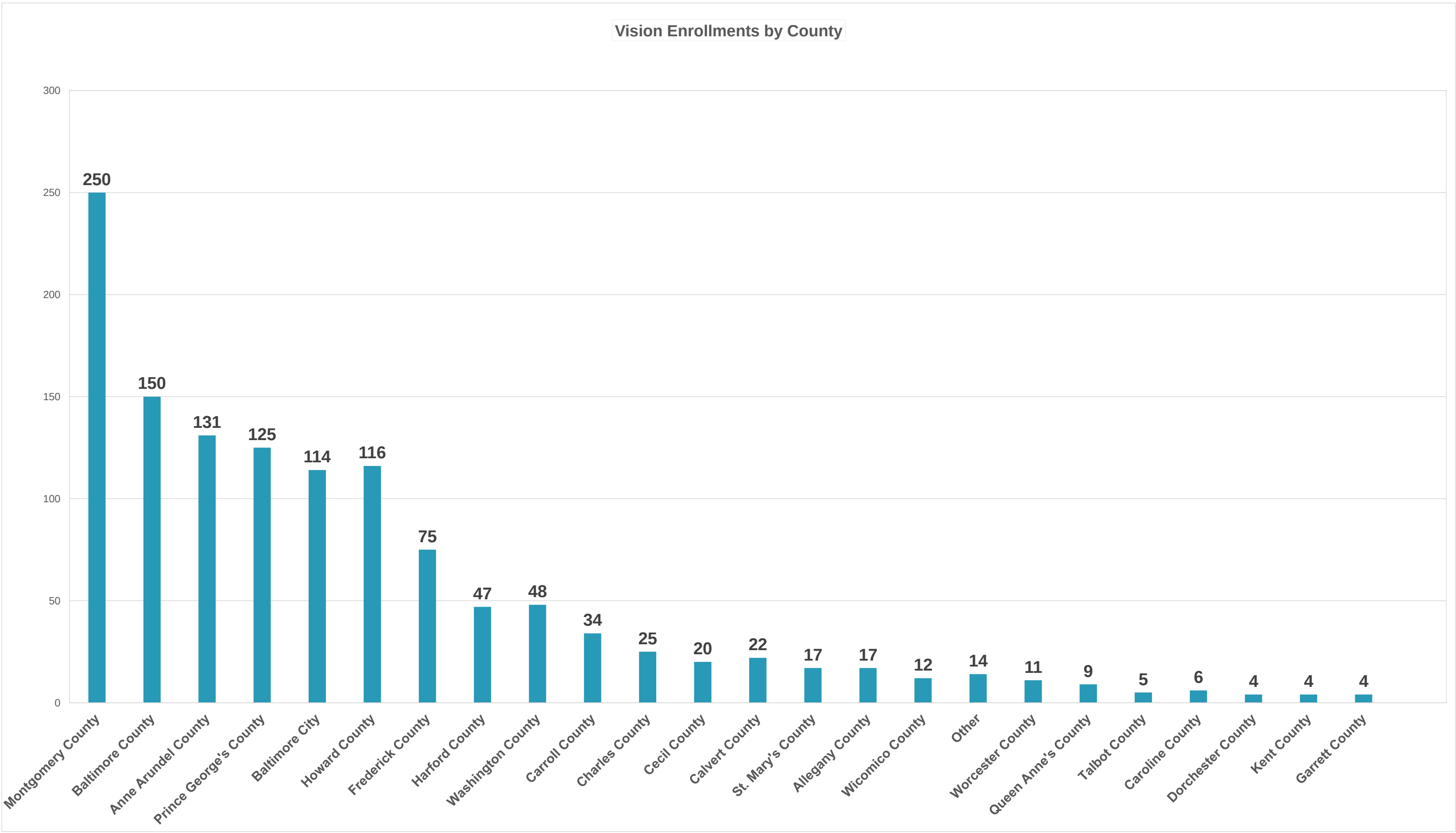



# VISION

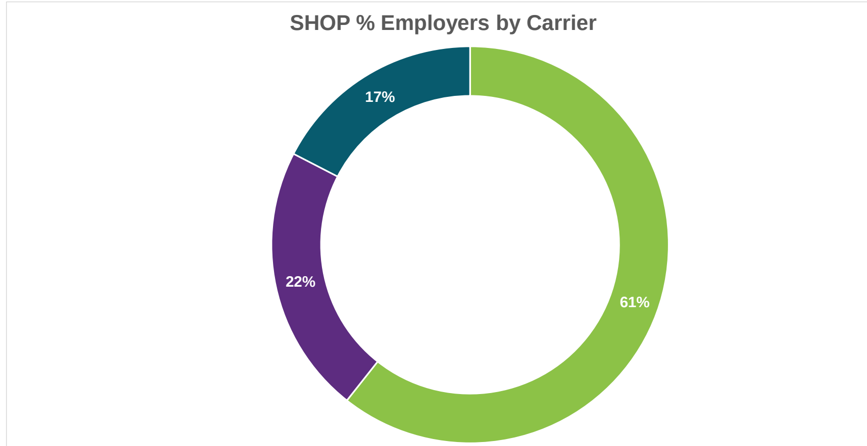
Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month

## Total Vision

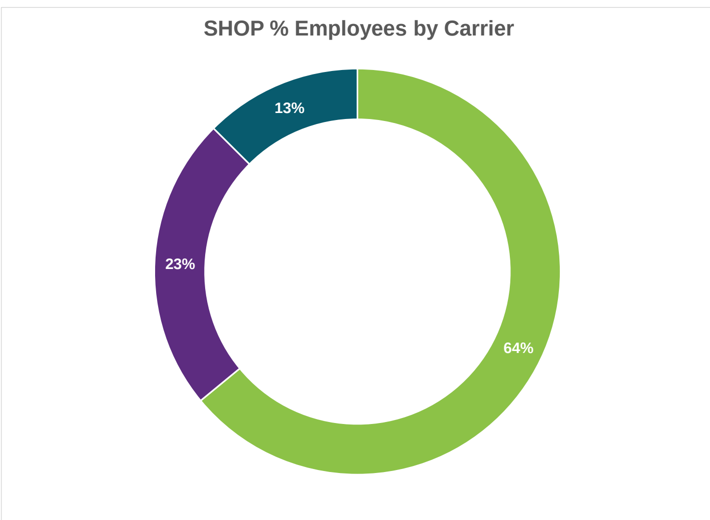
**1,260**

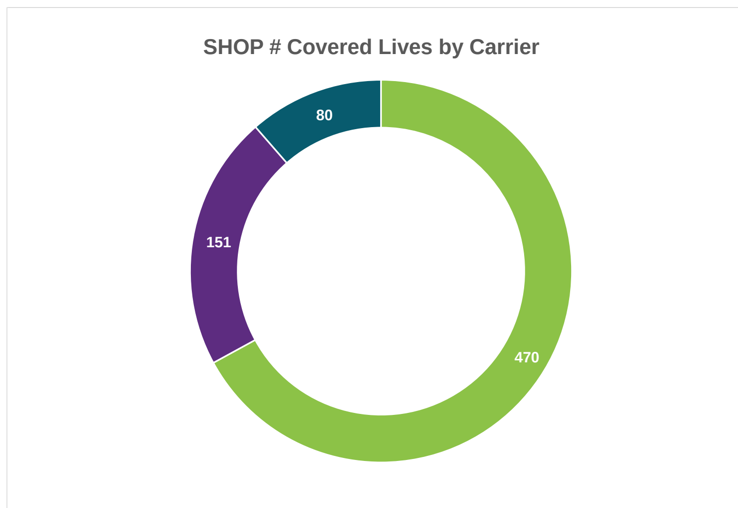


Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month




An employer may be enrolled in more than one carrier and dental

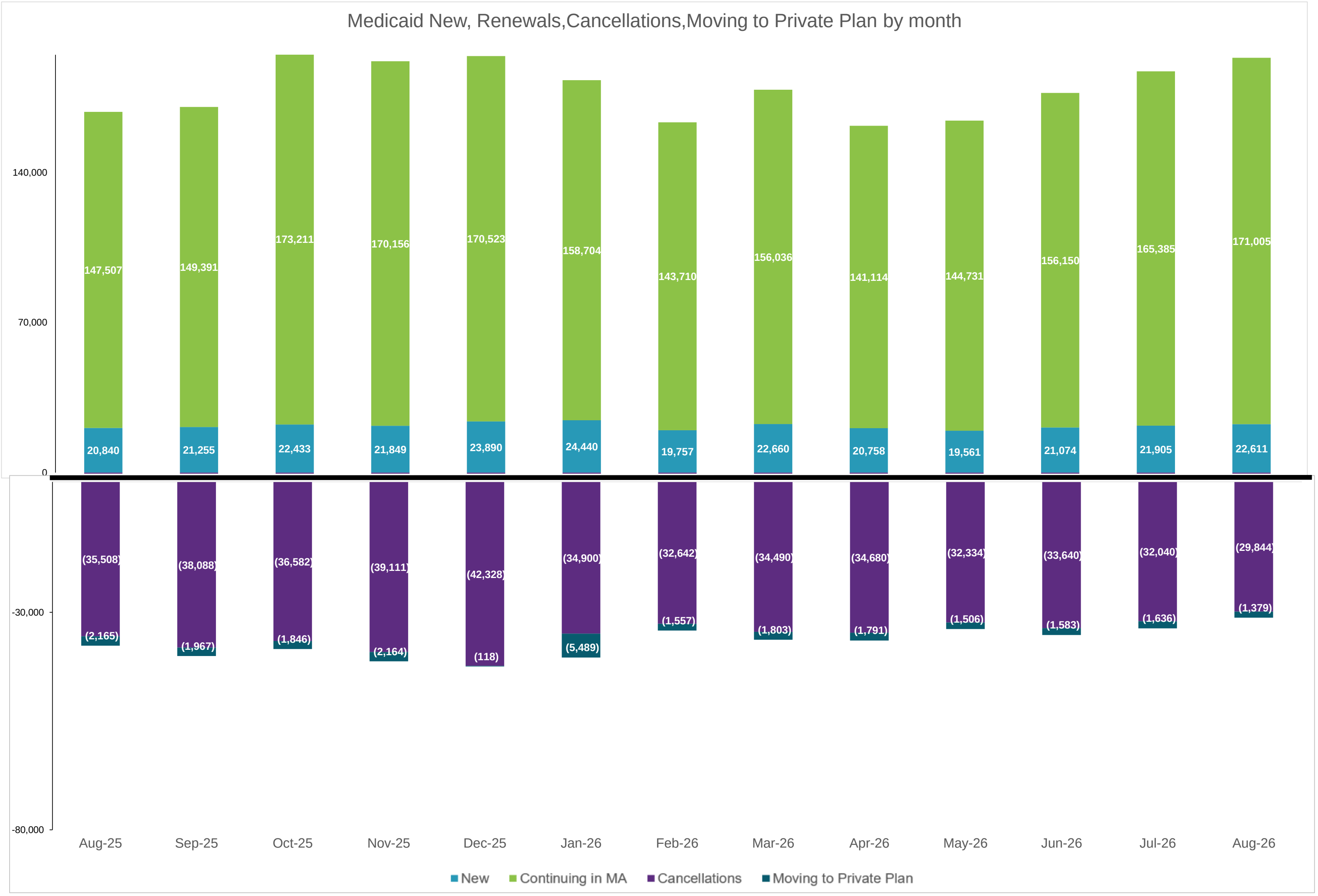



Due to the ongoing SHOP portal migration, enrollment figures now reflect the cumulative covered lives and groups from both carrier-reported data and portal data. Previously, reports reflected carrier data only, so totals may appear higher than in prior months.

## M E D I C A I D ( M A G I / I n c o m e - b a s e d )

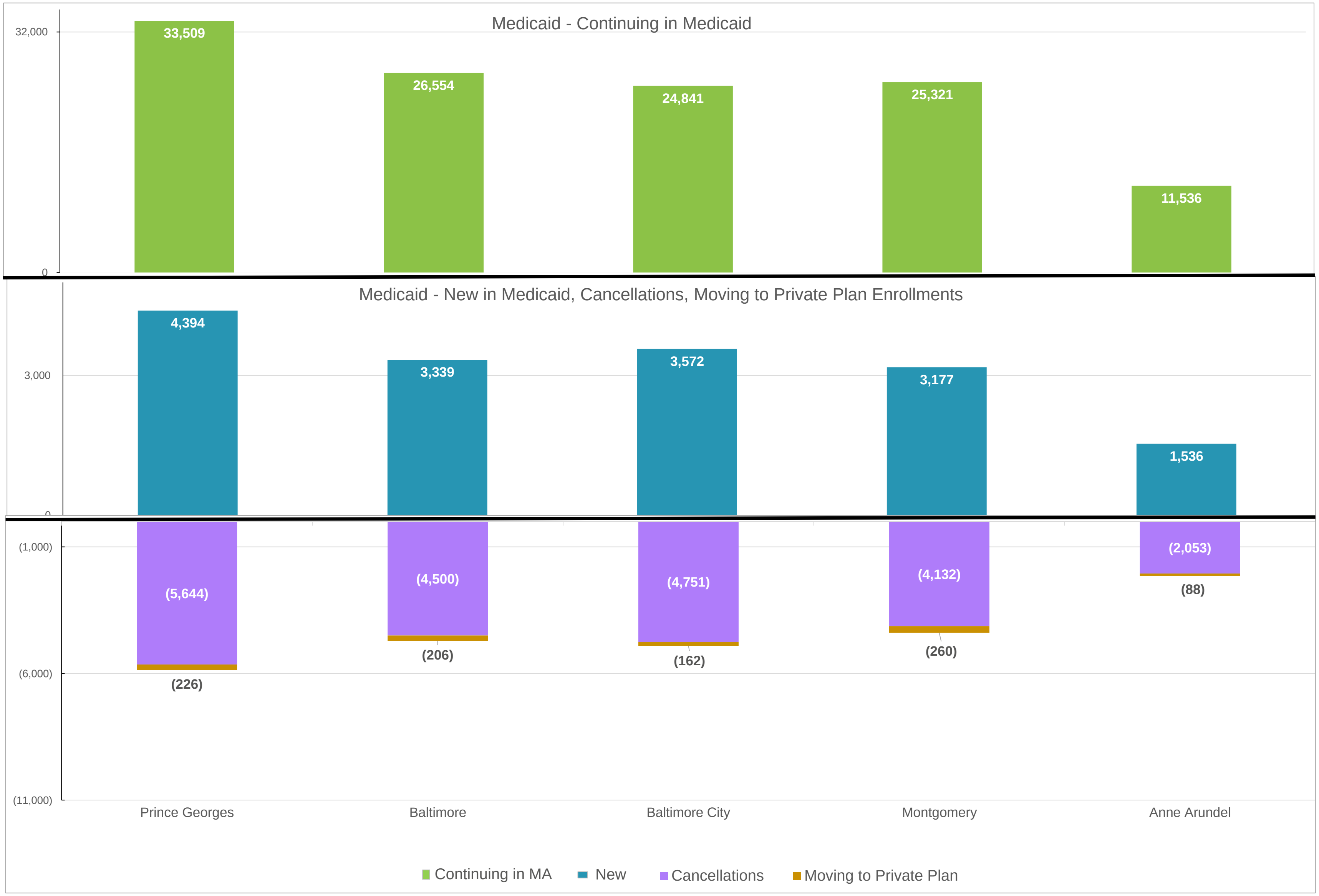
Enrollment as of date on report cover..




**Data includes all Medicaid enrollments through Maryland Health Connection, which are based on Modified Adjusted Gross Income (MAGI). Non-MAGI enrollments are processed by the Maryland Department of Health (MDH).

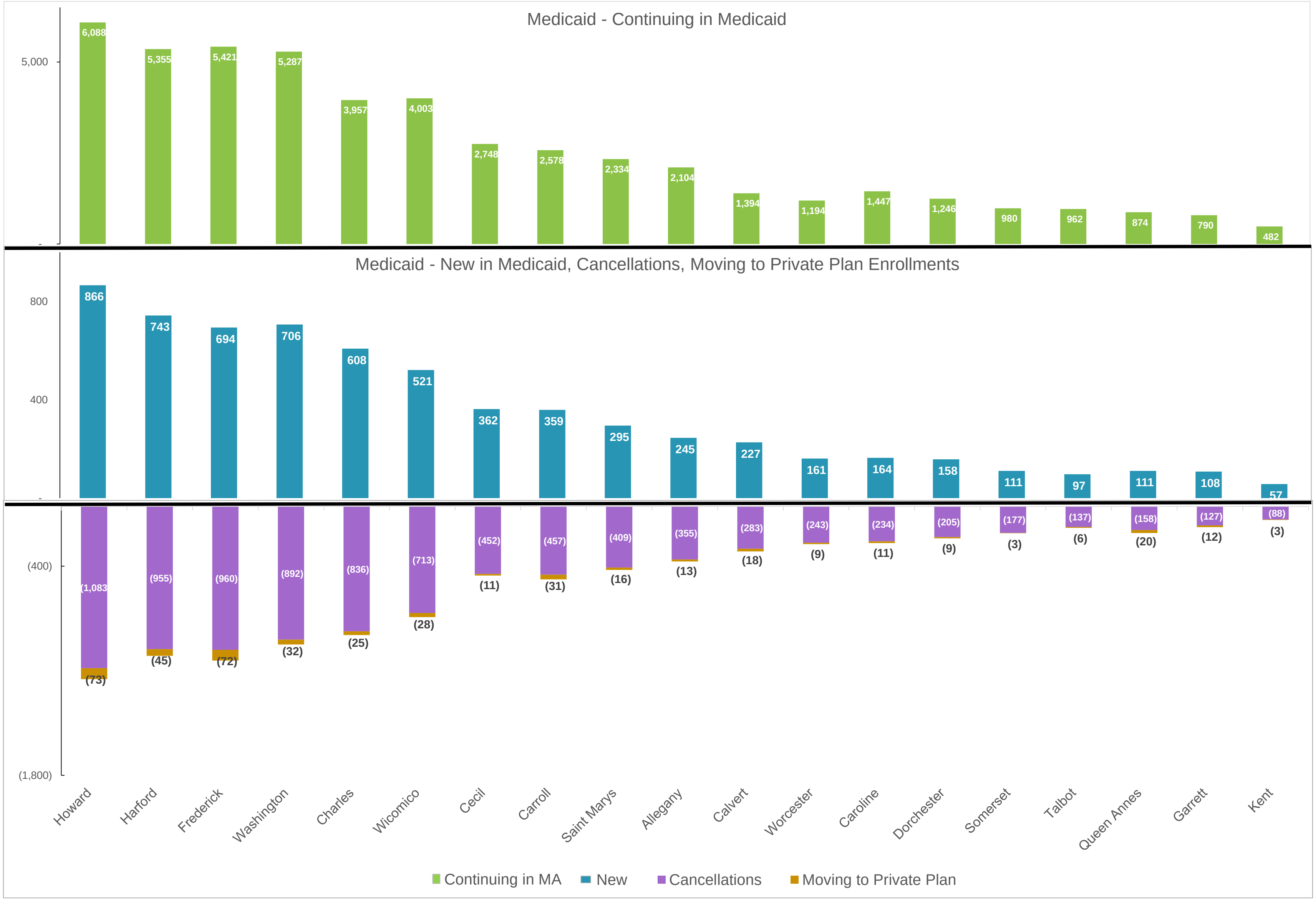
## M E D I C A I D (M A G I / I n c o m e - b a s e d) B Y C O U N T Y

Enrollment as of date on report cover..



# MEDICAID(MAGI/Income-based) BY COUNTY

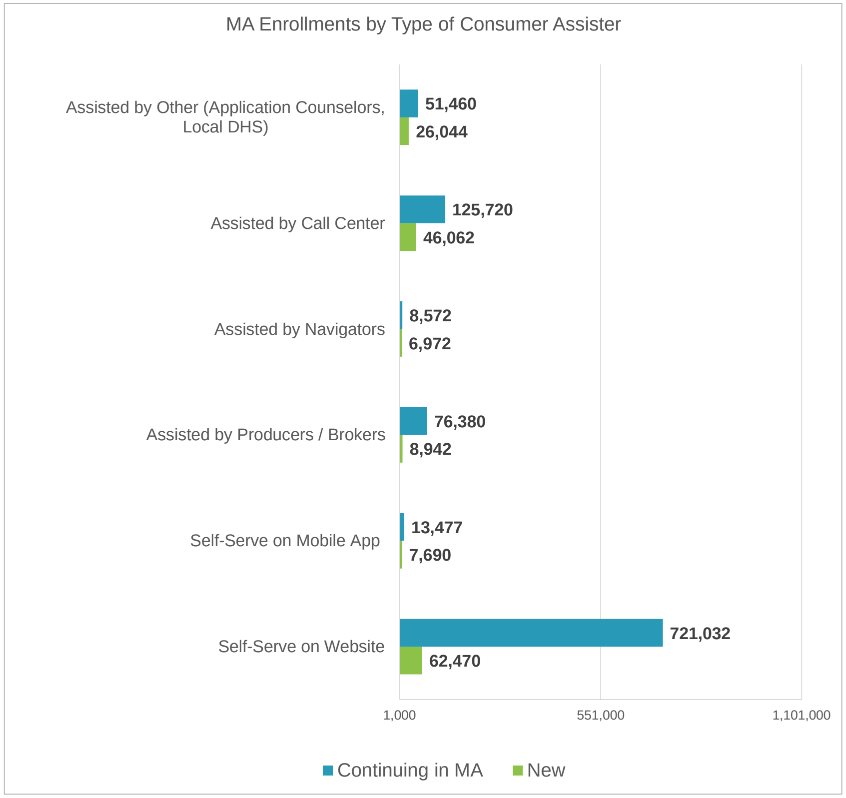
Enrollment as of date on report cover..

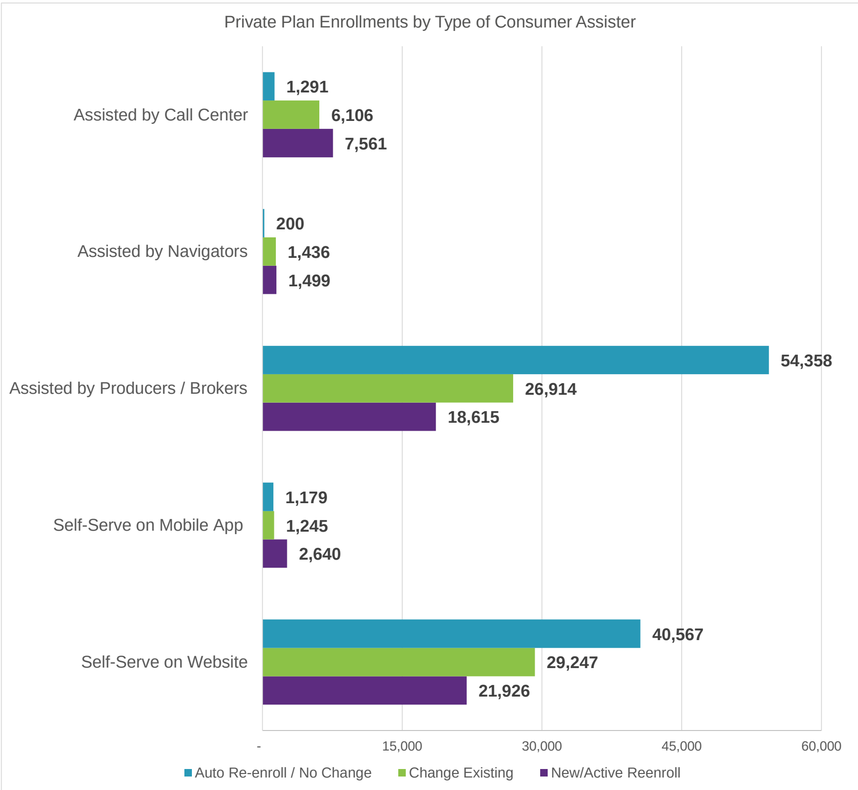



Other = Dependent family members who live outside Maryland

## HOW CONSUMERS ENROLLED

Data as of date on the report cover..




**Data as of Plan Year beginning Jan. 1