

Media Release

Maryland Health Connection's Open Enrollment For 2025 Health Plans Starts November 1

Compare health plans and prices on MarylandHealthConnection.gov

BALTIMORE (Oct. 31, 2024) – Marylanders can enroll in low cost health plans for 2025 on MarylandHealthConnection.gov, the state's health insurance marketplace. It's the only place that offers tax credits to bring down the cost of the monthly premium.

Open enrollment runs from Nov. 1, 2024, through Jan. 15, 2025. Coverage starts Jan. 1, 2025, for plans selected by Dec. 31, and coverage starts on Feb. 1, 2025, for plans selected the first two weeks of January. This open enrollment period is for private plans only. Those who qualify for Medicaid may enroll any time of year.

“More Marylanders than ever are enrolled in health plans through Maryland Health Connection.” said Michele Eberle, executive director of the Maryland Health Benefit Exchange. “This past year, people who got private health insurance saved an average of \$388 a month on their monthly premium.”

With savings through Maryland Health Connection, benefits are within reach. For example, birth control, screenings for diabetes and high blood pressure are covered at no cost. Value Plans, offered by every insurance company on Maryland Health Connection, also cover insulin and standard diabetic services and supplies at no cost.

What's new this year?

Starting Nov. 1, 2024, people who receive Deferred Action for Childhood Arrivals (DACA) can get a private health plan and financial help through Maryland Health Connection.

This year, Maryland Health Connection welcomed Wellpoint Maryland, Inc. as a new health

insurance company in addition to Aetna, CareFirst, Kaiser Permanente, and UnitedHealthcare. No matter where you live in Maryland, you will have a choice of plans from multiple insurance companies.

Marylanders ages 18-37 can get special discounts — on top of other savings available.

If you need help enrolling, we've got you covered. Trained experts around the state are available to help you sign up for a health plan. Go to MarylandHealthConnection.gov/help to find free help near you. Marylanders can enroll with in-person help from trained experts, by phone, or through virtual support. Again this year, Maryland Health Connection offers Broker Connect. You can talk to an authorized insurance broker in 30 minutes or less. A broker will call you to discuss your private health plan options. Best of all, it's free.

Maryland Health Connection's ad campaign this year will focus on health care within reach. See spots here:

<https://youtu.be/9WvNE36Oipc> - Home Stretch (English)

https://youtu.be/rsGHCXK_GA - Home Stretch (Spanish)

<https://youtu.be/w-z8xWSDOP8> - Arm's Length (English)

<https://youtu.be/kQrApwtAEMM> - Arm's Length (Spanish)

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[Maryland Health Benefit Exchange](#) (MHBE), a public corporation and independent unit of state government established in 2011, administers Maryland Health Connection.

[Maryland Health Connection](#) (MHC) is the state-based marketplace for Marylanders to shop and enroll in health insurance, as well as determine eligibility for Medicaid and other assistance programs. It is the only place where Marylanders can access financial help such as tax credits to make coverage more affordable.

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