

NEWSLETTER

WINTER 2022

We commit to improving the health and well-being of Marylanders by connecting them with high-quality, affordable health coverage through innovation, technology, and customer service.

Increasing Coverage

Enrollments exceeded **180k** for the first time up **9%** from 2021.

New enrollments grew **48%**, nearly one-quarter of all enrollees are new.



Dental enrollments surpass **65,000** for the first time, up **29%** from 2021.



An easy path for enrollment

Throughout tax-filing season, our innovative Easy Enrollment program allows Marylanders to check a box on their state tax filing to indicate they need health insurance and would like our help to get it. The program has been extended to July 15 to coincide with the state tax filing deadline.

Lowering Costs



Lower premiums

Maryland had the **most affordable gold and bronze plans** on average in the nation and the third most affordable bronze plans for 2022.

October 2021 analysis by Kaiser Family Foundation



Lower deductibles

For 2022 enrollments, plans with the lowest deductibles (Platinum plans) **grew by two-thirds and Gold plans grew by one-quarter.** Three out of four enrollees have a Silver plan or above.



Young Adult Subsidy

This first-in-the-nation state policy helped **increase enrollments of 18–34 year-olds by 6%** for 2022. Attracting more healthy young adults is important for themselves and to keep costs low overall.



Expansion of financial help

New this year, households earning more than four times the federal poverty level qualified for financial help.

Focusing on Health Equity

Closing the equity gap that harms people of color who disproportionately lack health insurance is central to our mission.

For 2022 plans, enrollment among **Black Marylanders grew by 10%**, **Hispanic Marylanders grew by 13%**.



Postpartum mothers will now have Medicaid coverage for up to 12 months, regardless of any changes in income or household size. This extended Medicaid access from 60 days to 12 months provides low-income mothers continuity of care and access to preventive services.

Prioritizing Customer Service



1,000 trained customer assisters, including a record number of brokers.

Remaining Responsive



One of four state marketplaces to extend open enrollment in response to the Omicron variant, alongside D.C., New York, and Colorado.