



## DATA REPORT

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July 31, 2025

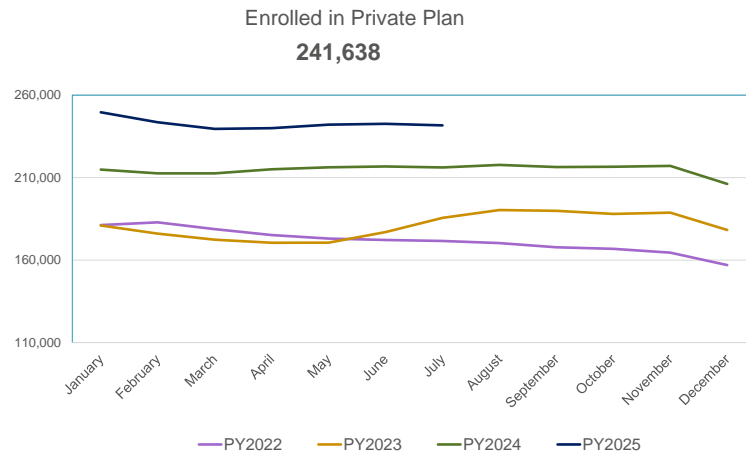
1-2 EXECUTIVE SUMMARY | 3-16 PRIVATE PLANS | 17 YOUNG ADULT SUBSIDY | 18 DENTAL | 19 VISION | 20 SHOP | 21-23 MEDICAID | 24 HOW CONSUMERS ENROLLED

- Private-plan enrollments through Maryland Health Connection (MHC) at the end of July totaled 241,368, down slightly from 242,584 in June. July's total was up 12% from a year earlier.
- Enrollments by Black consumers were up 13% compared to the prior July. They were up 17% for Hispanic residents compared to the prior July.
- Income-based Medicaid enrollments ended July at 1,158,422, up slightly from 1,158,054 at the end of June. The total was down about 5% from one year earlier.
- 88,954 young adults (18-37) were enrolled through July, up 16% from one year earlier.
- Dental enrollments totaled 69,158, up 23% from one year earlier.
- Vision plan enrollments totaled 1,067, up 66% from one year earlier.

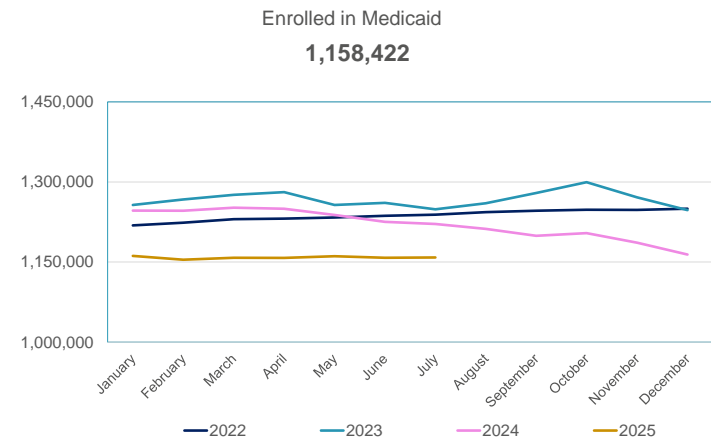
## SUMMARY

Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month.

### Private Plan Summary

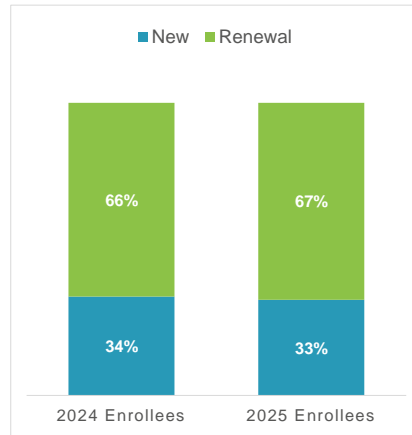


### Income Based Medicaid Summary

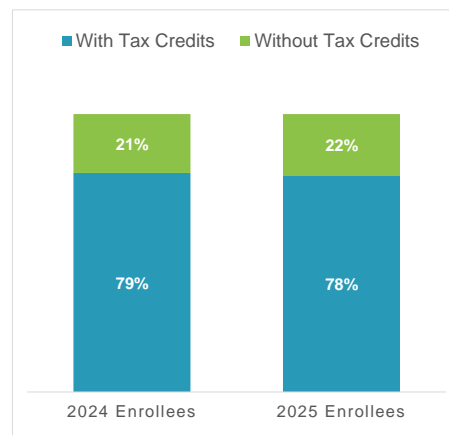


### Enrollments 2024 vs 2025

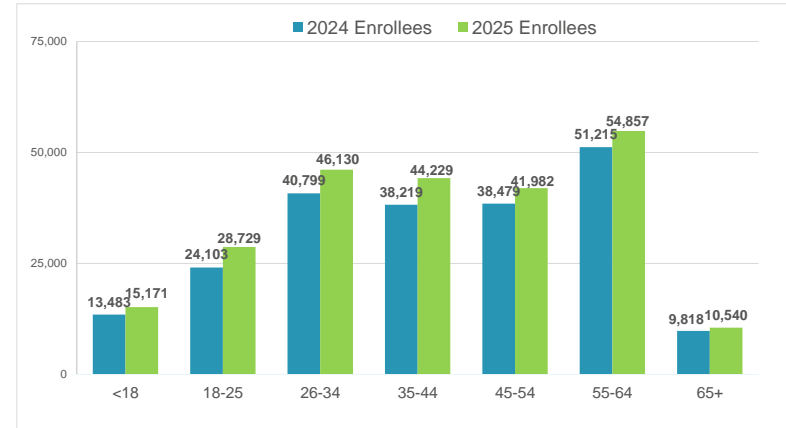
#### Enrollees by New/Renewal



#### Enrollees by Financial Help



#### Enrollees by Age Group



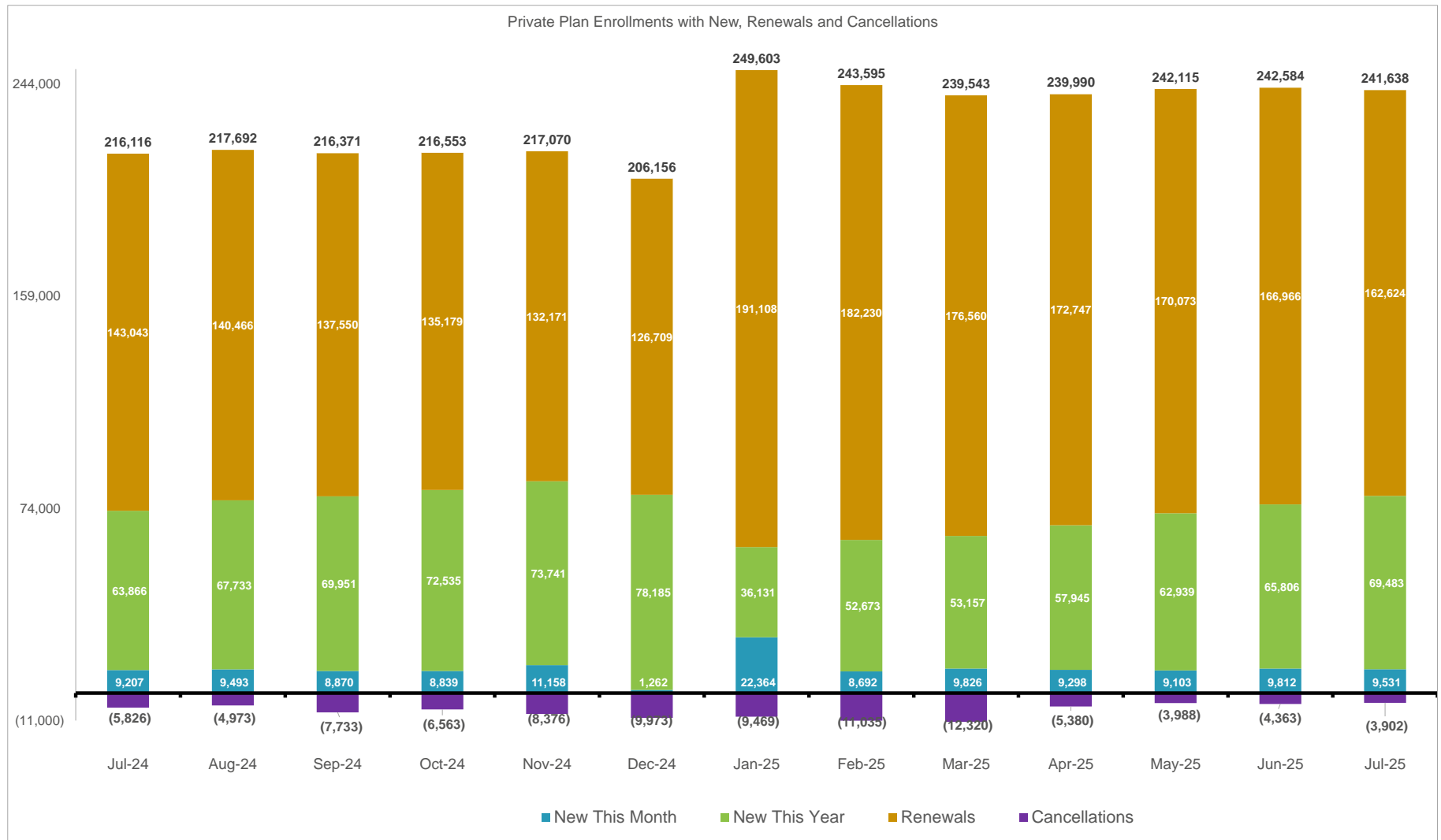
Enrollments: Data based on effectuated (paid up) enrollments plus all active enrollments for future coverage in the same plan year as of the last day of the month.

New Enrollments = All enrollments new to Maryland Health Connection compared to the prior plan year.

Cancelled enrollments = Cancellations cover those made during the month of the report.

## PRIVATE PLANS

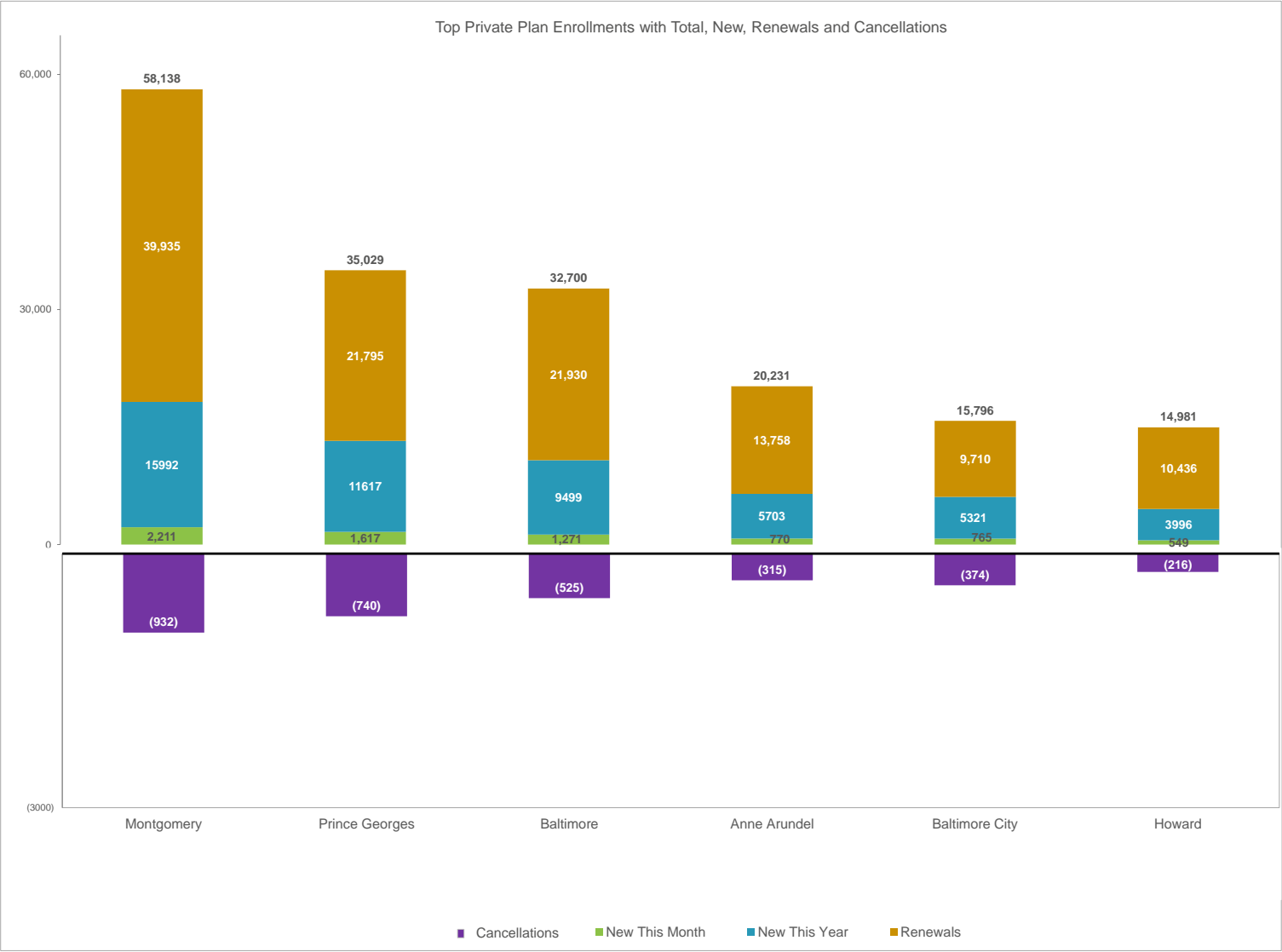
Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month.



Enrollees who did not submit household income information and thus were not eligible for financial help.  
The Federal Poverty Level(FPL) for 2025 is an annual household income of \$15,650 for an individual and \$32,150 for a family of four.

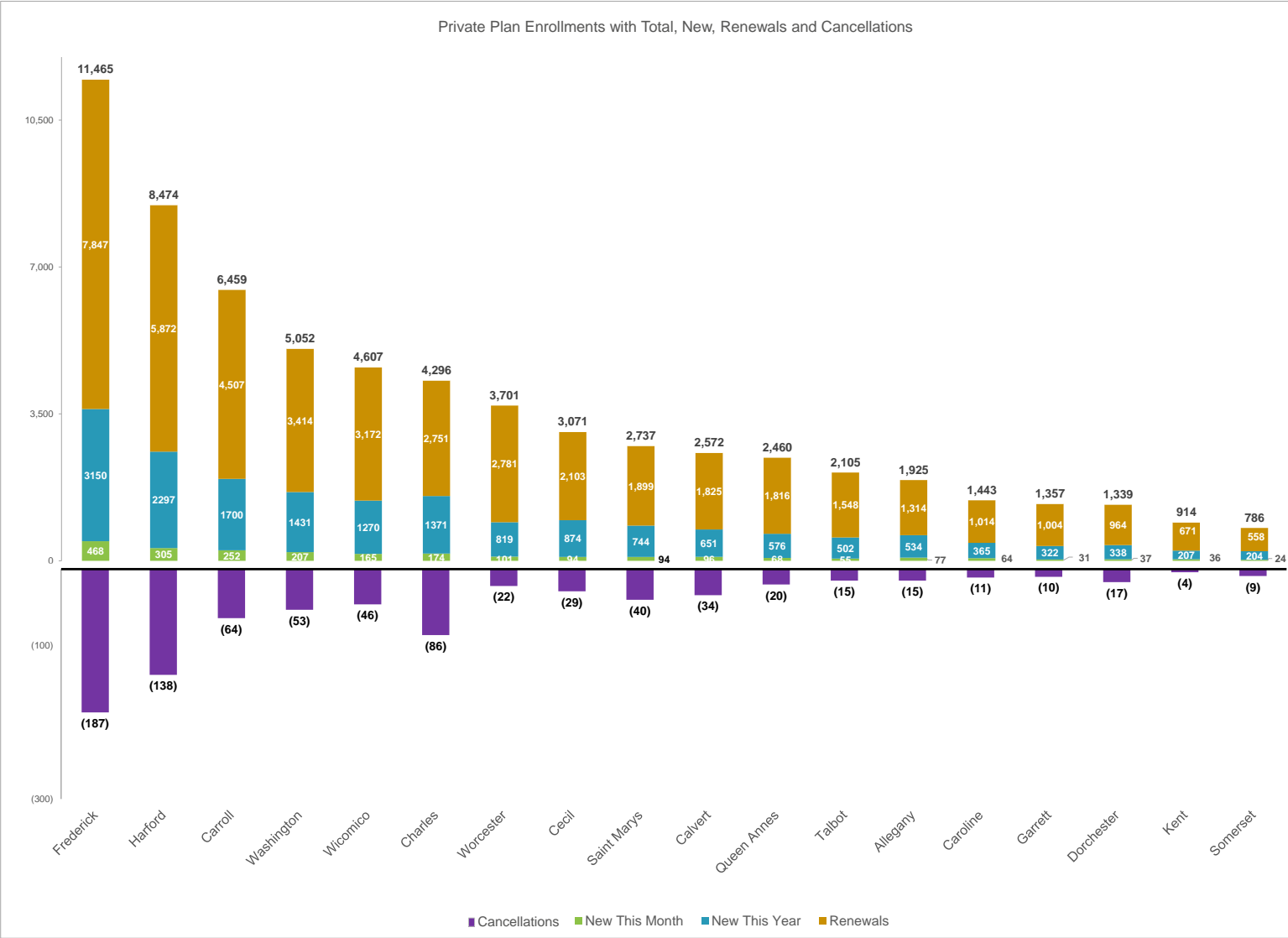
PRIVATE PLANS BY TOP 6 JURISDICTIONS

Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month.



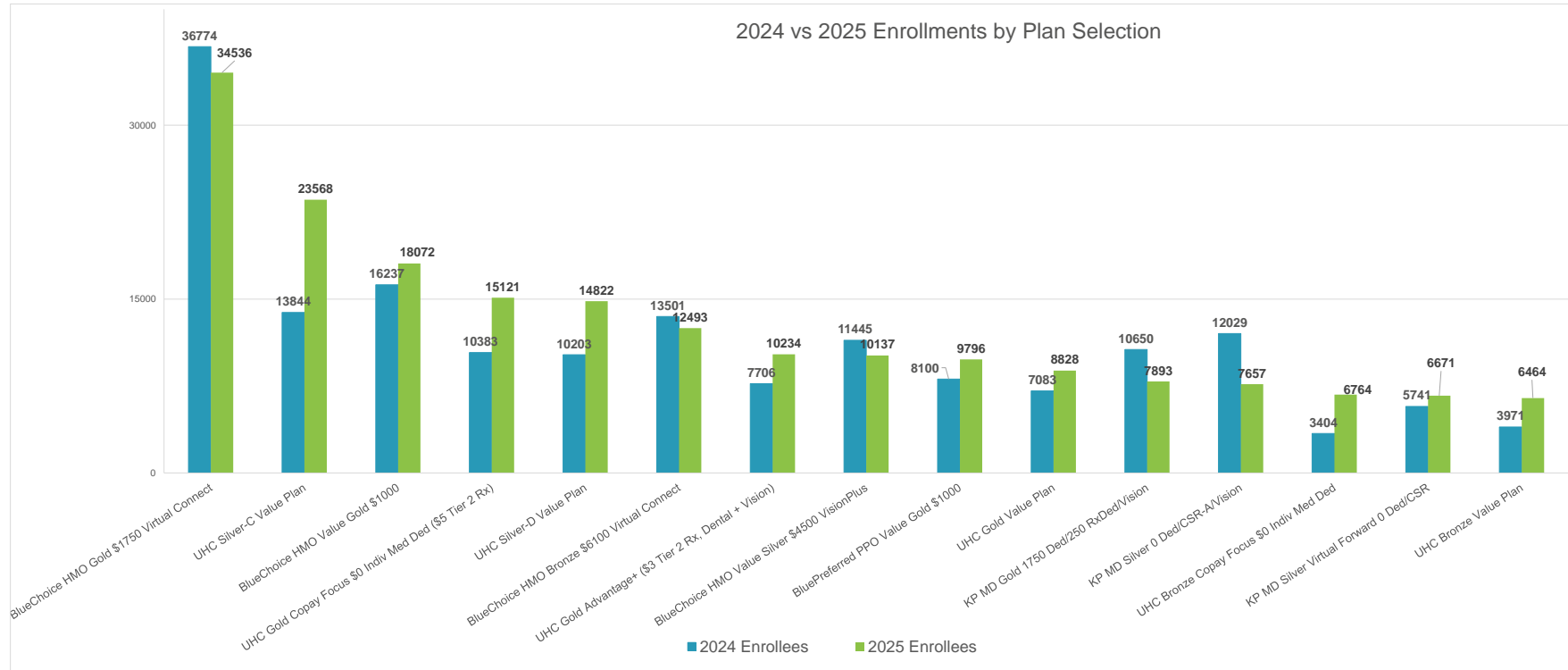
PRIVATE PLANS BY COUNTY

Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month.



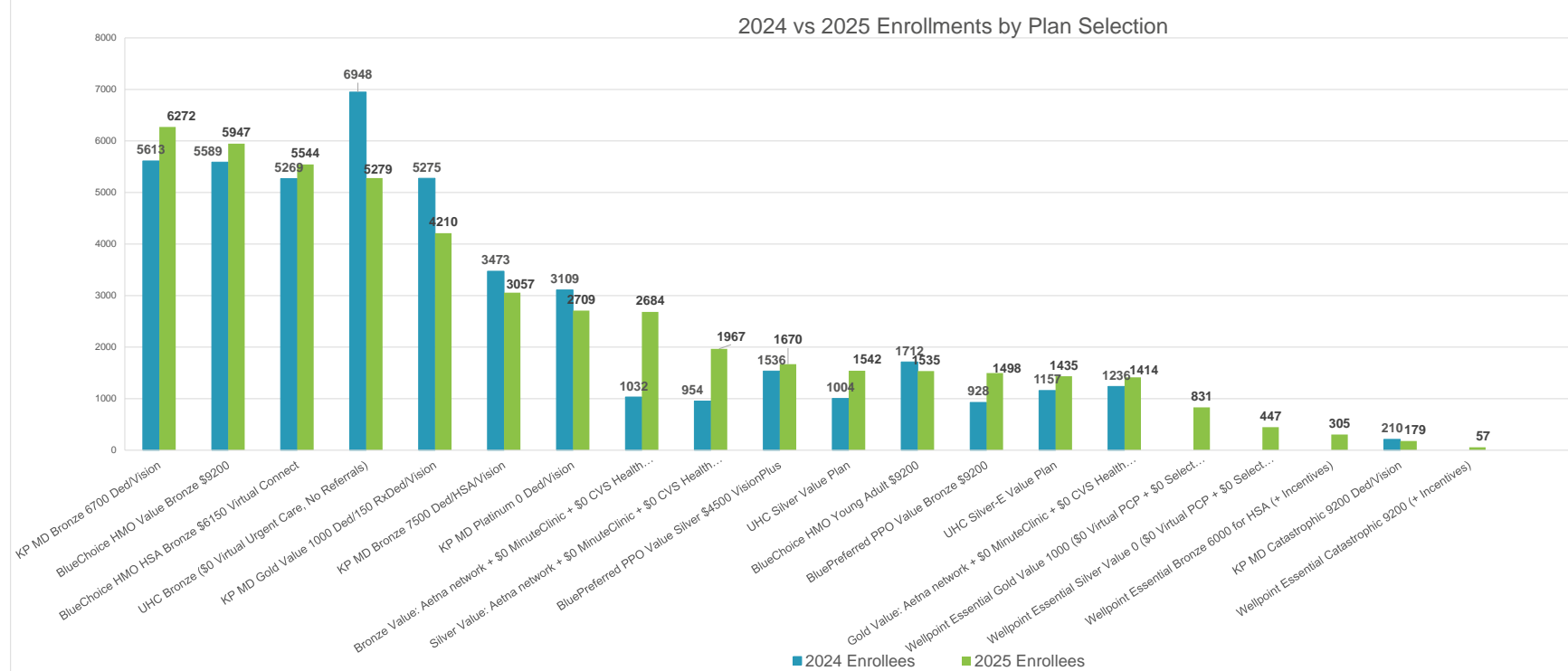
## PRIVATE PLAN SELECTIONS - Top 15 Plans

Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



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Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month

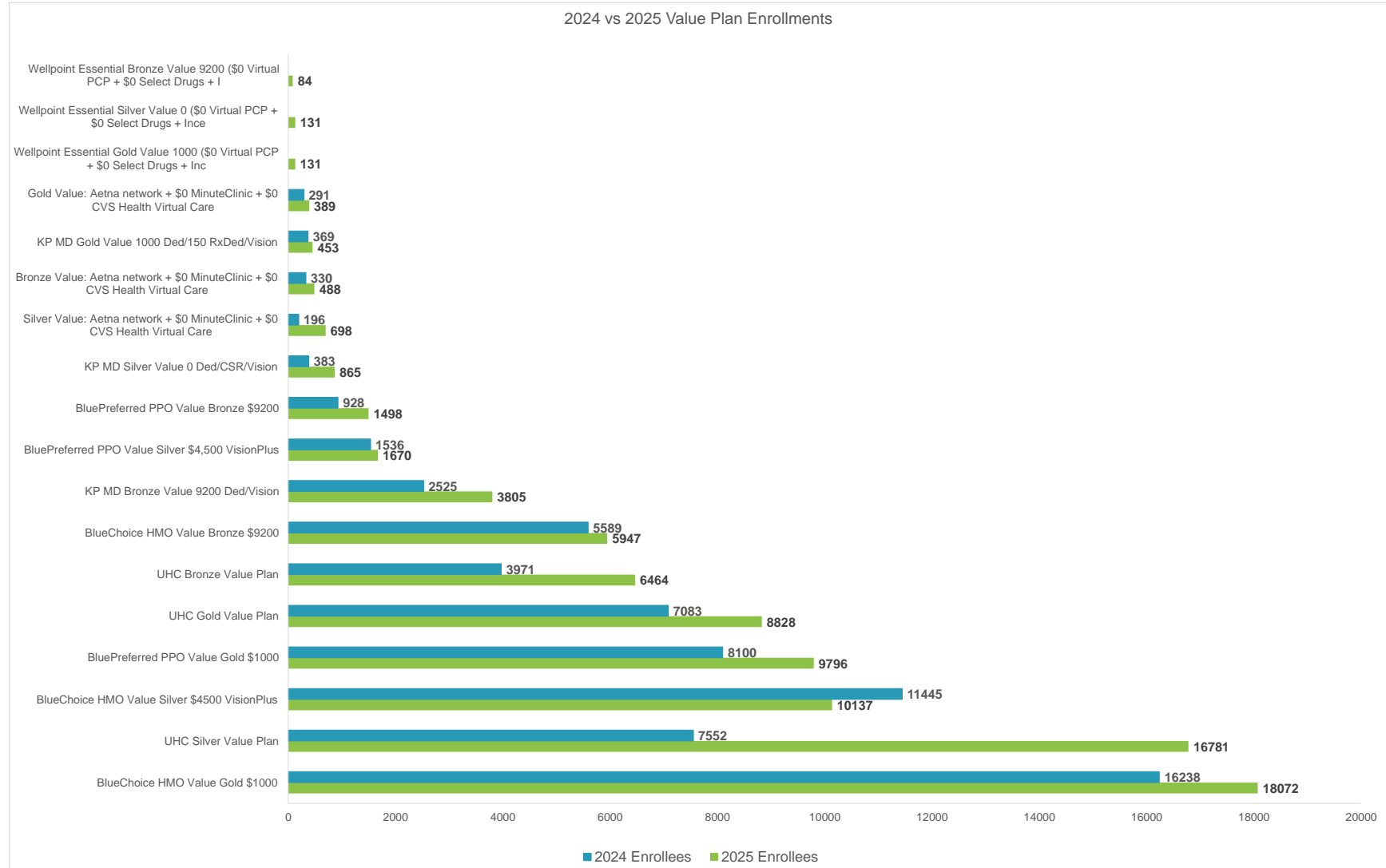


\*New to 2025



## VALUE PLAN SELECTIONS

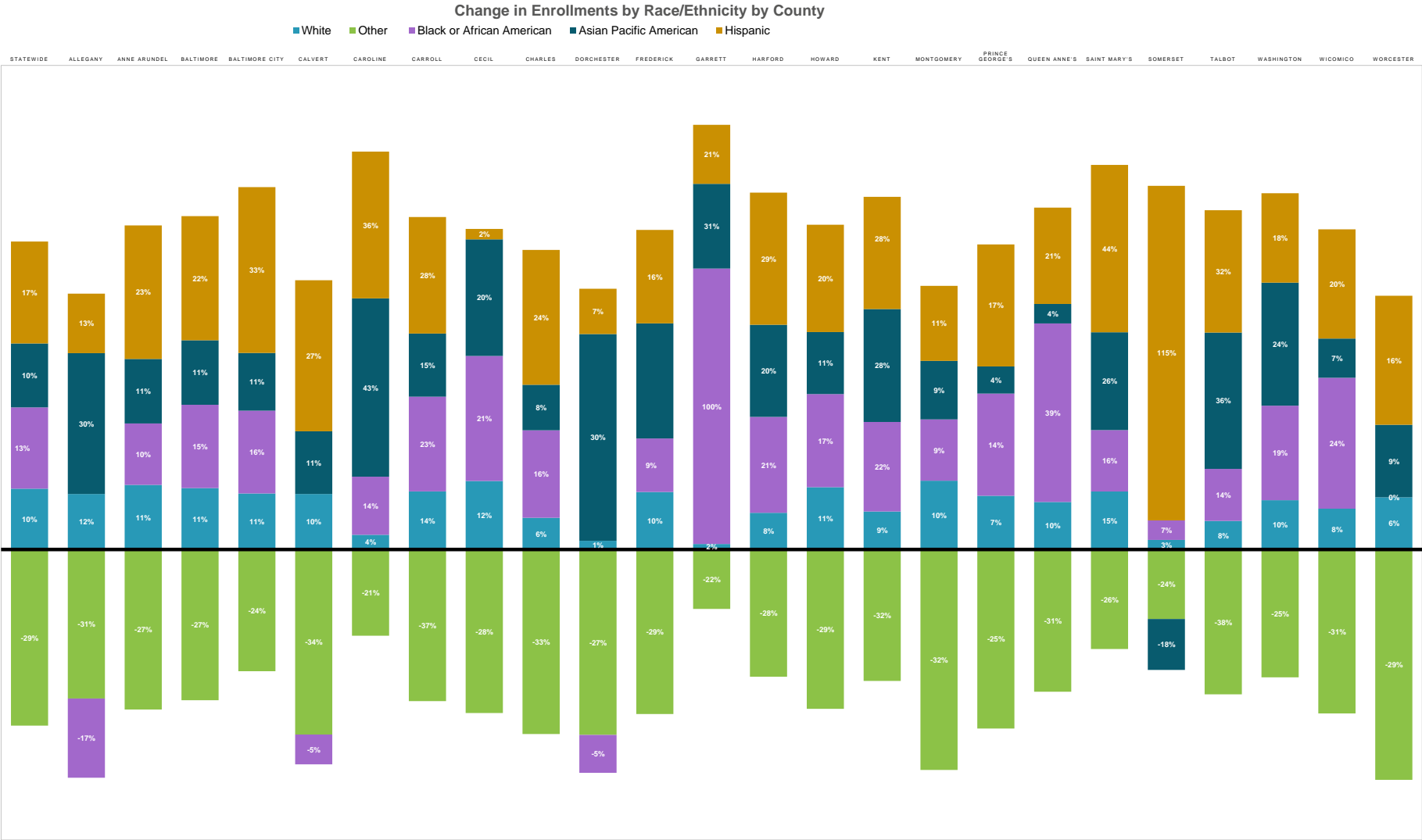
Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



\*New to 2025.

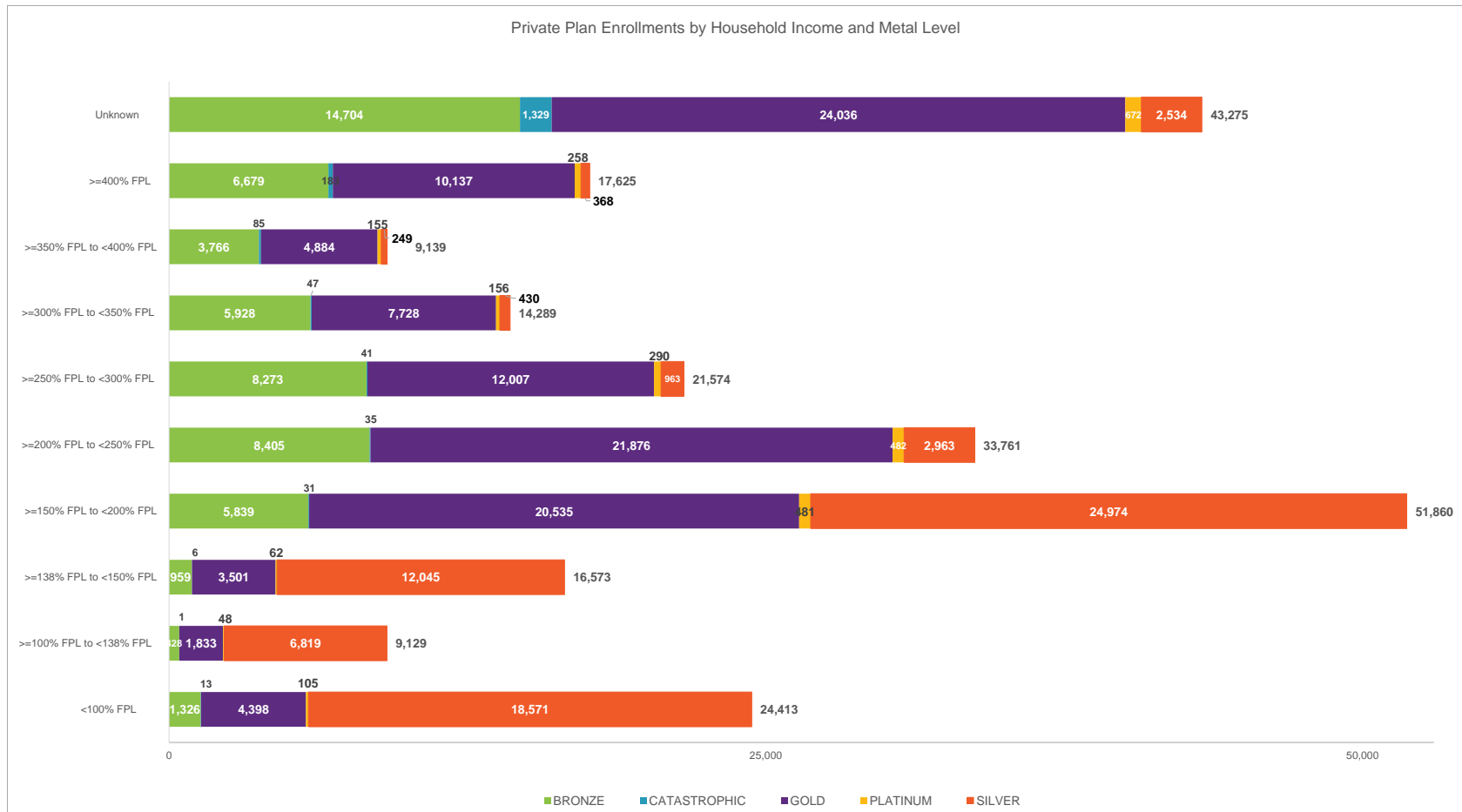
PRIVATE PLANS - CHANGE IN ENROLLMENTS BY RACE / ETHNICITY BY COUNTY (Compared to one year earlier)

Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



## AFFORDABILITY

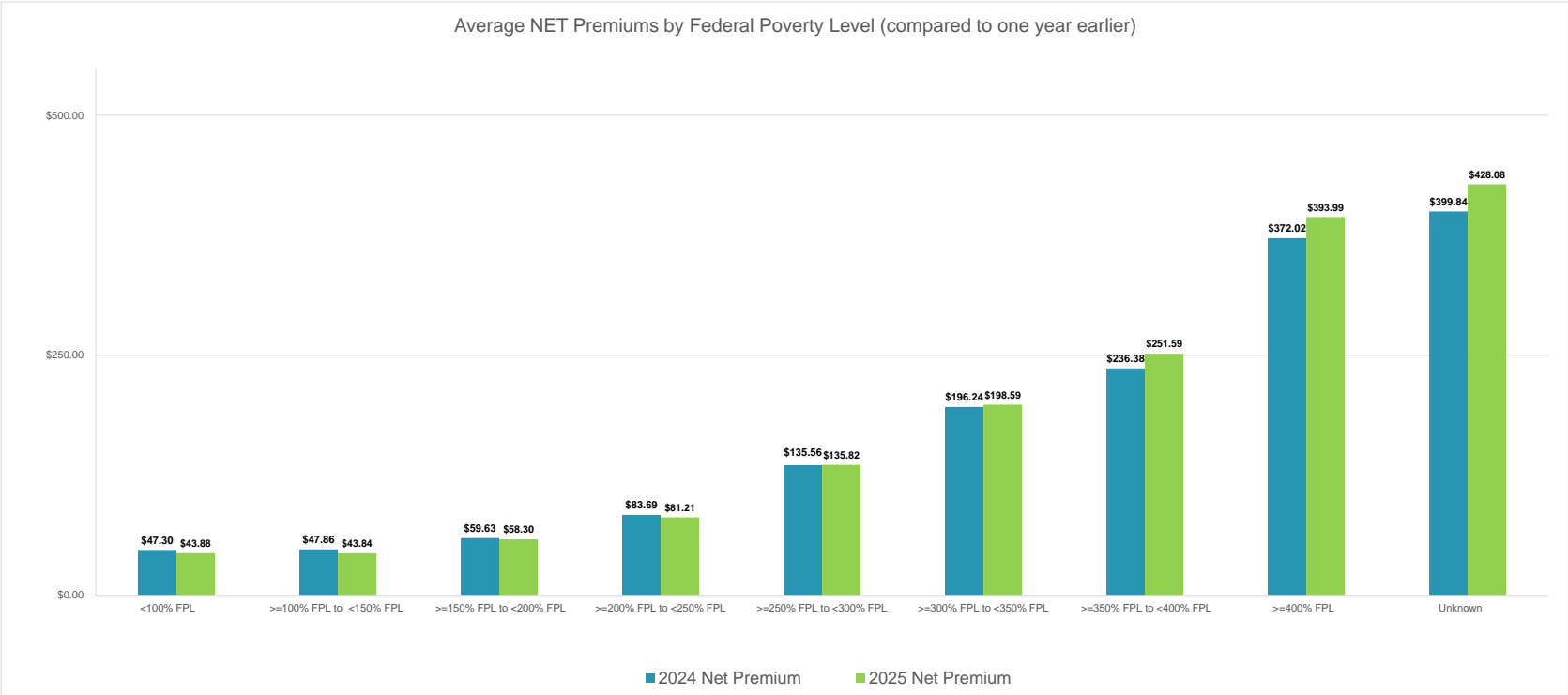
Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



The Federal Poverty Level(FPL) for 2025 is an annual household income of \$15,650 for an individual and \$32,150 for a family of four.  
Unknown:Enrollees who did not submit household income information and thus were not eligible for financial help.

AFFORDABILITY

Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



Net Premiums are average monthly [individuals]premiums minus average monthly federal tax credits.  
The Federal Poverty Level (FPL) for 2025 is an annual household income of \$15,650 for an individual and \$32,150 for a family of four.  
Enrollees who did not submit household income information and thus were not eligible for financial help.  
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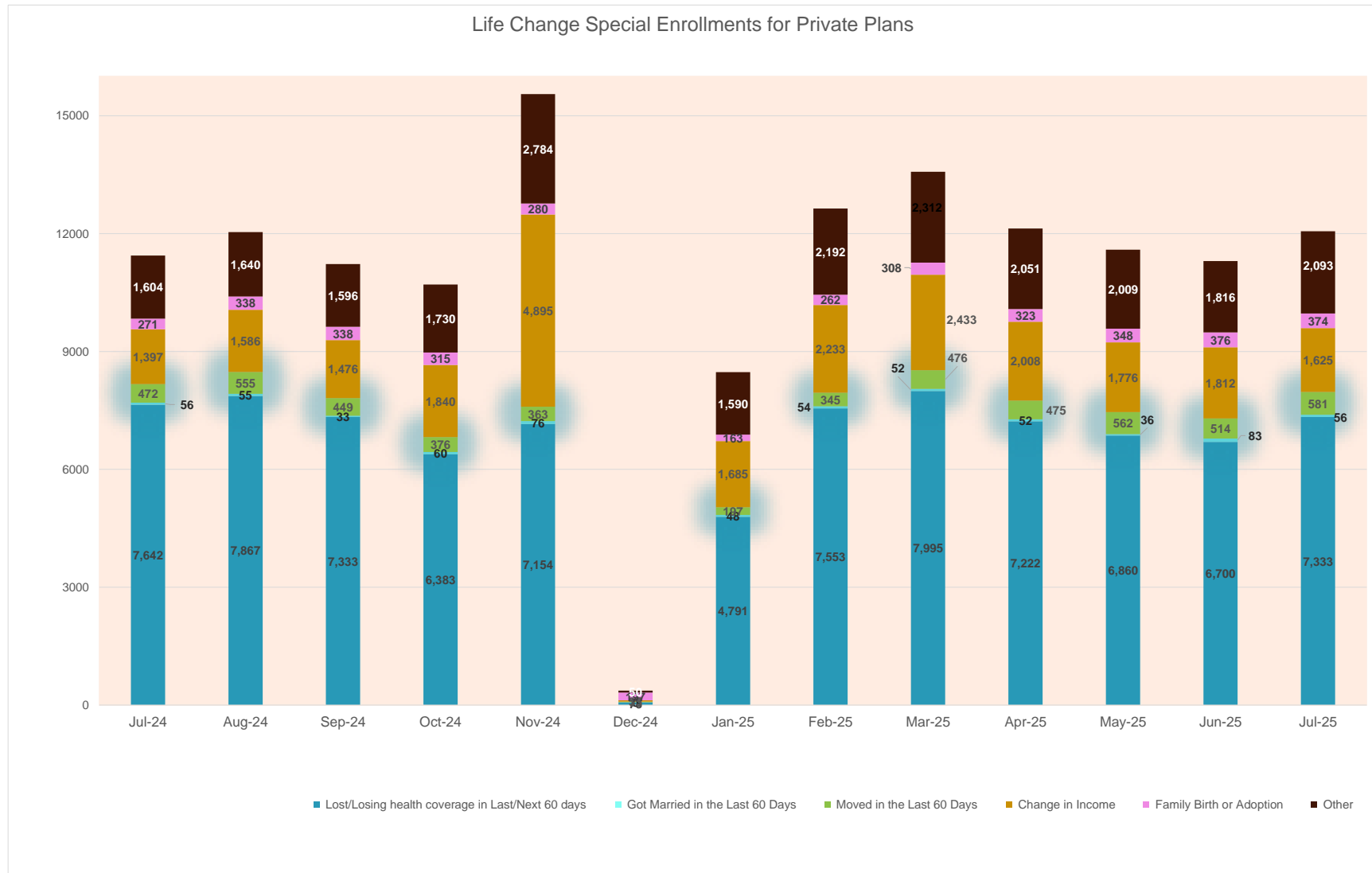
AFFORDABILITY

Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month

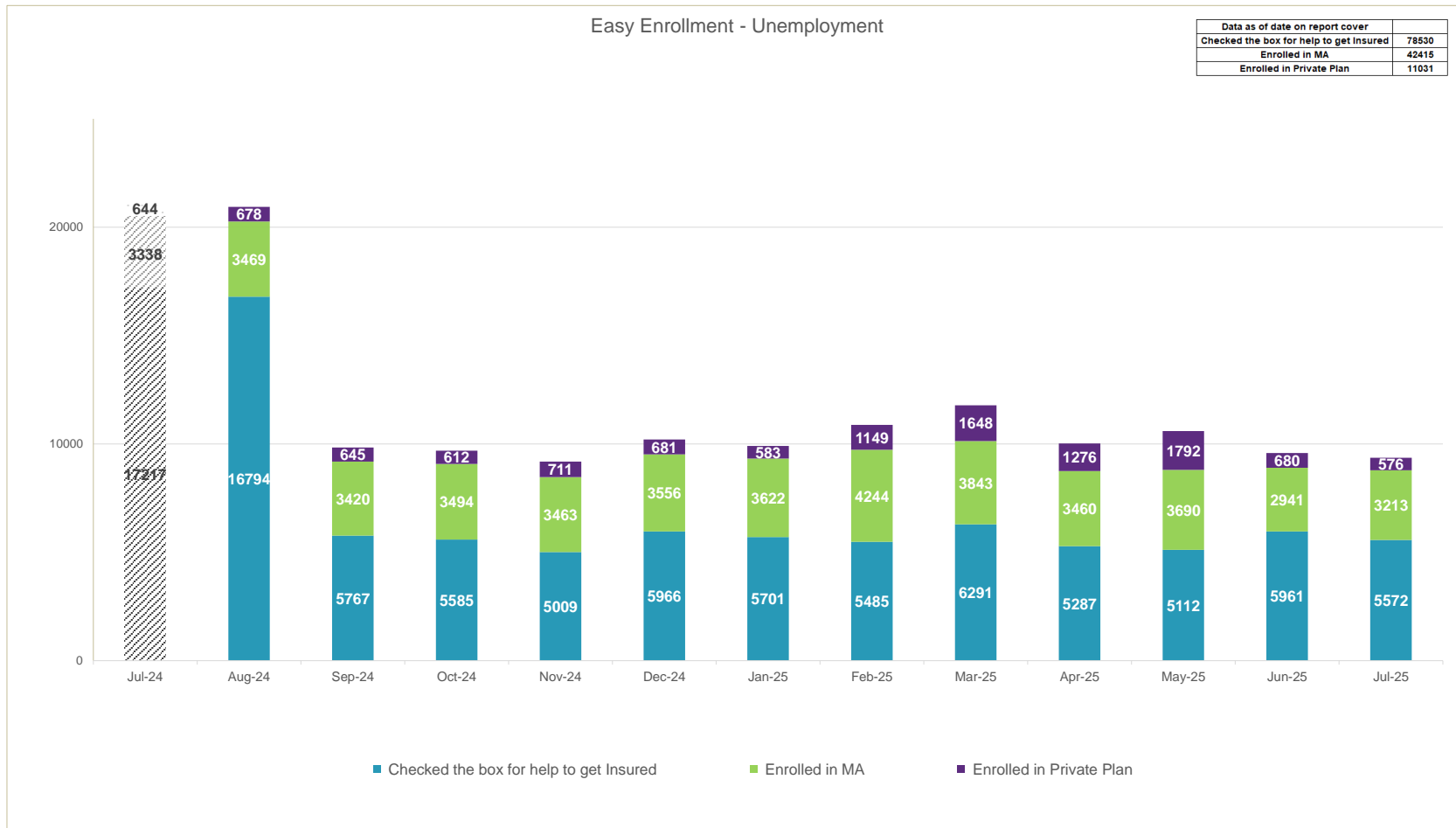


The Federal Poverty Level (FPL) for 2025 is an annual household income of \$15,650 for an individual and \$32,150 for a family of four. Enrollees who did not submit household income information and thus were not eligible for financial help. Cost-sharing reductions (CSRs) are credits to help pay out-of-pocket costs such as copays or deductibles. You must enroll through Maryland Health Connection and select a Silver plan to be eligible.

## SPECIAL ENROLLMENT PERIODS (SEP) FOR PRIVATE PLANS

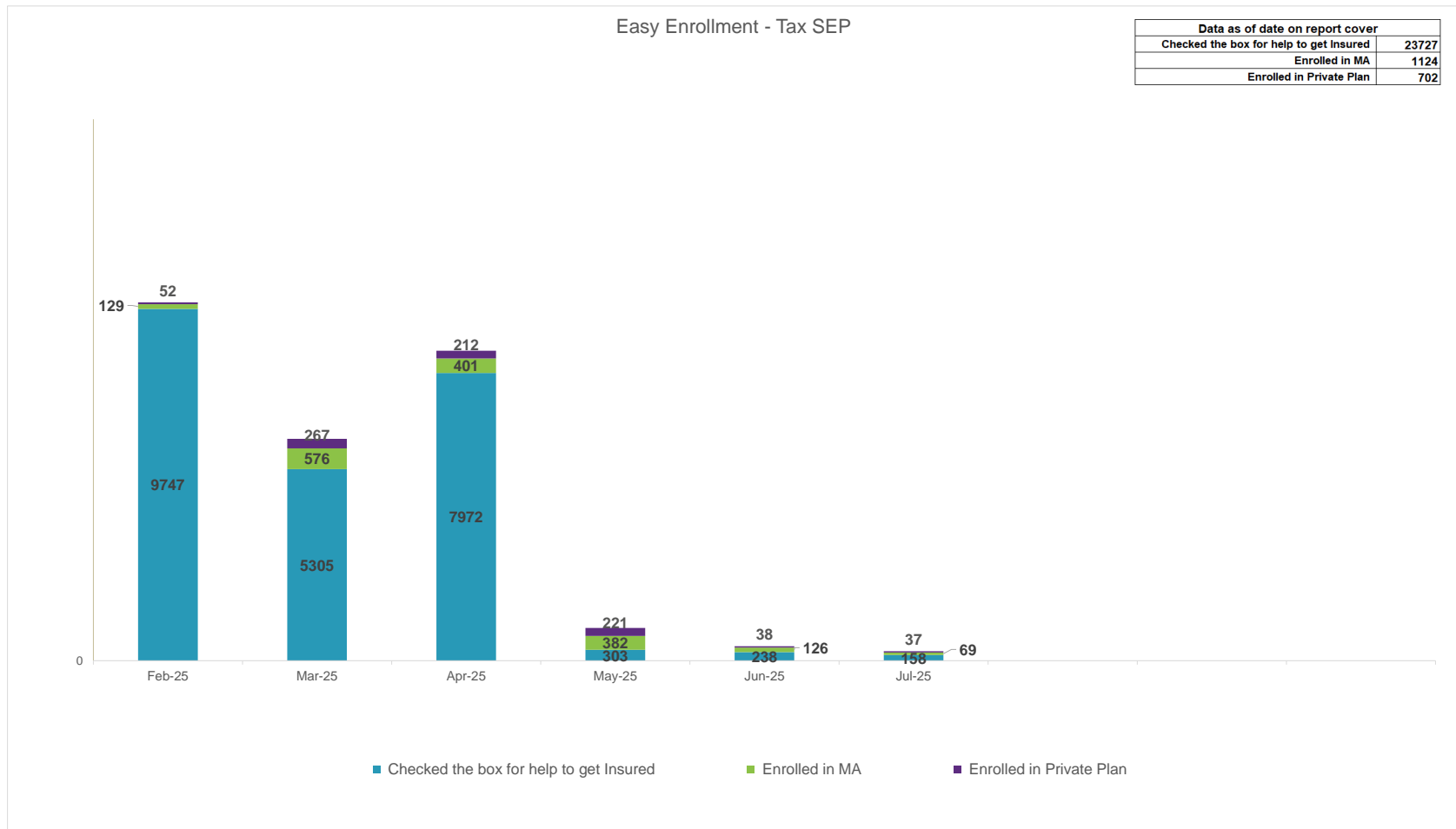


## SPECIAL ENROLLMENT PERIODS (SEP) FOR PRIVATE PLANS



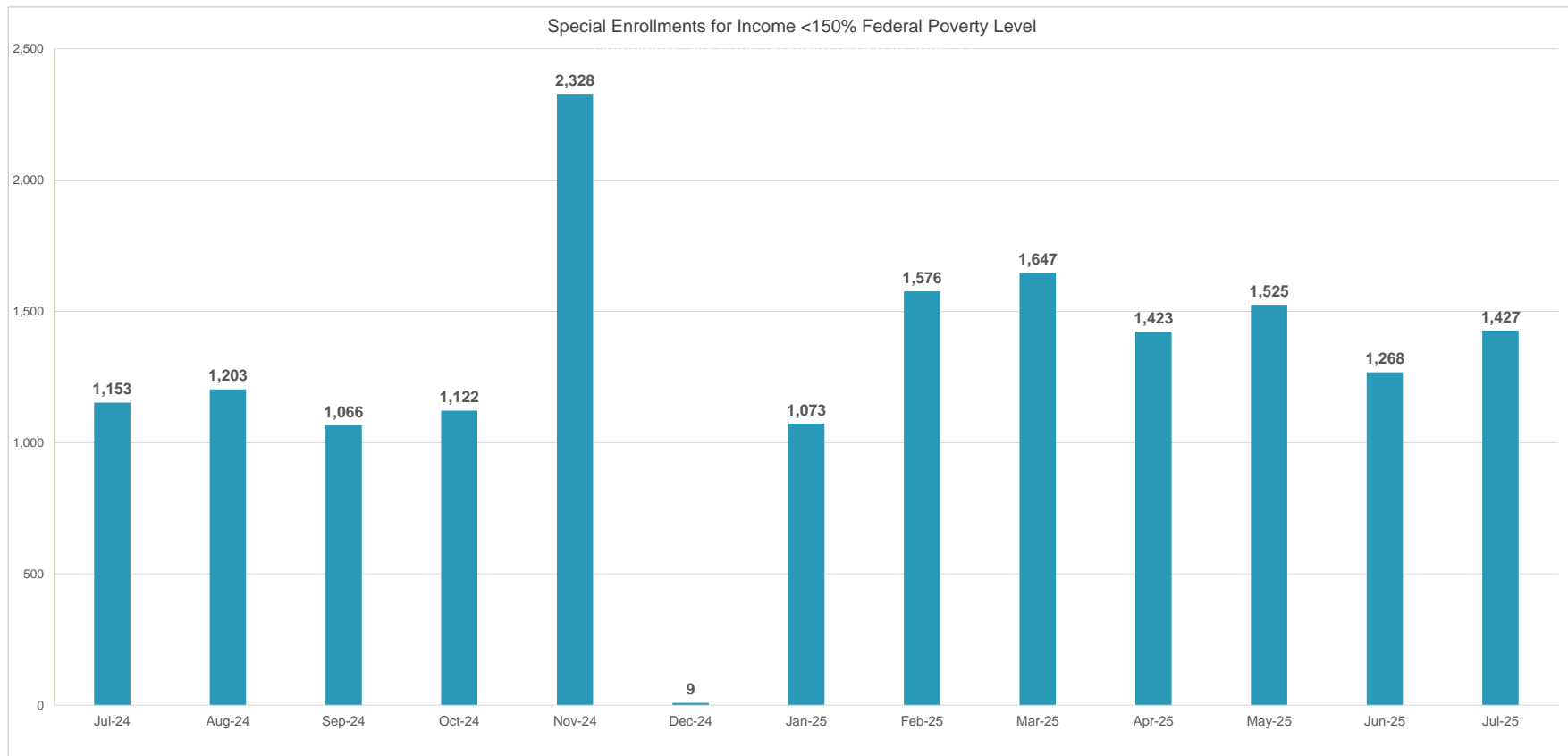
The program began in June '22.

## SPECIAL ENROLLMENT PERIODS (SEP) FOR PRIVATE PLANS





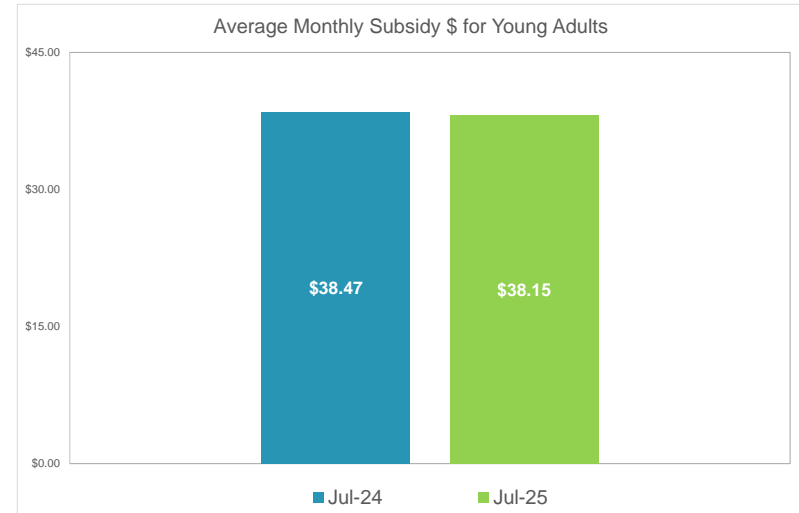
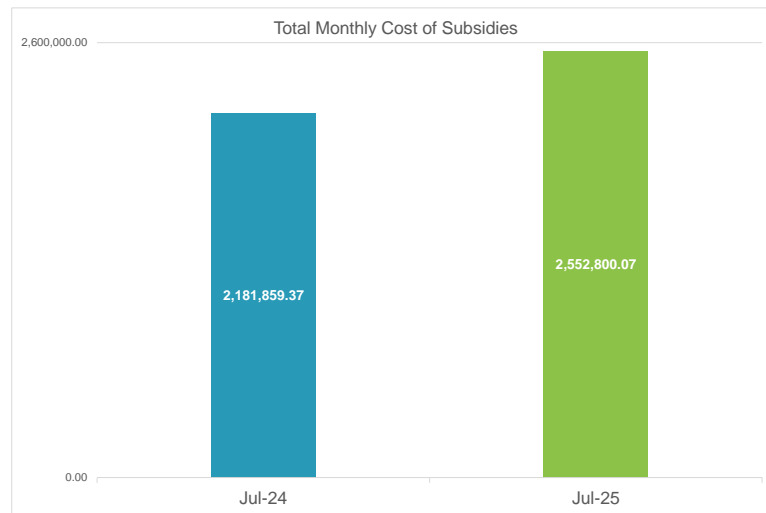
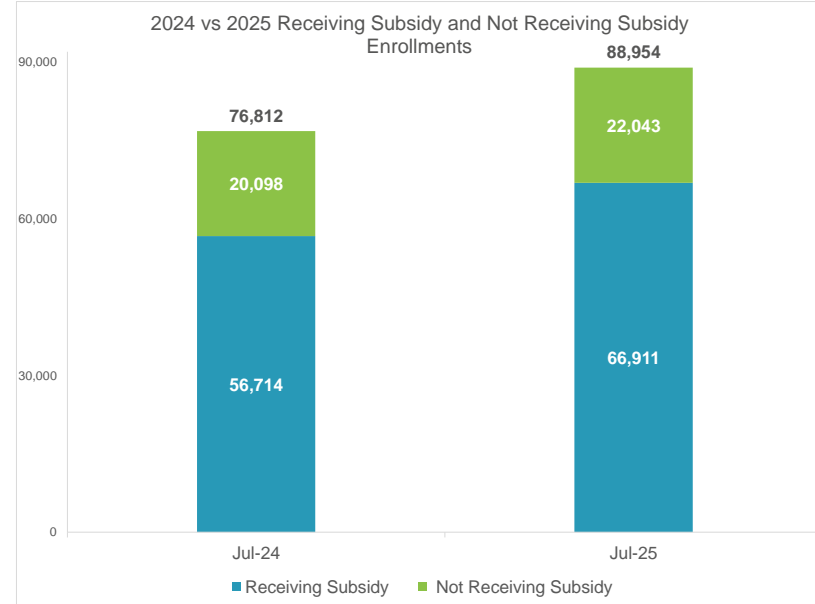
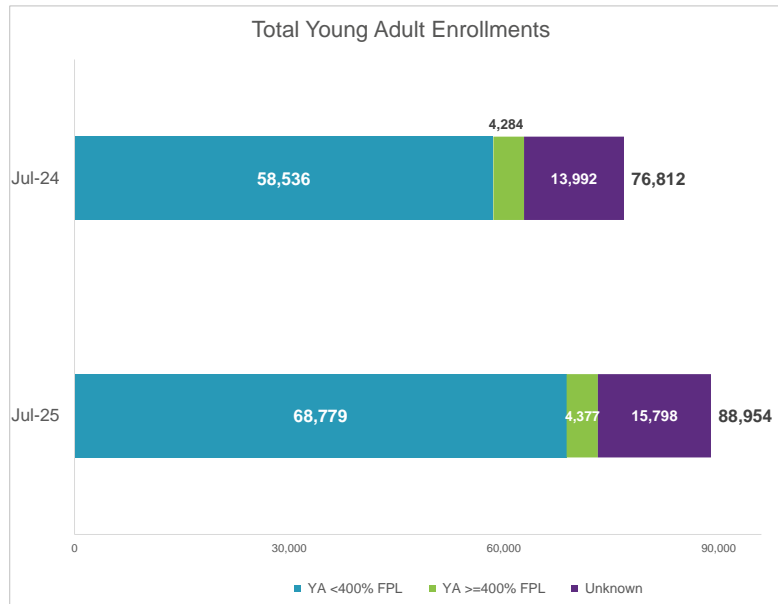
## SPECIAL ENROLLMENT PERIODS (SEP) FOR PRIVATE PLANS



150% FPL SEP began in July 2022.

## YOUNG ADULT SUBSIDY

Data based on effectuated (paid up) enrollments plus all new plan selections as of the last day of the month



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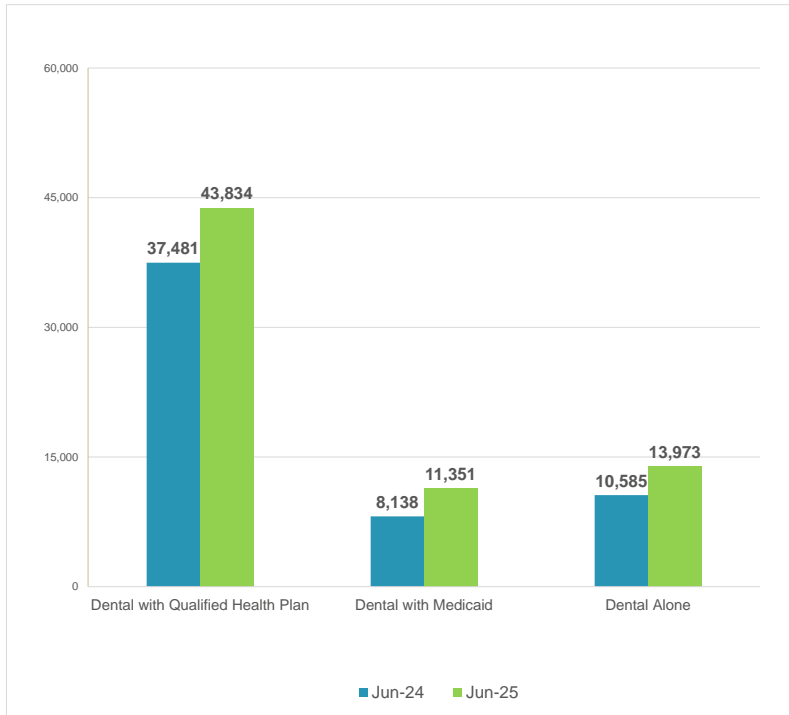
## DENTAL

Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month

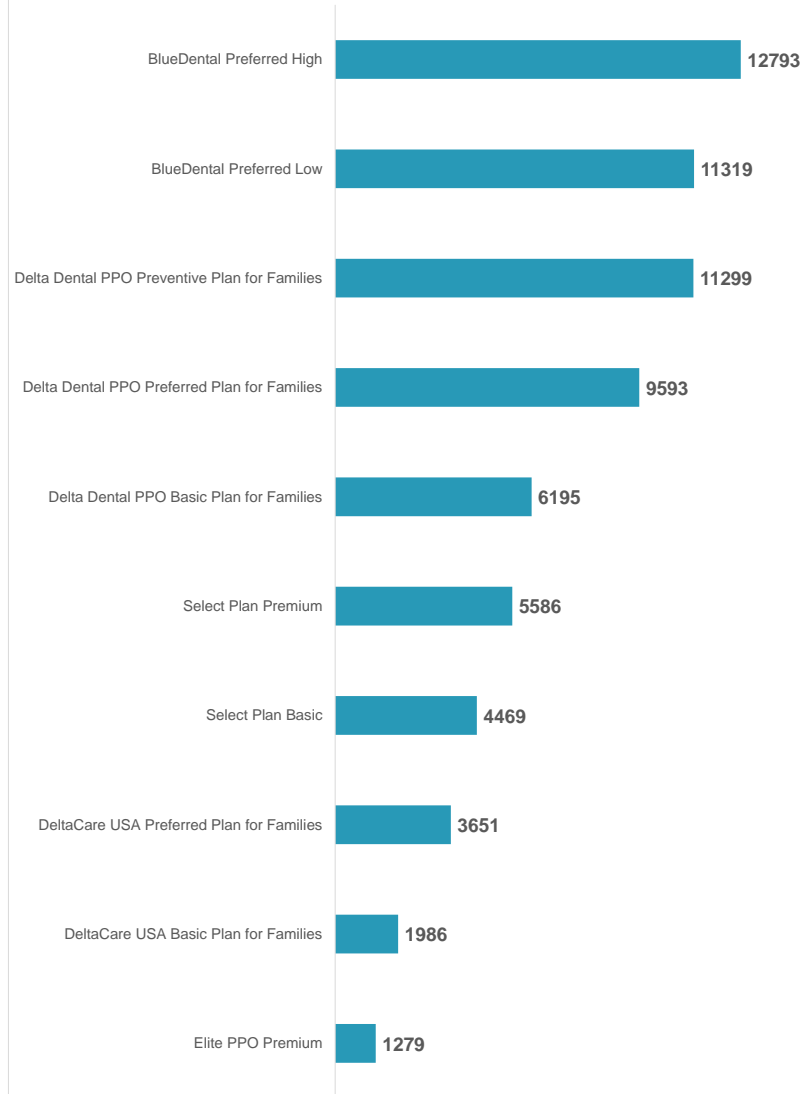
### Total Dental

**69,158**

Dental Enrollments '24 vs. '25



### Top 10 Enrollments for Dental Plans

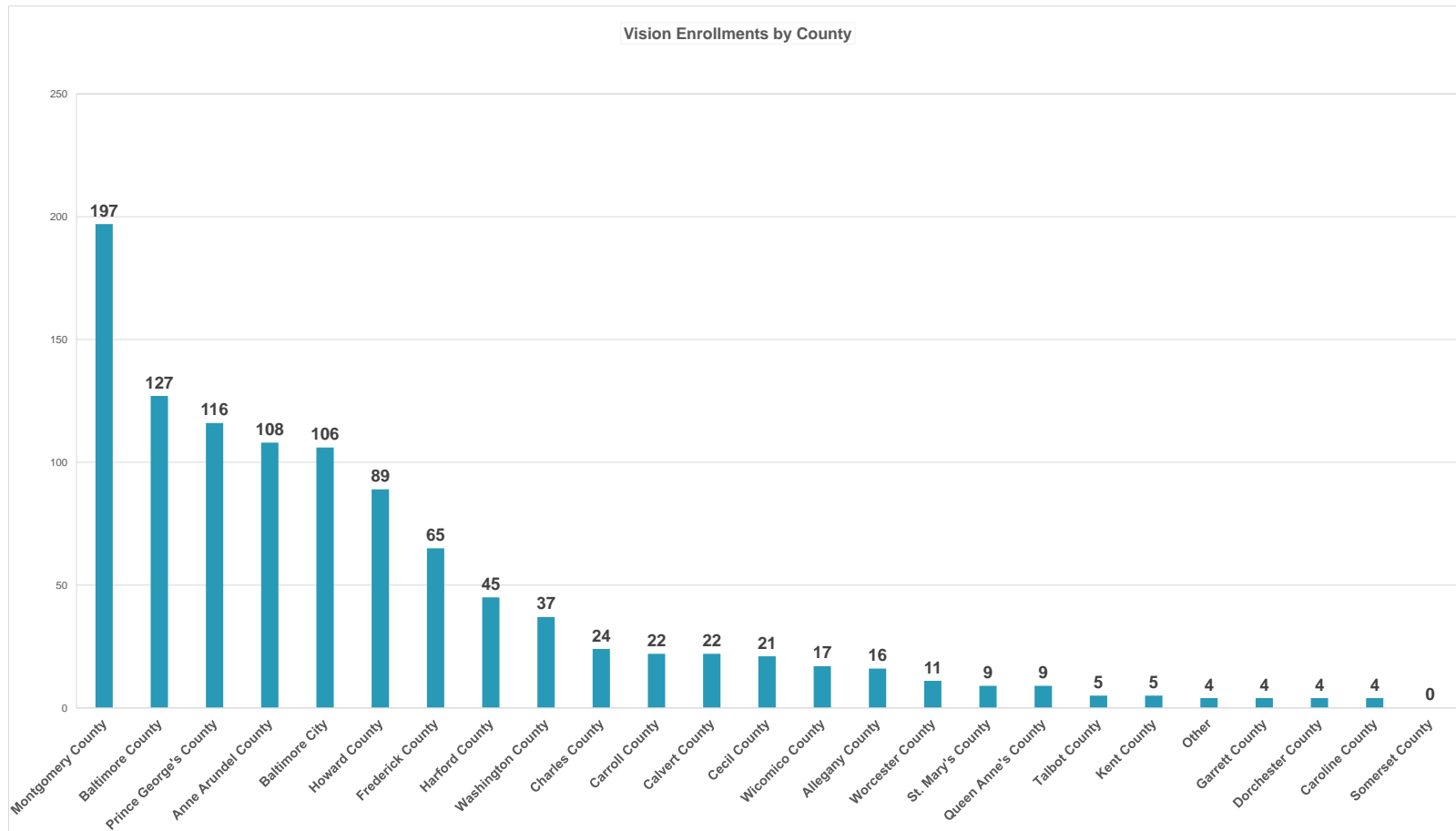


## VISION

Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month

### Total Vision

1,067

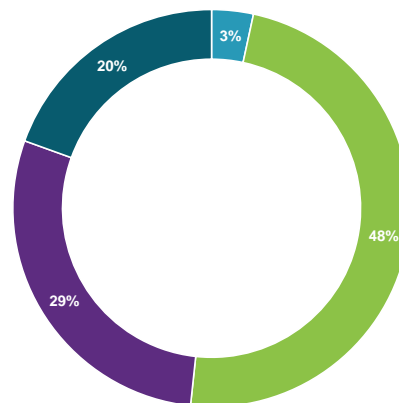


## SMALL BUSINESS HEALTH OPTIONS PROGRAM (SHOP) ENROLLMENT

Data includes effectuated (paid up) enrollments plus all new plan selections as of the last day of the month

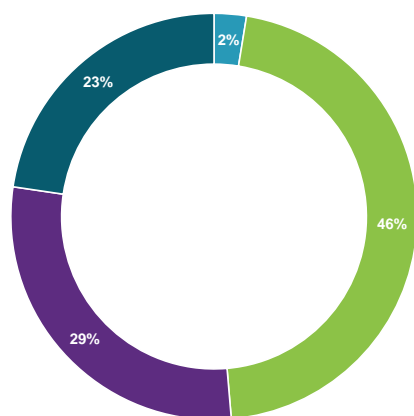


SHOP % Employers by Carrier

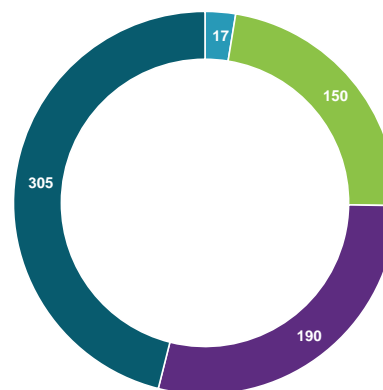


An employer may be enrolled in more than one carrier and dental

SHOP % Employees by Carrier

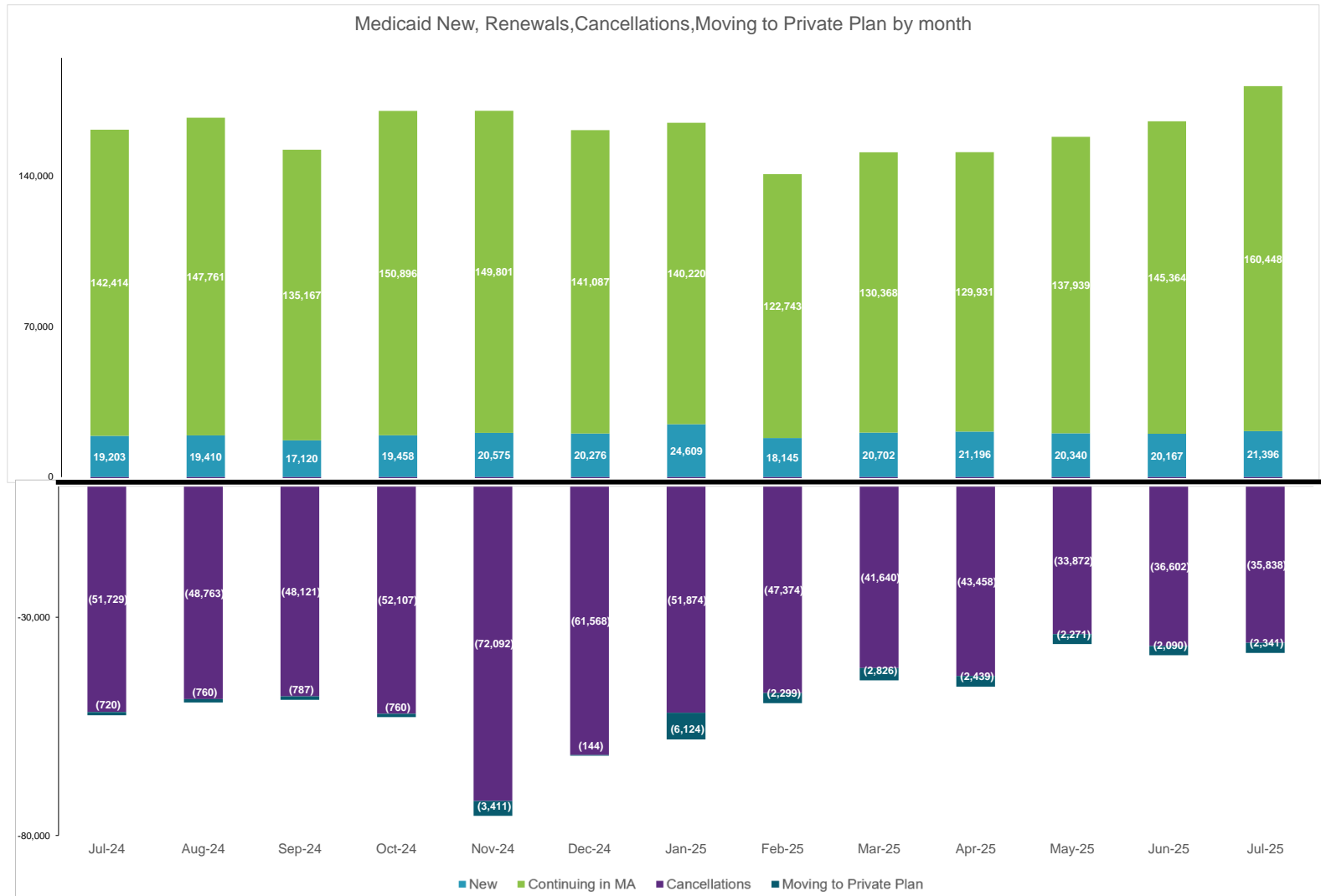


SHOP # Covered Lives by Carrier



## MEDICAID (MAGI/Income-based)

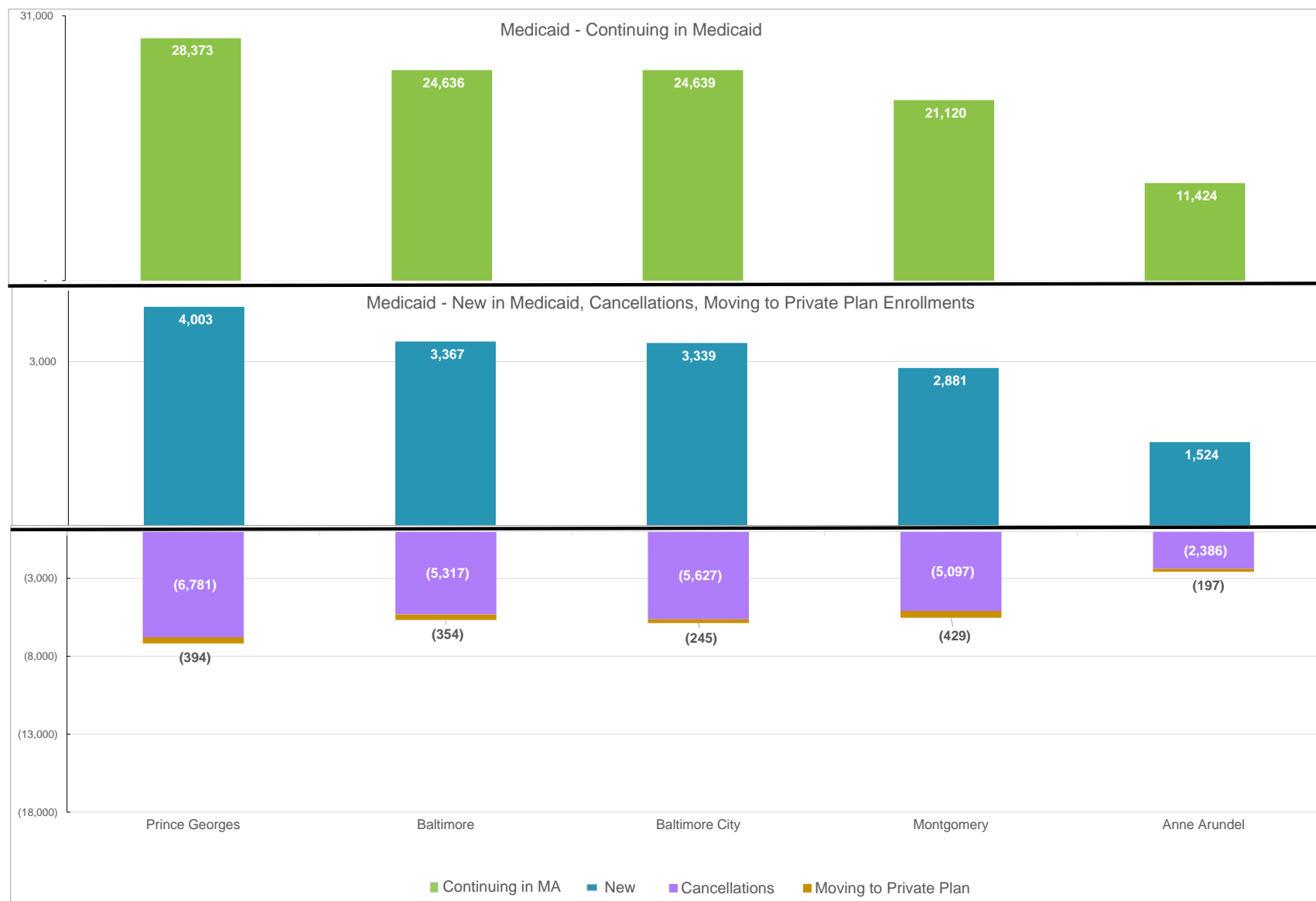
Enrollment as of date on report cover..



\*\*Data includes all Medicaid enrollments through Maryland Health Connection, which are based on Modified Adjusted Gross Income (MAGI). Non-MAGI enrollments are processed by the Maryland Department of Health (MDH).

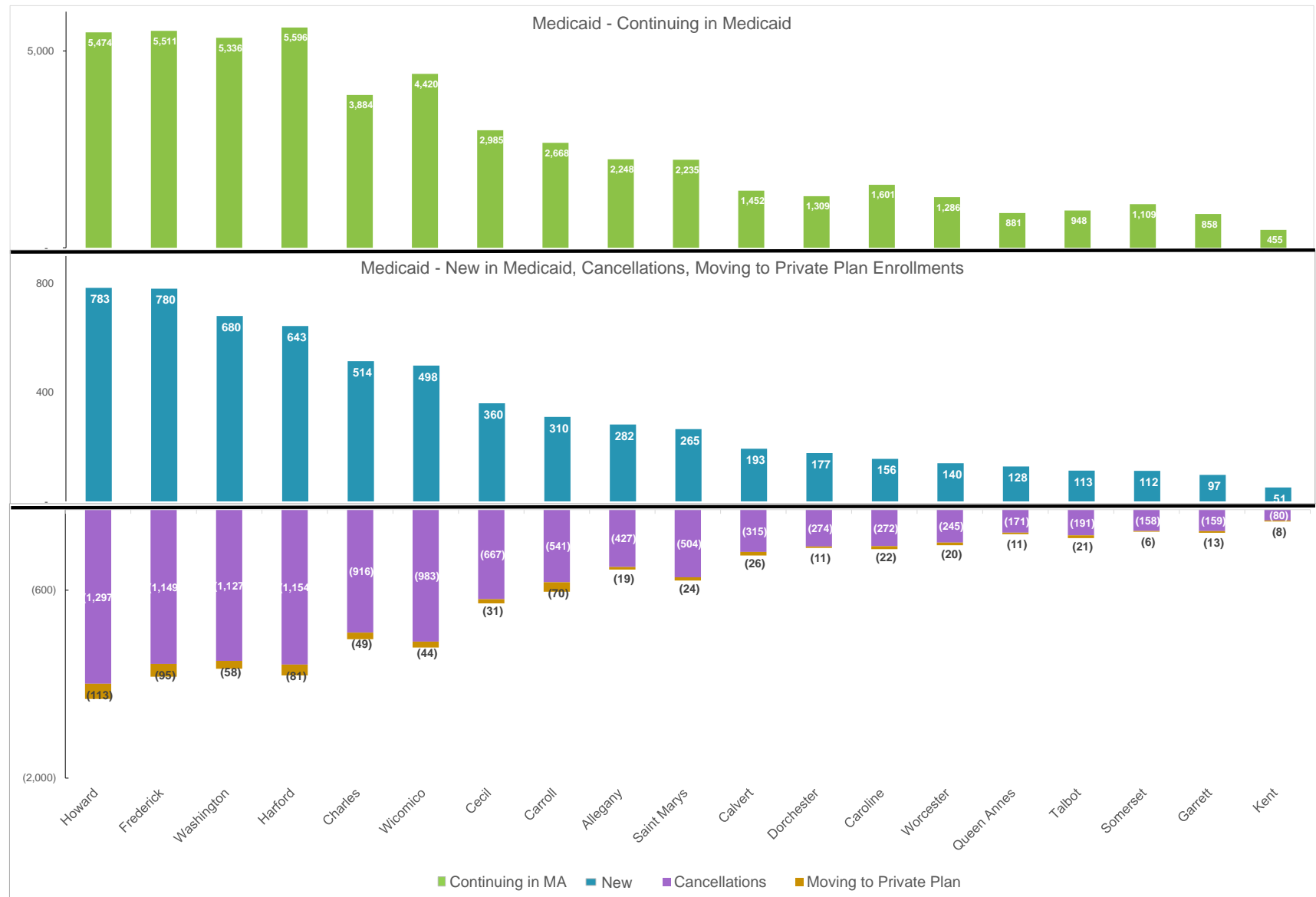
# MEDICAID (MAGI/Income-based) BY COUNTY

Enrollment as of date on report cover..



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Enrollment as of date on report cover..

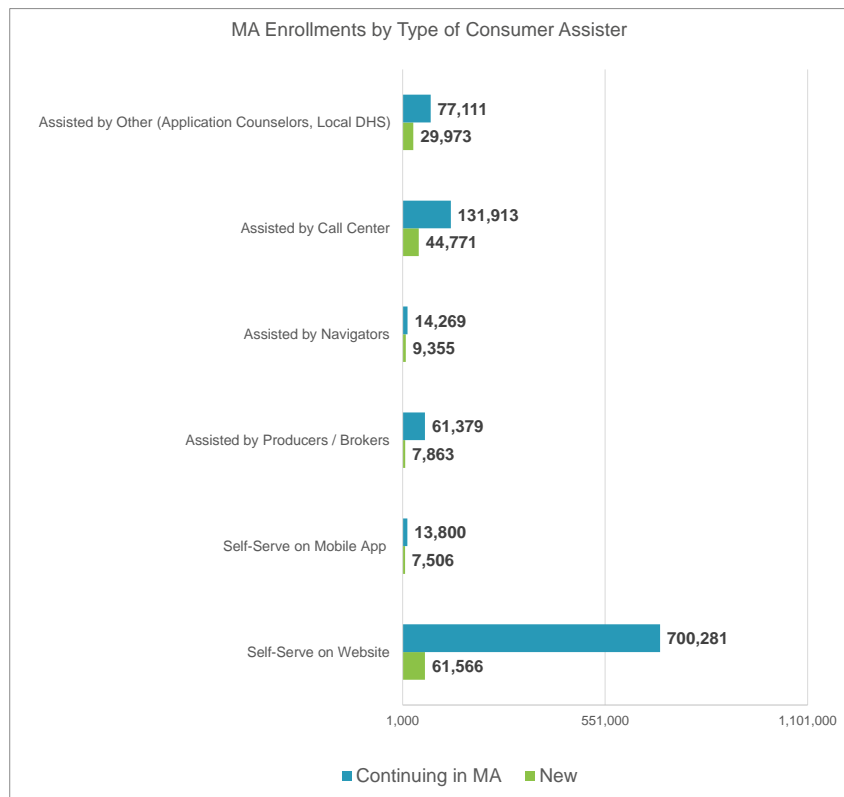


Other = Dependent family members who live outside Maryland



## HOW CONSUMERS ENROLLED

Data as of date on the report cover..



\*\*Data as of Plan Year beginning Jan. 1

