

# SPONSOR THE 4TH ANNUAL BROKER ACHIEVEMENT AWARDS

**Sponsorship will not confer any special access or benefit upon the donor in their dealings with the Maryland Health Benefit Exchange or the State of Maryland.**

Join the Maryland Health Benefit Exchange in recognizing and awarding MHBE's top 100 brokers for their exceptional achievements for the 2025-2026 open enrollment plan year. The Broker Achievement Awards will take place on May 20, 2026 from 11:00 a.m. – 2:00 p.m., at **Live!** Casino & Hotel Maryland (by invitation only).

There are four event sponsorship levels designed to promote your business, make connections, build relationships, and increase brand recognition with Maryland's health and wellness leaders and professionals spanning an entire region.

**How to sponsor:** For sponsorship inquiries and to secure your sponsorship package, please contact Theresa Battaglia, [theresa.battaglia@maryland.gov](mailto:theresa.battaglia@maryland.gov) or 410-382-2576.

## BENEFITS TO SPONSORS

### Brand Exposure:

Reach a diverse audience of industry leaders.

### Networking Opportunities:

Connect with top brokers and health & wellness industry professionals.

### Website Promotion:

123,000+ website visits annually

### Social Media Promotion:

Extensive coverage on our social media platforms.

Mention/Tag on:

Facebook (28,000+ followers)

Instagram (3,200+ followers)

LinkedIn (2,000+ followers)

X (1,300+ followers)

Bluesky (800+ followers)

## PLATINUM PRESENTING SPONSOR

**SOLD**  
~~\$5,000~~

*(one sponsor - first come, first served)*

### Exclusive Benefits:

- Premium recognition as the presenting sponsor
- Recognition: MHBE Executive Director's remarks
- Speaking Opportunity: Two-minute speaking opportunity at event
- One table (8 seats) reserved seats (priority seating)
- Signage: Logo prominently placed on main event signage
- Name recognition in 2 social media posts prior to the event

### Additional Onsite Promotions:

- Logo in Broker Achievement Awards program
- Logo placement and acknowledgment in event presentation

### Post-Event Promotions:

- Name recognition in social media post following the event
- Press Release: Post-event recognition
- Recognition in email blast to event attendees

## GOLD SPONSOR

**\$3,000**

*(two sponsors - first come, first served)*

### Exclusive Benefits:

- Recognition: MHBE Executive Director's remarks
- 4 reserved seats (priority seating)
- Name recognition in 1 social media post prior to the event
- Signage: Logo displayed on event sponsor board

### Additional Onsite Promotions:

- Logo in Broker Achievement Awards program
- Logo placement and acknowledgment in event presentation

### Post-Event Promotions:

- Name recognition in social media post following the event
- Press Release: Post-event recognition
- Recognition in email blast to event attendees

## SILVER SPONSOR

**\$2,000**

*(five sponsors - first come, first served)*

### Exclusive Benefits:

- Recognition: MHBE Executive Director's remarks
- 2 reserved seats
- Name recognition in 1 social media post prior to the event
- Signage: Logo displayed on event sponsor board

### Additional Onsite Promotions:

- Logo in Broker Achievement Awards program
- Logo placement and acknowledgment in event presentation

### Post-Event Promotions:

- Name recognition in social media post following the event
- Press Release: Post-event recognition
- Recognition in email blast to event attendees

## BRONZE SPONSOR

**\$1,000**

*(unlimited sponsors)*

### Exclusive Benefits:

- Recognition: MHBE Executive Director's remarks
- 1 reserved seat
- Name recognition in 1 social media post prior to the event
- Signage: Logo displayed on event sponsor board

### Additional Onsite Promotions:

- Logo in Broker Achievement Awards program
- Logo placement and acknowledgment in event presentation

### Post-Event Promotions:

- Name recognition in social media post following the event
- Press Release: Post-event recognition
- Recognition in email blast to event attendees