



DATA REPORT

February 28, 2019

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SUMMARY DASHBOARD

QHPs are measured since Nov. 1 when enrollment began for 2019. Medicaid enrollments, which continue year-round, are as of report cover date.

SYSTEM DASHBOARD

Applications
73,063
 associated to users

Completed
37,962

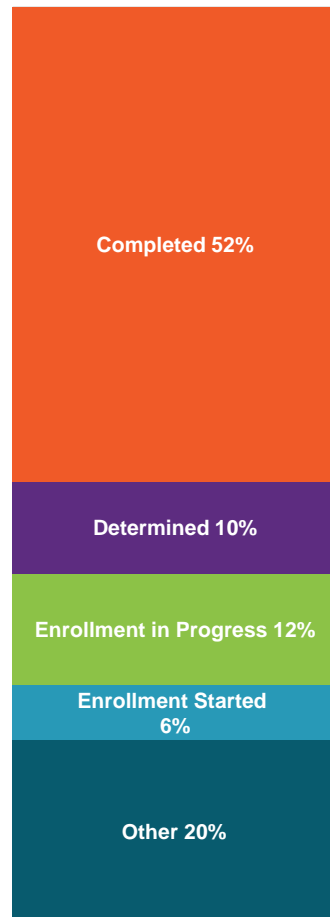
Determined
7,370

Enrollment in Progress
8,932

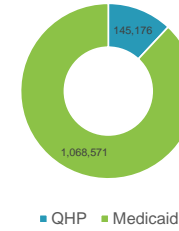
Enrollment Started
4,374

Other
14,425

Other includes: blank status, inactive, cancelled, denied, in process, partially enrolled and submitted.



Qualified Health Plans (QHP) vs. Medicaid Enrollment

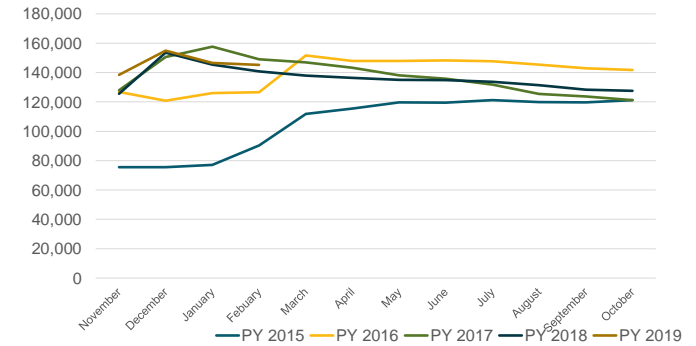


Medicaid Auto enrolled for February
55%

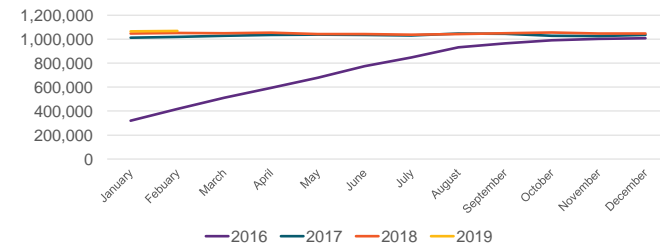
Successfully selected MCO Plan
157,653

Primary Care Physician Selection
11,820

Enrolled in QHP 145,176



Enrolled in Medicaid 1,068,571



MAGI Medicaid enrollments (based Modified Adjusted Growth Income), covered in chart above, go through Maryland Health Connection. Non-MAGI Medicaid, about 300,000 enrollments with other eligibility criteria, go through the Maryland Department of Health (MDH).

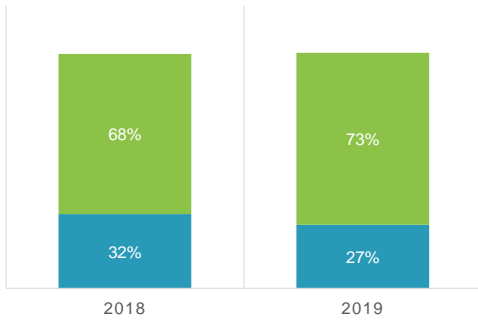
QUALIFIED HEALTH PLANS DASHBOARD

Period is from start of open enrollment Nov. 1 to the end date on report cover.

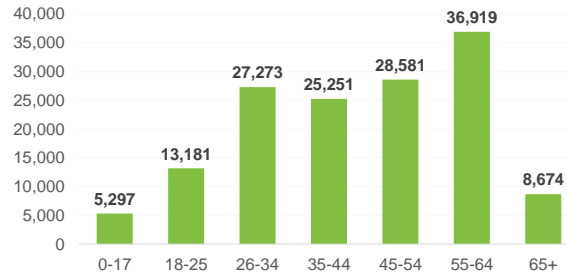
Total QHP Enrollees

145,176

■ New ■ Renewal



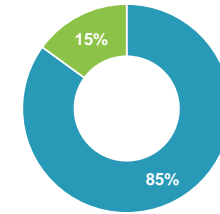
QHP Consumers by Age Group



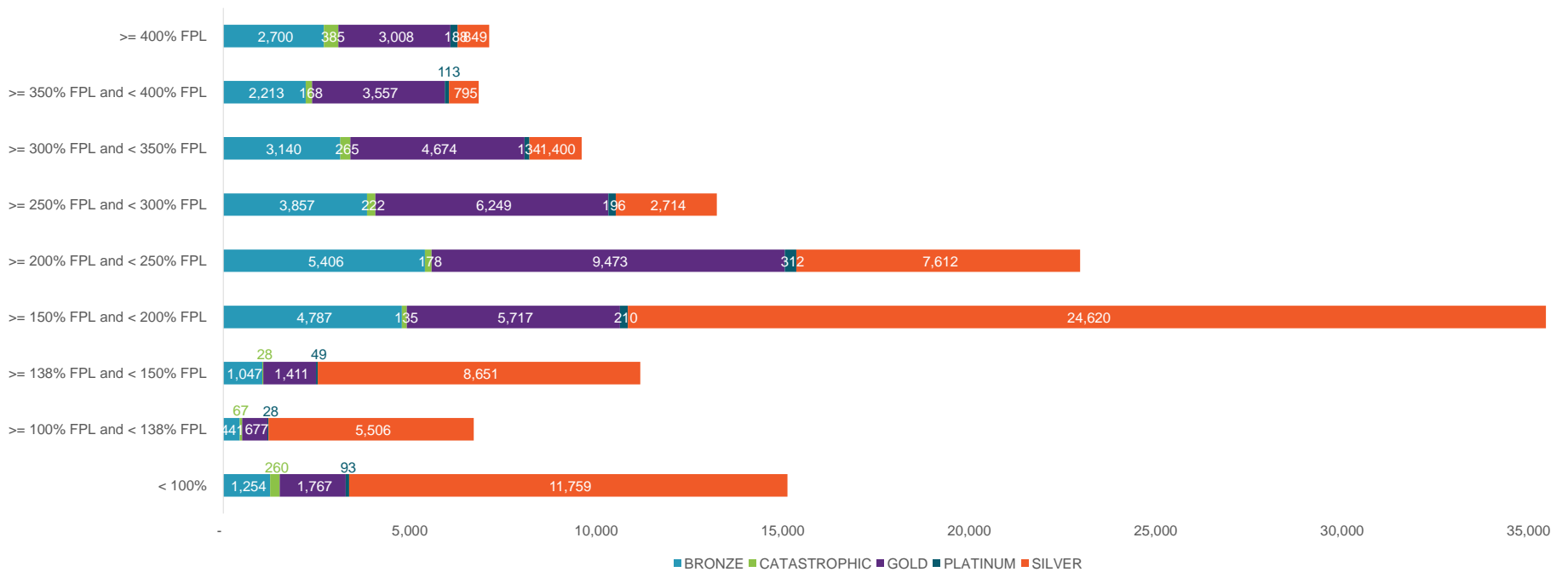
Target Enrollment for 18-34-year-olds: **30%**
 Current Enrollment for 18-34-year-olds: **28%**

Financial Help

■ With Tax Credits ■ Without Tax Credits



QHP Enrollment by Household Income and Metal Level

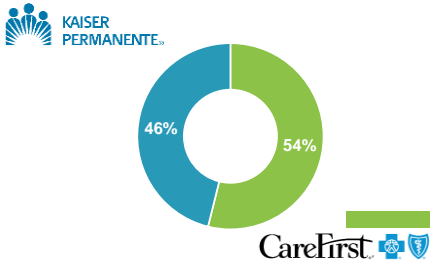


**Enrollees who did not submit household income information and thus were not eligible for financial help.
 Household income eligibility based on percentages above the Federal Poverty Level, defined as \$12,140 for an individual and \$25,100 for a family of four.

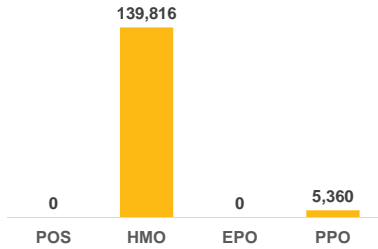
QUALIFIED HEALTH PLANS SELECTIONS

Period is from start of open enrollment Nov. 1 to the end date on report cover.

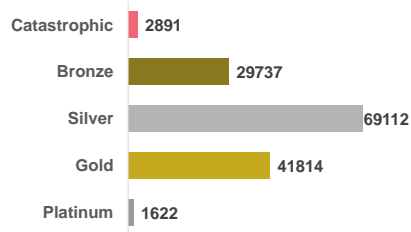
Qhp Consumers by Carrier



Enrollment by Plan Type



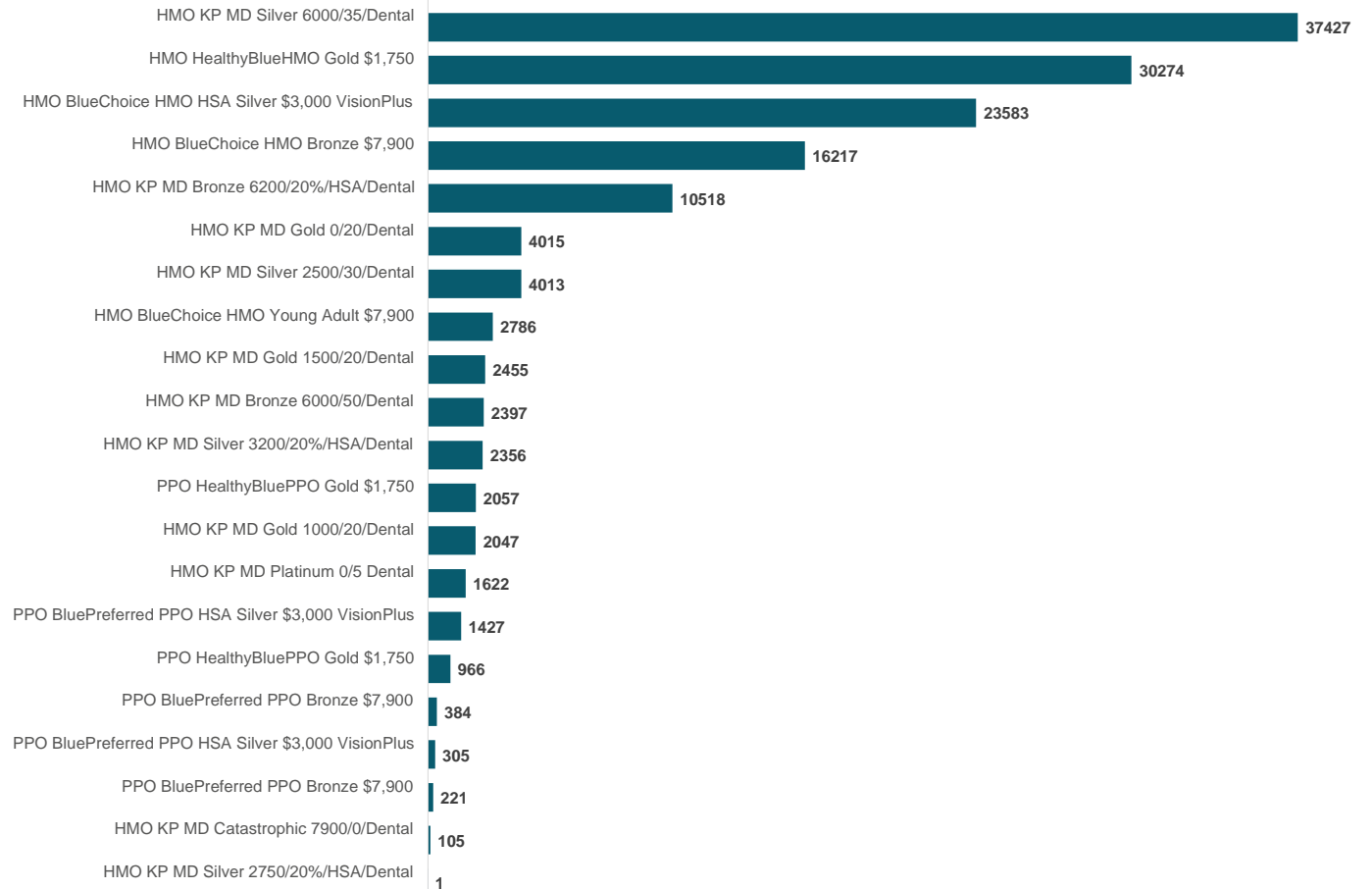
Enrollment by Metal Level



Metal levels (platinum, gold, silver, bronze) differ based on how you and the insurance company share the cost of your care. For example, insurance companies cover 90 cents on the dollar for platinum plans and 60 cents on the dollar for bronze plans. Financial help is only available through silver plans.

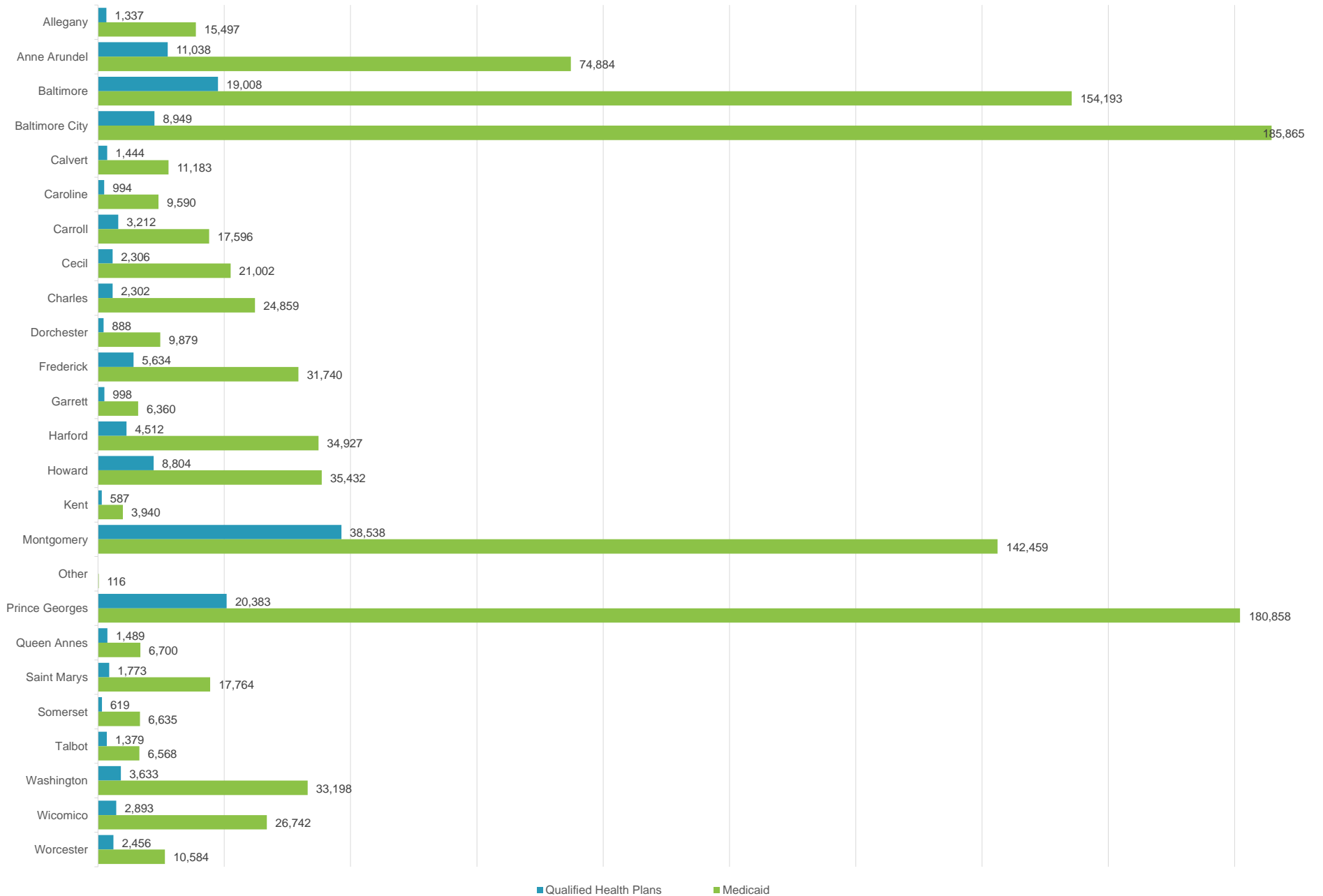
There are also different play types. Some allow you to see almost any doctor or healthcare facility; others limit your choices to a network of doctors and facilities or require you to pay more if you use providers outside the network.

Enrollment by Plan Choice



ENROLLMENT DISTRIBUTION BY COUNTY

Period is from start of open enrollment Nov. 1 to the end date on report cover.



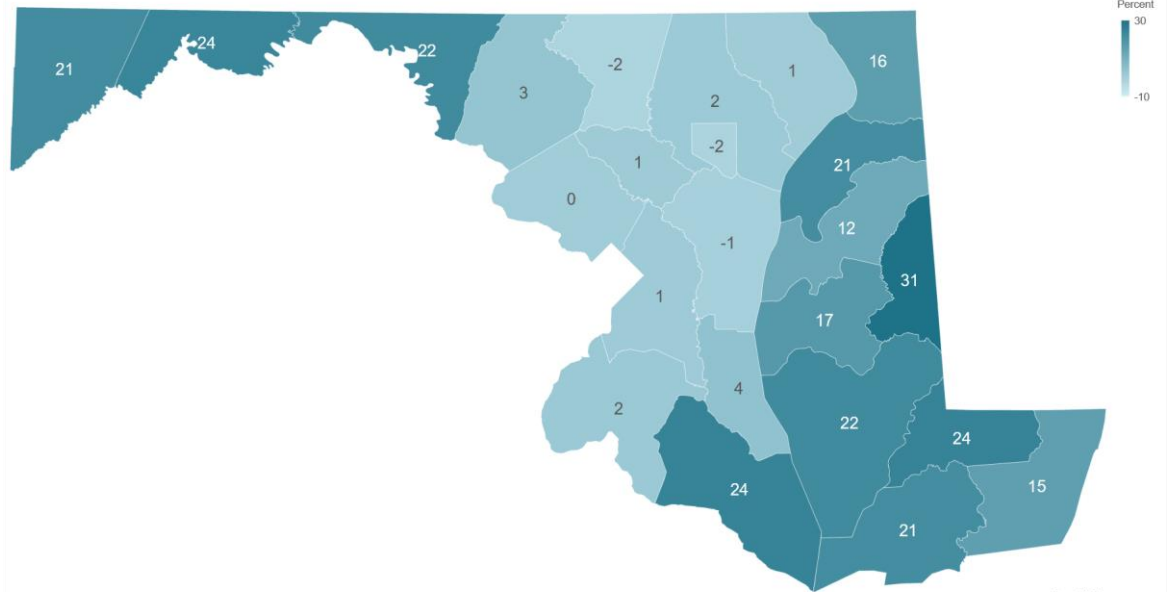
■ Qualified Health Plans ■ Medicaid

"Other" enrollees may include dependents living out of state and residents of border counties whose mailing addresses may be in the ZIP code of a neighboring state.
Maryland Health Connection Data Report

QUALIFIED HEALTH PLANS BY COUNTY

Change compares period beginning with start of open enrollment Nov. 1 and ending on end date on the report cover with comparable time frame a year earlier (closest date available +/- 3 days).

Percent Enrollment Comparison by Month



Largest Growth by Month

Caroline

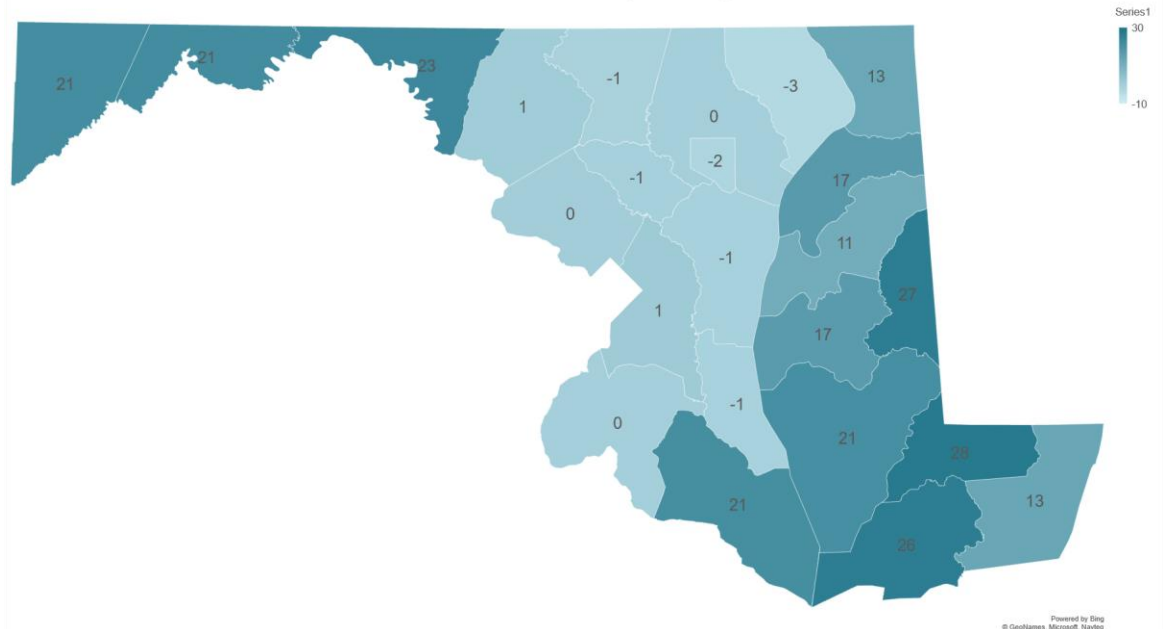
31% change

Smallest Growth by Month

Carroll

-2% change

Percent Enrollment Comparison by Year



Largest Growth by Year

Wicomico

28% change

Smallest Growth by Year

Harford

-3% change

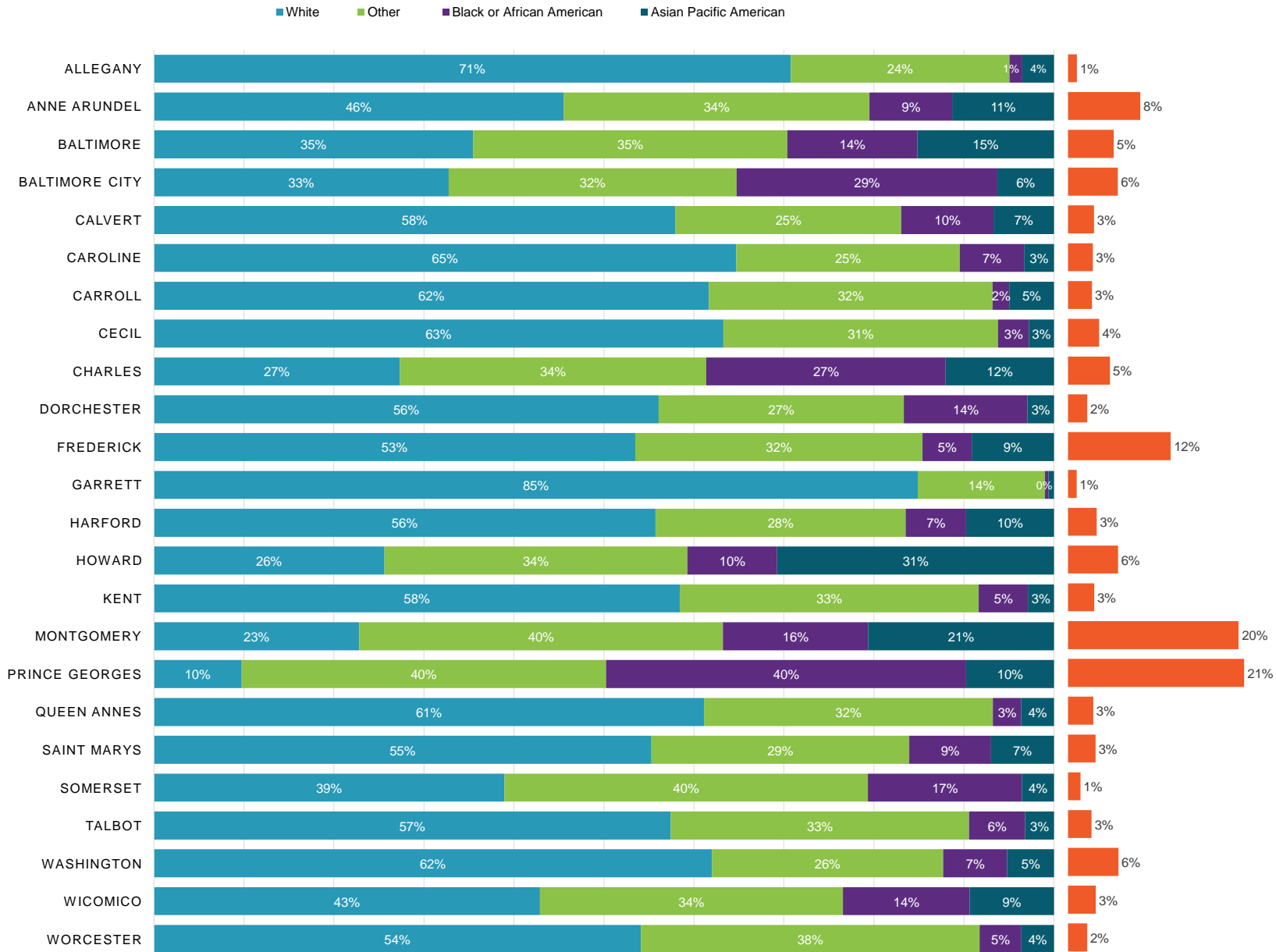
County lines include bodies of water.

QUALIFIED HEALTH PLANS RACE AND ETHNICITY

Period is from start of open enrollment Nov. 1 to the end date on report cover.

Enrollment Percentages by Race by County

Hispanic Enrollment as a % of Total



Race/ethnicity is reported voluntarily.
Maryland Health Connection Data Report

Individuals reporting voluntarily as Hispanic by ethnicity are also counted under race as they reported it.

MEDICAID BY COUNTY

Change compares enrollment on DATE OF report cover with one year earlier.

Largest Growth by Month

Howard

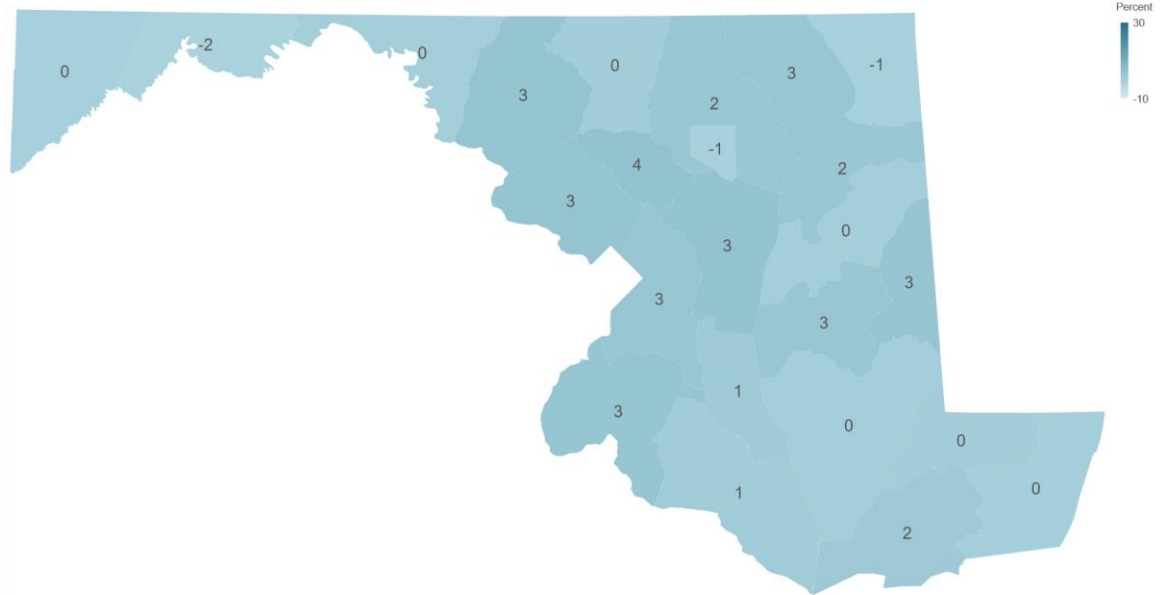
4% monthly growth

Smallest Growth by Month

Allegany

-2% monthly growth

Percent Enrollment Comparison by Month



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Largest Growth by Year

Kent

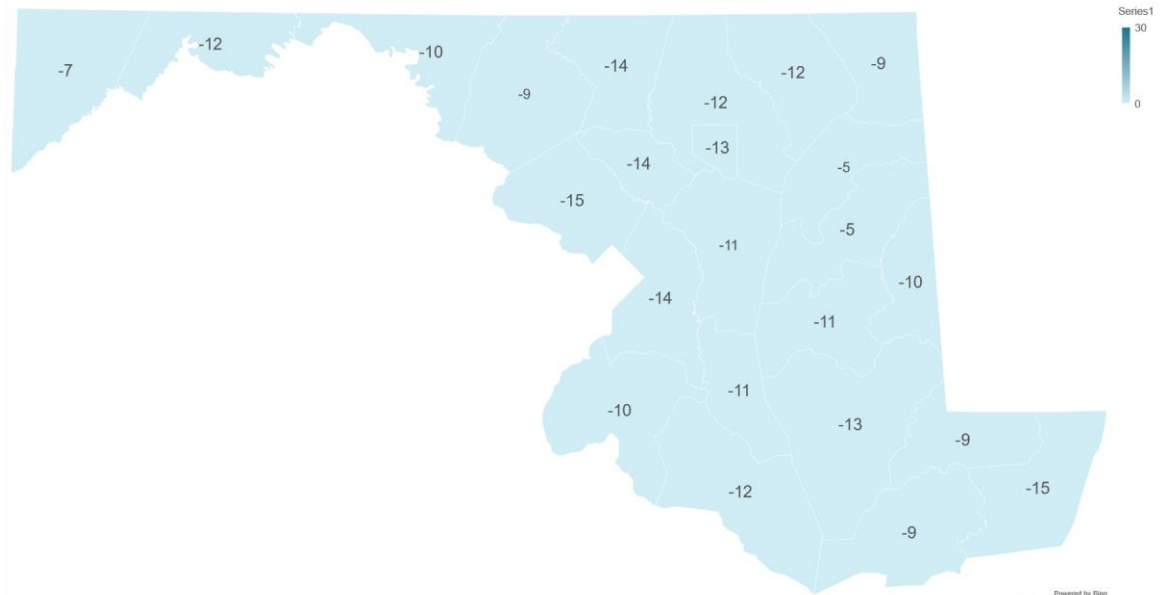
-5% yearly growth

Smallest Growth by Year:

Worcester

-15% yearly growth

Percent Enrollment Comparison by Year

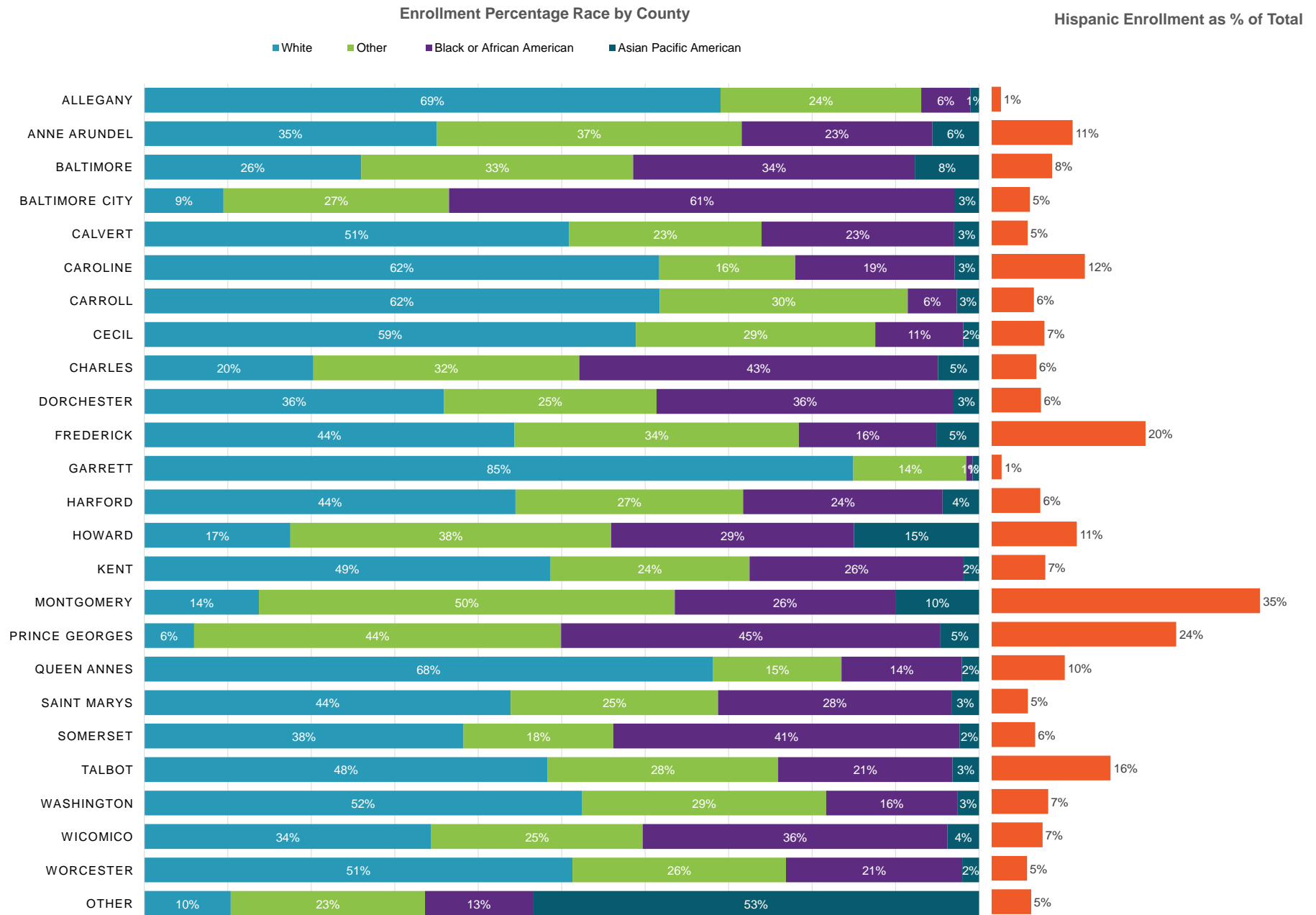


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County lines include bodies of water.

MEDICAID RACE AND ETHNICITY

Enrollment as of date on report cover..



Race/ethnicity is reported voluntarily.
Maryland Health Connection Data Report

Individuals reporting voluntarily as Hispanic by ethnicity are also counted under race as they reported it.

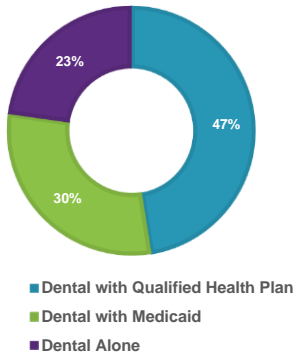
DENTAL HEALTH PLANS SELECTIONS

Period is from start of open enrollment Nov. 1 to the end date on report cover.

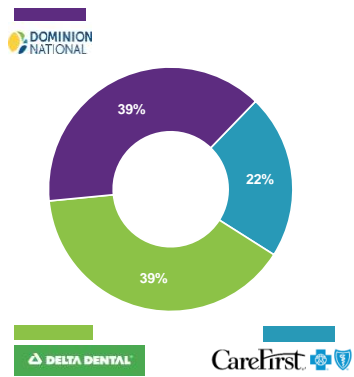
TOTAL DENTAL

38,295

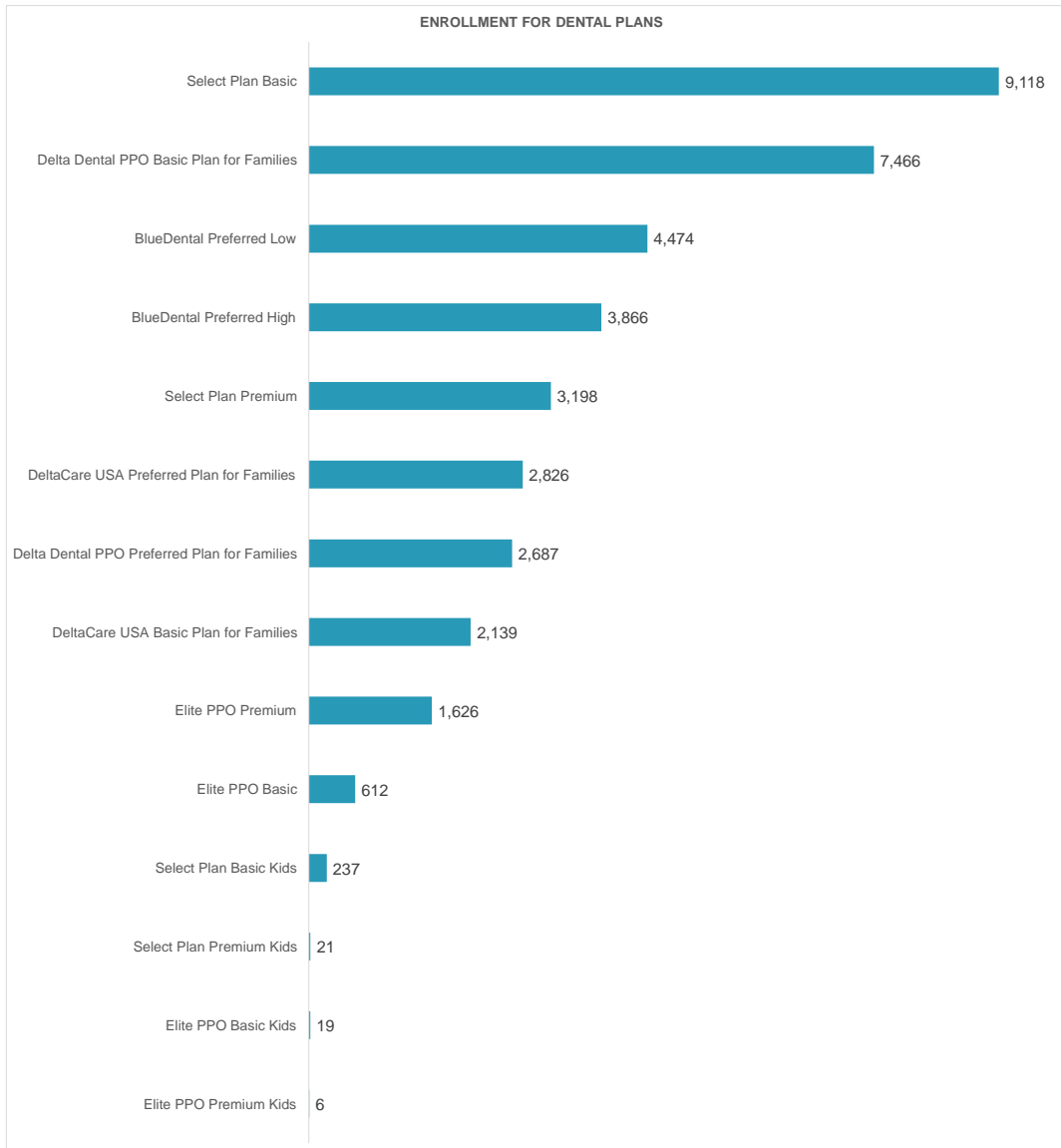
DENTAL ENROLLMENTS



Dental Consumers by Carrier



ENROLLMENT FOR DENTAL PLANS

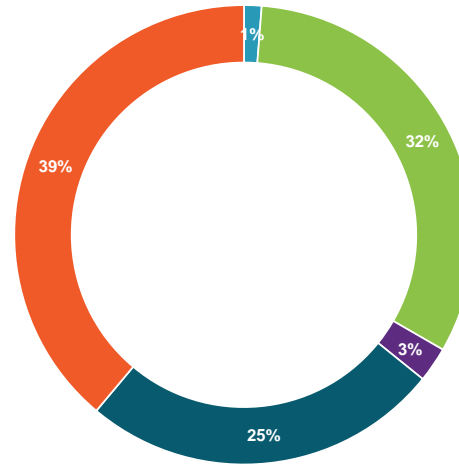


SMALL BUSINESS HEALTH OPTIONS PROGRAM (SHOP) ENROLLMENT

SHOP enrollments, which continue year-round, are as of Dec 31

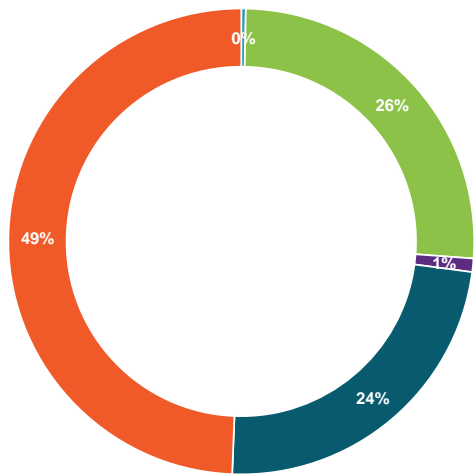


SHOP % Employers by Carrier

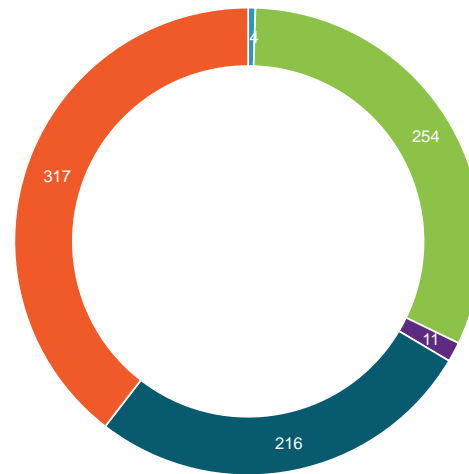


An employer may be enrolled in more than one carrier and dental

SHOP % Employees by Carrier



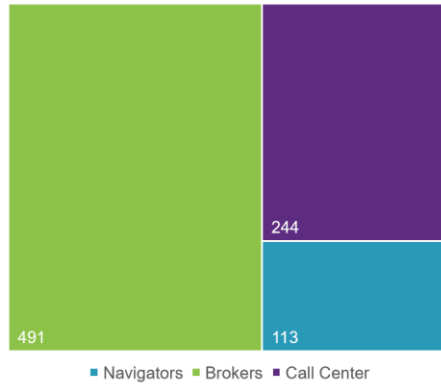
SHOP # Covered Lives by Carrier



CONSUMER ASSISTANCE

Change compares period from start of open enrollment Nov. 1 to the end date on report cover with comparable time frame a year earlier (closest date available +/- 3 days).

Number of Consumer Assisters



Calls Offered

93,198

-15% from previous year.

Average Speed Answer

0:01:40 min

- 0:03 from previous year.

Average Hold Time

0:01:36 min

+ 0:00 from previous year.

Calls Handled Time

0:10:55 min

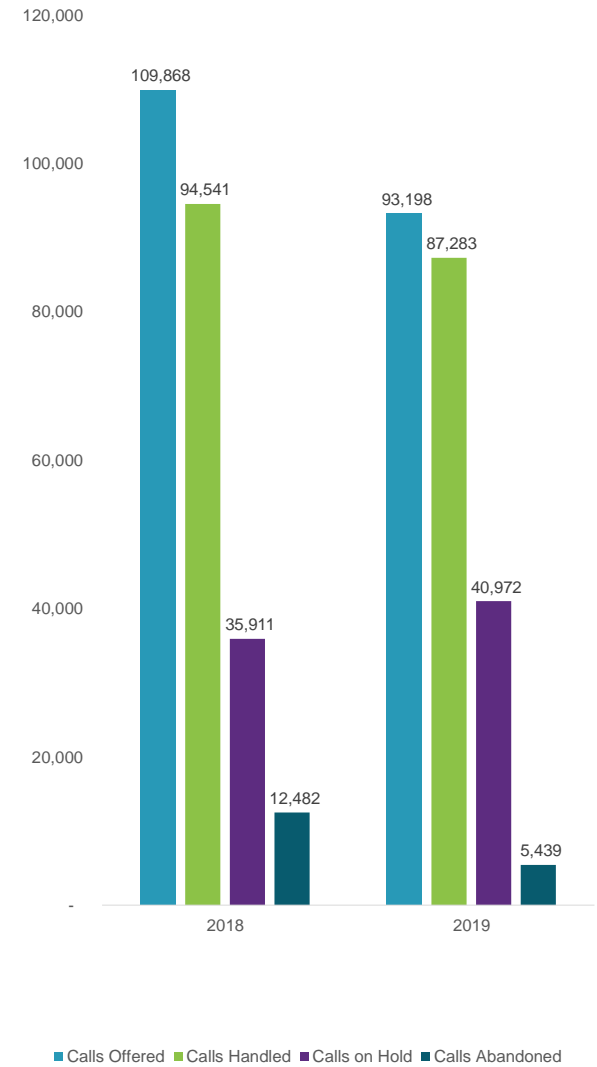
- 0:00 from previous year.

Average Quality Percent Rating

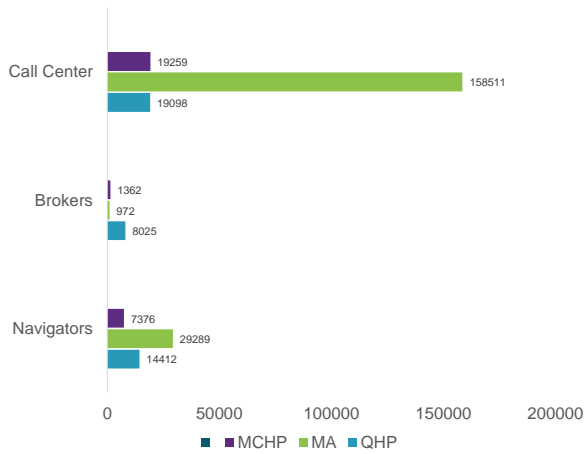
93%

2% from previous year.

Call Center Volumes



QHP vs. Medicaid vs. CHIP Enrollments by Type of Consumer Assister



WEBSITE AND MOBILE

Period is from start of open enrollment Nov. 1 to the end date on report cover.

Website Visitors

183,678

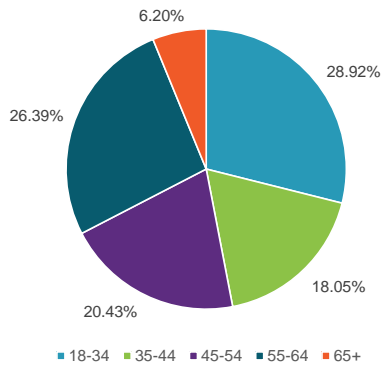
Mobile App Downloads

45,070

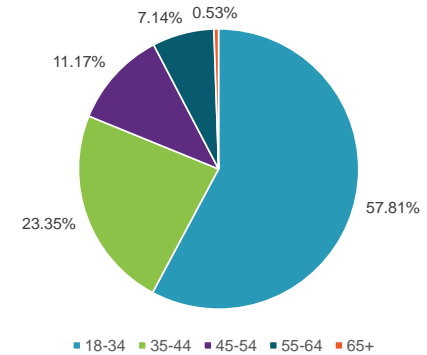
Enrollments Completed By Mobile App

10,128

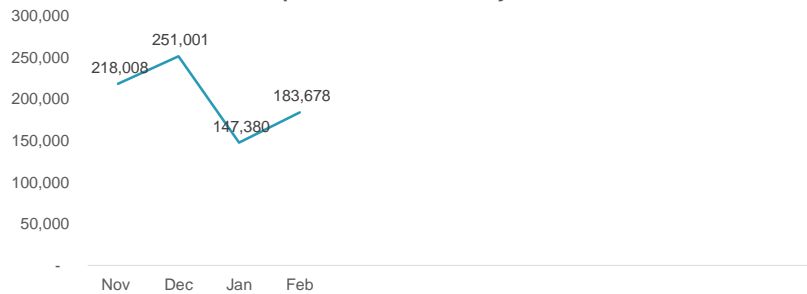
Website Enrollment By Age



Mobile Enrollment By Age



Unique Website Visitors By Month



Website vs Mobile App Enrollment

