



MHBE Plan Management Stakeholder Committee

Thursday, March 7, 2024
2:00pm-2:30pm

Call In: 1-318-431-0477
Pin: 877769265

Agenda:

| Topic | Discussion Lead | Time |
|---|---|----------------|
| Welcome | Nicole Edge, Plan Management | 2:00-2:05pm |
| OE 11 Website Traffic Report | Maggie Church, Deputy Director of Marketing | 2:05-2:10pm |
| OE 11 Social Media & Email Marketing Strategy | Tim Cooke, Digital Media Specialist | 2:10-2:15pm |
| Plan Management & Certification | Nicole Edge | 2:15-2:20pm |
| EDI/IT Updates | Hadassa Thadigiri, Lead EDI Operations | 2:20-2:25pm |
| MHC for Small Business | Mimi Hailegeberel, Manager of Small Business Programs | 2:25-2:30pm |
| Questions, Comments, Feedback | | 2:30pm-Adjourn |