



DATA REPORT

March 31, 2026

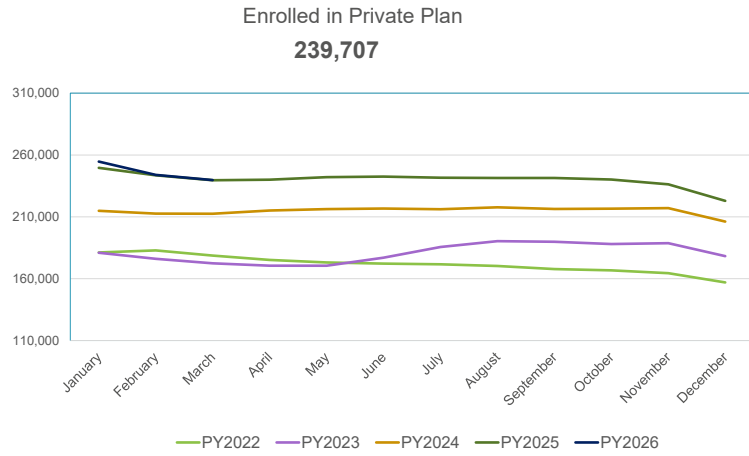
1-2 EXECUTIVE SUMMARY | 3-15 PRIVATE PLANS | 16 STATE SUBSIDY | 17 DENTAL | 18 VISION | 19 SHOP | 20-22 MEDICAID | 23 HOW CONSUMERS ENROLLED

- March 2026 reached 239,707 enrollees, the highest March on record, yet year-over-year growth has nearly stalled at +0.07%. The 4,222 decline from February is routine post-open-enrollment attrition, in line with prior years.
- Enrollment among 65+ fell 11% year-over-year and 55-64 dropped 3%. Partially offsetting this, the 18-25 age group grew 4%.
- 17,546 new enrollments were recorded in March, the highest for any month except January 2026 (18,716), suggesting sustained demand outside of open enrollment.
- March saw the highest cancellations since December 2025, up 28% from February (+2,530). However, cancellations were still 26% lower than March 2025 (-3,243 fewer people).
- State subsidy enrollment fell 2.6% (-4,608), from 175,747 in February to 171,139 in March.
- After elevated premiums in January and February, costs moderated as coverage choices stabilized. By March, enrollees below 100% FPL paid \$55.77 (vs. \$45.14 last year, +24%) and those above 400% FPL paid \$318.08 (vs. \$394.13 last year, -19%).
- The share of enrollees receiving a tax credit moved from roughly 80/20 last year to 70/30.
- Shift toward lower-premium, higher-risk plans continues. Bronze enrollment grew 13% (+7,533) and Catastrophic surged 40% (+737), while Gold fell 9% (-10,020). Silver grew modestly at +3% (+2,215).
- Fewer individuals requested assistance through Unemployment Easy Enrollment, declining from a 12-month high of 18,603 in March 2025 to 5,013, while enrollment into Medicaid or QHP remained stable.

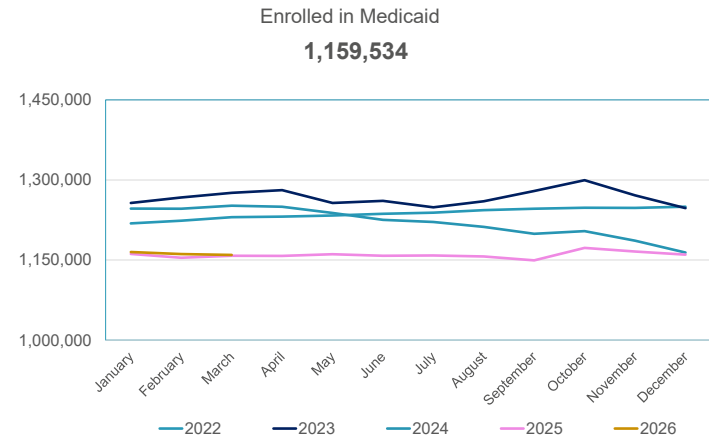
SUMMARY

Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month.

Private Plan Summary

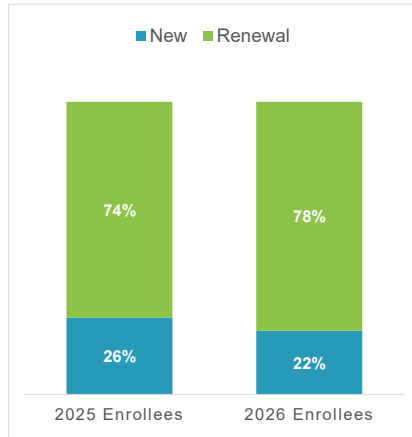


Income Based Medicaid Summary

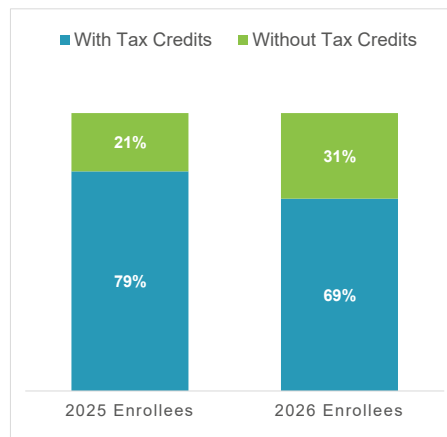


Enrollments 2025 vs 2026

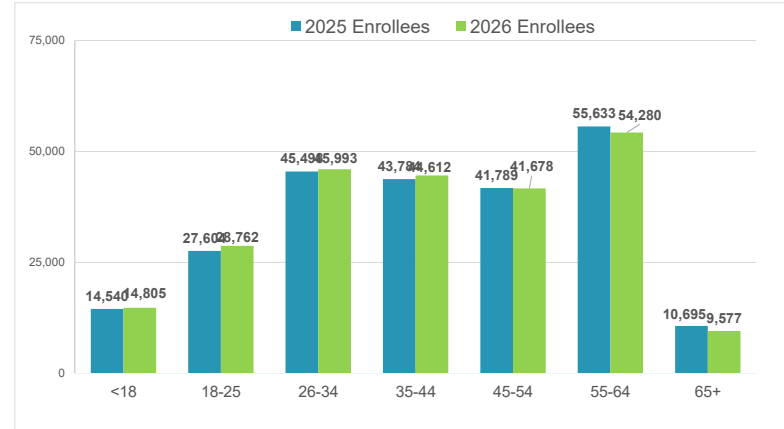
Enrollees by New/Renewal



Enrollees by Financial Help



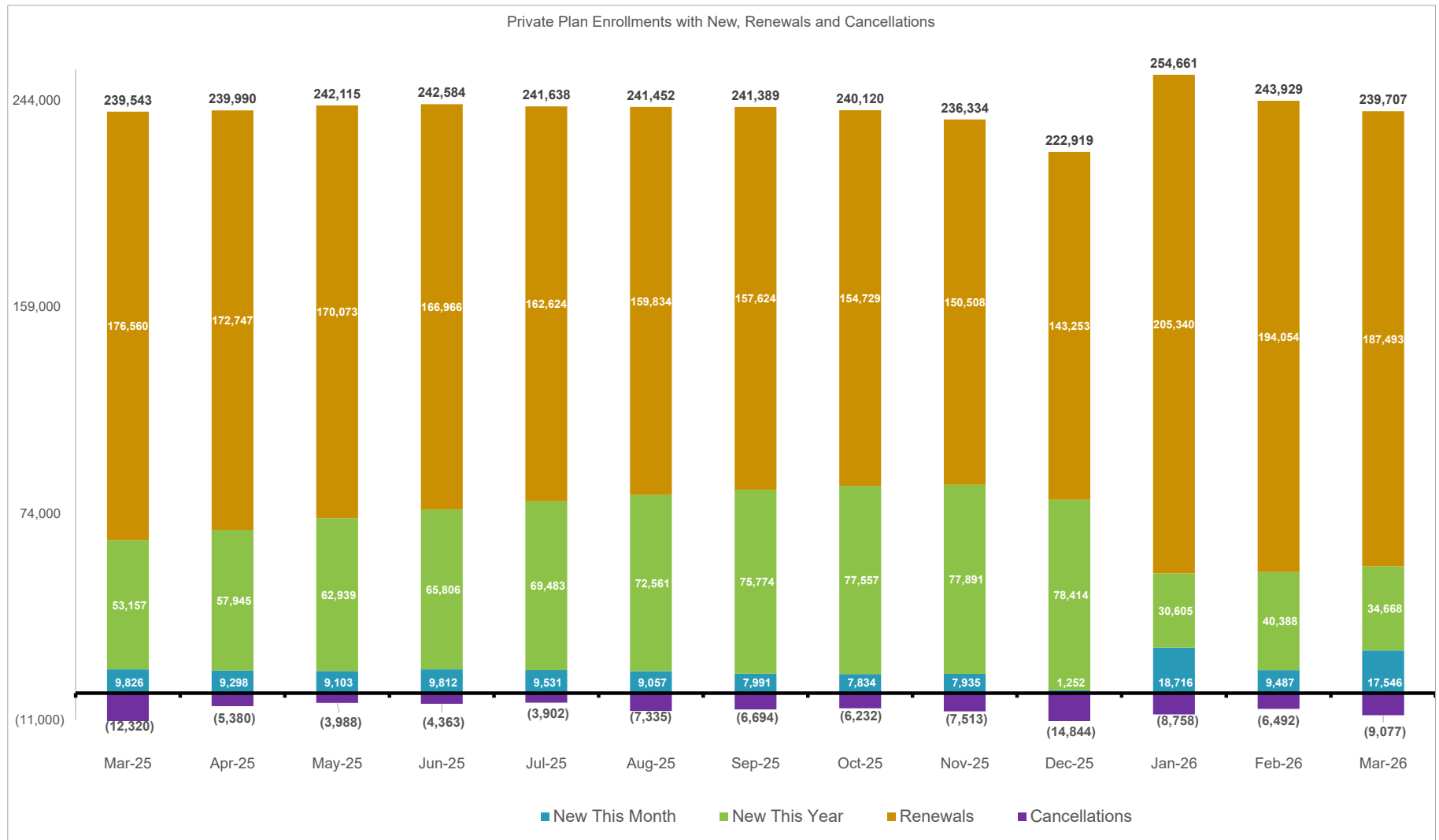
Enrollees by Age Group



Enrollments: Data based on effectuated (paid up) enrollments plus all active enrollments for future coverage in the same plan year as of the last day of the month.
 New Enrollments = All enrollments new to Maryland Health Connection compared to the prior plan year.
 Cancelled enrollments = Cancellations cover those made during the month of the report.

PRIVATE PLANS

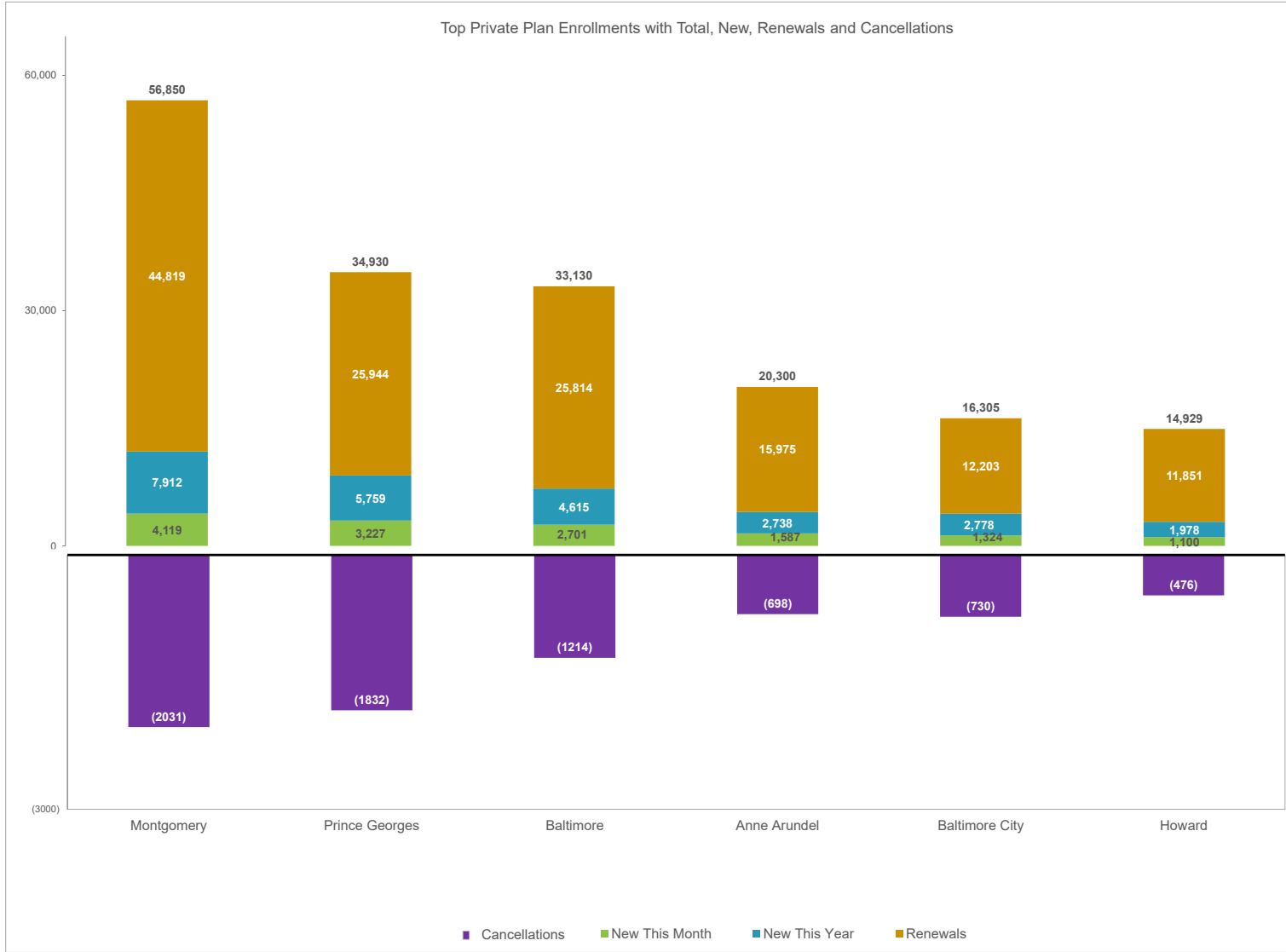
Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month.



Enrollees who did not submit household income information and thus were not eligible for financial help.
 The Federal Poverty Level(FPL) for 2026 is an annual household income of \$15,960 for an individual and \$33,000 for a family of four.

PRIVATE PLANS BY TOP 6 JURISDICTIONS

Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month.



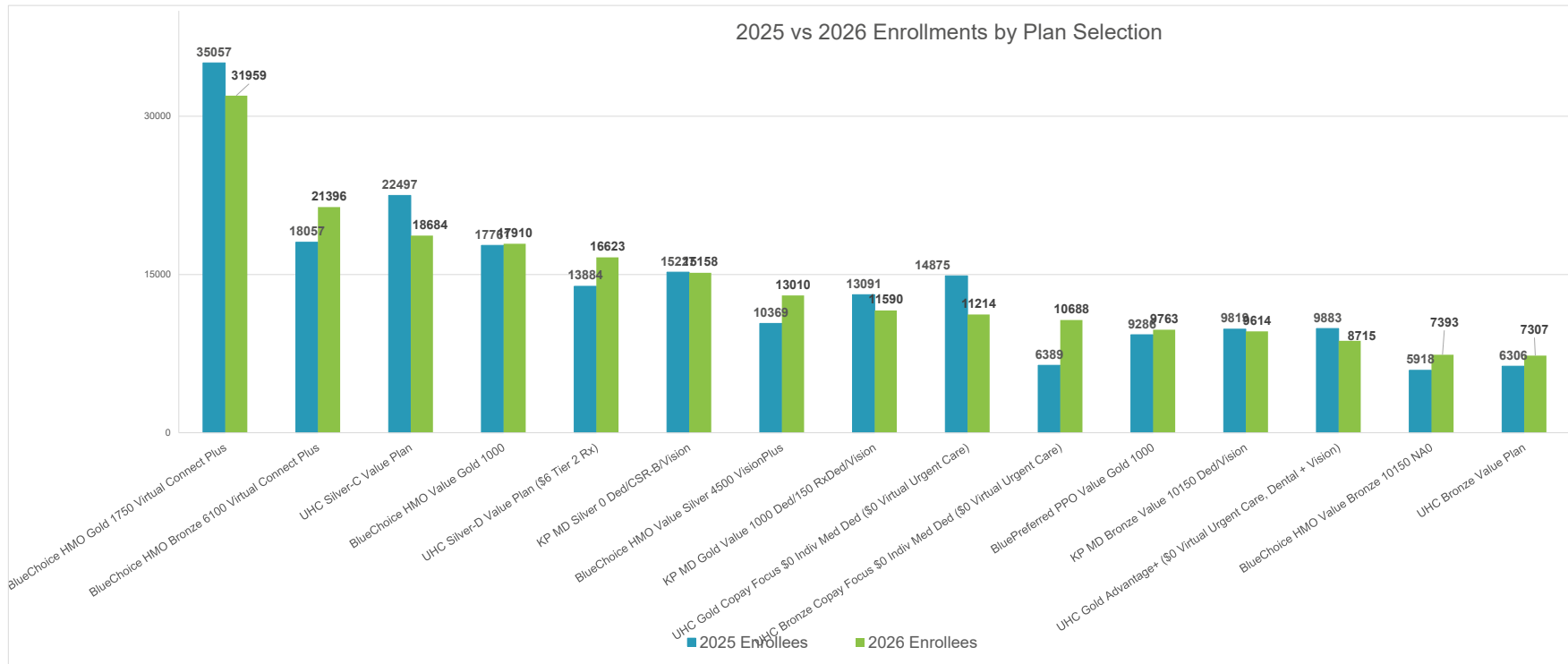
PRIVATE PLANS BY COUNTY

Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month.



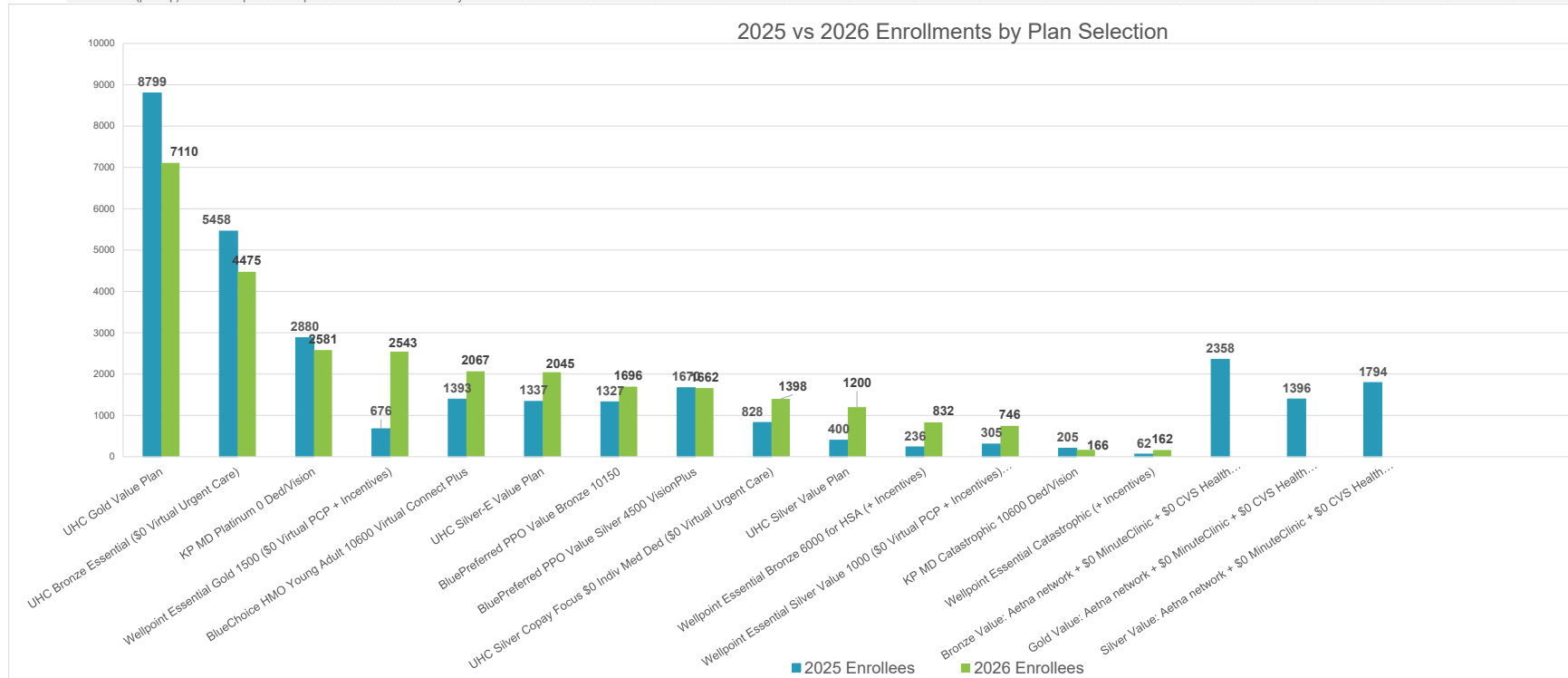
PRIVATE PLAN SELECTIONS - Top 15 Plans

Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



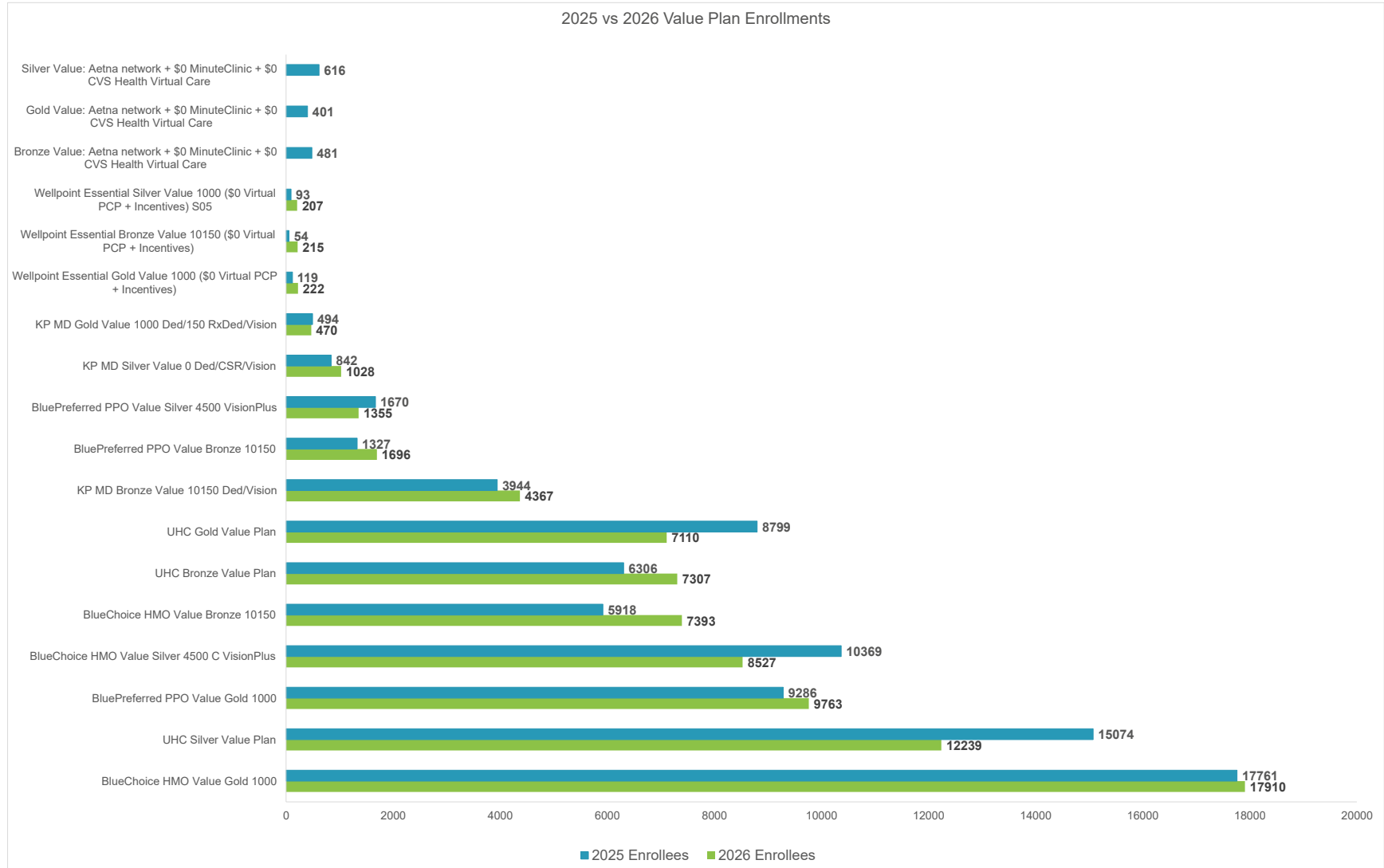
PRIVATE PLAN SELECTIONS - Top 15 Plans

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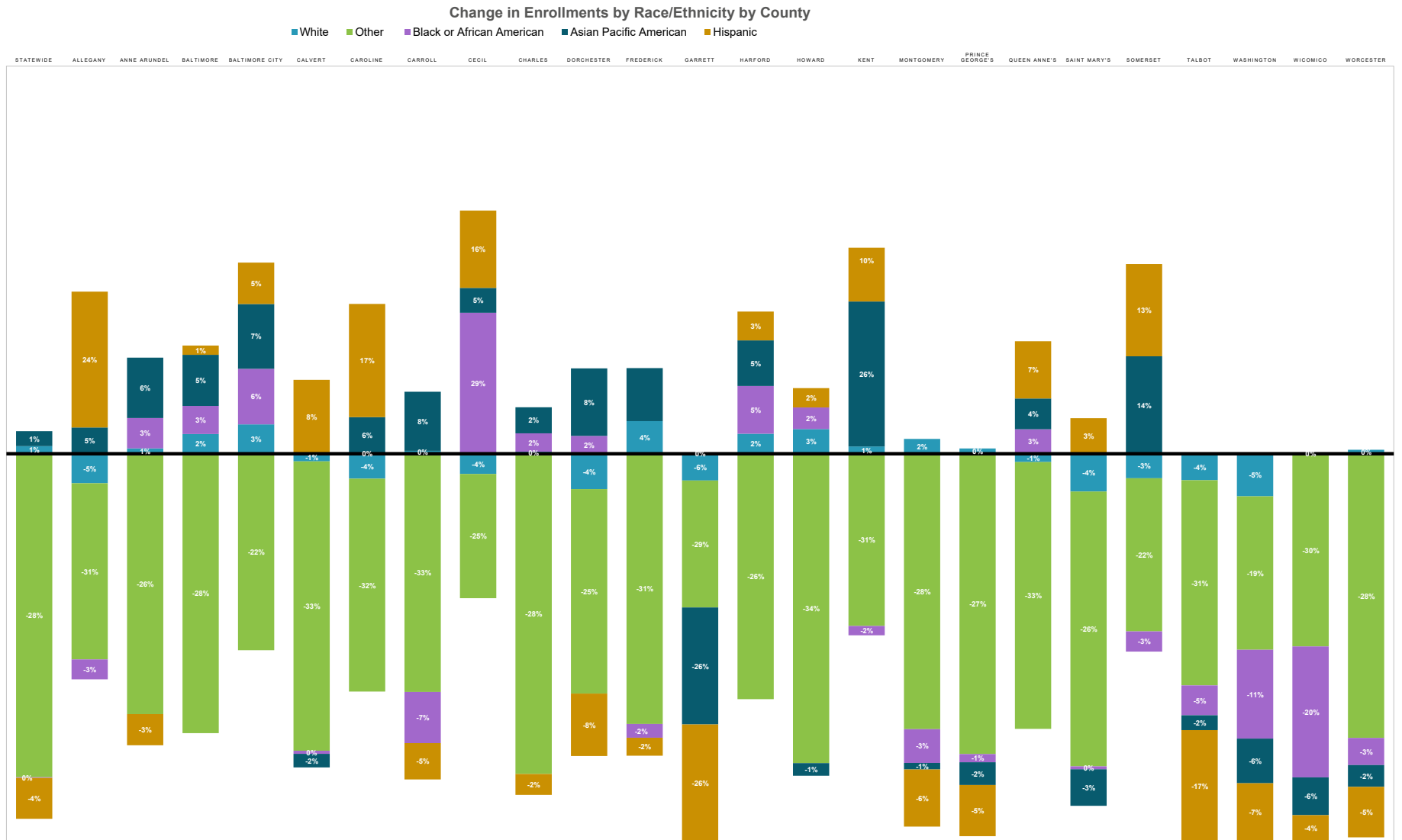
VALUE PLAN SELECTIONS

Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



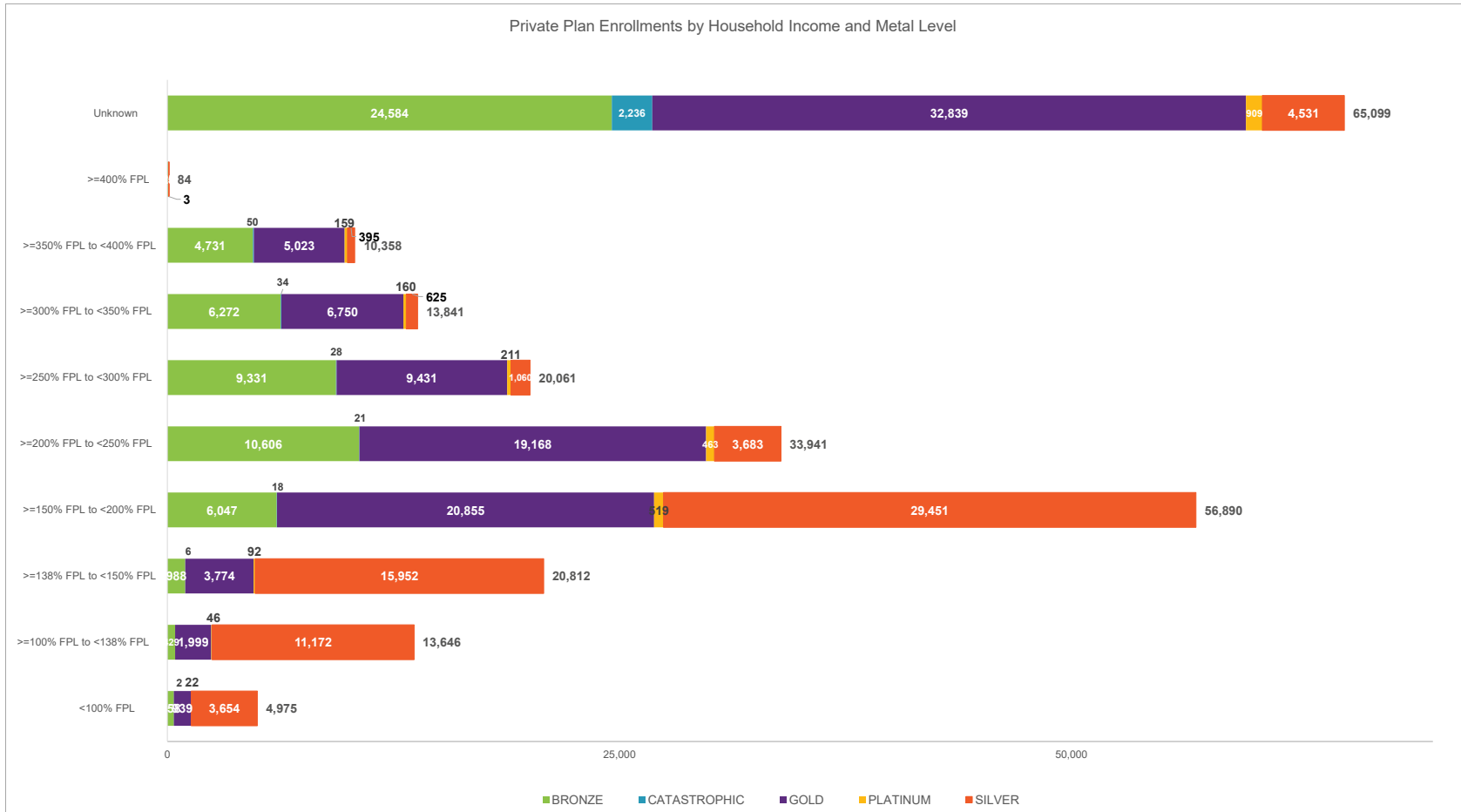
PRIVATE PLANS - CHANGE IN ENROLLMENTS BY RACE / ETHNICITY BY COUNTY (Compared to one year earlier)

Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



AFFORDABILITY

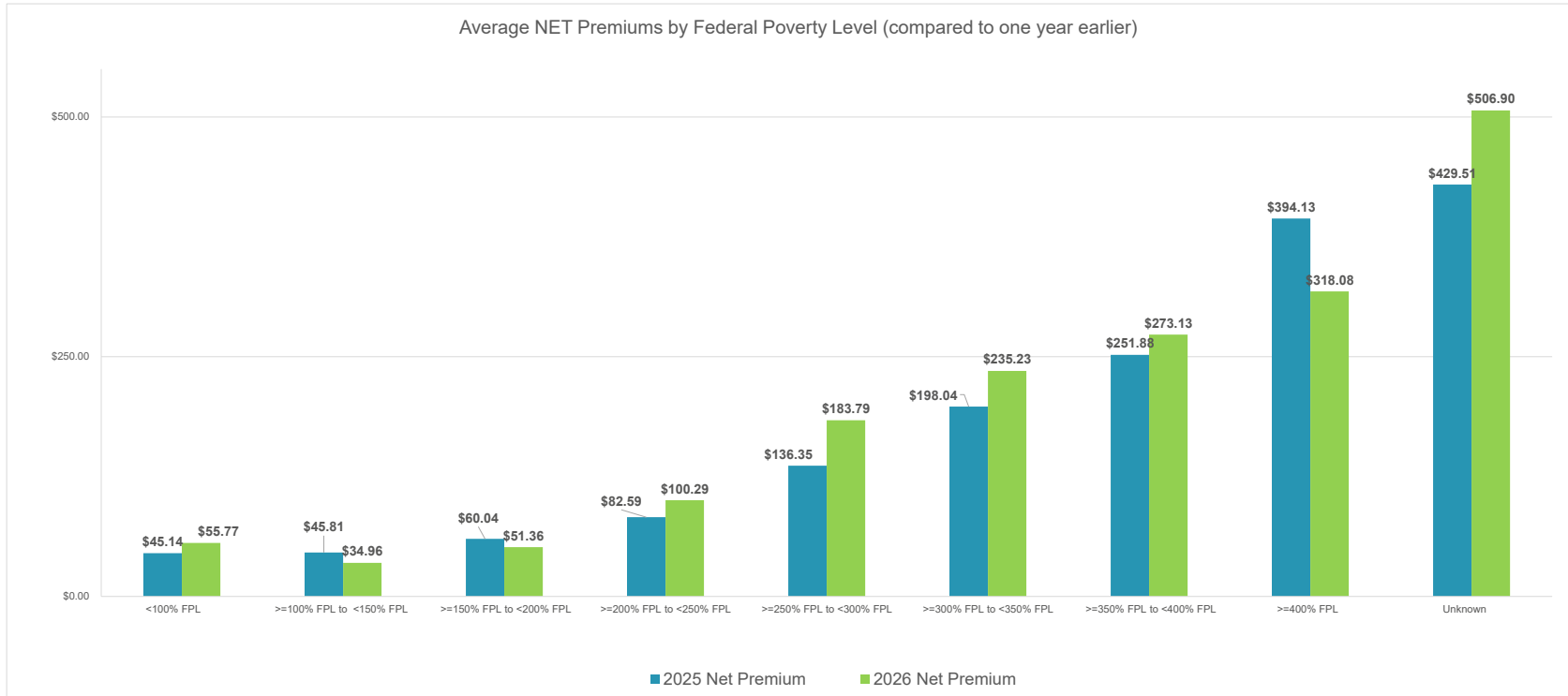
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AFFORDABILITY

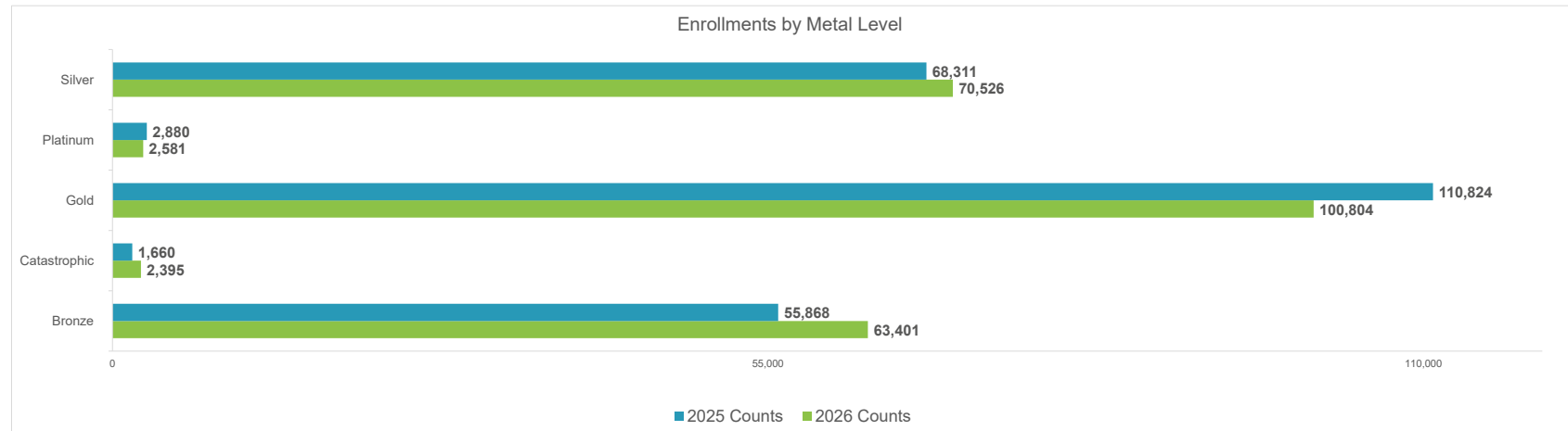
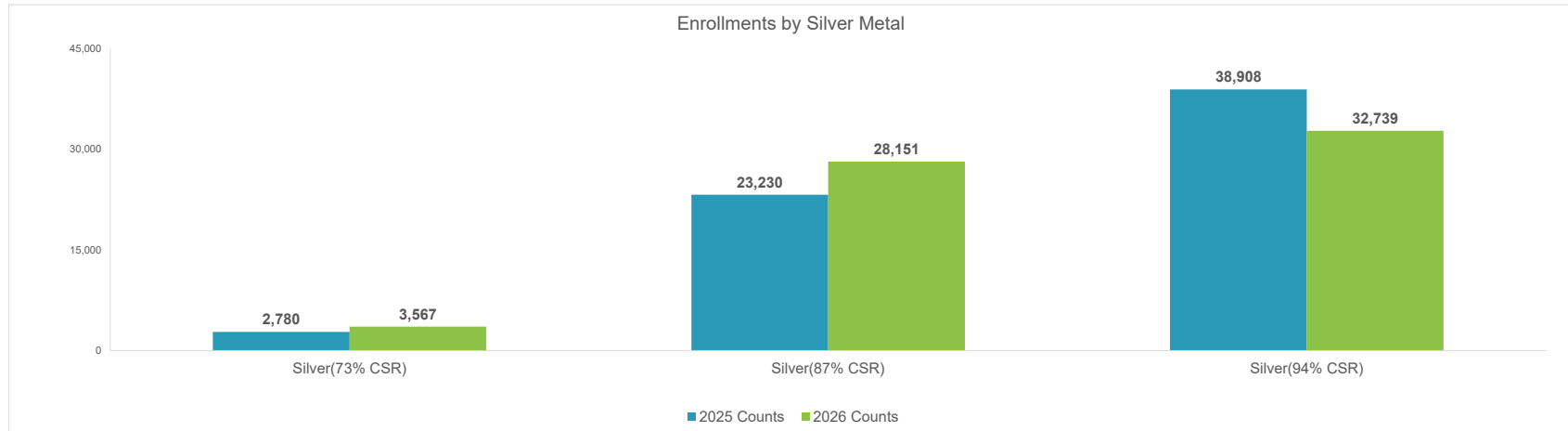
Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



Net Premiums are average monthly [individuals]premiums minus average monthly federal tax credits.
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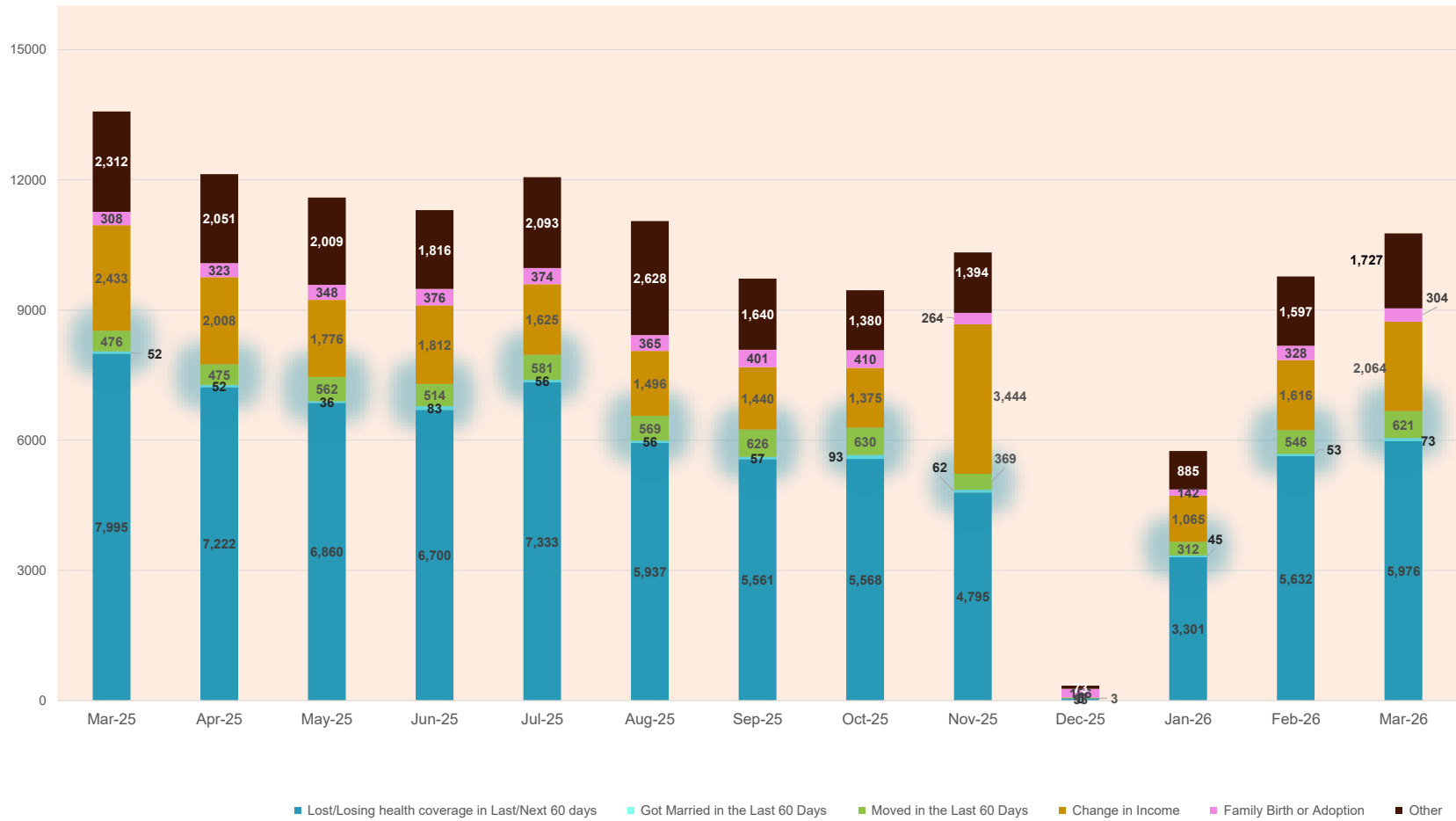
Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



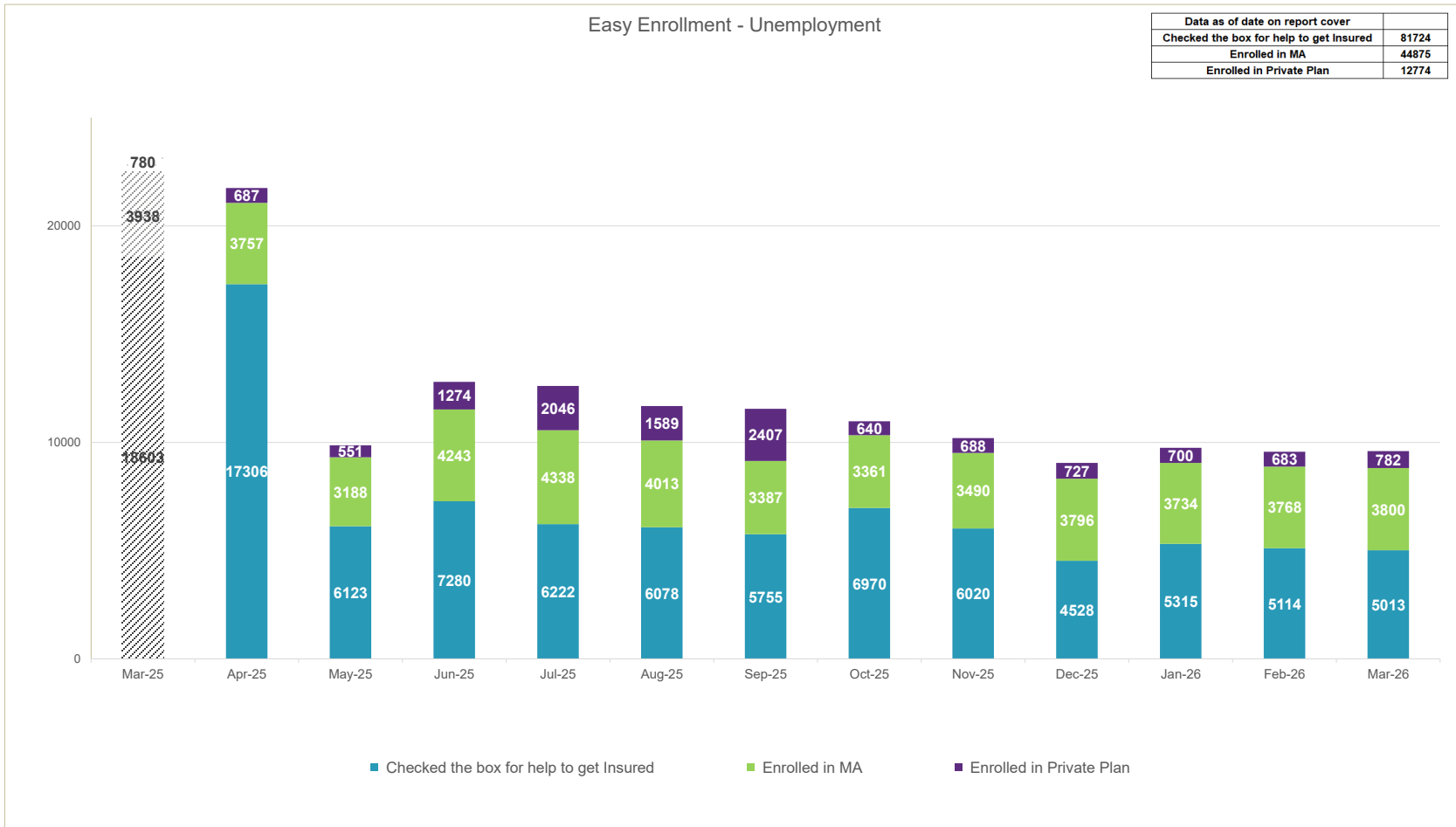
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 Cost-sharing reductions (CSRs) are credits to help pay out-of-pocket costs such as copays or deductibles. You must enroll through Maryland Health Connection and select a Silver plan to be eligible.

SPECIAL ENROLLMENT PERIODS (SEP) FOR PRIVATE PLANS

Life Change Special Enrollments for Private Plans



SPECIAL ENROLLMENT PERIODS (SEP) FOR PRIVATE PLANS



The program began in June '22.

SPECIAL ENROLLMENT PERIODS (SEP) FOR PRIVATE PLANS

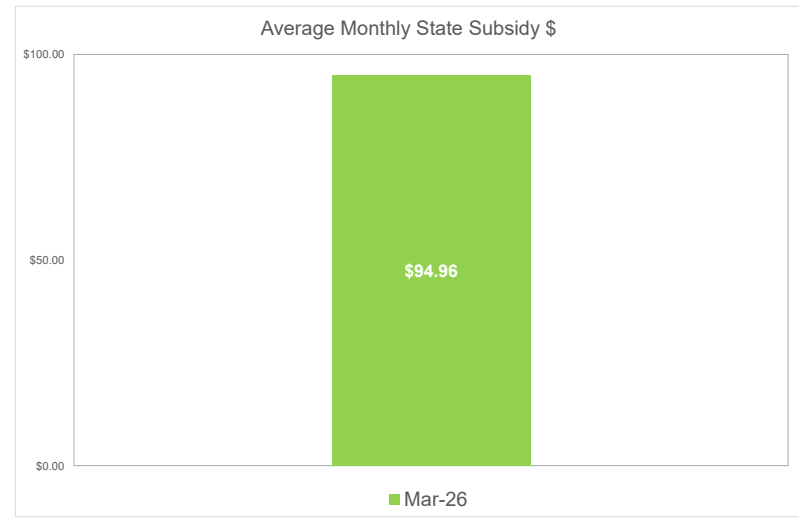
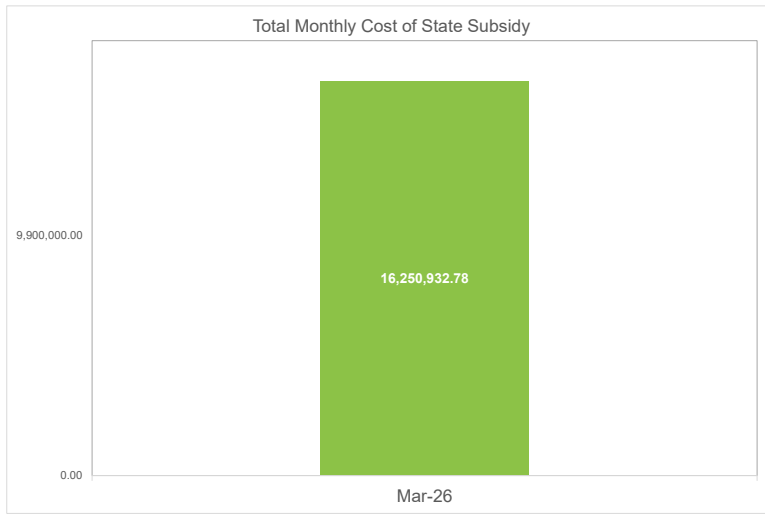
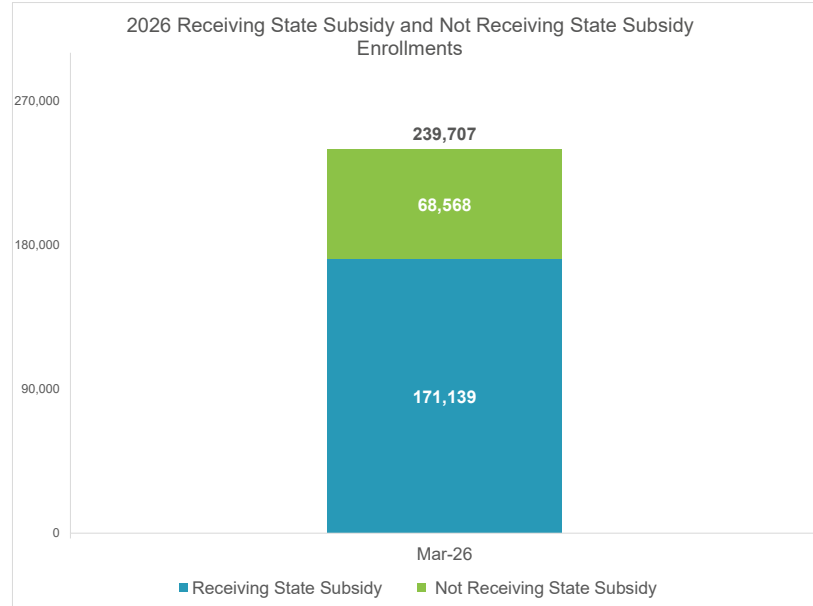
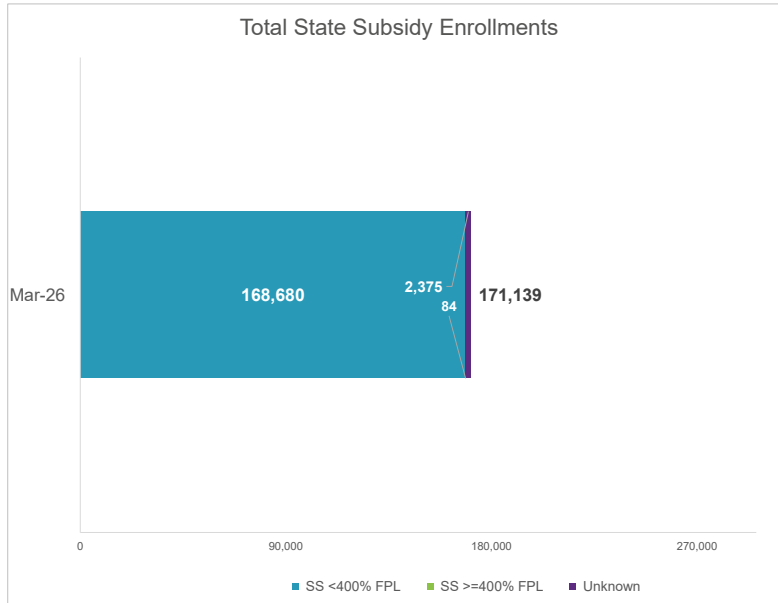
Easy Enrollment - Tax SEP

Data as of date on report cover	
Checked the box for help to get Insured	16416
Enrolled in MA	140
Enrolled in Private Plan	76



STATE SUBSIDY

Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



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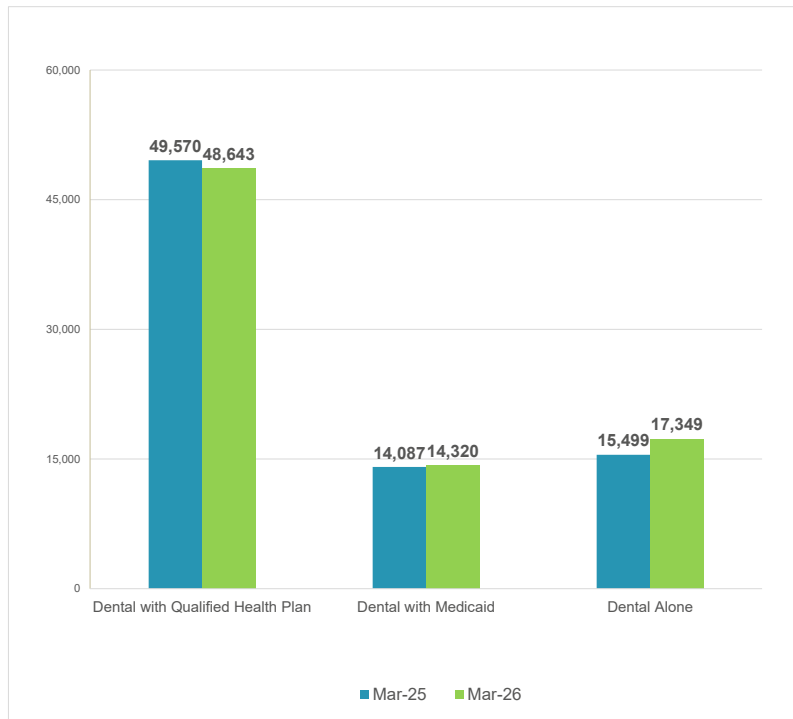
DENTAL

Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month

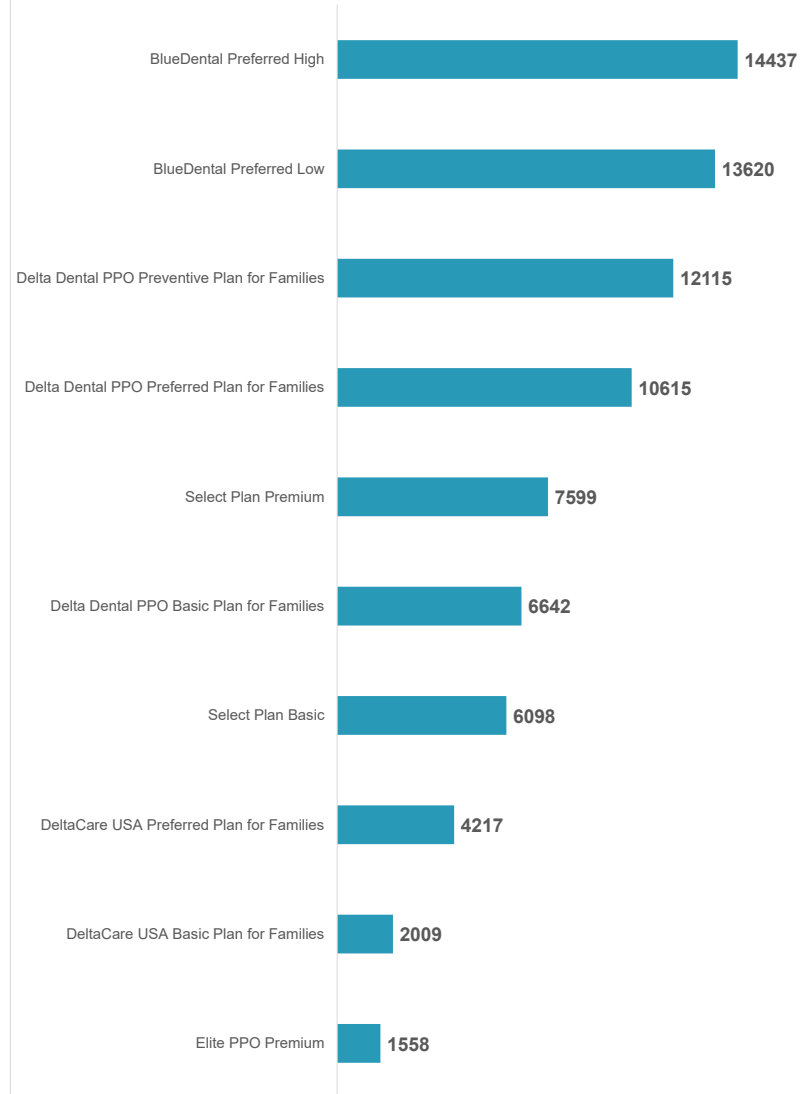
Total Dental

80,312

Dental Enrollments '25 vs. '26



Top 10 Enrollments for Dental Plans

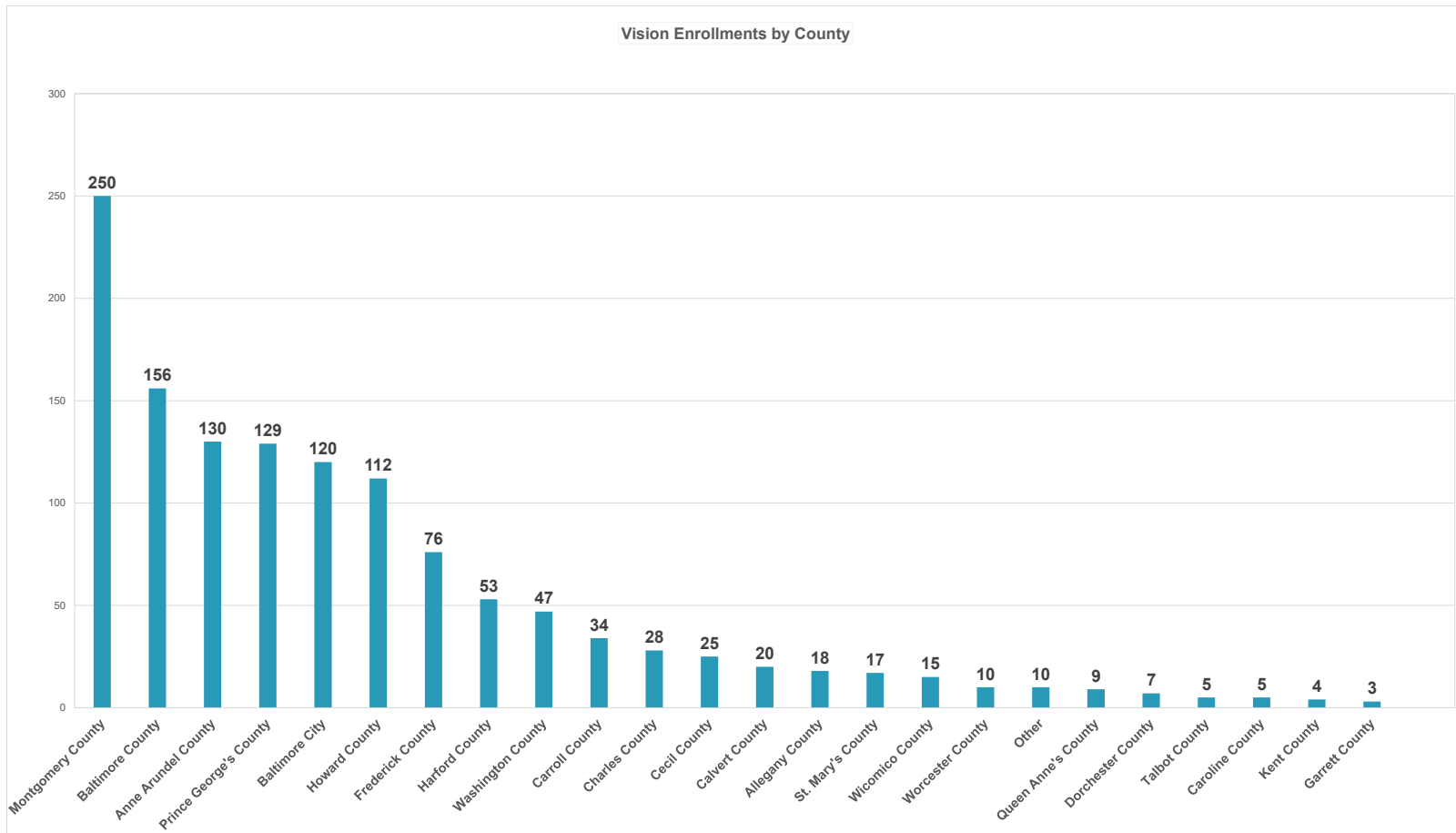


VISION

Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month

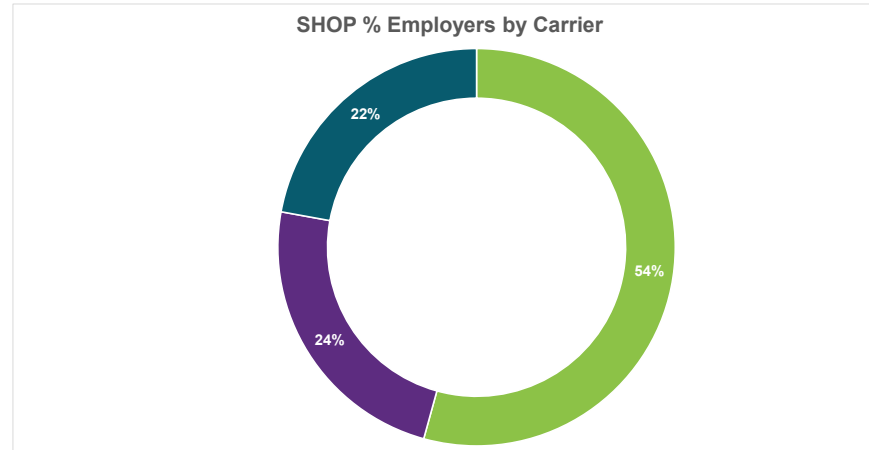
Total Vision

1,283

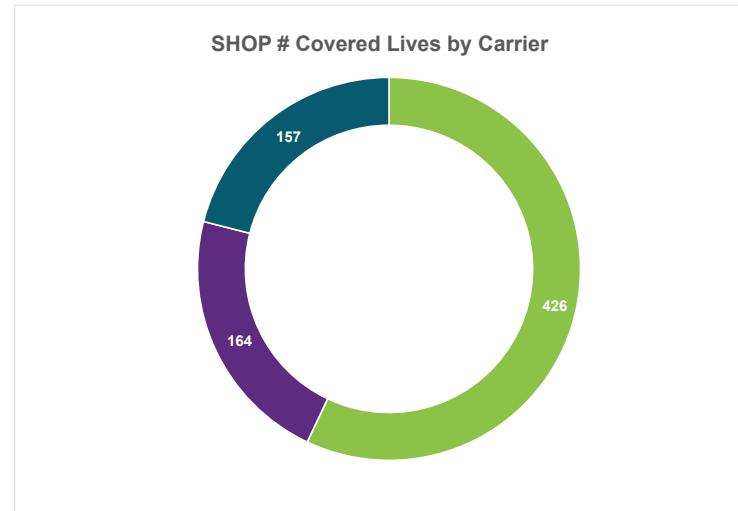
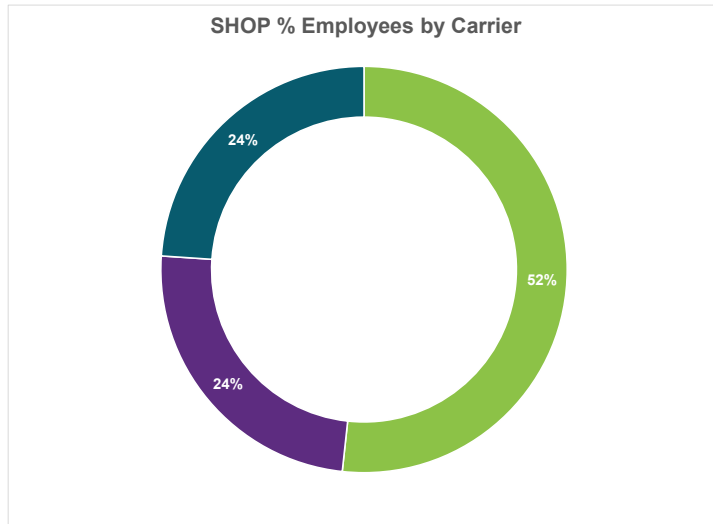


SMALL BUSINESS HEALTH OPTIONS PROGRAM (SHOP) ENROLLMENT

Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



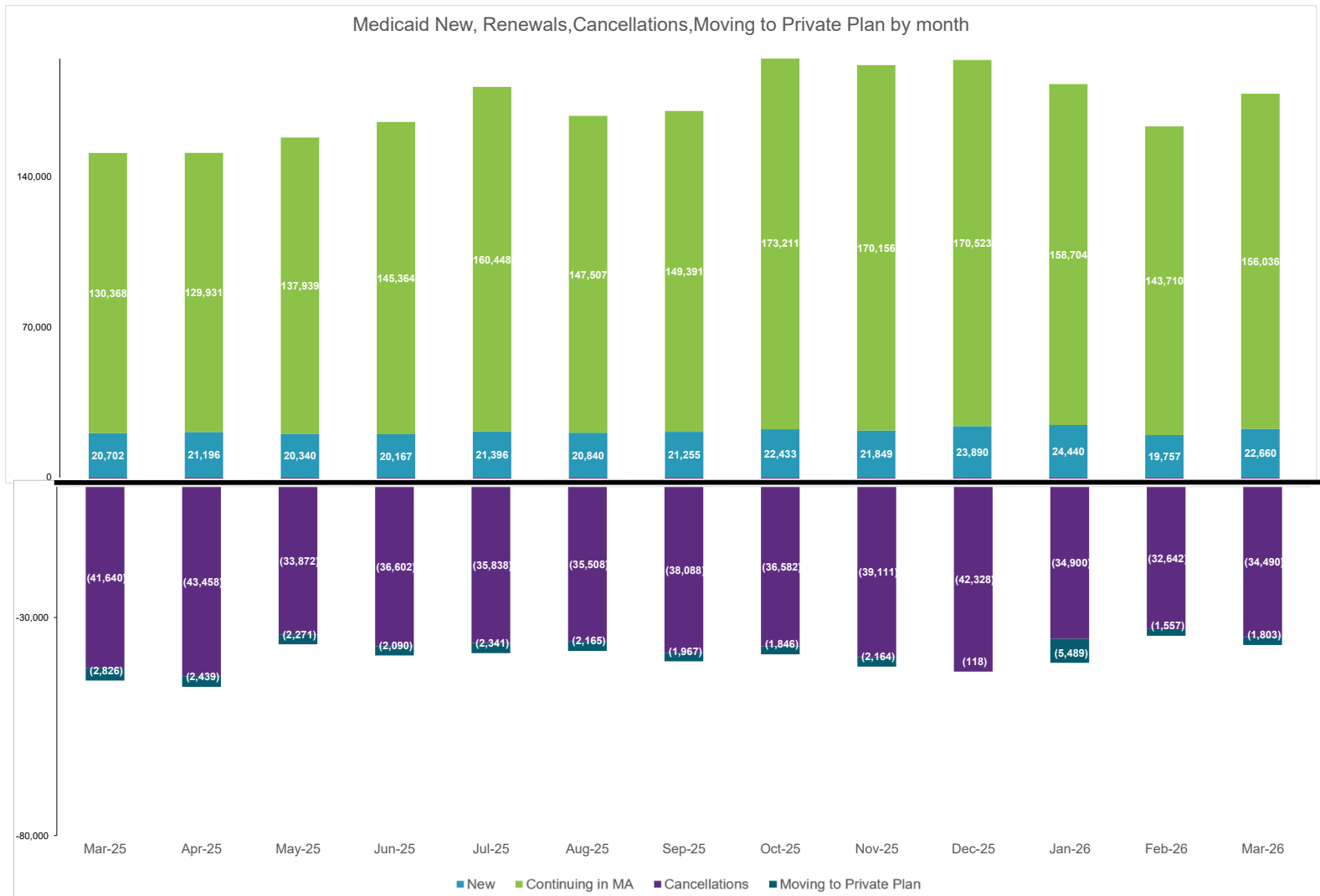
An employer may be enrolled in more than one carrier and dental



Due to the ongoing SHOP portal migration, enrollment figures now reflect the cumulative covered lives and groups from both carrier-reported data and portal data. Previously, reports reflected carrier data only, so totals may appear higher than in prior months.

MEDICAID (MAGI/Income-based)

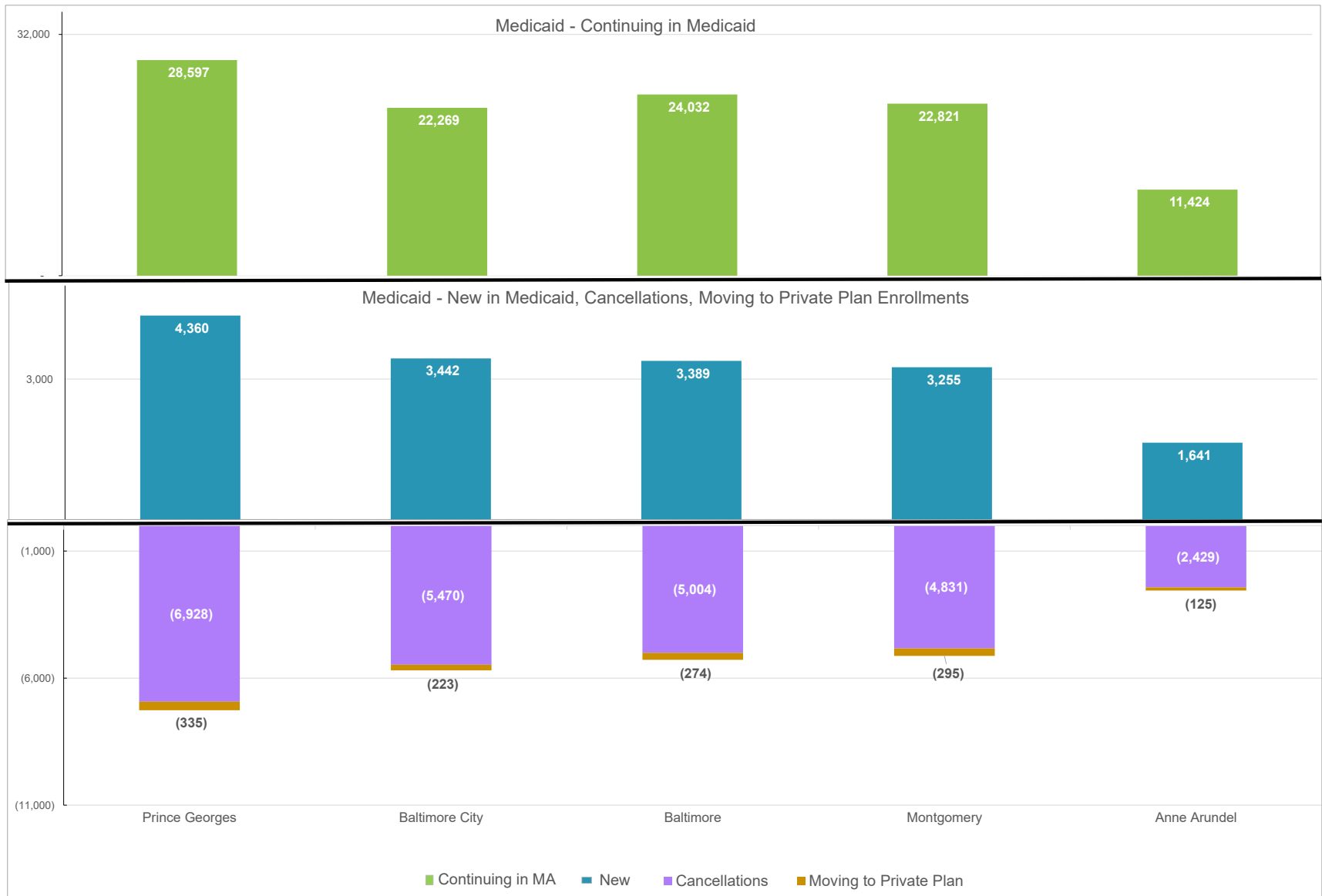
Enrollment as of date on report cover..



**Data includes all Medicaid enrollments through Maryland Health Connection, which are based on Modified Adjusted Gross Income (MAGI). Non-MAGI enrollments are processed by the Maryland Department of Health (MDH).

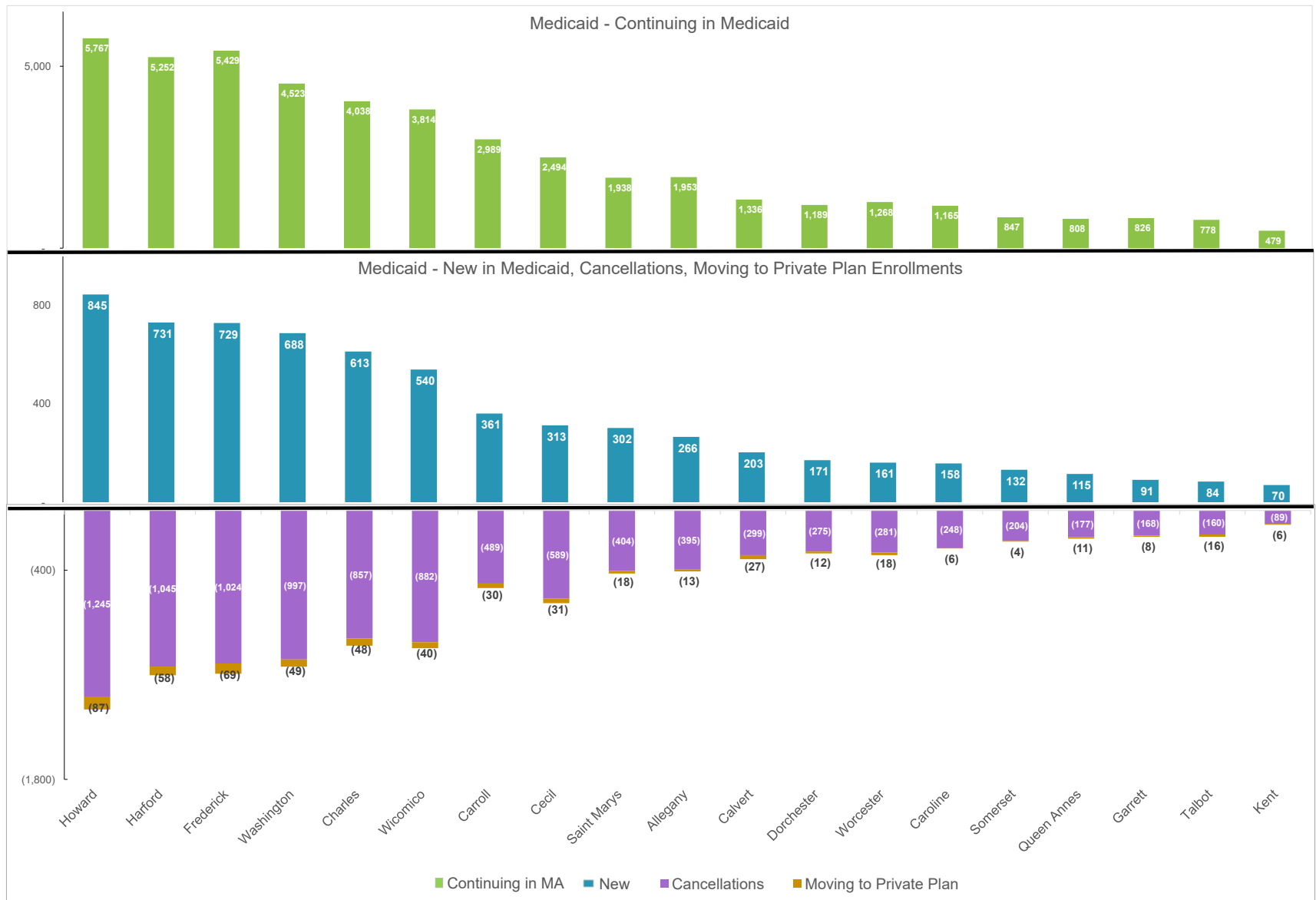
MEDICAID (MAGI/Income-based) BY COUNTY

Enrollment as of date on report cover..



MEDICAID (MAGI/Income-based) BY COUNTY

Enrollment as of date on report cover..



Other = Dependent family members who live outside Maryland

HOW CONSUMERS ENROLLED

Data as of date on the report cover..



**Data as of Plan Year beginning Jan. 1

