



Date: December 11, 2016

From: The Maryland Health Benefit Exchange

To: Issuers Seeking to Participate in Maryland Health Connection in 2017

Title: DRAFT 2017 Letter to Issuers Seeking to Participate in Maryland Health Connection

The Maryland Health Benefit Exchange (“MHBE”) is releasing this draft 2017 Letter to Issuers (the “Letter”). This Letter provides proposed operational and technical guidance to issuers seeking to offer qualified plans, which includes Qualified Health Plans (QHP) and Stand-Alone Dental Plans (SADP), through Maryland Health Connection on the Individual and Small Business Health Options Programs (SHOP) Marketplaces. Unless otherwise specified, references to the Marketplace include both the Individual and SHOP Marketplaces.

This Letter defines MHBE’s proposed standards and requirements for participation in Maryland Health Connection for the 2017 plan year. In previous years, MHBE has issued a Plan Certification Guide and Carrier Re-authorization Memorandum. For 2017, this Letter will be the only MHBE publication addressing operational and policy requirements for Issuer and Plan Certification.

Published rules concerning market-wide and QHP certification standards, eligibility and enrollment procedures, and other Marketplace-related topics are defined in 45 C.F.R. Subtitle A, Subchapter B and MHBE Interim Procedures on Carrier and Qualified Health Plan Certification, approved by the Board of Trustees on October 23, 2012. Supplemental guidance and other market rules applicable to Issuers may be found in the most recent Maryland Health Connection Carrier Reference Manual¹. MHBE expects issuers to consult all applicable regulations, in conjunction with the final version of this Letter, to ensure full compliance with the requirements of the Affordable Care Act. Throughout the plan year, qualified plans may be required to correct deficiencies identified in MHBE’s post-certification activities, as a result of the investigation of consumer complaints, oversight by the Maryland Insurance Agency or by MHBE, or an issuer’s own industry-standard internal compliance and risk management program.

MHBE welcomes comments to this Letter through January 4, 2016. Comments should be emailed to mhbe.policy@maryland.gov. Please include “2017 Issuer Letter Comments” in the title of the email

¹ MHBE Carrier Reference Manual, published October 2014 at http://www.marylandhbe.com/wp-content/uploads/2014/10/Carrier-Reference-Manual_2014b.pdf.

when submitting your comments. Although the recently published *Proposed HHS Notice of Benefit and Payment Parameters for 2017* (80 FR 75488) is not addressed in this Letter, we welcome any comments that reference provisions related to plan certification addressed in the HHS 2017 Draft Payment Notice.

MHBE will present public comments and any amendments to this letter to the MHBE Board of Trustees in January. The final version of this Letter is subject to amendment by the MHBE Board and staff. The final Letter will be published in Quarter 3 of Fiscal Year 2016.

Table of Contents

CHAPTER 1: CARRIER ANNUAL CERTIFICATION PROCESS AND STANDARDS

- A. Submission of the Carrier Certification Application
- B. Review of Carrier Certification Applications & Certificate of Carrier Authorization
- C. Carrier Certification Standards
 - i. Maryland Insurance Administration Requirements for Marketplace Participation
 - ii. Requirement for Accreditation
 - iii. Requirement for an Active Carrier Business Agreement
 - iv. Requirement for an Active Non-Exchange Entity Agreement
 - v. Requirement for Network Access Plan
 - vi. Miscellaneous Other Requirements
- D. Waiver Authority
- E. Denial, Suspension and Revocation of Certification
- F. Post-Certification Requirements
 - i. Carrier and SHOP Reference Manuals & Requirement for Annual Review
 - ii. MHBE Business Process Review Survey Response

CHAPTER 2: QUALIFIED HEALTH PLAN/STAND-ALONE DENTAL PLAN CERTIFICATION PROCESS

- A. Submission Requirements for QHP Certification
 - i. Templates Required
 - ii. Plan Display Reconciliation
- B. Review of Plan Certification Applications & Certificate of Plan Certification
 - i. Approach for SHOP SADP Certification
- C. Waiver Authority
- D. Denial, Suspension and Revocation of Certification

CHAPTER 3. OFF-EXCHANGE STAND-ALONE DENTAL PLAN CERTIFICATION PROCESS AND STANDARDS

- A. Submission Requirements & Submission Timeline
- B. Certification Standards

CHAPTER 4: QUALIFIED PLAN CERTIFICATION STANDARDS

- A. Maryland Insurance Administration Requirements for Marketplace Participation
- B. Rating Requirements
- C. Discriminatory Benefit Design
- D. Service Area Standards

- E. Plan Offering Limitation Standards
- F. Meaningful Difference
- G. Consumer Support and Service Transparency Requirements
 - i. Standards of Network Management
 - ii. SBC Treatment Cost Examples
 - iii. Additional Information within SBC Link
 - iv. Network Adequacy Metrics within SBC
 - v. CRISP Provider Data Submission
 - vi. Provider Directory Availability on Issuer Website
 - vii. Provider Directory Improvement Strategy and Transparency Requirements
- H. Essential Community Providers
 - i. Essential Community Provider Definition
 - ii. ECP Network Inclusion Standards
 - iii. Calculation Methodology for ECP Network Inclusion Standard:
 - iv. ECP Write in Option
 - v. Alternative ECP Network Inclusion Standards
 - vi. Dental ECP Inclusion Standard
- I. Primary Care Above-EHB Benefits
- J. Optional Embedded Pediatric Dental Benefit
- K. Prescription Drugs
- L. Post-Certification Standards
 - i. Enrollment Reconciliation Standards
 - ii. Broker and SHOP Administrator Payments
 - iii. Quality Reporting
 - iv. Member Level Reporting Requirement
 - v. Enrollment Administration Standards for Enrollees with Eligible Third-Party Entity Payments

Tables Included Within Chapters

- Table 1-A-1.
- Table 2-A-1
- Table 2-A-2. Individual QHP
- Table 2-A-3 SHOP QHP
- Table 2-A-4 SADP
- Table 2-B-1. Individual QHP
- Table 2-B-2. SHOP QHP
- Table 2-B-3. SADP
- Table 4-H-1. ECP Table

CHAPTER 1: ISSUER ANNUAL CERTIFICATION PROCESS AND STANDARDS

The Affordable Care Act, Sections 31-106 and 31-108 of the Insurance Article, Maryland Code, and the MHBE Interim Procedures on Carrier and Qualified Plan Certification (adopted by the MHBE Board of Trustees (Board) on Oct. 23, 2012) establish that issuers must meet a number of standards in order to be certified or recertified to operate within the Individual and Small Business Health Options Program (SHOP) Marketplaces. In accordance with these authorities, MHBE has established an Annual Certification Process for health and dental issuers to become certified to offer Qualified Plans (QHPs and SADPs) on the Individual and SHOP Marketplaces. Unless otherwise specified, the Marketplace refers to the Individual and SHOP Marketplaces.

The certification process will take place during calendar year 2016 for plans effective beginning in 2017. Applications for certification must be submitted annually. MHBE will review, and approve or deny, each application. The process is described in detail under sections A through C and E and F in this chapter. Table 1-A-1 provides an overview of the required submission dates for items included in the certification application. MHBE will review the application against the certification standards described in this chapter.

A. Submission of the Carrier Certification Application²

Annually, each issuer must submit a Carrier Certification Application to MHBE and be authorized by MHBE to participate in the Marketplace. The application is updated annually and posted to the MHBE partner site at www.marylandhbe.com. MHBE will also inform current participating issuers when the updated application is published on the partner website and the deadline for submission.

For the 2017 plan year, issuers who have been previously certified by MHBE will continue their certification under the terms of the First Restatement and Amendment of the Carrier Business Agreement effectuating January 1, 2016. The third cycle of carrier recertification will occur in 2017.

As part of the Carrier Certification Application, issuers must also provide the documents listed in Table 1-A-1. Additional information regarding the certification standard addressed by each of these documents is described in section D of this chapter. The table provides due dates for the required documentation and the location of the template for the item, which may be found on [MHBE's partner website](#), [CCIIO's issuer resources](#) or with the issuer.

Unless otherwise listed in Table 1-A-1, issuers must submit carrier certification data through the secure System for Electronic Rate and Form Filing (SERFF) Binders. Exceptions to this general rule are for biennial Amendments and Restatements of the Carrier Business Agreement and other legal documents that require submission of a physical copy to MHBE.

² See MHBE Carrier and Qualified Plan Certification Interim Procedures .03 "Application Procedures" at ¶¶ A-C.

Table 1-A-1.

| Item Name | Source for Item Template | Submission Location for Completed Item | Due Date to MHBE |
|---|---------------------------------|---|--------------------------|
| Carrier Application | MHBE | mhbe.carriers@maryland.gov | June 1, 2016 |
| Carrier Business Agreement – Attestation | MHBE | SERFF | July 1, 2016 |
| Non-Exchange Entity Agreement – Attestation | MHBE | SERFF | July 1, 2016 |
| Administrative Template | CCIIO | SERFF | July 1, 2016 |
| Program Attestation for State-Based Marketplace Issuers | CCIIO | SERFF | July 1, 2016 |
| Network Access Plan Amendments and Supplement | MHBE | mhbe.carriers@maryland.gov | June 1, 2016 |
| Carrier Logo | Issuer | SERFF | July 1, 2016 |
| List of Subcontractors | Issuer | SERFF | July 1, 2016 |
| Accreditation Template (if applicable) | CCIIO | SERFF | July 1, 2016 |
| Carrier Certification Review Period | MHBE | | July 1 – August 15, 2016 |
| Carrier Certification Approval/Denial Notice | MHBE | SERFF/Issuer Point-of-Contact | August 15, 2016 |

B. Review of Carrier Certification Applications & Certificate of Carrier Authorization³

MHBE must review a Carrier Certification Application submitted to MHBE by an issuer within 45 days of receipt of the application. During the review period, MHBE may follow up with the issuer regarding any incomplete application items. After the 45-day period, all issuers will receive a Carrier Certification Approval or Denial Notice from MHBE. A Carrier Certification Approval Notice informs the issuer that they are eligible to submit plans for certification by MHBE for the plan year of 2017. Plans submitted to MHBE are required to meet the annual Plan Certification Process and Standards, which are described in Chapters 2 and 4, respectively, for 2017. Off-exchange SADP Certification Process and Standards are described in Chapter 3 for 2017.

In such cases where an issuer is denied from participating in the Marketplace, MHBE will provide reasons for the denial and appeal rights to the issuer.

C. Carrier Certification Standards

In order to be certified to offer plans through the Marketplace, an issuer must meet certain standards. These standards are covered in this section and include licensure and accreditation, among other requirements.

³ See MHBE Carrier and Qualified Plan Certification Interim Procedures .03 “Application Procedures” at ¶ D.

i. Maryland Insurance Administration Requirements for Marketplace Participation

To be certified to participate in the Marketplace, issuers must attest to MHBE that the issuer is licensed by the State of Maryland as a risk bearing entity and is operating in good standing with the Maryland Insurance Administration (MIA). Additionally, the issuer must continue to adhere to the applicable rules and standards in the Insurance Article of the Annotated Code of Maryland. Issuers should use the Carrier Application to meet this requirement.

ii. Requirement for Accreditation

To be certified to participate in the Marketplace, issuers participating must hold a current accreditation for 2017.

For issuers that offer health benefits only, this standard will be met if the issuer is accredited by the National Committee for Quality Assurance (NCQA) or the Utilization Review Accreditation Commission (URAC). Issuers will be considered accredited if the issuer has an accreditation status level deemed acceptable by MIA. To meet this standard, these issuers must submit an Accreditation Template, developed by the federal Centers for Consumer Information and Insurance Oversight (CCIIO) and made available on the MHBE partner website, into their SERFF Binders.

For issuers that offer dental benefits only, this standard will be met if the issuer holds a current and valid MIA Certificate of Authority. To meet this standard, these issuers must submit a copy of the Certificate of Authority as a supporting document in their SERFF Binders.

iii. Requirement for an Active Carrier Business Agreement

To be certified to participate in the Marketplace, issuers must have an active Carrier Business Agreement (the Agreement) on file with MHBE. An active agreement is defined as the latest iteration of the Agreement that is signed by MHBE and the issuer and on file with MHBE. In general, the Agreement contains terms and conditions regarding compliance with MHBE policies and State and Federal regulations. The Agreement is automatically renewed biennially and is subject to restatement and amendment.

The most recent iteration of the Agreement was renewed for all issuers with a 2016 MHBE certification for two years effective January 1, 2016. An issuer that was certified in 2016 applying for 2017 certification must submit to MHBE a written notice, on issuer letterhead, attesting that the issuer has an active Agreement. An issuer that was not certified in 2016 applying for 2017 certification must execute an Agreement with MHBE. MHBE will provide the issuer a fillable PDF of the Agreement.

iv. Requirement for an Active Non-Exchange Entity Agreement

To be certified to participate in the Marketplace, issuers must have an active Non-Exchange Entity Agreement (NEEA). An active NEEA is defined as the latest iteration of the NEEA that is

signed by MHBE and the issuer and that the signed NEEA is on file with MHBE. In general, the NEEA is required by MHBE to ensure compliance with the requirements of the ACA, including 45 CFR § 155.260(b)(2) and 45 CFR § 155.270(a), regarding confidentiality, privacy, and security of data accessed by the issuer or exchanged between the issuer and MHBE. The NEEA replaces the previously used MHBE Trading Partner Agreement.

An active NEEA is on file with MHBE for all issuers that were certified by MHBE for 2016. An issuer certified in 2016 applying for 2017 certification must submit to MHBE a written notice, on issuer letterhead, attesting that the issuer has an active NEEA. An issuer that was not certified in 2016 applying for 2017 certification must execute an NEEA with MHBE. MHBE will provide the issuer a fillable PDF of the NEEA.

v. Requirement for Network Access Plan

To be certified to participate in the Marketplace, an issuer must annually submit a Network Access Plan using the template provided by MHBE for each of the issuer's networks. This template provides details about standards for network adequacy and the inclusion of Essential Community Providers and is used to assess the sufficiency of numbers and types of providers. This template is submitted in full every two years, in sync with the Carrier Business Agreement renewal, and it is amended in off-cycle years.

For the 2017 plan year, MHBE will collect additional network information to supplement the Network Access Plans. MHBE will provide these additional templates. The issuer must submit the following templates to MHBE for certification for 2017:

1. Quantitative Standards Network Adequacy Reporting Template
2. Provider Accessibility Standards Template
3. Member Services Standards Template

vi. Miscellaneous Other Requirements

To be certified to participate in the Marketplace, an issuer must also submit the below listed items to MHBE:

1. Administrative Template: This template is used to collect general company and contact information.
2. Carrier Logo: The issuer must provide the logo in .jpg format and no larger than 140 x 50. The logo will be used for plan shopping on the Maryland Health Connection website.
3. Program Attestation for SBM Issuers: This attestation is collected annually and will be a part of the 2017 carrier recertification packet. This document must be completed by all Issuers participating in a State-Based Marketplace and will be provided to CCIIO.
4. List of Subcontractors: The issuer will provide a list of any material subcontractor who performs work related to Marketplace functions for the issuer, as addressed in the Carrier Business Agreement. For 2017, a renewing issuer should provide any updates to their 2016 list on file with MHBE. If the issuer has no updates, the issuer must notify MHBE that the issuer has not updates to their previously filed list.

D. Waiver Authority⁴

MHBE, with the approval of the MHBE Board of Trustees, may grant a waiver to specific provisions described in this chapter. MHBE may grant the waiver with or without corresponding conditions. To request a waiver, the issuer should inquire with their MHBE Account Manager.

E. Denial, Suspension and Revocation of Certification⁵

A critical role MHBE serves in Maryland is issuer oversight. MHBE may deny, suspend, revoke or seek other remedies against the QHP issuer offering a plan under Section 31-115(k) of the Insurance Article, Maryland Code.

Furthermore, MHBE may conduct compliance reviews of a plan during the plan benefit year. The scope of such compliance reviews extends to only include certification standards covered in Section 31-115(k) of the Insurance Article, Maryland Code.

If, as result of such compliance reviews, MHBE finds an issuer to be non-compliant, MHBE will require the issuer to correct and meet compliance.

F. Post-Certification Requirements

To maintain its authorization to participate in the Marketplace for 2017, an issuer should also ensure that it complies with post-certification requirements included in this section.

i. Carrier and SHOP Reference Manuals & Requirement for Annual Review

The Carrier and SHOP Reference Manuals describe in detail Marketplace participation and business rules. These manuals provide supplemental guidance to this letter and corresponding federal and State requirements.

ii. MHBE Business Process Review Survey Response

The MHBE Business Process Review Survey is a tool that allows stakeholders to provide feedback on MHBE's processes and business operations. The members of the Exchange Implementation Advisory Committee (EIAC) will be provided access to the survey and may voluntarily participate in the survey response. All issuers participating in the Marketplace for 2017 are required to respond regarding the 2016 Carrier Certification process. The timeline for development of the MHBE Business Process Review Survey will be discussed through the EIAC. The survey content will be open to public comment during the development phase. The results of the survey will be made public on the MHBE stakeholder website and shared with the MHBE Board.

⁴ See MHBE Carrier and Qualified Health Plan Certification Interim Procedures .10 "Waiver Authority."

⁵ See MHBE Carrier and Qualified Health Plan Certification Interim Procedures .08 "Qualified Plan Decertification."

CHAPTER 2: QUALIFIED HEALTH PLAN/STAND-ALONE DENTAL PLAN CERTIFICATION PROCESS

The Affordable Care Act, the Section 31-115 of the Insurance Article Maryland Code, and the MHBE Carrier and Qualified Health Plan Interim Procedures, approved by the Board on Oct. 23, 2012 establish that qualified health plans (QHPs) and stand-alone dental plans (SADPs) must meet a number of standards in order to be certified or recertified to operate within the Marketplace. Several of these are market-wide standards apply to plans offered in the individual market inside as well as outside of the Marketplace. The remaining standards are specific to qualified plans (QHPs and SADPs) seeking certification or recertification from the Marketplaces.

MHBE has established an Annual Certification Process for certification of qualified plans that a certified issuer would like to offer on the Marketplace. This chapter describes the Individual and SHOP Marketplaces Certification Process for a QHP or SADP to be certified to be offered in the Marketplace. Applicable requirements have been clearly identified with "SADP." This timeline will be finalized pending any changes to federal or State requirements, such as in the MIA Bulletin on the 2017 Rate and Form Filing Deadline. Chapter 4 describes the certification standards for QHPs.

A. Submission Requirements for QHP/SADP Certification

For a QHP/SADP to be certified for sale through the Marketplace, the plan's issuer must submit the Plan Certification Application and all required templates for each plan for 2017. Additionally, the QHP/SADP must adhere to the certification standards addressed in Chapter 4. Finally, the issuer must also successfully participate in the plan data and display reconciliation process with MHBE addressed in this section in further detail.

- i. Templates Required: The templates required as part of the Plan Certification Application are listed in Table 2-A-1. Additional information regarding the certification standard addressed by each of these documents is described in the table and Chapter 4. All templates will be located on the CCIO website for issuer resources at <http://www.marylandhbe.com/carriers-and-shop-administration/carriers/>. All items must be submitted through the plan issuer's SERFF Binders. Starting April 1, 2016, the 2017 SERFF Binders will be available for use in document submission by issuers. Exceptions to this general rule are limited, and may be granted upon request by the issuer and approved by MHBE.

Table 2-A-1 includes an initial and final due date. Issuers are encouraged to submit completed templates and supporting documentation, especially if no extensive benefit modifications are expected, earlier than the dates outlined in the table.

For Individual QHP and SADPs, the entire suite of templates and supporting documentation must be uploaded into the 2017 SERFF Binders by July 1, 2016 for preliminary validation. From the period between July 1 and September 1, 2016, MHBE will engage with issuers (Individual QHP and SADP) to begin the data and plan display reconciliation process, called the Functionally Approved Template Submission Window, which is addressed in further detail in section B of this chapter. Issuers will be unable to view plan data in plan display of the online Maryland Health

Connection portal during this period. From September 1 through September 9, 2016, issuers will participate in plan display testing in the Maryland Health Connection User Acceptance Testing Environment.

Issuers must have their final template suite and supporting documentation into their SERFF Binders by September 2, 2016 (for SHOP QHPs and SADPs) and September 12, 2016 (for Individual QHPs). Final certification in the SERFF portal will occur on September 26, 2016 for Individual QHPs and SADPs. From September 23, 2016 until the start of the 2017 Open Enrollment Period, all plan data for Individual QHP and SADPs will be frozen in production until the change request phase begins on November 1, 2016.

SHOP issuers are not required to submit CCIIO templates into their binders until MIA Rate and Form release (to be determined by MIA). Plan Management has scheduled the completion of SHOP Plan Certification for September 9, 2016. On September 12, 2016 Plan Management will provide the certified CCIIO templates to the SHOP Administrators to begin the Plan Data Reconciliation process. The Plan Data Reconciliation period is set to end on October 15, 2016. By October 15, 2016 all SHOP Administrators must submit their SHOP Administrator Attestation Form.

Table 2-A-1

| Item Name | QHP/SADP | Initial Submission Date to MHBE | Individual - Final Submission Date to MHBE | SADP – Final Submission Date to MHBE | SHOP -Submission Date to MHBE | Description of Item |
|------------------------------|-----------------|--|---|---|--------------------------------------|--|
| Plan and Benefits Template | QHP/SADP | July 1, 2016 | September 12, 2016 | September 2, 2016 | September 2, 2016 | Template used to collect plan and benefit details. |
| Unified Rate Review Template | QHP | July 1, 2016 | September 12, 2016 | Not Applicable | September 2, 2016 | Provides information and data necessary for ERR Reasonableness Review, rate increase monitoring and Market Rating Rules Compliance Reviews by states and CMS |
| Prescription Drug Template | QHP | July 1, 2016 | September 12, 2016 | Not Applicable | September 2, 2016 | Template to capture prescription drug tiers and cost-sharing structure |
| Network Template | QHP/SADP | July 1, 2016 | September 12, 2016 | September 2, 2016 | September 2, 2016 | Template to capture network ID numbers |
| Service Area | QHP/SADP | July 1, 2016 | September 12, 2016 | September 2, 2016 | September 2, 2016 | Information identifying a plan's geographic service area. |

| | | | | | | |
|---|-----------|----------------|--------------------|-------------------|-------------------|--|
| Template | | | | | | |
| Rate Data Template | QHP/S ADP | July 1, 2016 | September 12, 2016 | September 2, 2016 | September 2, 2016 | A table for entering plan rates based on rating area, age, and tobacco use |
| Rating Business Rules Template | QHP/S ADP | July 1, 2016 | September 12, 2016 | September 2, 2016 | September 2, 2016 | This is a federal data collection template for the issuer specific business rules to calculate rates based on various factors |
| Plan Crosswalk Template | QHP/S ADP | Not Applicable | July 1, 2016 | September 2, 2016 | September 2, 2016 | Part of 2017 Plan Certification, used in the auto-renewal process to ensure appropriate transfer of enrollees in case of plan exit. |
| Program Attestation for SBM Issuers | QHP/S ADP | Not Applicable | July 1, 2016 | September 2, 2016 | September 2, 2016 | Part of 2017 Plan Certification, instructions will be provided to issuers by June 1st and due to SERFF by July 1 st |
| Part I: Unified Rate Review Template | QHP | Not Applicable | May 1, 2016 | Not Applicable | September 2, 2016 | Part of 2017 Plan Certification, submitted when issuer files Rates with the Maryland Insurance Administration |
| Part III: Actuarial Memorandum | QHP | Not Applicable | July 1, 2016 | Not Applicable | September 2, 2016 | Part of 2017 Plan Certification, provides actuarial written narrative describing and supporting the information provided in Part I. |
| Partial County Service Area Justification | QHP | Not Applicable | July 1, 2016 | Not Applicable | September 2, 2016 | Part of 2017 Plan Certification, justification from any issuer that submits a partial county service area. |
| Summary of Benefits and Coverage (QHP)/ | QHP/S ADP | July 1, 2016 | September 12, 2016 | September 2, 2016 | September 2, 2016 | Part of 2017 Plan Certification, provides a summary of benefits for each plan and each plan variant. The plan management module requires that an SBC be provided for each plan variant |

| | | | | | | |
|---------------------------------|--|--|--|--|--|--|
| Plan Marketing Brochures (SADP) | | | | | | <p>created in the Cost Share Variances tab of the Plan Benefit Template.⁶</p> <p>Additional requirements: For proper load into the Plan Management template the SBCs must follow a specific naming convention and be formatted as a PDF.</p> <p><HIOS Issuer ID><State Abbreviation><Plan ID>-<Variant ID>_PlanDetails_<Plan Year>.<Extension> Ex: 12345MD1234567-01_PlanDetails_2015.pdf</p> <p>Do not use the plan marketing name in place of 'Plan Details', in order to pass validation the SBC must have "Plan Details" in the name.</p> |
|---------------------------------|--|--|--|--|--|--|

ii. Plan Display Reconciliation

A major facet of plan certification is ensuring that the QHP/SADP displayed to consumers as part of the plan shopping process on Maryland Health Connection accurately display plan benefits and cost sharing. This functionality requires an extensive reconciliation process between issuer inputs, including plan templates and SBCs, and the output of this items in plan shopping.

The Plan Data/ Plan Display Reconciliation process occurs during the SERFF Template and MHBE Materials Resubmission Phase and the Plan Certification period as outlined in Tables 2-A-2 (Individual), 2-A-3 (SHOP), and 2-A-4 (SADP).

Additional details for QHP, SHOP and SADP plan display reconciliation are outlined below.

Individual QHP Display Reconciliation

⁶ The plan marketing name is pulled from the benefits package tab of the Plan and Benefits Template. MHBE recommends that carriers use the plan marketing name displayed in Maryland Health Connection when consumers contact the issuer's call center. Maryland Health Connection will continue to display the deductible (dynamic) and now HSA eligibility (binary) for Open Enrollment 2017. Plan Services recommends that carriers remove "deductible" and "HSA" from silver level plan marketing names.

The Plan Data/ Plan Display Reconciliation process occurs over the SERFF Template/PM Materials Resubmission Phase and the Plan Certification period.

Table 2-A-2. Individual QHP

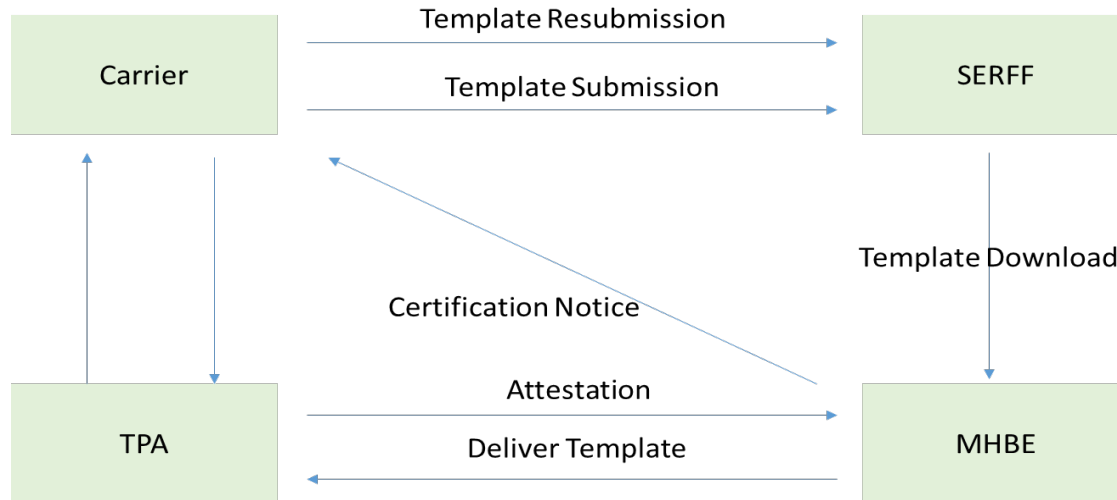
| Event/Period | Entity Responsible for Event/Period | Date of Action | Action Description | Source/ Submission Format |
|--|--|-----------------------|--|----------------------------------|
| Preliminary Template Submission | Issuers | July 1, 2016 | Issuers submit full suite of Plan Management Templates | SERFF |
| Validation Analysis | MHBE | July 8, 2016 | MHBE will analyze submitted templates for Plan Management Application Validation MHBE will provide actionable and specific required changes to ensure validation | SERFF Note to Filer |
| First Round Template Submission | Issuers | July 15, 2016 | Issuers will submit full suite of Plan Management Templates with validation changes. OPTIONAL: Issuers will also submit a completed Plan Shopping Tile and Plan Compare Template for each of their plans and plan variants Submissions that require no changes do not need to be resubmitted | SERFF |
| Extract Analysis + Feedback | MHBE | July 22, 2016 | MHBE will deliver to Issuers Plan Management Module Extracts + Feedback MHBE will provide actionable and specific required changes to ensure an improved data extract | SERFF Note to Filer |
| Second Round Template Submission | Issuers | July 29, 2016 | Issuers will submit full suite of Plan Management Templates with extract changes. | SERFF |
| Extract Analysis/Plan Display Print-outs | MHBE | August 5, 2016 | MHBE will deliver to issuers Plan Management Module Extracts, Feedback, and Plan Display Print-outs | SERFF Note to Filer |

| | | | | |
|---|---------------|--------------------|--|--|
| Third Round Template Submission | Issuers | August 12, 2016 | MHBE will provide gap analysis between submitted Plan Shopping Tile and Plan Compare Templates and Plan Display Print-outs. MHBE will provide actionable and specific required changes to ensure an improved Plan Display Issuers will submit full suite of Plan Management Template with plan display changes. | SERFF |
| Extract Analysis/ Plan Display Print-outs | MHBE | August 19, 2016 | MHBE will deliver to issuers Plan Management Module Extracts, Feedback, and Plan Display Print-outs MHBE will provide gap analysis between submitted Plan Shopping Tile and Plan Compare Templates and Plan Display Print-outs. MHBE will provide actionable and specific required changes to ensure an improved Plan Display | SERFF Note to Filer |
| Live Module Data Review | Issuers/ MHBE | September 2, 2016 | Issuers will perform data review in the Maryland Health Connection Anonymous Browsing UAT environment + Template Fixes and Submissions MHBE will provide actionable and specific required changes to ensure an improved Plan Display. | MHC Anonymous Browsing + SERFF + SERFF Note to Filer |
| Issuer Sign-off | Issuers | September 9, 2016 | Issuers will sign-off on plans displayed in UAT environment | MHC Anonymous Browsing + SERFF Disposition |
| Final Binder Submission. | Issuers | September 12, 2016 | Issuers will submit finalize Plan Management Template Suite into SERFF | SERFF |
| Plan Upload into Production | MHBE | September 13, 2016 | MHBE will upload the final templates into production by September 13 | MHC Plan Management Module – Production |

SHOP QHP Display Reconciliation

The Plan Data Reconciliation process occurs during the SHOP Administrator/Issuer Reconciliation Phase.

Table 2-A-3 SHOP QHP



For SHOP Plan Certification and SHOP Administrator/Issuer Reconciliation Phases, SERFF will be used to hold all versions of the plan templates, which may be updated upon the discovery of any data errors. Issuers and SHOP Administrator teams must work collaboratively to ensure that plans are displayed and quoted appropriately to consumers.

To reduce confusion and to encourage a streamlined process, all parties are required to submit an Issuer/Administrator Point of Contact for Template Error Resolution to MHBE. This template must include the following information: Legal Entity/Issuer, Name, Title, Phone Number and Email. This information is due to MHBE Plan Management by September 1, 2016. An email to mhbe.carriers@maryland.gov is sufficient to provide this information.

Additionally, per the SHOP Plan Management II memorandum issued February 9, 2015⁷, SHOP issuers and administrators must follow these rules:

- i. For the purposes of quoting and rate testing, partner issuers and SHOP Administrators must use the Standardized Quoting Scenario set.
- ii. Issuers must notify MHBE Plan Management of any forthcoming rate changes that are different from the quarterly rates indicated in the submitted Rate Data Template. If no notice is given to MHBE Plan Management, the SHOP Administrators will use the data

⁷ Available at <http://www.marylandhbe.com/carriers-and-shop-administration/shop-administrators/>.

already provided to inform their quoting engines. These notices should be provided in a protected .pdf and submitted to mhbe.carriers@maryland.gov.

- iii. MHBE SHOP and MHBE Plan Management will allow issuers to submit documentation requesting an exemption from the SERFF Template Rule for specific benefit structures that cannot be accurately described in the CCIIO Templates. Issuers and SHOP Administrators may then correct the displayed benefits using appropriate means. Exemption requests should be provided to MHBE Plan Management in a protected .pdf to mhbe.carriers@maryland.gov.

After partner issuers have determined that their plans are displayed and quoted correctly on SHOP Administrator portals, the SHOP Administrator must submit the SHOP Administrator Attestation Form to Plan Management to finalize reconciliation and approve the plans for sale.

SADP Display Reconciliation

The Plan Data/ Plan Display Reconciliation process occurs over the SERFF Template/PM Materials Resubmission Phase and the Plan Certification period.

Table 2-A-4 SADP

| Event/Period | Entity Responsible for Event/Period | Date of Action | Action Description | Source/ Submission Format |
|---------------------------------|--|-----------------------|--|----------------------------------|
| Preliminary Template Submission | Issuers | July 1st, 2016 | Issuers submit full suite of Plan Management Templates | SERFF |
| Validation Analysis | MHBE | July 8th, 2016 | MHBE will analyze submitted templates for Plan Management Application Validation MHBE will provide actionable and specific required changes to ensure validation | SERFF Note to Filer |
| First Round Template Submission | Issuers | July 15th, 2016 | Issuers will submit full suite of Plan Management Templates with validation changes. Issuers will also submit a completed Plan Shopping Tile and Plan Compare Template for each of their plans. Submissions that require no changes do not need to be resubmitted | SERFF |
| Extract Analysis + Feedback | MHBE | August 1st, 2016 | MHBE will deliver to issuers Plan Management Module Feedback. MHBE will leverage map how benefits will be displayed | SERFF Note to Filer |

| | | | | |
|----------------------------------|--------------|----------------------|---|--|
| | | | <p>in the plan shopping module and will match them accordingly</p> <p>MHBE will provide actionable and specific required changes to ensure an improved data extract</p> | |
| Second Round Template Submission | Issuers | August 8th, 2015 | Issuers will submit full suite of Plan Management Templates with identified required changes | SERFF |
| Extract Analysis + Feedback | MHBE | August 15th, 2016 | <p>MHBE will deliver to issuers Plan Management Module Extracts, Feedback, and Plan Display Print-outs</p> <p>MHBE will provide gap analysis between submitted Plan Shopping Tile and Plan Compare Templates and Plan Display Print-outs. MHBE will provide actionable and specific required changes to ensure an improved Plan Display</p> | SERFF Note to Filer |
| Live Module Data Review | Issuers/MHBE | September 2nd, 2016 | <p>Issuers will perform data review in the Maryland Health Connection Anonymous Browsing UAT environment + Template Fixes and Submissions</p> <p>MHBE will provide actionable and specific required changes to ensure an improved Plan Display.</p> | MHC Anonymous Browsing + SERFF + SERFF Disposition |
| Final Binder Submission. | Issuers | September 12th, 2016 | Issuers will submit finalize Plan Management Template Suite into SERFF | SERFF |
| Issuer Sign-off | Issuers | September 9th, 2016 | Issuers will sign-off on plans displayed in UAT environment | MHC Anonymous Browsing + SERFF Disposition |
| Plan Upload into Production | MHBE | September 13th, 2016 | MHBE will upload the final templates into production by this date | MHC Plan Management |

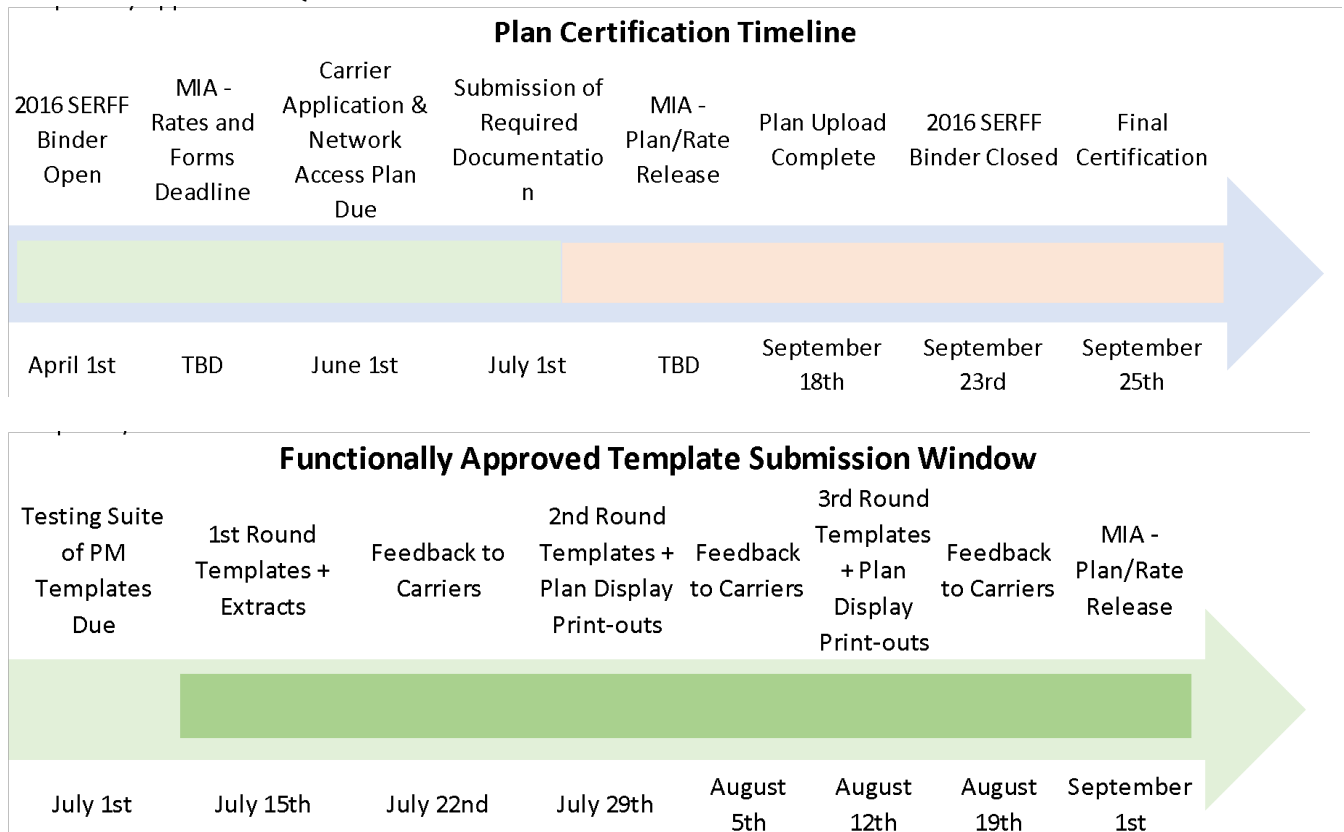
B. Review of Plan Certification Applications & Certificate of Plan Certification⁸

MHBE must review a Plan Certification Application submitted to MHBE by an issuer within 45 days of receipt of the application. During the review period, MHBE may follow up with the plan’s issuer regarding any incomplete application items. After the 45-day period, all issuers will receive a Plan Certification Approval or Denial Notice from MHBE. A Plan Certification Approval Notice informs the issuer that they are eligible to offer the plan for sale through the Marketplace for the plan year of 2017.

SADPs participating in the SHOP Marketplace will use the same processes, timelines, and submission requirements outlined in Table 2-A-1 and Table 2-A-3.

For the 2017 plan year, MHBE will follow the following dates for plan certification. The Plan Certification process is delineated by two phases, the Functionally Approved Template Submission Window and the Plan Certification period. *Some the dates below have also been addressed, where applicable, above in Tables 2-A-1 through 4.*

Table 2-B-1. Individual QHP



⁸ See MHBE Carrier and Qualified Plan Certification Interim Procedures .03 “Application Procedures” at ¶ D.

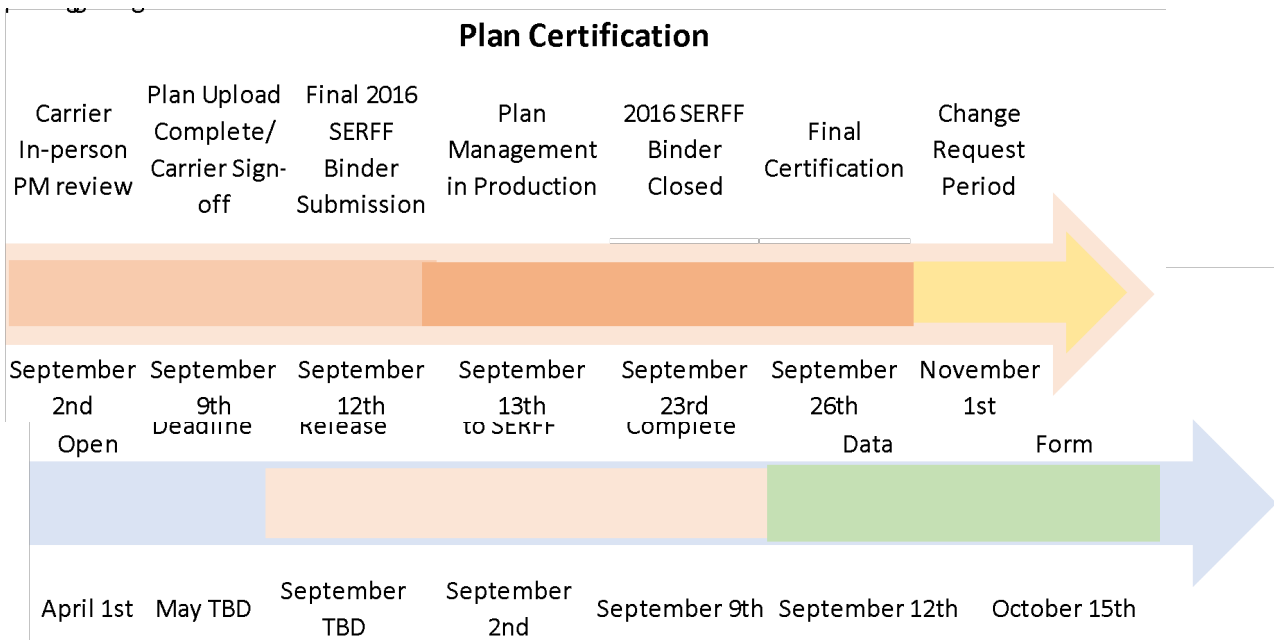
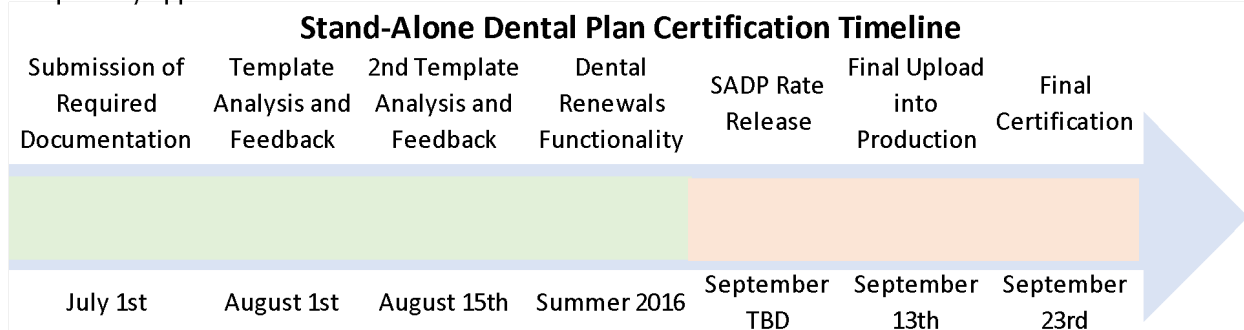


Table 2-B-3. SADP



C. Waiver Authority⁹

MHBE, with the approval of the MHBE Board, may grant a waiver to a specific provisions described in this chapter. MHBE may grant the waiver with or without corresponding conditions. To request a waiver, the issuer should inquire with their MHBE Account Manager.

⁹ See MHBE Carrier and Qualified Health Plan Certification Interim Procedures .10 "Waiver Authority."

D. Denial, Suspension and Revocation of Certification¹⁰

A critical role MHBE serves in Maryland is plan oversight. MHBE may deny, suspend, revoke or seek other remedies against the QHP/SADP issuer offering a plan under Section 31-115(k) of the Insurance Article, Maryland Code.

Furthermore, MHBE may conduct compliance reviews of a plan during the plan benefit year. The scope of such compliance reviews extends to only include certification standards covered under Section 31-115(k) of the Insurance Article, Maryland Code.

If, as result of such compliance reviews, MHBE finds a QHP/SADP to be non-compliant, MHBE will require the QHP/SADP issuer to correct and meet compliance.

If an issuer chooses not to offer a plan in the Exchange or the plan is decertified by the Exchange, the issuer shall follow Plan Management Guidance, released on July 15, 2015, on decertification of a qualified plan, and other operational procedures as specified by the Exchange.

CHAPTER 3. OFF-EXCHANGE SADP CERTIFICATION PROCESS AND STANDARDS

MHBE will continue to certify Off-Exchange Stand-Alone Dental Plans (SADPs). Issuers must complete an application after receiving rate and form approval from the Maryland Insurance Administration (MIA).

A. Off-Exchange SADP Submission Requirements & Submission Timeline

SADPs that participate in the Exchange-Certified program are required to submit an Off-Exchange Dental Carrier Application and provide MHBE with notice of intent to participate after they have been approved by MIA. Exchange certification of the plan can occur any time, prospectively, or within, an eligible plan year.

Unless otherwise directed by MHBE, issuers must submit plan certification data through the secure System for Electronic Rate and Form Filing (SERFF) Binders. Exceptions to this general rule are limited, and non-allowable before rate release by MIA.

MHBE has 45 days from the beginning of the plan certification period to notify the issuer of approval or denial to offer qualified plans on the Marketplace. In such cases where a single plan or a product-type is denied to participate on the Marketplace, MHBE will provide to the issuer the reasons for denial and instructions to reapply or appeal.

B. Certification Standards

In order to be certified as an off-Exchange SADP, plans are required to:

¹⁰ See MHBE Carrier and Qualified Health Plan Certification Interim Procedures .08 "Qualified Plan Decertification."

1. Cover the State benchmark pediatric dental essential health benefits;
2. Comply with annual limits and lifetime limits applicable to essential health benefits;
3. Comply with annual limits on cost sharing applicable to stand-alone dental plans under 45 CFR § 156.150; and
4. Meet the same actuarial value requirements for the pediatric dental essential health benefits that is required for a qualified dental plan.

CHAPTER 4: QUALIFIED PLAN (QHP AND SADP) CERTIFICATION STANDARDS

The Affordable Care Act, Sections 31-106 and 31-108 of the Insurance Article, Maryland Code, and the MHBE Interim Procedures on Carrier and Qualified Plan Certification establish that QHPs and SADPs must meet a number of standards in order to be certified or recertified as QHPs and SADPs for sale in the Individual and SHOP Marketplaces. Several of these are market-wide standards that apply to plans offered in the individual and small business markets inside as well as outside of the Marketplace. The remaining standards are specific to QHPs or SADPs seeking certification or recertification from the Marketplace. Each section of this chapter describes MHBE's planned approach for evaluating QHPs or SADPs against a certain standard when MHBE is reviewing a plan for certification for 2017.

MHBE continues to review its Marketplace participation policies to determine if they continue to meet the needs for supporting consumer choice. MHBE must certify QHPs that are in the interest of qualified individuals as determined by MHBE pursuant to the Affordable Care Act § 1311(e)(1)(B), 45 CFR §155.1000(c)(2), and Insurance Article, § 31-115(b)(7), Maryland Code.

The plan certification application process for the Individual Marketplace is described in Chapter 2 and for the SHOP Marketplace in Chapter 3.

A. Maryland Insurance Administration Requirements for Marketplace Participation

For a plan to be considered for plan certification, the issuer must comply with the Rate and Form Review procedures established by MIA in its annual bulletin to issuers. Issuers must respond to MIA form and rate inquiries in a timely fashion without unreasonable delay. MHBE will provide MIA with issuer Marketplace data, upon request, to support the rate and form review process.

For any premium rate increase for a qualified plan sold on the Marketplace, the issuer will provide to MHBE the associated Preliminary Justification Forms I and II filed with MIA, in accordance with 45 CFR § 155.1020, and will notify MHBE of the final disposition of the premium rate increase request at least 45 days before its effective date.

B. Rating Requirements

All issuers, including SADPs, participating in the Marketplace must cap dependent premium rating at three dependents under 21. The premiums for no more than the three oldest covered children must be taken into account in determining the total family premium, in accordance with 45 CFR §147.102(c)(1).

For example, an enrollment group with four dependents under 21 may only be billed for the first three dependents.

C. Marketing and Benefit Design of QHPs

Continuing in 2017, in accordance with 45 CFR §156.225 MHBE will require plan attestation that the plan's issuer 1) complies with any applicable laws and regulations regarding marketing by health insurance issuers; and, 2) does not employ marketing practices or benefit designs have the effect of discouraging the enrollment of individuals with significant health needs in QHPs. The attestation is required to be submitted as part of the issuer's SERFF Binders.

During 2017, MHBE will conduct a detailed analysis of plan benefits to determine if specific plan certification standards are needed to address discriminatory benefit design in future years. This is a new standard starting in 2017.

D. Service Area Standards

For the 2017 plan year, issuers may serve an area smaller than one county if they demonstrate that boundaries are not designed to discriminate against individuals excluded from the service area. Issuers servicing an area smaller than one county must submit a detailed Partial County Service Area Justification as a part of their application. Issuers that offer non-statewide plans must submit data on the demographics of the areas served by each qualified plan the issuer offers for sale within the SHOP Exchange or Individual Exchange, in accordance with 45 CFR §155.1055(b).

MHBE will permit service area changes by the issuer after the initial data submission by petition for limited reasons, such as an issuer's inability to secure enough providers or MHBE's request to serve an unmet need, as determined by the MIA or MHBE. No service area changes will be permitted after the final data submission (September 12, 2016) unless the change constitutes an expansion of the service areas rather than contractions of the service area.

E. Plan Offering Limitation Standards

For the 2017 plan year for QHPs, MHBE will require that issuers continue to meet the four-benefit designs maximum per metal level requirement. MHBE will continue to revisit the limitation standard yearly to determine if the standard continues to meet expectations for promoting consumer choice.

For the 2017 plan year for SADPs, MHBE will require that issuers continue to meet the single benefit design per coverage type per tier per product type requirement.

F. Meaningful Difference

Starting with the 2017 plan year, MHBE will require that issuers adopt the Federally-facilitated Marketplace (FFM) "meaningful difference" standard as described in 45 CFR §156.298 for non-cost-sharing variations of all QHPs offered in the Marketplace. MHBE will utilize the meaningful difference tools provided by CCIIO to ensure plans are compliant with the federal standard.

During 2017, MHBE will consider whether it may be appropriate to expand the meaningful difference standards to apply to other cost-sharing variations and across metal levels for the 2018 plan year.

G. Consumer Support and Service Transparency Requirements

Transparency and accessibility of information is an important piece of fulfilling one of MHBE's guiding principles of improving accessibility to health care to all Marylanders. For 2017, plan issuers must follow a number of standards related to transparency, accessibility and accuracy of information provided to consumers about the plan. MHBE is requiring new standards in this area for 2017. While CMS has proposed that the FFM must meet certain quantitative network adequacy standards, MHBE has not taken this approach and in lieu of quantitative standards, is requiring metrics that foster transparency of information for consumers.¹¹

i. Standards of Network Management

QHP issuers must make public, and provide to MHBE for public release, their Standards for Network Management information reported for 2016 NCQA Accreditation. This information should be provided as an addendum to their current Network Access Plan. This item will be listed as a separate Supporting Document in the Supporting Documentation Tab.

ii. SBC Treatment Cost Examples

QHP Issuers will include in the Summary of Benefits and Coverage Form Coverage Examples, an example for Out-patient/In-patient Substance Abuse Treatment Costs and Out-patient/In-patient Mental Health Treatment Costs. The criteria and factors for determining these costs will be established by MHBE through the Exchange Implementation Advisory Committee.

iii. Additional Information within SBC Link

QHP Issuers will include a URL that links to each QHP's complete benefits or terms through a policy contract or an in-depth plan document on the Summary of Benefits and Coverage form. The URL must link the consumer directly to this information without further navigation beyond the initial page.

iv. Network Adequacy Metrics within SBC

To assist consumers in assessing the issuer provider networks, issuers must report certain quantitative provider network metrics. Issuers must make these metrics publically available through each plan's Summary of Benefits and Coverage Forms. For 2017, these metrics will include:

- a. Average wait time for Primary Care Providers (PCP) and Mental Health (MH) providers

¹¹ HHS proposes that the FFM establish quantitative, county-specific time and distance standards for access to providers (the specific standards will be announced in subregulatory guidance). Furthermore, HHS says it will defer to state network adequacy standards enforced by insurance regulators that meet certain minimum requirements (also to be announced in subregulatory guidance). 80 FR 75488.

- b. Average drive distance to PCPs and MH providers
- c. Percent of PCPs and MH providers in network accepting new patients
- d. Consumer Assessment of Healthcare Providers and Systems scores
- e. OPTIONAL: Additional metrics for any other specialist categories of the issuer's choosing

v. CRISP Provider Data Submission

For the 2017 plan year, MHBE will continue the Chesapeake Regional Information System for our Patients (CRISP) Provider Directory submission requirements covered in further detail in the Carrier Reference Manual. Requirements for the provider directory data submission format will be determined by CRISP. Issuers must continue to submit provider directory data to CRISP at least twice a month. The provider directory data must be current, accurate, and complete. In addition, starting in 2017, issuers must also provide, in a form and manner to be defined by MHBE, provider information on "Accepting New Patients" status.

vi. Provider Directory Availability on Issuer Website

Pursuant to 45 CFR §156.230(b), Issuers must make available, in a manner to be determined by the issuer, and requiring approval by MHBE, provider directory information on their website without requiring login. MHBE is requiring that the provider directory must meet FFM information and accessibility standards established in the Final 2016 Letter to Issuers Participating in the Federally-facilitated Marketplaces¹² and to be updated with any new requirements to the FFM's final 2017 Letter to Issuers (to be published at a later date). Navigation to the provider directory from the issuer landing page website must be reasonable, i.e. within five clicks from an issuer landing page. All issuers participating in Maryland Health Connection currently meet the navigation standard. The provider directory information on an issuer site must match the information on CRISP within a reasonable degree of variance to be determined by MHBE.

Additionally, for 2017, MHBE is removing the previous requirement for issuers to develop machine-readable provider directory files in the format specified by CCIIO. The format already developed for the CRISP Provider Directory submissions is deemed sufficient for this purpose.

vii. Provider Directory Improvement Strategy and Transparency Requirements

New for 2017, MHBE will further address provider directory accuracy through a multi-step, multi-year process starting in 2016 as part of the 2017 plan year certification requirements.

¹² Published Feb. 20, 2015, <https://www.cms.gov/CCIIO/Resources/Regulations-and-Guidance/Downloads/2016-Letter-to-Issuers-2-20-2015-R.pdf>.

Step 1: In 2016, issuers will assess the accuracy of their provider directories in preparation for their 2017 certification applications. Issuers may use an assessment method of their own choosing. The assessment should attempt to determine whether the provider information currently in the issuer's directory is accurate, which MHBE defines as an accurate depiction of the provider's current status as a provider in the issuer's network and, if the provider remains in network, the provider's current name, address, phone number, facility affiliations, if included, specialty and acceptance of new patients. An issuer should include in their assessment a review of any steps the issuer has taken to address the accuracy of the provider directory, such as outreach to providers and established methods for providers to update the issuer of changes in their directory information.

Step 2: As part of its 2017 plan certification applications, the issuer will provide information to MHBE about the accuracy of the provider directory, including the carrier-selected method of assessment, the issuer's accuracy assessment and steps by the issuer taken to improve accuracy (e.g. provider contracting requirements).

Step 3: During 2016, MHBE, with EIAC input, will propose a standard assessment methodology, baseline target, and requirements for accuracy improvements to the MHBE Board. MHBE will request that the Board adopt standards for each of these related items for the 2018 plan certification standard related to accuracy of a provider directory.

Step 4: During 2017 in preparation for its 2018 plan certification applications, issuers will use the Board-adopted standard assessment methodology in order to assess the accuracy of its provider directories. The issuer will include the assessment outputs in their 2018 application. The issuer will be requested to meet the baseline target set by the Board.

H. Essential Community Providers

Pursuant to 45 CFR § 156.235, issuers are required to include Essential Community Providers (ECP) within the plan's provider network. This section describes MHBE's approach to the definition of ECP, ECP network inclusion standards, the methodology for determining compliance with the inclusion standard, and the evaluation of ECP inclusion in SADPs.

i. Essential Community Provider Definition

For plan years beginning in 2017, MHBE defines an ECP as a provider that is an ECP defined under 45 CFR § 156.235(c), a local health department, an outpatient mental health center or substance use disorder treatment provider, as described at COMAR 10.09.80.03.B(1) & B(3), that is licensed or approved by Maryland Department of Health and Mental Hygiene (DHMH) as programs or facilities, or a school-based health center. These types of providers are included in Table 4-H-1 below. Additionally, all providers that fall in these categories must be also able to meet the issuer's credentialing certification standards in order to be considered an ECP for that issuer.

During 2017, MHBE will assess whether the issuer credentialing standard requirement for ECPs is necessary for the providers included in the MHBE-expanded definition. Additionally, MHBE will work with DHMH to provide a list of the MHBE ECPs at least three to four months prior to the June 1, 2016 due date for the Network Access Plan Amendments and Supplements submission in Chapter 1.

Table 4-H-1.

| ECP Category | ECP Provider Types Included in Category |
|---|--|
| Family Planning Providers | Title X Family Planning Clinics and Title X “Look-Alike” Family Planning Clinics |
| Federally Qualified Health Centers (FQHC) | FQHC and FQHC “Look-Alike” Clinics, Outpatient health programs/facilities operated by Indian tribes, tribal organizations, programs operated by Urban Indian Organizations |
| Hospitals | Disproportionate Share Hospital (DSH) and DSH-eligible Hospitals, Children’s Hospitals, Rural Referral Centers, Sole Community Hospitals, Free-standing Cancer Centers, Critical Access Hospitals |
| Indian Health Care Providers | Indian Health Service (IHS providers), Indian Tribes, Tribal organizations, and urban Indian Organizations |
| Ryan White Providers | Ryan White HIV/AIDS Program Providers |
| Other ECP Providers | STD Clinics, TB Clinics, Hemophilia Treatment Centers, Black Lung Clinics, Community Mental Health Centers, Rural Health Clinics, and other entities that serve predominantly low-income, medically underserved individuals. MHBE Expansion: Local health departments, outpatient mental health centers, and substance use disorder treatment providers, as described at COMAR 10.09.80.03.B(1) & B(3), licensed or approved by DHMH as programs or facilities, and school-based health centers. |

ii. ECP Network Inclusion Standards

For plan years beginning in 2017, MHBE adopts the following ECP network inclusion standards:

- a. The issuer must contract with at least 30% of available ECPs in each plan’s service area as part of each plan’s provider network. MHBE will allow a write-in option and an

alternative standard for issuers to meet this requirement addressed in further detail below.

b. Issuers must offer contracts in good faith to the following provider types:

- all available Indian Health Care Providers in service area,
- any willing Local Health Department in the plan's service area, and
- at least one ECP in each ECP category in each county in service area, where an ECP in that category is available and provides medical or dental services by issuer plan type (except if not applicable for dental, which is discussed in further detail below).

Offering a contract in "good faith" will be met if the issuer offers the same contract terms that a willing, similarly-situated, non-ECP provider would accept or has accepted from the issuer. MHBE requires that issuers be able to provide verification of such offers if MHBE requests the contracts to verify good-faith compliance.

During 2017, MHBE will assess whether a separate threshold standard is needed for specialties, such as mental health or substance use disorder providers, for future plan certification standards.

iii. Calculation Methodology for ECP Network Inclusion Standard:

MHBE will determine issuer satisfaction of the ECP inclusion standard using the calculation methodology described in the Final 2016 Letter to Issuers in Federally-facilitated Marketplaces.¹³ However, MHBE will amend this methodology to include the State-provider expansion of the federal ECP definition as part of the denominator. In addition, MHBE will count individual providers located at one physical location each as a provider for the denominator.

To account for denominators that may vary between issuers depending on the number of providers offered a contract in good faith that also meet the issuer's credentialing requirements, the issuer may need to follow the alternative ECP network inclusion standard instead.

iv. ECP Write in Option

Issuers will be permitted to write in ECPs not included on the non-exhaustive federal (<http://cciio.cms.gov/programs/exchanges/qhp.html>) or Maryland-specific ECP lists. Write in ECPs must otherwise meet the eligibility criteria as an ECP, such as eligible non-participants in 340B Public Health Service Act programs. Furthermore, issuers must include the following information for each write-in ECP:

¹³ Published Feb. 20, 2015, <https://www.cms.gov/CCIIO/Resources/Regulations-and-Guidance/Downloads/2016-Letter-to-Issuers-2-20-2015-R.pdf>.

- a. The provider's zip code reflecting provider location within a low-income zip code or Health Professional Shortage Areas included on the "Low-Income and Health Professional Shortage Area Zip Code Listing" located at <http://www.cms.gov/ccio/programs-and-initiatives/health-insurance-marketplaces/ghp.html>;
- b. The provider's street address (P.O. Box is not sufficient); and
- c. The National Provider Identifier (NPI) number, if the provider has an NPI number.

v. Alternative ECP Network Inclusion Standards

If an issuer cannot meet the general ECP standard, the issuer may satisfy this standard under an alternative justification. MHBE believes that two groups of issuers, as discussed below, in particular may qualify for the alternative standard.

First, QHP issuers that provide a majority of covered professional services through physicians employed by the issuer or through a single contracted medical group qualify to comply with an alternative standard for ECP network inclusion. Issuers that qualify to comply with the alternative standard must demonstrate through a narrative that low-income members receive appropriate access to care and satisfactory service. Issuers must submit, to be determined, provider validated quality and patient satisfaction metrics to MHBE. The explanation should describe the extent to which the issuer's provider sites are accessible to, and have services that meet the needs of, specific underserved populations, including:

- a. Individuals with HIV/AIDS (including those with co-morbid behavioral health conditions);
- b. American Indians and Alaska Natives (AI/AN);
- c. Low-income and underserved individuals seeking women's health and reproductive health services; and
- d. Other specific populations served by ECPs in the service area

MHBE seeks comment and recommendation on these specific quality and patient satisfaction metrics. Within the scope for consideration are CAHPS, HEDIS, and other metrics reported to accrediting organizations.

Second, QHP issuers that do not provide a majority of covered professional services through physicians employed by the issuer or through a single contracted medical group may also qualify for the alternative standard if the issuer is unable to meet the 30% standard because of the volume of providers that are unable to meet the issuer's credentialing requirements. In these cases, the issuer should also provide a written narrative that includes the items addressed above.

vi. Dental ECP Inclusion Standard

MHBE will follow the FFM approach for evaluation of ECP Network Inclusion for SADPs. SADPs will be considered compliant with the ECP standard if, in their application, they satisfy the 30 percent ECP standard and offer a contract in good faith to all available Indian health care

providers in the plan's service area. MHBE considers the ECP category per county service area requirement not applicable to SADPs.

I. Primary Care Above-EHB Benefits

To determine whether MHBE should include any above-essential health benefits in plan certification standards for the 2018 plan year, MHBE will seek input from Standing Advisory Committee and stakeholder groups and, if deemed appropriate, develop recommendations to present to the Board.

J. Optional Embedded Pediatric Dental Benefit

Starting in 2017, a QHP may or may not include embedded pediatric dental benefits. QHP issuers intending to offer plans without embedded pediatric dental benefits must inform MHBE of such intent and identify the affected plan by Health Insurance Oversight System ID.

K. Prescription Drugs

For 2017, the certification standards for prescription drug coverage will remain consistent with the previous year's requirements. Specifically:

- i. Drugs covered under the plan's medical benefit must be identified in the plan's MIA filings.
- ii. The drug formulary Internet link provided by the plan's issuer must link directly to the list of covered drugs without requiring further navigation. The link must also include tiering and cost-sharing information. The formulary drug link must be up-to-date, accurate, and complete. Issuers must make the formulary drug list available on their website in a standard machine readable format as specified by HHS.
- iii. Issuers have the option of identifying a drug as a "preventive drug" covered at zero cost.
- iv. Issuers must create a drug exception process for standard situations that are not emergency circumstances by which an enrollee can request access to a drug not on the plan's formulary. The issuer must notify the enrollee of its coverage decision no more than 72 hours after receipt of the exception request. Issuers must have an external review process by an independent review organization for denied requests. The external review organization must complete its review and provide a decision within 72 hours of receiving the review request.

Additionally, for 2017, plans must meet new standards included to improve consumer usability of issuer formulary directories, to determine the necessity of an MHBE continuity of care standard, and to determine issuer compliance by MHBE. Specifically:

- i. For QHP issuer formulary directories, the tier category (i.e. generic, preferred brand, etc.) must be made clear for each drug. A legend may be included with the directory with MHBE approval.
- ii. MHBE will develop a timeline that it will use to evaluate the efficacy of the Maryland Health Progress Act's continuity of care policies. MHBE will develop, if determined to be of need, a continuity of care proposal.

iii. The Issuer will keep account of and report on member drug exceptions processed during the plan year and provide summary metrics to MHBE during the plan year in order for MHBE to determine issuer compliance with this requirement. MHBE will provide guidance to meet this requirement.

L. Post-Certification Standards

To maintain its certification to participate in the Marketplace for 2017, an issuer should also ensure that it complies with post-certification requirements for each plan included in this section.

i. Enrollment Reconciliation Standards

In 2017, MHBE will establish enrollment reconciliation timeline standards that issuers must meet in order to maintain plan certification approval status. QHP/SADP issuers shall reconcile enrollment files with MHBE no less than once a month in accordance with 45 CFR §155.400(d). This standard may be waived for a given month, on a case by case basis, with the provision of a reconciliation waiver request describing the cause for the issuer's inability to comply.

ii. Broker and SHOP Administrator Payments

Issuers must pay the same broker compensation for plans offered through the Marketplace that the issuer pays for similar plans offered in the State outside the Marketplace.

iii. Quality Reporting

QHP issuers must comply with standards and requirements related to quality reporting through the implementation of the Quality Rating System (QRS) and the Enrollee Satisfaction Survey (ESS). Issuers are also required to continue to provide quality data and Race, Ethnicity, Language, Interpreter Need, and Cultural Competency (RELICC) data to the Maryland Health Care Commission (MHCC).

MHBE will determine a final approach for the issuer quality reporting system.

QHP issuers that have offered plans on MHC for at least two (2) years will submit a quality improvement strategy (QIS) for 2017 in functional areas determined by MHBE oversight and compliance staff.

iv. Member Level Reporting Requirement

Starting in 2017, participating issuers must provide a Member Level Report (MLR) to MHBE at least once per month. With appropriate reasonable notice (within two weeks), MHBE may request additional MLRs in a month. Annually, and with reasonable advance notice for field requirements, MHBE will review issuer MLRs to determine if they continue to meet the needs, as supplemental information, for MHBE to adjudicate the appropriate corrective actions for consumer enrollment/eligibility errors.

The required fields for the 2017 plan year will be the same fields indicated in the memorandum to issuers released by MHBE on July 16, 2015 *RE: MLR Standardization Requirements* and described in further detail in the *Member Level Reporting Field Clarification* guidance issued on August 5, 2015.

Annual changes to issuer MLRs must be reflected in the first report issued during the Open Enrollment Period before the effective plan year.

v. Enrollment Administration Standards for Enrollees with Eligible Third-Party Entity Payments

Pursuant to 45 CFR § 156.1250, an issuer must accept premium and cost-sharing payments from the following third-party entities on behalf of plan enrollees:

- a. Ryan White HIV/AIDS Program under title XXVI of the Public Health Service Act;
- b. Indian tribes, tribal organizations or urban Indian organizations; and
- c. State and Federal Government programs.

MHBE will add requirements to eligible-Third-Party Entity Payments whereby such enrollees must be prevented from being terminated in such instances where issuer billing and third-party entity disbursement cycles are misaligned. Such groups, e.g. enrollees that receive premium assistance through the Maryland AIDS Drugs Assistance Program, may suffer severe adverse health outcomes if there is an untimely lapse in coverage through no fault of their own.

MHBE will develop an operational methodology for meeting this standard through the EIAC.

vi. Prohibition on Ending Plan Contract When Primary Insured Terminates Coverage

In addition to the proposed plan certification standards that MHBE staff presented to the Board in November 2015, MHBE proposes this additional standard new for the 2017 plan year.

For 2017, MHBE proposes that the issuer's contract with the primary subscriber should include that when a primary subscriber is to be terminated from the plan contract, either in cases of enrollee, MHBE or carrier-initiated terminations under 45 CFR § 155.430(b) or a redetermination of eligibility under 45 CFR §§ 155.315(f)(5) or 155.330, any other family members enrolled through the primary subscriber's contract must be allowed to remain on the initial primary subscriber's contract. In addition, the issuer shall apply any amounts contributed to the deductible and out-of-pocket costs under the contract, including from the initial primary subscriber, on behalf of the remaining enrolled household members after the change in primary subscriber. The administration of the plan should appear seamless to the enrollee group (i.e. no binder payment or continuation of auto-drafting from designated enrollee's payment account of previous plan's premium, if possible).

It is anticipated that, in most situations, the members of the enrollment group who remain eligible for coverage through MHBE would constitute an enrollment group that can be accommodated by the existing coverage and contract. For example, if two parents and two

children are in an enrollment group and one parent loses eligibility for coverage through MHBE, the remaining three family members could still constitute a valid enrollment group. If the remaining members of the enrollment group are still eligible for coverage through MHBE, and for advanced premium tax credits (APTC) or cost-sharing reductions (CSR), if applicable, they will be able to continue their coverage and their APTCs or CSRs, if applicable and redetermined to be set at the appropriate amount for the continuing enrolled members, through the existing contract. However, there may also be situations in which the removal of one or more members from an enrollment group will result in a remaining group of enrollees that does not constitute a valid enrollment group based on the issuer's business rules. For example, some issuers may not cover two children without an adult on a single family policy. The eligible members of the enrollment group remaining in the QHP will receive a 60-day special enrollment period if the removal of an individual who was determined no longer eligible for coverage through MHBE results in the remaining members of the enrollment group being unable to remain in their same QHP through MHBE. During the SEP, the eligible members of the enrollment group may select the same qualified plan (i.e., the same 14-digit QHP ID) through MHBE. If eligible members enroll in the qualified plan under which they were previously covered, or select to enroll in the corresponding self-only qualified plan, or any combination thereof, then the issuer is expected to apply any amounts previously paid toward deductibles and out-of-pocket limits to reflect the coverage as a continued enrollment. To prevent a gap in coverage, the enrollment group will receive an effective start date for the first of the month following the effective termination date specified in the 834 termination transaction.

MHBE seeks comment on this additional proposed standard.