



A Service of the Maryland Health Benefit Exchange

MEDIA RELEASE

**9,000 WINDOW-SHOP FOR PLANS
ON MARYLAND HEALTH CONNECTION WEBSITE**

BALTIMORE (Nov. 10, 2014) — About 9,000 visitors have compared health insurance plans and prices for 2015 on MarylandHealthConnection.gov since the early launch of the website’s “anonymous browsing” feature this weekend.

The feature, which allows Marylanders to view plan details and see an estimate of financial help without inputting personal information, was up early on Saturday, ahead of its scheduled launch of 10 a.m. Sunday. The total number includes 932 people who discovered and browsed for plans on Saturday. Overall, 14,500 have visited the website since Sunday morning.

“Marylanders are now shopping for affordable and quality health coverage in Maryland for 2015,” said Carolyn Quattrocki, executive director of the Maryland Health Benefit Exchange. “The traffic on the new and improved MarylandHealthConnection.gov website has been strong. We encourage everyone to check it out.”

On MarylandHealthConnection.gov, Marylanders can see upcoming enrollment events and pre-register for an event to begin enrolling for 2015. Beginning Nov. 19, consumers can enroll online at the website.

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About Maryland Health Benefit Exchange: The Maryland Health Benefit Exchange (MHBE) is a public corporation and independent unit of the State government established in April 2011 in accordance with the Patient Protection and Affordable Care Act of 2010 (ACA). MHBE has a nine-member Board of Trustees that includes the Secretary of Health and Mental Hygiene, Maryland Insurance Commissioner and Executive Director of the Maryland Health Care Commission. MHBE is responsible for the administration of Maryland Health Connection. www.MarylandHBE.com

About Maryland Health Connection: Maryland Health Connection (MHC) is the state-based health insurance marketplace for individuals and families to compare and enroll in health insurance, as well as determine eligibility for Medicaid and other assistance programs, federal tax credits and cost-sharing reductions. MarylandHealthConnection.gov

MEDIA CONTACTS

Andrew Ratner, Director of Marketing and Outreach
443-827-6558
aratner@maryland.gov

Betsy Charlow, Communications Manager
410-547-6324 W, 443-257-3293 C
elizabeth.charlow@maryland.gov