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Maryland Health Benefit Exchange Launches Enhanced Enrollment Dashboard with New Interactive Features

Dashboard offers data reports, user-friendly experience, and greater transparency into health coverage trends across Maryland

BALTIMORE — The Maryland Health Benefit Exchange (MHBE) today announced new enhancements to its [Marylandhbe.com](https://marylandhbe.com) website, including a new [Uninsured Marylanders](#) dashboard that provides county-level and demographic breakdowns of uninsured residents across the state. This new feature will help the Maryland Health Benefit Exchange better identify and reach consumers who may need health insurance coverage. The Maryland Health Benefit Exchange is the independent state agency that administers [Maryland Health Connection](#), the state's official health insurance marketplace.

How Does the New Uninsured Marylanders Dashboard Help?

The Uninsured Marylanders Dashboard gives policymakers, health care organizations, researchers, community partners, and local leaders access to county-level data that helps identify communities with higher uninsured rates. These insights support more targeted outreach efforts and help connect more Marylanders with affordable health insurance coverage. It will also help policymakers, health care organizations, researchers, and community partners make informed decisions about health coverage and access to care across Maryland.

What is the Maryland Health Connection Enrollment Data Dashboard?

In 2023, the Maryland Health Benefit Exchange launched an [Enrollment Data Dashboard](#) that provides expanded access to enrollment data, demographic trends, and health coverage insights across the state. The Enrollment Dashboard is an interactive online tool that provides public access to Maryland Health

Connection enrollment data, demographic trends, historical enrollment information, and downloadable reports. Users can explore statewide and county-level health insurance enrollment data through an intuitive dashboard designed to improve transparency and access to information.

These dashboards are designed to improve transparency and accessibility for policymakers, stakeholders, media, and the public by offering a more comprehensive view of enrollment activity through Maryland Health Connection.

The dashboard features include:

- Downloadable interactive charts displaying enrollment trends
- Expanded demographic breakdowns, including age, geographic region, and coverage type
- Filtering tools to help users explore specific data
- Updates during open enrollment and special enrollment periods

“The Enrollment Dashboard reflects our commitment to transparency, data accessibility, and informed decision-making,” said Michele Eberle, Executive Director of MHBE. “These new features provide Marylanders and our partners with valuable insights into how residents are accessing affordable health coverage throughout the state.”

The dashboard supports MHBE’s ongoing efforts to monitor coverage trends, identify disparities in access to care, and improve outreach strategies to uninsured populations. The tool also serves as a resource for policymakers, health care organizations, and community partners seeking enrollment information.

How Do I Access the Maryland Health Insurance Enrollment Data Dashboards?

Visit [Marylandhbe.com](https://marylandhbe.com) and select News & Resources to access the [Enrollment Dashboard](#), [Open Enrollment Data](#), [Monthly Data Reports](#), and the [Uninsured Marylanders Dashboard](#).

Who Can Use the Maryland Health Insurance Enrollment Data Dashboard?

The dashboards are available to the public and are designed for policymakers, researchers, journalists, community organizations, health care providers, and Maryland residents.

Users can explore current enrollment numbers, historical trends, and coverage participation through a

user-friendly design that presents data in a clear and accessible way.

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Maryland Health Benefit Exchange (MHBE), a public corporation and independent unit of state government established in 2011, administers Maryland Health Connection, the state's official health insurance marketplace.

Maryland Health Connection (MHC) is the state-based marketplace for Marylanders to shop and enroll in health insurance, as well as determine eligibility for Medicaid and other assistance programs. It is the only place where Marylanders can access financial help such as tax credits to make coverage more affordable.

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